BUS2BUS 2026

ONLINE & ONSITE ADVERTISING

MESSE BERLIN

TABLE OF CONTENTS	PAGE
MEDIA PACKAGE & UPGRADE	3
CONTENT PLUS UPGRADE	4
BASIC PACKAGES	5
NEWSLETTER PACKAGES	6
PREMIUM PACKAGES	7
PRINT ADVERTISING	8
INDIVIDUAL OPTIONS	9
PROMOTION	18
SPONSORING	19
hub27 – OUTDOORS	23
hub27 - INDOORS	30
PASSAGEWAY hub27 TO HALL 25	36
HALL 25 - INDOORS	38
“MESSEDAMM“ HIGH TRAFFIC AREA	39
SANITARY FACILITIES	41
CONTACT	43

ONLINE OPTIONS

ONSITE OPTIONS

BUS2BUS

ONLINE OPTIONS

MEDIA PACKAGE & UPGRADE

The following services are included with your stand registration:

BASIC ENTRY CO-EXHIBITOR

- **1/4 tile view**
- Basic entry (company name, address, hall and stand number)
- Telephone, fax, email, internet address
- Contact persons with picture, telephone number and email
- Company profile (max. 4,000 char. incl. spaces)
- Company logo
- Entry in **1** category of the product group index
- Link to Social Media (e.g. Facebook, Instagram, etc.)

MEDIA PACKAGE MAIN EXHIBITOR

- **1/2 tile view**
- Basic entry (company name, address, hall number and stand number)
- Telephone, fax, email, internet address
- Contact persons with picture, telephone number and email
- Company profile (max. 4,000 char. incl. spaces)
- Company logo
- Entry in **3** categories of the product group index
- **1** entry in the corresponding segment
- Link to Social Media (e.g. Facebook, Instagram, etc.)
- Entry of up to **5** products in text and picture with link to homepage (max. 4,000 char. incl. spaces per product)
- Links to the company's website
- **2** multimedia uploads (e.g. pdf, images, videos)

UPGRADE
TO MAIN EXHIBITOR
PACKAGE: **200 €**

Duration: All Media Package services are available from January 10, 2026 to December 31, 2027. During this period of time, you can update your entry as often as you like.

ONLINE OPTIONS

CONTENT PLUS UPGRADE

Boost your visibility with the Content Plus upgrade –available on the BUS2BUS plus Online Platform and in the App for both main exhibitors and co-exhibitors.

Expand your marketing package with extensive entries in the BUS2BUS plus Online Platform as well as in the BUS2BUS App.

CONTENT PLUS UPGRADE

+ 5 products in text and picture with link to homepage (max. 4,000 char. incl. spaces per product)
+ 5 multimedia uploads (e.g. pdf, images, videos)
+ Unlimited links
+ 2 exhibitor news
+ 1 header video

160 €

Duration: All Media Package services are available from January 10, 2026 to December 31, 2027. During this period of time, you can update your entry as often as you like.

ONLINE OPTIONS

BASIC PACKAGES

Would you like to showcase your company more prominently at BUS2BUS than your competitors?
Successfully position your brand across our communication channels!
With our Basic Packages, your logo or banner will be featured in our media – at an amazingly low price.

LOGO HALL PLAN STAND LOGO ONLINE & ONSITE	**LOGO PLUS** HALL PLAN STAND LOGO ONLINE & ONSITE & PRINT
✓ BUS2BUS plus Online Platform	✓ BUS2BUS plus Online Platform
✓ BUS2BUS App	✓ BUS2BUS App
	✓ Visitor Guide (printed)
300 €	**350 €**

ONLINE OPTIONS

NEWSLETTER PACKAGES

Ensure your brand stands out by securing an exclusive position in our pre-show newsletter.

Subscribe to the BUS2BUS newsletter

BANNER ADVERTISING ONLY	EDITORIAL PACKAGE BANNER + TEXT
✓ Exclusive banner position in one of our newsletters ✓ Banner format: 600 x 200 px	✓ Exclusive banner position in one of our newsletters ✓ Banner format: 600 x 200 px ✓ Text: max. 600 characters incl. spaces
from 800 €	from 980 €

Info: The price depends on the date on which the newsletter is sent.

ONLINE+ ONSITE OPTIONS

PREMIUM PACKAGES

Each Premium Package boosts your brand's industry relevance. Choose the one that best fits your company's goals.

BRONZE
1,000 €

Onsite:

1x Floor Graphic, placed in the surroundings of your hall

Online:

2x Sandwich Banner on the Online Platform & App

1x Story in the App

SILVER
2,200 €

Onsite:

NEW! **1x Display Frame in the entrance area inside, 2-sided**

Online:

2x Top Banner on the Online Platform & App

2x Sandwich Banner on the Online Platform & App

1x Story in the App

GOLD
3,400 €

Onsite:

NEW! **1x Mobile Digital Display for exclusive use**

Online:

Top Listing on the Online Platform & App

2x Top Banner on the Online Platform & App

2x Sandwich Banner on the Online Platform & App

1x Story in the App

ONLINE OPTIONS

PRINT ADVERTISING

Maximize your visibility – secure the U2 premium cover placement in the BUS2BUS Visitor Guide.
Be the first brand visitors see when they open the guide – exclusive, impactful, and impossible to miss.

U2 in the Visitor Guide

- Exclusive placement – only one exhibitor
- 4,000 copies circulation
- Distributed at entrance hub27 & info points
- Maximum visibility to all visitors

1,000 €

INDIVIDUAL OPTIONS

ONLINE ADVERTISING	PRICE
NEW! Lead Scan Team	149 €
Top Listing Platform & App	800 €
2x Top Banner: Platform & App	600 €
2x Sandwich Banner: Platform & App	600 €
1x Tab Bar Banner App	300 €
2x Gallery Logo Website & App	500 €
1x App Story	300 €

ADVERTISING SHOP

INDIVIUAL OPTIONS

LEAD SCAN TEAM

ONLINE OPTIONS

With Lead Scan Team, you can easily capture the badges of all visitors using the BUS2BUS Berlin App and benefit from cross-team collected data in real time.

Export all the contacts from your teammates for your company in a file. Ideal for seamless and cooperative lead capturing at the event.

- Cross-team data collection in real time
- Consolidated export of contact data (CSV file) for all scanned visitors in the app
- Extra: Export (CSV file) of web profile visitors with opt-in
- Efficient and comprehensive lead capture, ideal for larger teams or multiple booth staff

Good to know: With Lead Scan Team, all team members assigned to your exhibitor profile can scan visitor badges and collect contacts—regardless of whether they are visible in the exhibitor profile or not. The entire team will automatically collect leads together.

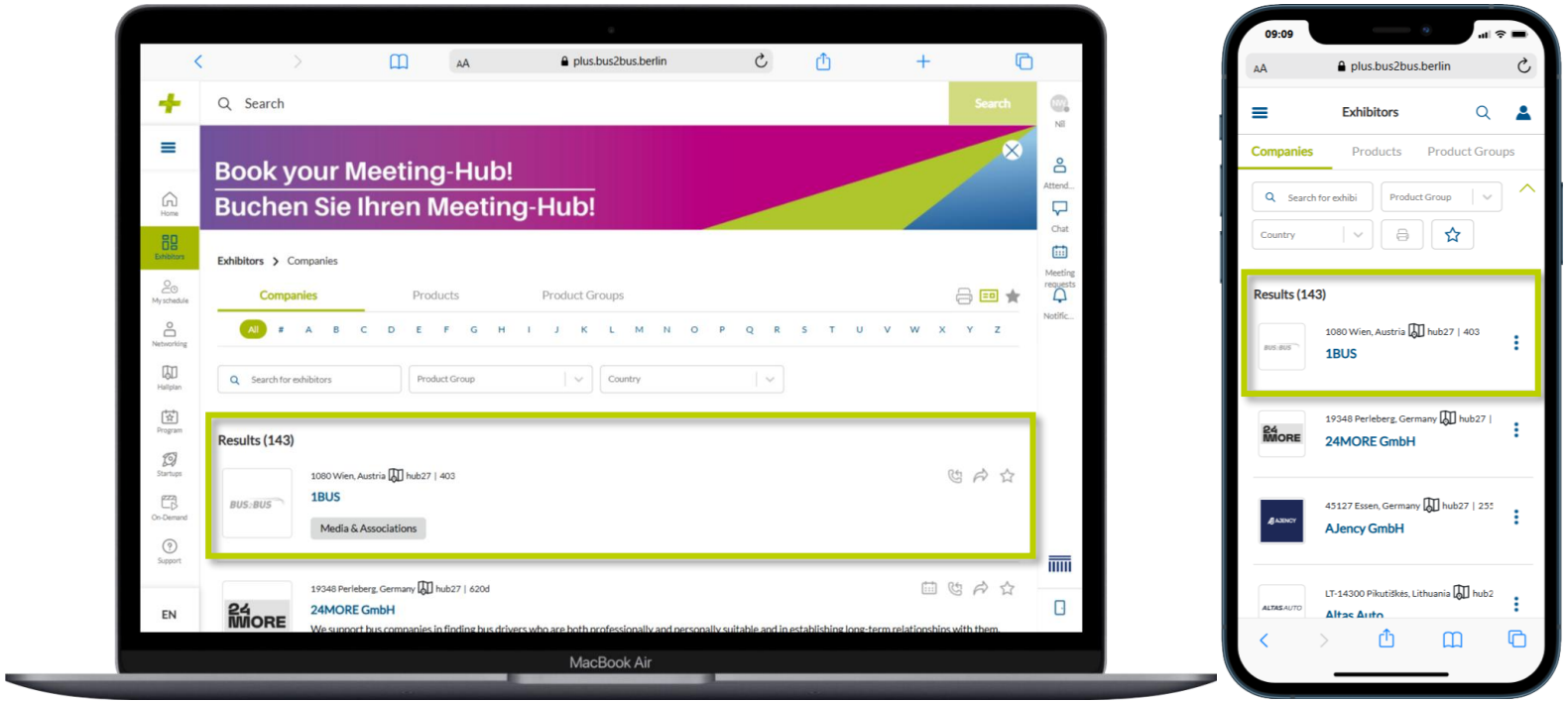
149 €

BACK TO
INDIVIDUAL OPTIONS

INDIVIUAL OPTIONS

TOP LISTING

ONLINE OPTIONS



Your company at the top of the list!

Present your company in the exhibitor list as one of the top exhibitors with a direct link to your company profile.

