

Future-ready resource management

in the trade fair and exhibition industry

Guiding principles:

WHY NOW

Saves costs:

Fewer new purchases,
less waste, less
disposal.

WHY NOW

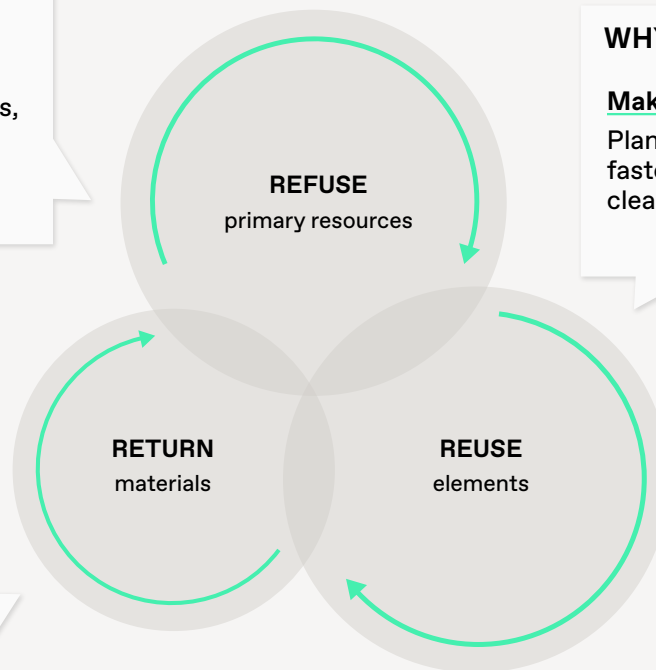
Makes work easier:

Plan better, assemble
faster, dismantle more
cleanly.

WHY NOW

Secures the future:

Work today in the way
future requirements
will demand.



Planning & concept - Do we really need this material or component?



Assembly - Are we building in a way that allows everything to be separated again by material type?



Operation - Do the elements used remain undamaged and reusable multiple times?



Dismantling - Can we now keep every material cleanly separated?



Return - Do we know where each material or element goes next?

