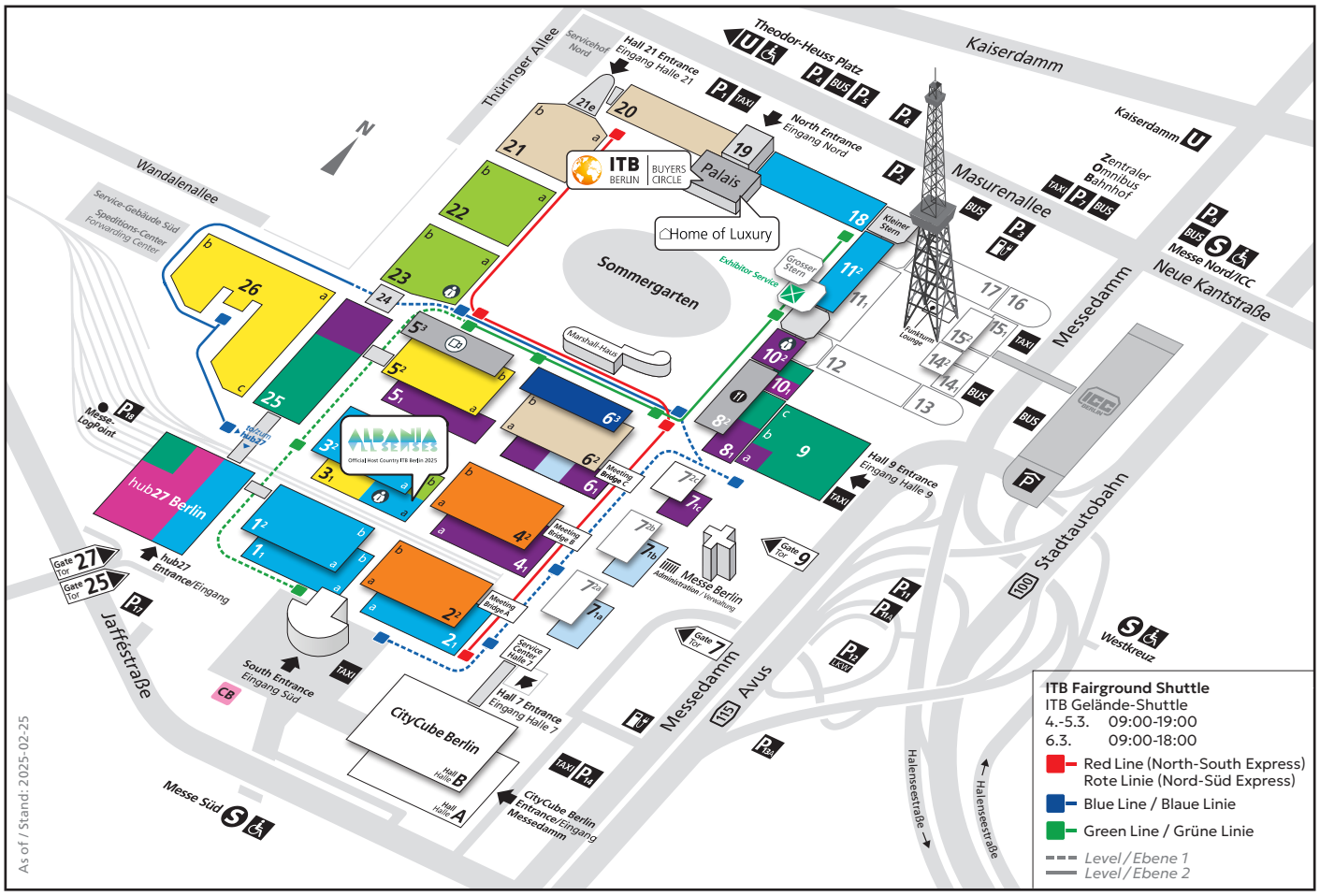
Berlin Expo Center

MESSE BERLIN

ITB Berlin 2025:
4 – 6 March

ITB BERLIN | The World's Leading Travel Trade Show®



Asia-Pacific
Asien-Pazifik

3.1 – Central – and Inner Asia / Zentral- und Innerasien
5.2a – Australia, South Asia, South Pacific / Australien Südasien, Pazifik
5.2b – South Asia Südasien
26 – Far East, Southeast Asia, South Asia / Fernost, Süd-Ost Asien, Südasien

Africa
Afrika

6.2, 21, 21b – North Africa, Israel / Nordafrika, Israel
20, 21a – Subsahara-Africa / Sub-Saharan Afrika

Arabian Countries, Middle East
Arabische Länder, Vorderasien

2.2, 4.2 – Middle East / Vorderasien

Americas, Caribbean
Amerika, Karibik

3.1b – North America / Nordamerika
22a, 23 – Middle and South America / Mittel- und Südamerika
22b – Caribbean / Karibik

Germany
Deutschland

hub27

Europe
Europa

1.1, 1.2, 2.1, 3.1, 3.2, 11.2, 18, hub27

Tourism Companies
Touristische Unternehmen

Airlines, Airports, Carrier, Cruises, Hotels, Tour Operators, Tourism Companies / Fluggesellschaften, Flughäfen, Verkehrsträger, Kreuzfahrten, Hotels, Reiseveranstalter, Touristische Unternehmen
8.1, 9, 10.1, 25, hub27

ITB Berlin Convention
ITB Berlin Kongress

6.1 – eTravel Stage
- eTravel Track
- Hospitality Tech Track
- Tours & Activities Track
- AI Track
- Destination Tech Track

7.1a – Orange Stage
- Future Track
- Marketing & Distribution Track
- Responsible Tourism Track

7.1b – Blue Stage & Green Stage
- Tour Operator & Travel Sales Track
- Carrier & Cruise Track
- Destination Track
- Hospitality Track
- Diversity & Inclusion Track
- MICE Track
- Business Travel Track
- Adventure, Youth, Outdoor Track
- Corporate Culture Clash Track

Segments
Segmente

4.1
- Adventure Travel
- Career Center
- ITB Lighthouse Stage
- LGBTQ+ Tourism
- Medical & Health Tourism
- Responsible Tourism
- Travel Technology
- Youth Travel

5.1 – eTravel / Travel Technology
6.1 – eTravel, Travel Technology, Technology, Tours and Activities
7.1c, 8.1, 10.1 – Travel Technology
10.2
- Business Travel
- MICE
- ITB Creator Base
- Culture Lounge

25
- Travel Technology
- Airlines, Cruises, Tour Operators, Tourism Companies, Travel Technology

Media Center
Medienzentrum

6.3 – Media Center / Medienzentrum

5.3
Presentation Hub

3.1, 10.2, 23
ITB Business Satellites
by reservation only
nur mit Reservierung

10.2
Creator Base

Palais
ITB BERLIN | BUYERS CIRCLE
Home of Luxury

8.2
Street Food Market

Shuttle

CB Charter Bus

Messe Berlin GmbH • Messedamm 22 • 14055 Berlin • Germany
T +49 30 3038 0 · www.itb.com • itb@messe-berlin.de