- Placement: Platform & App
- Link: company profile
- Duration: starting with the publication and maximum until the import of the data for the next event

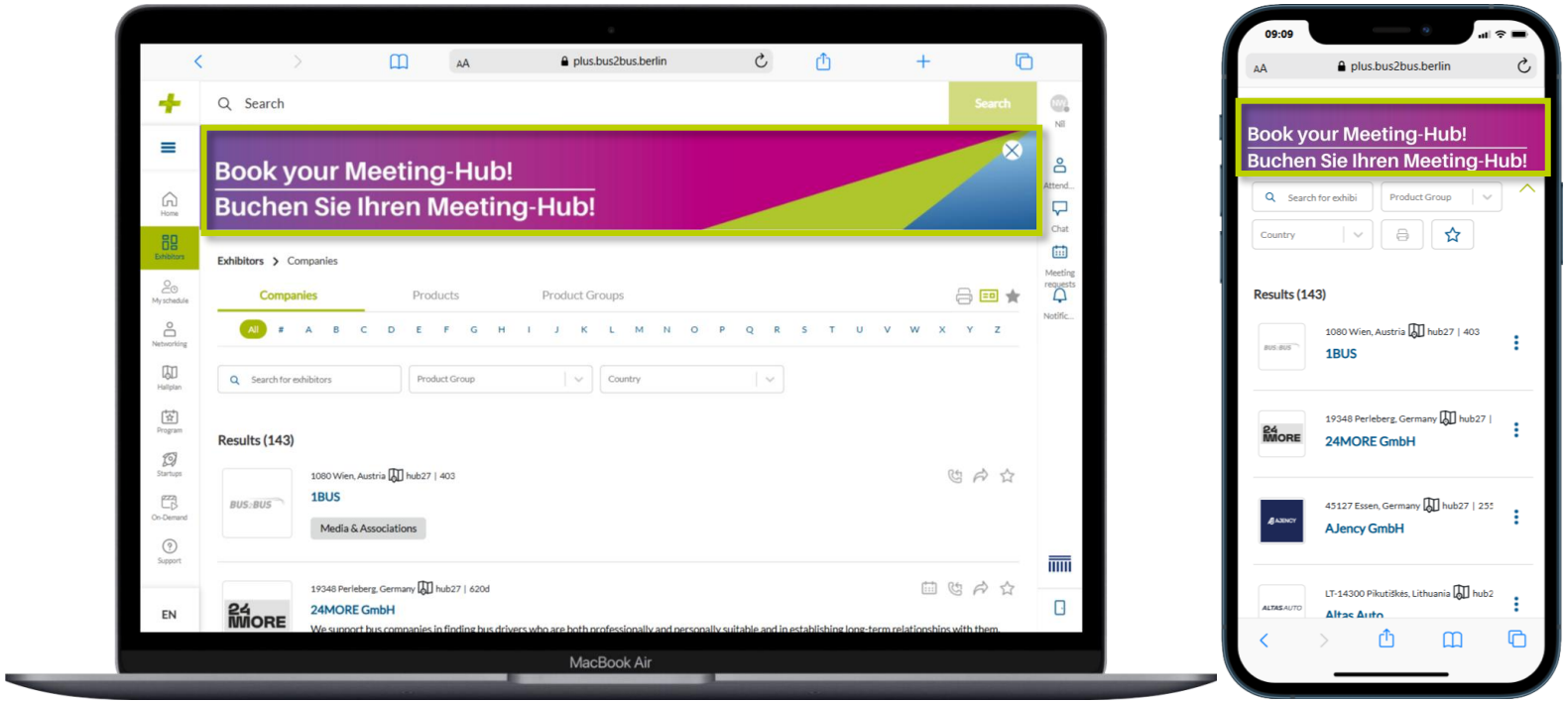
BACK TO
INDIVIDUAL OPTIONS

800 €

INDIVIUAL OPTIONS

TOP BANNER

ONLINE OPTIONS



More visibility directly in the exhibitor list!

Present your company exclusively in the exhibitor directory - with an eye-catching banner that leads visitors directly to your profile.

- Placement: Platform & App
- Link: company profile
- Dimensions:
  - Platform: 2560 × 320 px
  - App: 1440 x 450 px
- Format: JPEG, PNG
- Data delivery: via e-mail
- Duration: starting with the publication and maximum until the import of the data for the next event

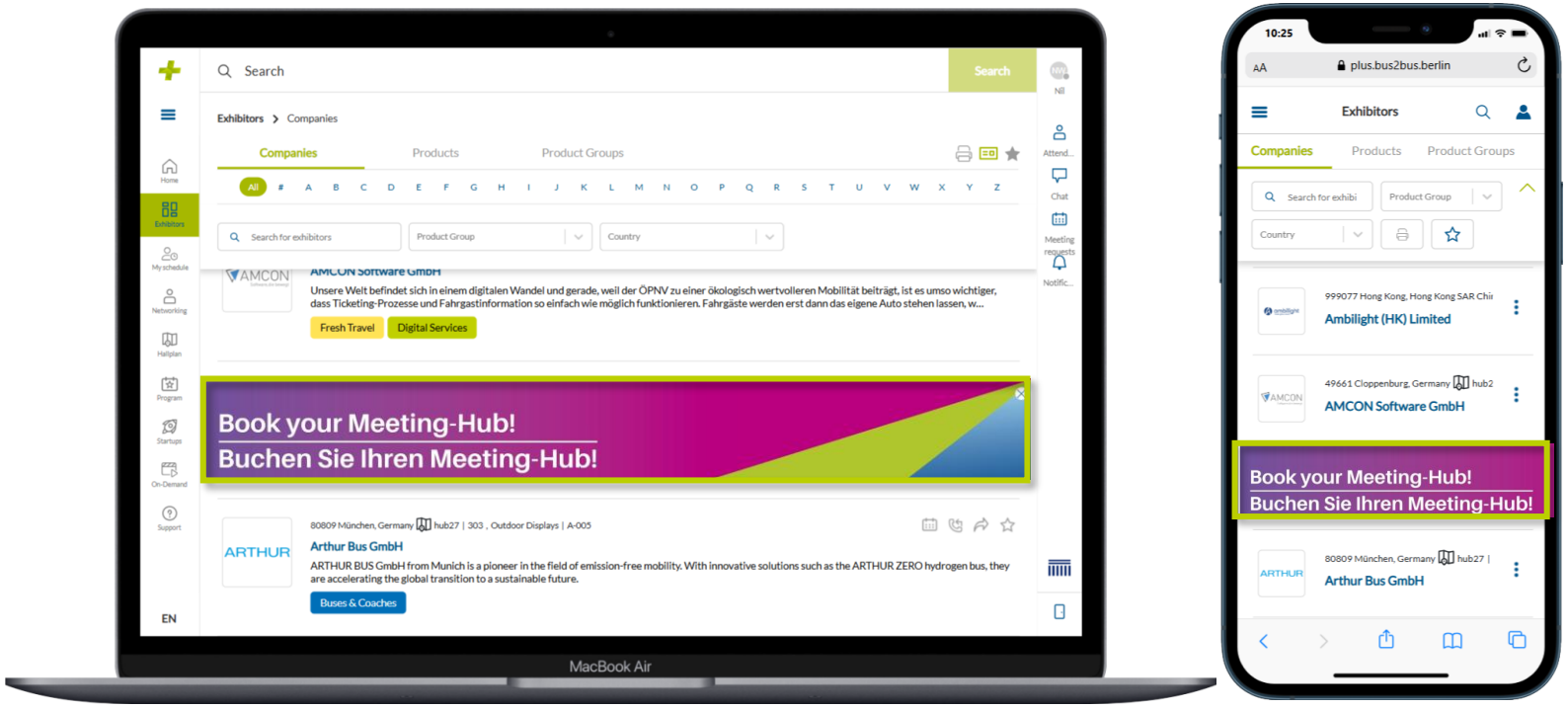
600 €

BACK TO
INDIVIDUAL OPTIONS

INDIVIUAL OPTIONS

SANDWICH BANNER

ONLINE OPTIONS



Your banner - in the middle of the search results on the BUS2BUS Platform & App!

Achieve maximum attention by placing your banner directly where your target group is searching.

- Placement: Platform & App
- Link: company profile
- Dimensions:
  - Platform: 2560 × 320 px
  - App: 1440 x 296 px
- Format: JPEG
- Data delivery: via e-mail
- Duration: starting with the publication and maximum until the import of the data for the next event

600 €

BACK TO
INDIVIDUAL OPTIONS

TAB BAR BANNER

ONLINE OPTIONS

Strategically visible - directly above the menu bar!

Use one of the most visible app pages for brand placement. This advertising format ensures very high visibility and reach.

- Placement: App
- Link: company profile
- Dimensions: 1440 x 225 px
- Format: JPEG, PNG
- Data delivery: via e-mail
- Duration: starting with the publication and maximum until the import of the data for the next event

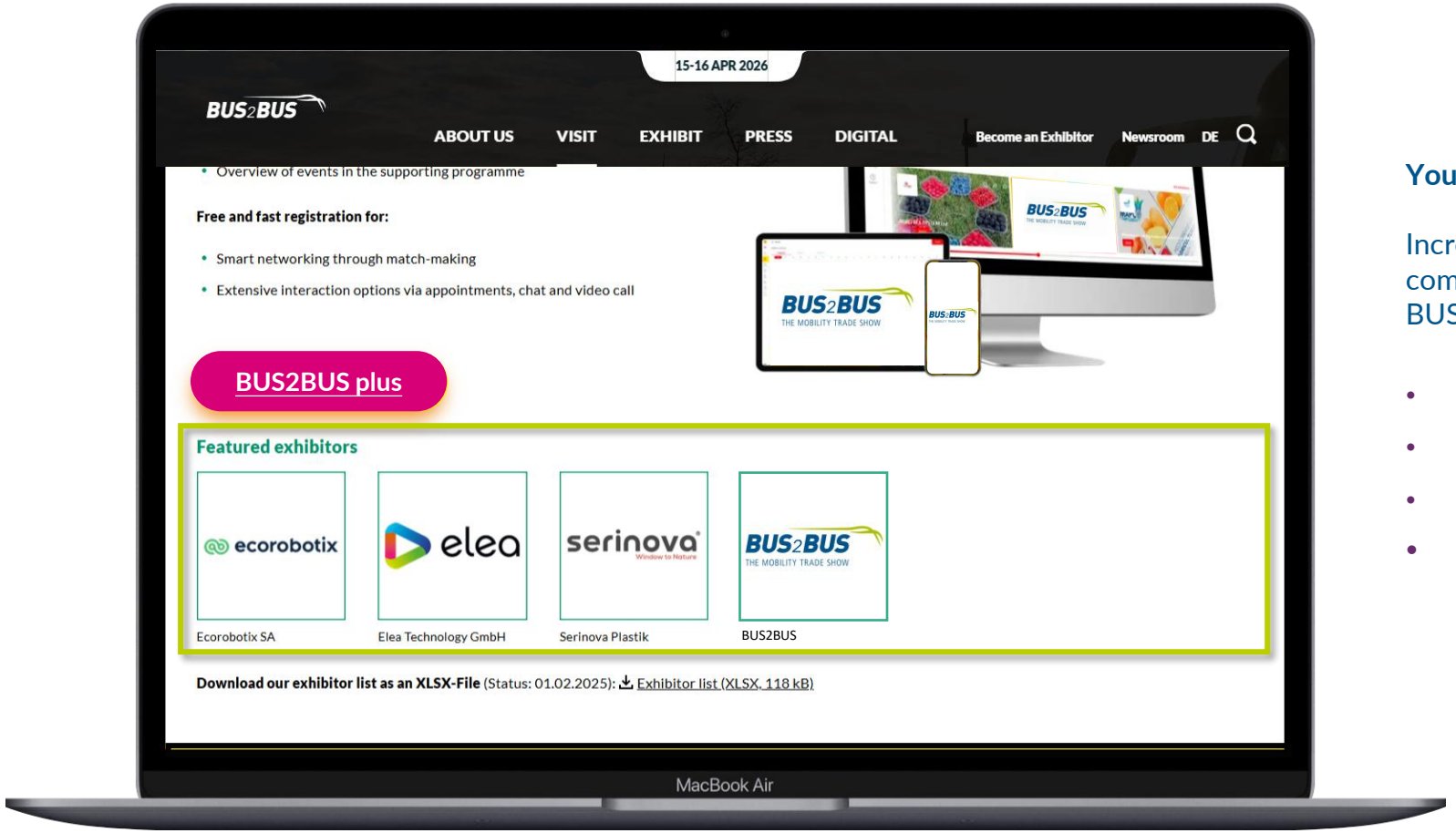
300 €

BACK TO
INDIVIDUAL OPTIONS

INDIVIUAL OPTIONS

GALLERY LOGO

ONLINE OPTIONS



Your logo in full focus!

Increase your visibility with an exclusive placement of your company logo on the official event website and on the BUS2BUS App.

- Placement: Website & App
- Link: company profile
- Data delivery: via e-mail
- Duration: starting with the publication and maximum until the import of the data for the next event

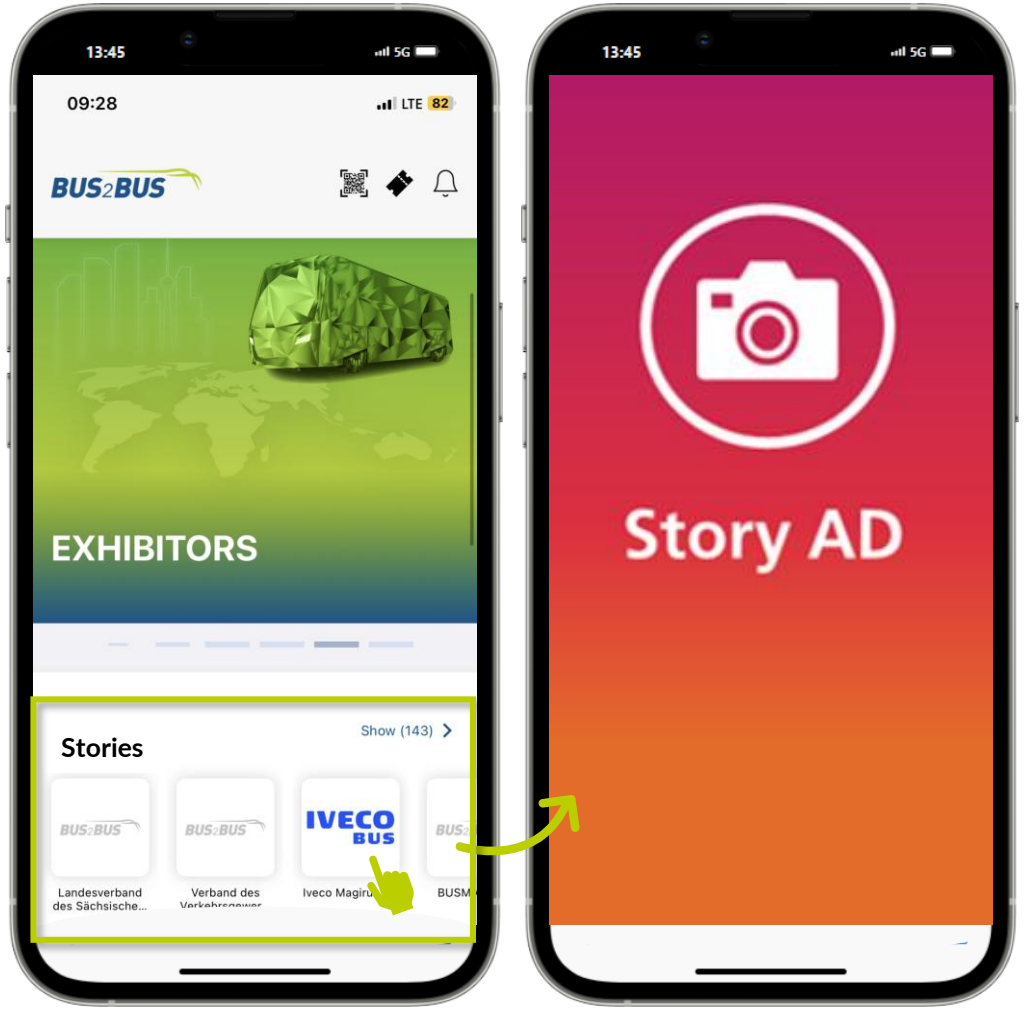
500 €

BACK TO
INDIVIDUAL OPTIONS

INDIVIUAL OPTIONS

APP STORY

ONLINE OPTIONS



Share your story and reach your target audience.

Use the story for full-screen advertising with your video. The stories can be viewed an unlimited number of times.

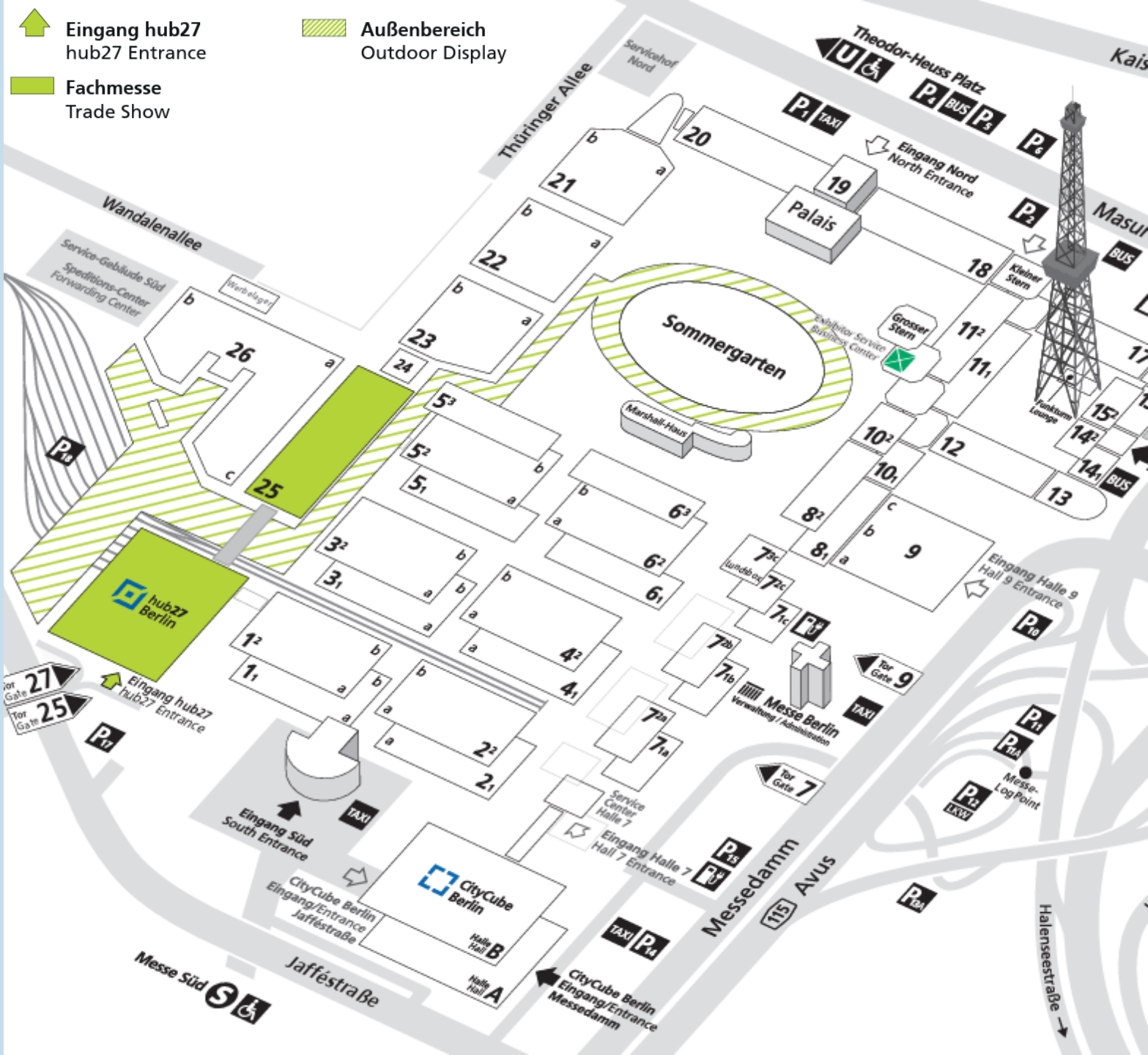
- Placement: App
- Link: company profile
- Dimensions: 1080 px x 1920 px; max. 50 MB, MP4; aspect ratio: 9:16. (portrait format).
- Format: Video/Banner
- Data delivery: via e-mail
- Duration: starting with the publication and maximum until the import of the data for the next event

300 €

BACK TO
INDIVIDUAL OPTIONS

BERLIN EXPOCENTER CITY SITE MAP FROM 2025

ONSITE OPTIONS



MESSE BERLIN

ONSITE OPTIONS

PROMOTION

Assignment of Promoters

Description A promotion team appointed by the exhibitor distributes fancy give-aways and informative advertising material during the show on the Exhibition Grounds. This opportunity enhances the exhibitor's presence and guides visitors to his stand.

Important note: Personnel and storage costs as well as advertising material etc. are not included.

Status Availability upon request.

Promotion Licence
870 € per person

Promotion Spaces for Inflatables or other Mobile Exhibits

Description An eye-catching advertising inflatable or mobile exhibit supplied by the exhibitor is placed at a highly frequented location as for example in the entrance area to hub27.
A detailed overview of all positions will be gladly provided anytime.

Status Availability upon request.

Hire Charge
from 8,045 € per position

ONSITE OPTIONS

SPONSORING

Important note: The sponsor can produce and deliver the bags on his own expense.

Sponsoring of Lanyards for Visitors, Journalists & Exhibitors

Description exclusive sponsoring of up to 3,000 lanyards handed out to exhibitors, trade visitors and journalists at the information counters on the Exhibition Grounds

Deadline for data delivery: 25 February 2026

Status Availability upon request.

Sponsoring Licence
3,600 € for 3,000 lanyards
Production/Delivery
from 2,080 € for 3,000

ONSITE OPTIONS

SPONSORING

Startup-Award & Fresh Travel-Award Sponsor

SPECIAL

As sponsor of the award, you will enjoy exclusive opportunities to increase your brand visibility and engage directly with the next generation of innovators:

- Becoming one member of the jury
- Live on-stage presentation of the awards to the winners
- Mention on all social media posts from the Future Night (15 april)
- Opportunity for press release or interview between sponsor & award winners
- Logo integration in online & on site hall plan
- 1 Display Frame (2-sided) at Startup Area (see page 35)
- 1 Display Frame (2-sided) at Fresh Travel Area (see page 35)

Availability upon request.

8,500 €

ONSITE OPTIONS

SPONSORING

Aperitif Keynote Sponsor

SPECIAL

As sponsor of the Aperitif Keynote, you will have the exclusive opportunity to showcase your brand in a prominent way, ensuring high visibility and engagement with guests throughout the event. This keynote takes place directly before the exclusive Future Night – offering maximum exposure and a unique setting to connect with key industry players.

- Sponsoring of 100 drinks
- Mention on Future Forum Stage during the Keynote presentation
- Mention on all social media posts from the Keynote presentation (15 april)
- Logo integration on screen
- Logo integration in digital program overview

Availability upon request.

5,000 €

ONSITE OPTIONS

SPONSORING

Stage Sponsor

Future Forum Stage

SPECIAL

- Logo integration on stage and screens
- Logo integration in online & onsite hall plan
- Logo integration in digital program overview
- 1 small floor graphic (see page 30)
- 10 min. speaking-slot

Availability upon request.

6,750 €

Deep Dive Stage

SPECIAL

- Logo integration on stage and mobile screen
- Logo integration in digital program overview
- Logo integration in online & onsite hall plan
- 15 min. speaking-slot

Availability upon request.

2,500 €

Partner Stage

SPECIAL

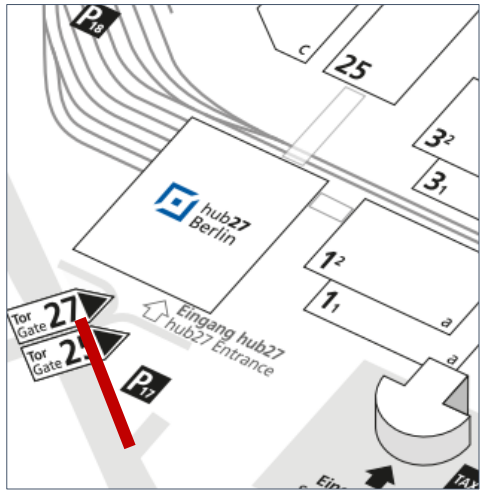
- Logo integration on stage and mobile screen
- Logo integration in digital program overview
- Logo integration in online & onsite hall plan
- 10 min. speaking-slot

Availability upon request.

1,750 €

ONSITE OPTIONS

hub27 - OUTDOORS



Up to 11 Flags between the Parking Areas and Gates 25 & 27/ Main Road

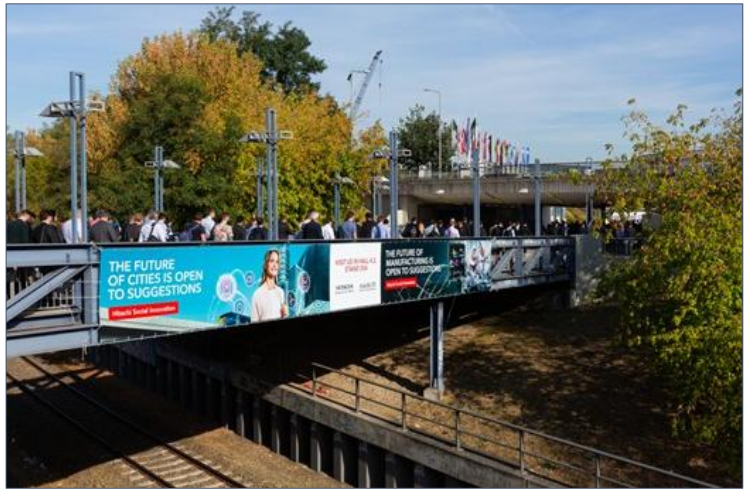
Location 11 flagpoles at Main road Jafféstraße between the parking areas of Entrance South and the access to Gates 25 and 27 – in front of hub27

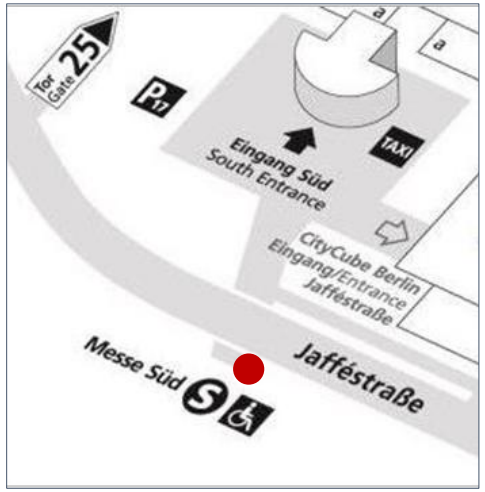
Size (w x h) 1.50 m x 4.00 m per flag

Status Availability upon request.

Hire Charge
1,155 € for 11 flags

Production/Installation
1,595 € – 2,805 € for 11 flags





1 Outer Bridge Branding at the Pedestrian Access

Location 1 outer branding upon the bridge connecting the urban railway station “Messe Süd” with the pedestrian access to Entrance South

Size (w x h) 15.00 m x 1.60 m

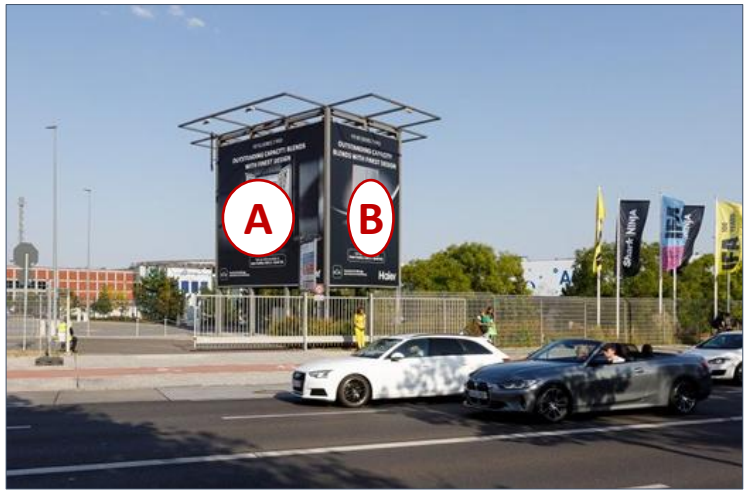
Status Availability upon request.

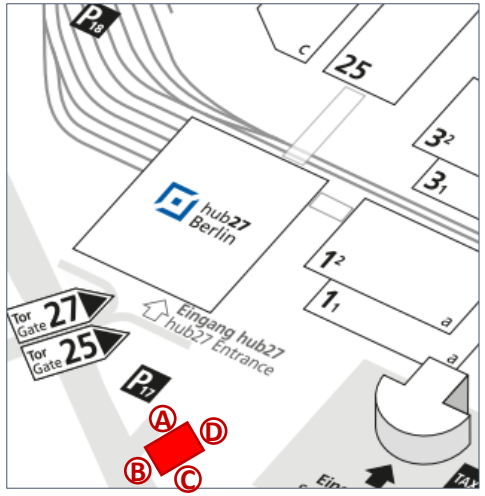
Hire Charge
2,525 €

Production/Installation
1,465 €

ONSITE OPTIONS

hub27 - OUTDOORS





1 Advertising Tower at the Main Road leading to hub27, 4-sided

Location at the access to the parking areas of Entrance South at the main road Jafféstraße consisting of 4 banners, positions A, B, C and D

Size (w x h) sides A and C: 8.75 m x 8.11 m each
sides B and D: 5.75 m x 8.11 m each

Status **Availability upon request.**

Hire Charge
sides A and C: 8,045 € each
sides B and D: 4,490 € each

Production/Installation
sides A and C: 4,618 € each
sides B and D: 3,065 € each

1 Advertising Tower at the Access to hub27, 2-sided

Location at the access to Gates 25/27/hub27 at the main access road »Jafféstraße«

Size (w x h) 3.94 x 9.25 m per banner (2 sides in total)

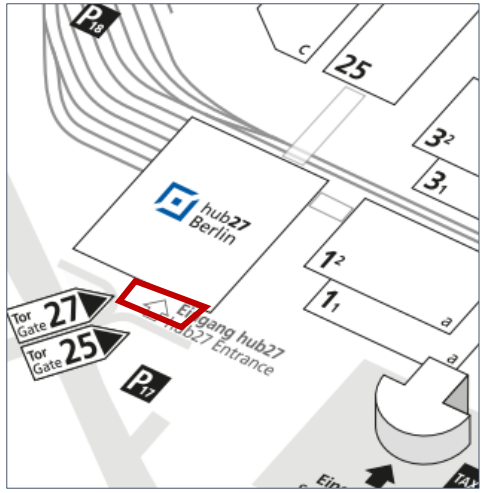
Status **Availability upon request.**

Hire Charge
7,725 € for both banners

Production/Installation
4,185 € for both banners

ONSITE OPTIONS

hub27 - OUTDOORS



Mobile Advertising Towers, each 4-sided

Location outdoor positions by arrangement: e.g. directly in the entrance area to hub27

Size (w x h) small version: 2.302 m x 4.15 m per side (4 sides per tower)
large version: 3.302 m x 6.15 m per side (4 sides per tower)

Status Availability upon request.

Hire Charge
small version: 4,455 € per tower
large version: 8,900 € per tower

Production/Installation
small version: 3,270 € per tower
large version: 5,495 € per tower

Mobile Flagpoles

Location mobile flagpoles outdoors > positioning by arrangement

Size (w x h) 1.50 m x 4.00 m per flag
approx. 6 m height per pole

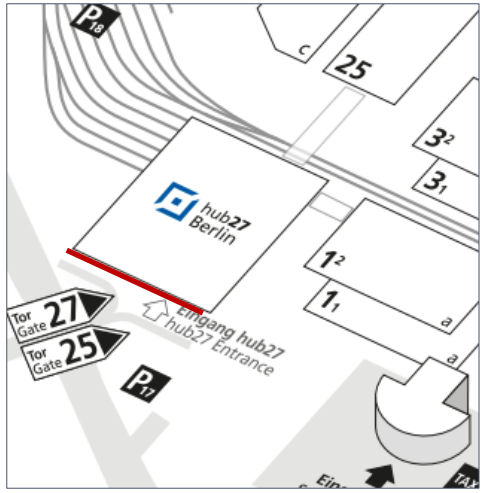
Status Availability upon request.

Hire Charge
530 € per flag and pole

Production/Installation
on demand

ONSITE OPTIONS

hub27 - OUTDOORS



Mega-Banners at hub27 facing Main Road and car park

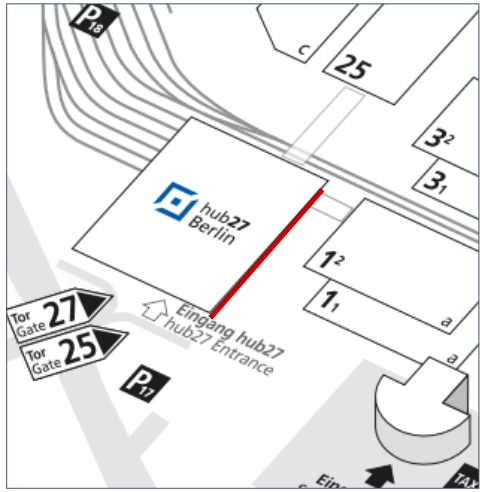
Location banners at the southern facade of hub27 (see red marks on the left photo) facing Main Road/ "Jafféstraße" and car park (other sizes, positions and formats possible)

Size (w x h)
pos. 1: appr. 17.35 m x 5.75 m
pos. 2: appr. 8.60 m x 5.75 m
pos. 3: appr. 17.35 m x 15.00 m

Status Availability upon request.

Hire Charge
pos. 1: 10,485 €
pos. 2: 5,830 € pos. 3: 25,935 €

Production/Installation
pos. 1: 6,980 €
pos. 2: 5,170 € pos. 3: 14,200 €



Mega-Banners at hub27 facing Entrance South and Hall 1

Location banners at the eastern facade of hub27 (see red marks on the left photo) facing Entrance South and Hall 1 (other sizes, positions and formats possible)

Size (w x h)
pos. 1: appr. 19.60 m x 5.75 m
pos. 2: appr. 7.30 m x 14.95 m
pos. 3: appr. 7.05 m x 14.95 m

Status Availability upon request.

Hire Charge
pos. 1: 11,470 €
pos. 2: 11,370 € pos. 3: 10,970 €

Production/Installation
pos. 1: 6,920 €
pos. 2: 6,040 € pos. 3: 5,910 €

ONSITE OPTIONS

hub27 - OUTDOORS

Mega-Banners at hub27 on the North Side

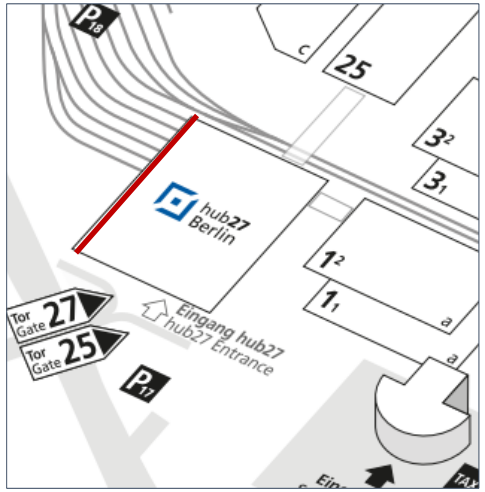
Location banners on the northern facade of hub27 facing Hall 25 (other sizes, positions and formats possible)

Size (w x h) e.g. 14.60 m x 6.70 m

Status Availability upon request.

Hire Charge
e.g. 10,190 €

Production/Installation
e.g. 5,855 €



Mega-Banners at hub27 on the West Side

Location banners on the western facade of hub27 facing the outdoor display (other sizes, positions and formats possible)

Size (w x h) e.g. 14.60 m x 6.70 m

Status Availability upon request

Hire Charge
e.g. 10,190 €

Production/Installation
e.g. 5,855 €

ONSITE OPTIONS

hub27 - OUTDOORS

Option A: 1 Entrance Banner to hub27

Location directly above the entrance doors to hub27

Size (w x h) approx. 33.00 m x 1.835 m in total
(smaller sizes and formats on demand)

Status Availability upon request.

Hire Charge
max. 8,325 €

Production/Installation
max. 4,160 €

Option B: Entrance Brandings to hub27

Location self-adhesive foils on the windows above the entrance doors to hub27

Size (w x h) e.g. 2.34 m x 1.00 m per branding
(other formats and positions on demand)

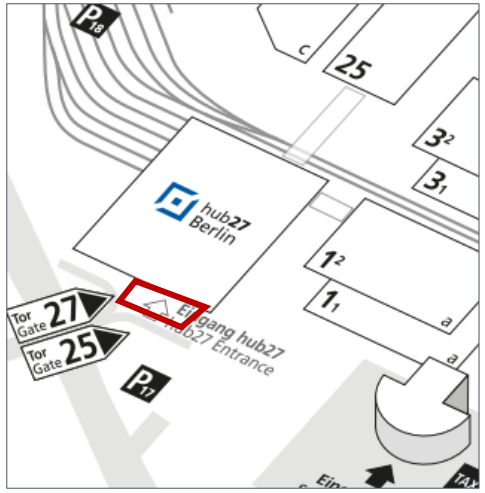
Status Availability upon request.

Hire Charge
e.g. 320 € per branding

Production/Installation
e.g. 165 € per branding

ONSITE OPTIONS

hub27 - OUTDOORS



4 Pillar Brandings at the Entrance Area to hub27, each 4-sided

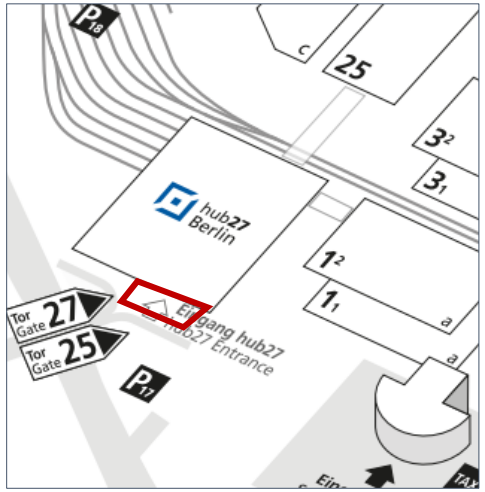
Location up to 4 pillar brandings side by side at the entrance to hub27, each 4-sided

Size (w x h) approx. 0.55 m x 2.80 m per side (see blue marks on the left picture)

Status Availability upon request.

Hire Charge
850 € per 4-sided pillar branding

Production/Installation
1,515 € per 4-sided pillar branding



Bench Displays, each 2-sided

Location outdoor positions by arrangement: e.g. directly in the entrance area to hub27

Size (w x h) 2.05 m x 2.05 m per side
(2 sides per display)

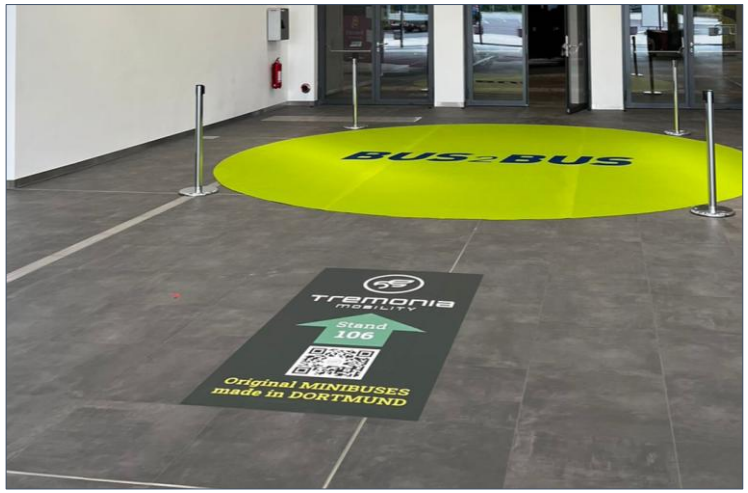
Status Availability upon request.

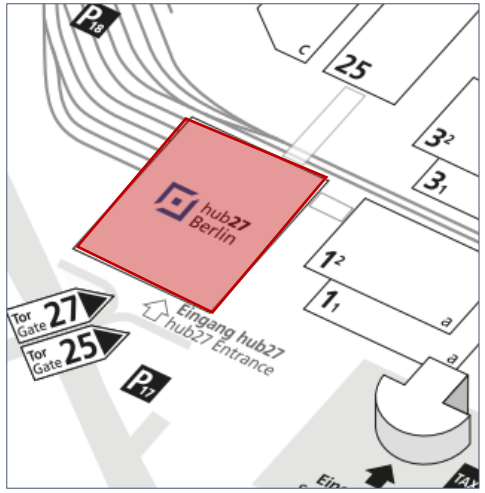
Hire Charge
1,750 € per 2-sided display

Production/Installation
720 € per 2-sided display

ONSITE OPTIONS

hub27 - INDOORS

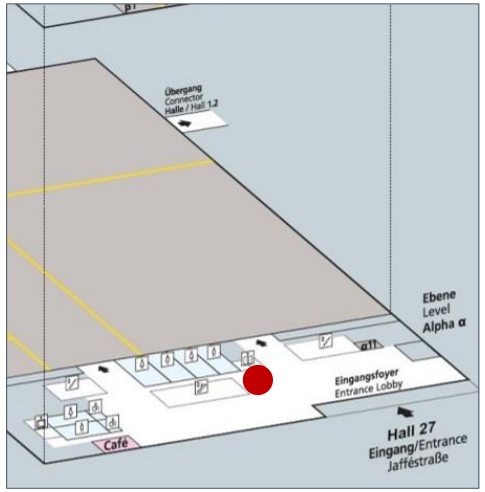




Floor Graphics and Carpet Brandings

Location	indoor positions by arrangement: e.g. in the middle foyers and passageways
Size (w x h)	e.g. 1.00 m x 1.00 m per graphic e.g. 2.00 m x 2.00 m per graphic Other formats and shapes are possible.
Status	**Availability upon request.**

Hire Charge
e.g. 175 € per graphic
e.g. 460 € per graphic
Production/Installation
e.g. 115 € per graphic
e.g. 370 € per graphic



1 Hanging Banner next to the Entrance to Hall A, 1-sided

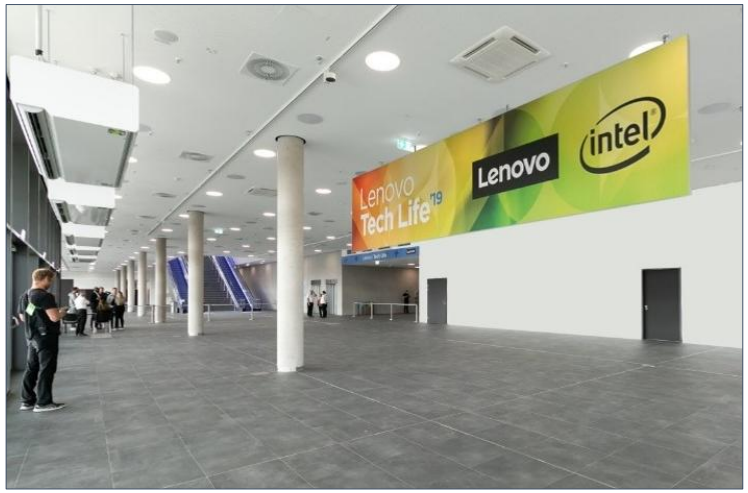
Location	in the entrance foyer next to the elevator and the right entrance to the Event Hall A
Size (w x h)	9.40 m x 1.90 m
Status	**Availability upon request.**

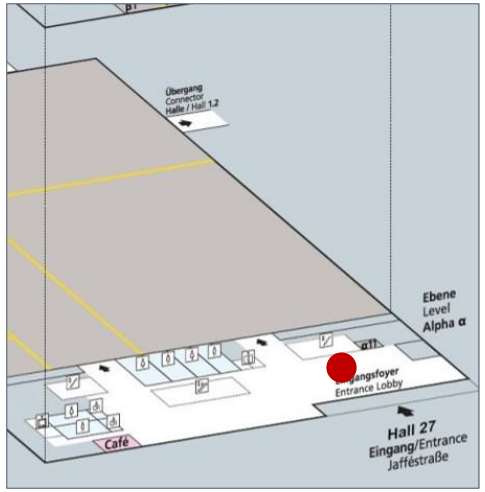
Hire Charge
4,665 €

Production/Installation
2,260 €

ONSITE OPTIONS

hub27 - INDOORS





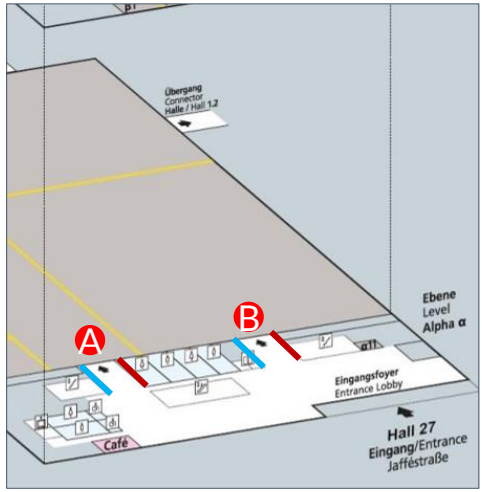
Hanging Banners in the Entrance Foyer, each 2-sided

Location e.g. in the Entrance Foyer in front of the entrance / exit doors (other positions and formats are possible)

Size (w x h) e.g. 9.45 m x 2.00 m per double-sided banner (print on front and back side)

Status Availability upon request.

Hire Charge
e.g. 8,590 € per double-sided banner
Production/Installation
e.g. 2,775 € per double-sided banner



Entrance Banners to Hall A

Location lateral entrance banners to Hall A at the walls:
2 banners at the left entrance to Hall A (see positions A on the left map)
2 banners at the right entrance to Hall A (see positions B on the left map)

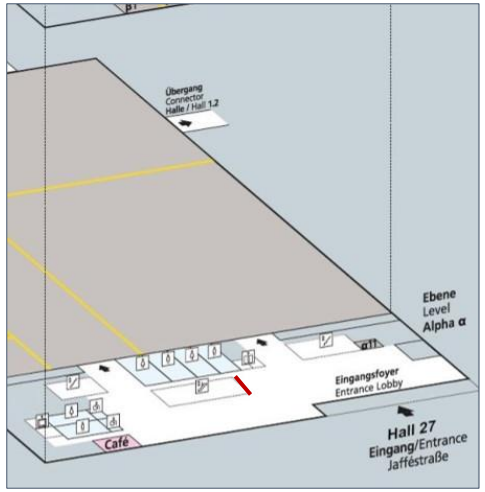
Size (w x h) left banners: 5.00 m x 3.10 m each (see blue marks on the left map)
right banners: 6.50 m x 3.10 m each (see red marks on the left map)

Status Availability upon request.

Hire Charge
left banners: 3,410 € each
right banners: 4,435 € each
Production/Installation
left banners: 1,595 € each
right banners: 2,170 € each

ONSITE OPTIONS

hub27 - INDOORS



1 Hanging Banner in front of the Staircase to the Beta Level, 2-sided

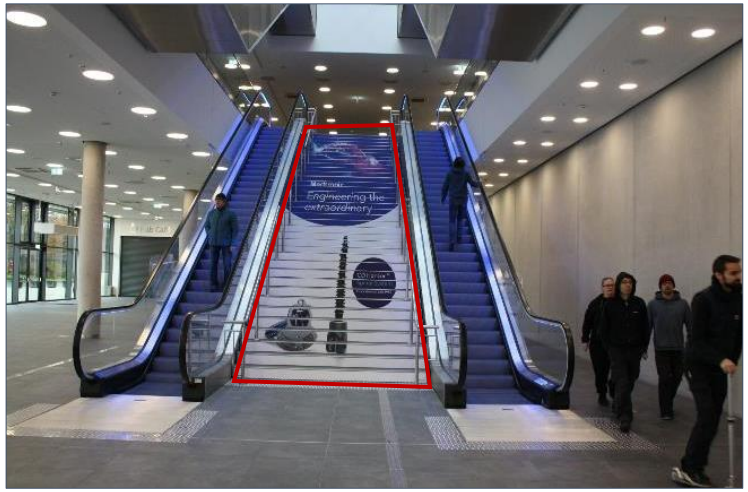
Location in the entrance foyer in front of the escalators and stairs, double-sided
(see red mark on the left photo)

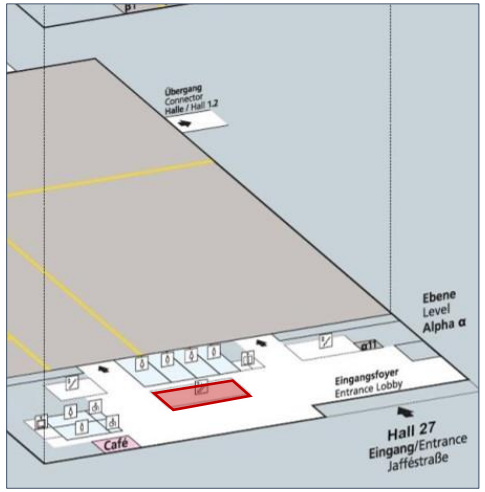
Size (w x h) 7.00 m x 0.992 m per side
(print on front and back side)

Status Availability upon request.

Hire Charge
1,725 €

Production/Installation
1,925 €





Stair Graphics at the Steps to the Beta Level

Location stairs leading from the entrance foyer up to the Beta level
(see red mark on the left photo)

Size (w x h) 2.88 m x 0.145 m per step graphic
(37 steps in total)

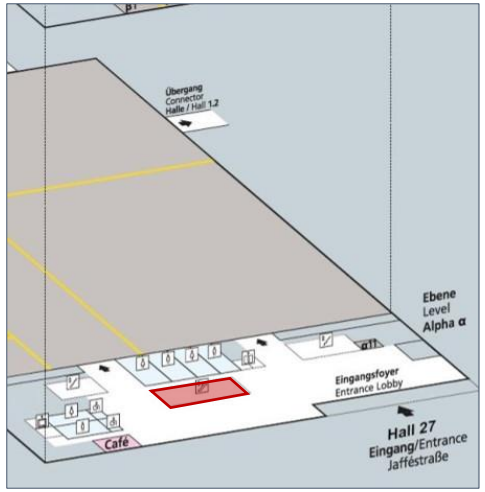
Status Availability upon request.

Hire Charge
5,015 € for 37 step graphics

Production/Installation
1,480 € for 37 step graphics

ONSITE OPTIONS

hub27 - INDOORS



Balustrade Graphics at the Escalators to the Beta Level

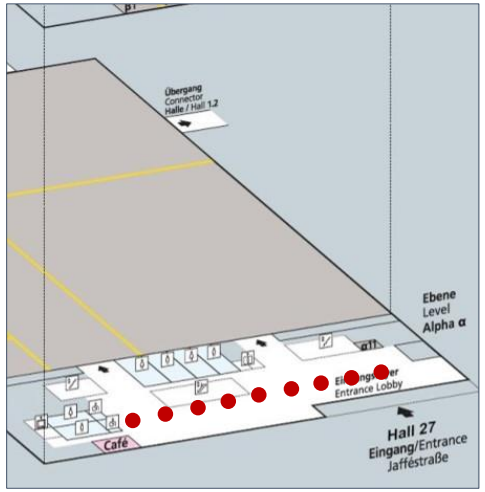
Location 2 escalators leading from the entrance foyer up to the Beta Level
(see red marks on the left photo)

Size (w x h) appr. 50 m² per escalator, i.e. for 2 balustrades

Status Availability upon request.

Hire Charge
3,235 € per escalator, i.e. for 2 balustrades

Production/Installation
7,855 € per escalator, e.g. for 2 balustrades



9 Pillar Brandings in the Entrance Foyer, each 4-sided

Location 9 pillars side by side directly in the entrance foyer
(see red marks on the left photo)

Size (w x h) e.g. 0.55 m x 2,80 m per side (4 sides per pillar)
(other sizes on demand)

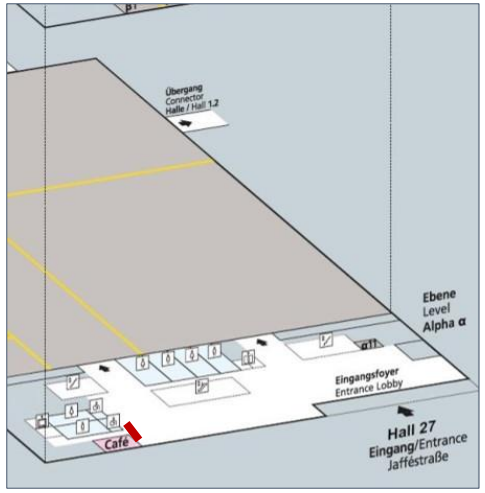
Status Availability upon request.

Hire Charge
e.g. 850 € per 4-sided pillar branding

Production/Installation
e.g. 1,515 € per 4-sided pillar branding

ONSITE OPTIONS

hub27 - INDOORS



1 Banner next to the hub27 Café

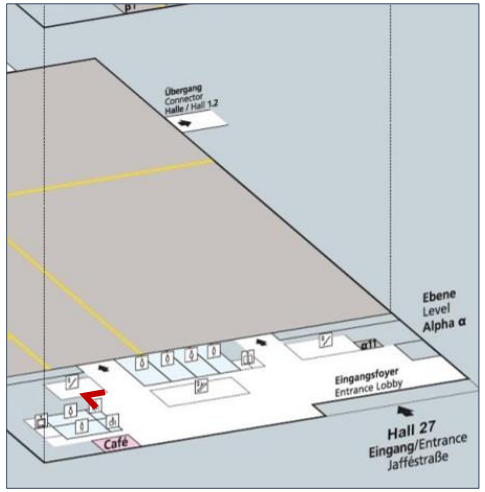
Location in the entrance foyer next to the café entrance (see red mark on the left photo)

Size (w x h) 4.75 m x 1.90 m

Status Availability upon request.

Hire Charge
2,240 €

Production/Installation
1,335 €



2 Banners next to the left Entrance

Location in the entrance foyer nearby the left hall entrance (see red marks on the left photo)

Size (w x h) position 1: 6.70 m x 1.90 m
position 2: 5.20 m x 1.90 m

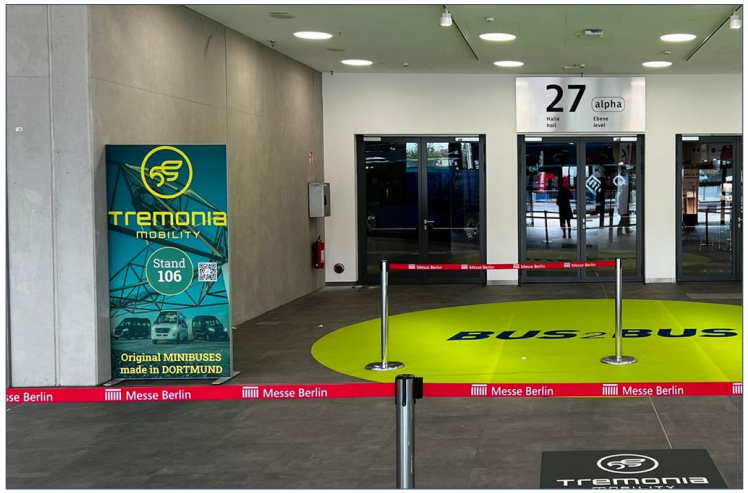
Status Availability upon request.

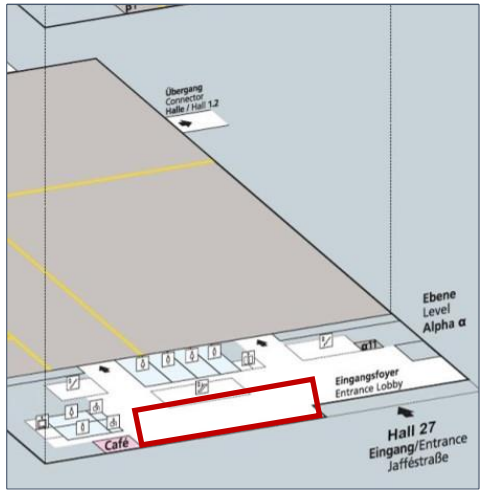
Hire Charge
position 1: 3,160 €
position 2: 2,240 €

Production/Installation
position 1: 1,720 €
position 2: 1,335 €

ONSITE OPTIONS

hub27 - INDOORS





Display Frames in the Entrance Foyer, each 2-sided

Location indoor positions by arrangement, e.g. directly in the entrance foyer

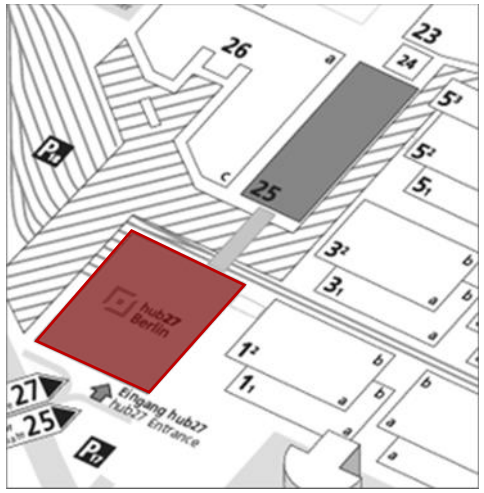
Size (w x h) 1.00 m x 2.00 m per side
(2 sides per display)

Status **Availability upon request.**

Hire Charge
575 € per 2-sided display

Production/Installation
405 € per 2-side display

SPECIAL



Digital Advertising Displays, 1-sided

Location digital advertising displays in hub27 positions by arrangement

Technical specs 49 inches, portrait format
resolution: 4K, 3,840 x 2,160 pixel
format: jpg for image files and mp4 for video files
no audio

Content 30 sec. slot in a loop with organizer content on 1 display

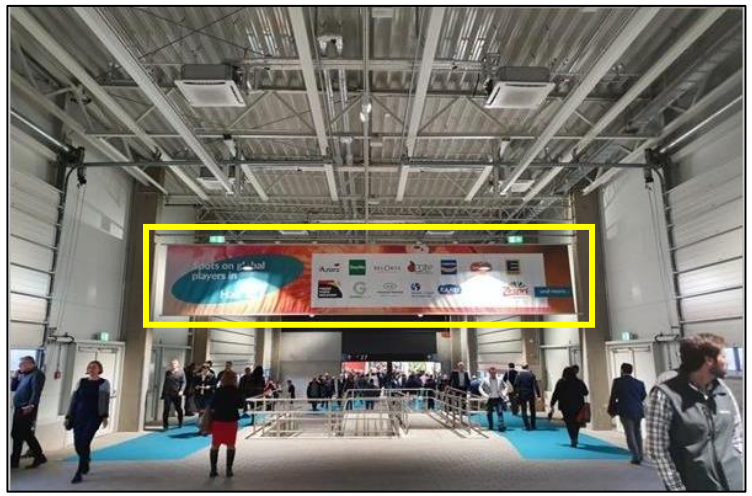
Status **Availability upon request.**

Hire Charge
1,050 € per 1-sided display

Production/Installation
450 € per 1-sided display

ONSITE OPTIONS

PASSAGEWAY hub27 TO HALL 25



3 Passageway Banners between hub27 and Hall 25, 2-sided

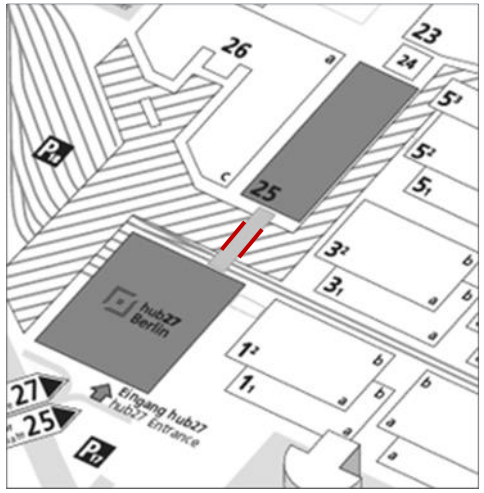
Location up to 3 passageway banners between hub27 and Hall 25, each 2-sided
(see yellow mark in the left photo)

Size (w x h) e.g. 10.60 m x 2.00 m per double-sided banner
other sizes and formats possible

Status **Availability upon request.**

Hire Charge
e.g. 9.340 € per double-sided banner

Production/Installation
e.g. 2,520 € per double-sided banner



2 lateral Passageway Banners between hub27 and Hall 25

Location 2 lateral passageway banners between hub27 and Hall 25
(see red marks on the left map)

Size (w x h) 5.05 m x 3.50 m per banner

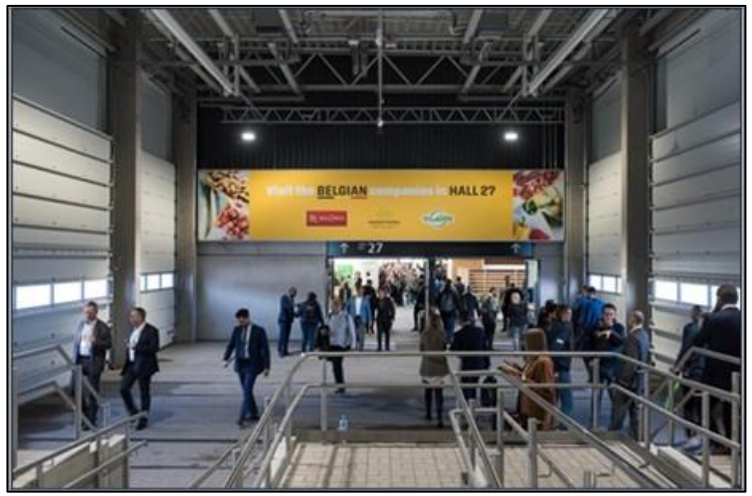
Status **Availability upon request.**

Hire Charge
2,920 € per banner

Production/Installation
910 € per banner

ONSITE OPTIONS

PASSAGEWAY hub27 TO HALL 25



Option A: 2 Entrance Banners to hub27 and Hall 25

Location in the passageway between hub27 and Hall 25:
1 banner above the entrance doors to hub27 and
1 banner above the entrance doors to Hall 25

Size (w x h) big version: 10.60 m x 2.00 m per banner

Status Availability upon request.

Hire Charge
big version: 4,670 € per banner

Production/Installation
big version: 1,670 € per banner

Option B: 2 Entrance Banners to hub27 and Hall 25

Location in the passageway between hub27 and Hall 25:
1 banner above the entrance doors to hub27 and
1 banner above the entrance doors to Hall 25

Size (w x h) small version: 6.05 m x 1.45 m per banner

Status Availability upon request.

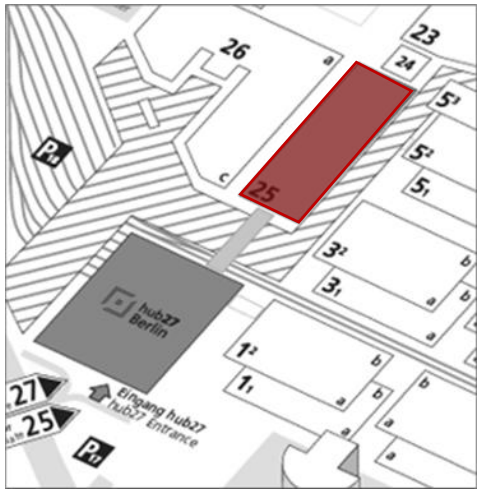
Hire Charge
small version: 1,935 € per banner

Production/Installation
small version: 1,015 € per banner

ONSITE OPTIONS

HALL 25 - INDOORS

SPECIAL



Digital Advertising Displays, 1-sided

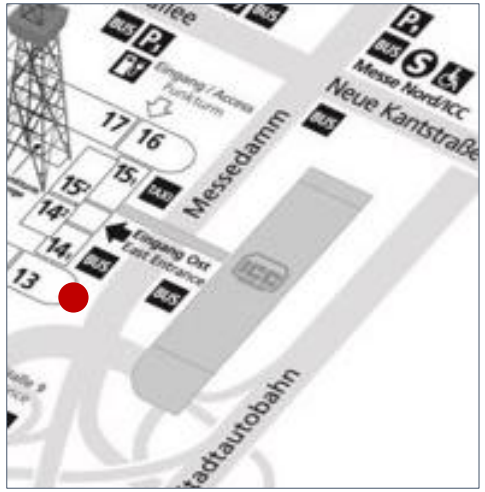
Location	digital advertising displays in hall 25 positions by arrangement
Technical specs	49 inches, portrait format resolution: 4K, 3,840 x 2,160 pixel format: jpg for image files and mp4 for video files no audio
Content	30 sec. slot in a loop with organizer content on 1 display
Status	**Availability upon request.**

Hire Charge
1,050 € per 1-sided display

Production/Installation
450 € per 1-sided display

ONSITE OPTIONS

HIGH TRAFFIC – OUTDOORS



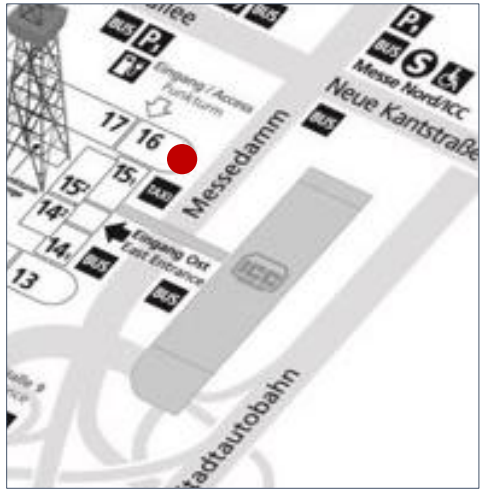
1 Rotunda Hall 13

Location up to 17 components at the Rotunda Hall 13 facing the main road “Messedamm”: ascend and descent to highway

Size (w x h) 3.04 m x 3.00 m per component
17 components: 51.68 m x 3.00 m in total
> minimum 3 components per exhibitor advertising:
min. 9.12 m x 3.00 m
(see red marked area)

Status Availability upon request.

Hire Charge
e.g. 4,100 € for 3 components (out of max. 17)
Production/Installation
e.g. 1,250 € for 3 components (out of max. 17)



1 Rotunda Hall 16

Location up to 18 components at the Rotunda Hall 16 facing the main road “Messedamm”, “Masurenallee” and “Neue Kanstraße”: ascend and descent to highway

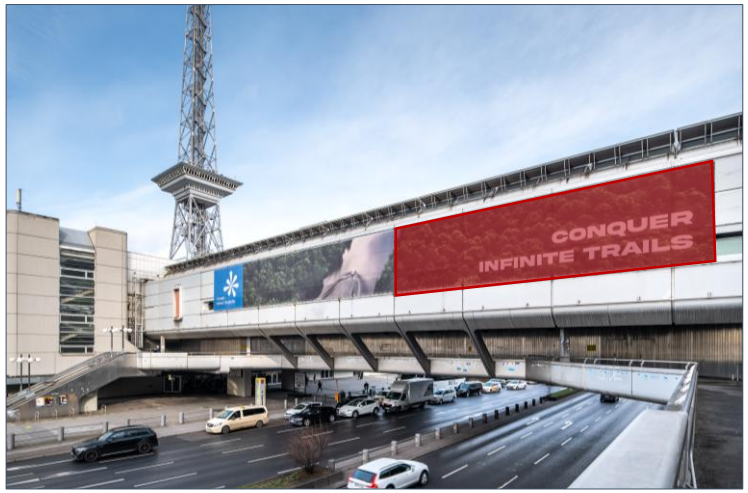
Size (w x h) 3.04 m x 3.00 m per component
18 components: 54,72 m x 3.00 m
> minimum 3 components per exhibitor advertising:
min. 9.12 m x 3.00 m
(see red marked area)

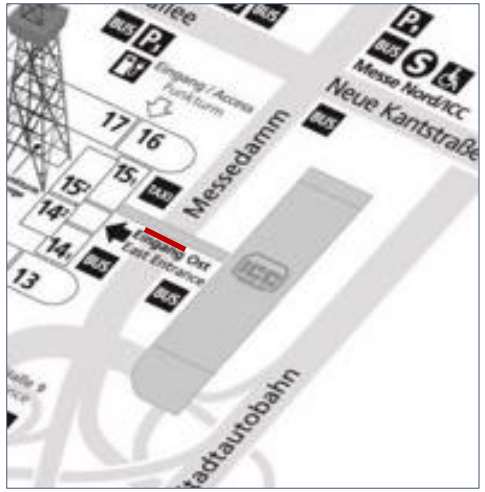
Status Availability upon request.

Hire Charge
e.g. 4,410 € for 3 components (out of max. 18)
Production/Installation
e.g. 1,250 € for 3 components (out of max. 18)

ONSITE OPTIONS

HIGH TRAFFIC – OUTDOORS





1 Mega-Banner at the ICC Bridge South

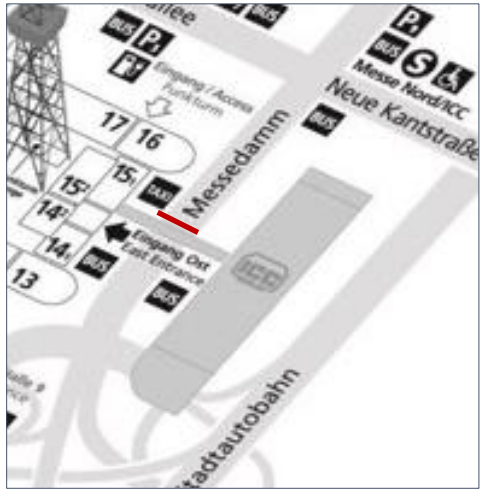
Location at the ICC Bridge South directly above the main road "Messedamm":
connection between the ICC Berlin and the Berlin Exhibition Grounds

Size (w x h) 20.00 m x 4.24 m
(see red marked area)

Status **Availability upon request.**

Hire Charge
8,745 €

Production/Installation
2,745 €



1 Mega-Banner at the ICC Bridge North

Location at the ICC Bridge North directly above the main road "Messedamm":
connection between the ICC Berlin and the Berlin Exhibition Grounds

Size (w x h) 20.00 m x 4.24 m
(see red marked area)

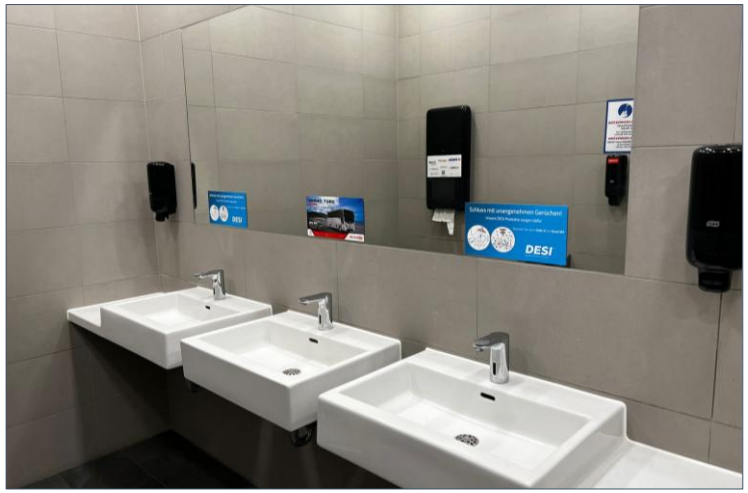
Status **Availability upon request.**

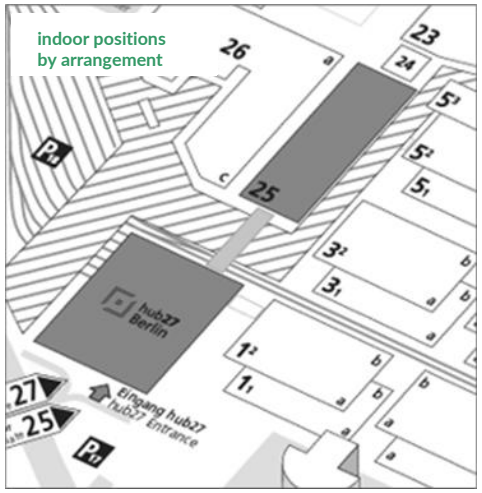
Hire Charge
8,745 €

Production/Installation
2,745 €

ONSITE OPTIONS

SANITARY FACILITIES





Mirror Brandings

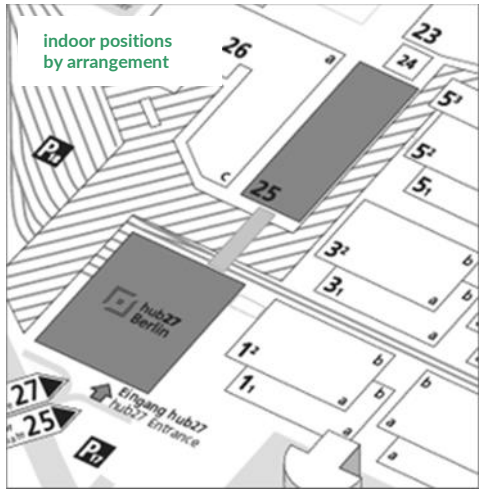
Location high-quality adhesive foils on the mirrors in the lavatories: exact positions by arrangement

Size (w x h) e.g. 0.30 m x 0.15 m per graphic
Other formats and positions are possible.

Status Availability upon request.

Hire Charge
e.g. 265 € for 10 mirror brandings

Production/Installation
e.g. 440 € for 10 mirror brandings



Towel Dispenser Brandings

Location high-quality adhesive foils on the towel dispensers in the lavatories: exact positions by arrangement

Size (w x h) e.g. 0.30 m x 0.15 m per graphic
Other formats and positions are possible.

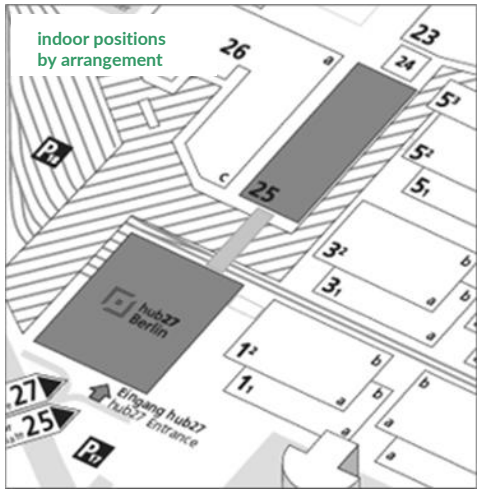
Status Availability upon request.

Hire Charge
e.g. 265 € for 10 towel dispenser brandings

Production/Installation
e.g. 440 € for 10 towel dispenser brandings

ONSITE OPTIONS

SANITARY FACILITIES



Door Brandings

Location	high-quality adhesive foils at the doors in the lavatories as well as in the toilets: exact positions by arrangement
Size (w x h)	e.g. 0.30 m x 0.15 m per graphic Other formats and positions are possible.
Status	**Availability upon request.**

Hire Charge
e.g. 265 € for 10 door brandings

Production/Installation
e.g. 440 € for 10 door brandings

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