ITB Berlin Communication-Package
ITB Berlin 2027

With the Communication Package, Messe Berlin GmbH offers exhibitors a selection of marketing tools designed to optimize their trade show participation and promote their presence. This includes, among other services, the presence in the ITB exhibitor directories and on the ITB Online Platform (website + app).
An obligatory fee of EUR 116.00 per main and per co-exhibitor will be charged and invoiced to the main exhibitor. From 50 co-exhibitors onwards, a so-called cost airbag applies, with a limitation of EUR 5,900,00

Prices:

per main or co-exhibitor	**EUR 116.00**
Cost Airbag (from 50 co-exhibitors onwards)	EUR 5,900.00

Please note: the prices do not include the required value-added tax (VAT).

Communication Package overview

Visibility and digital presence for exhibitors

- Presentation in the official ITB Berlin exhibitor directory
- Presentation of relevant company information
- Possibility of multimedia company presentation
- Linking to external digital channels
- Assignment to suitable topic categories

Extended interaction options on ITB Berlin online platforms

- Exchange and contact opportunities with participants
- Management and visibility of relevant company data
- Integration of networking and scheduling functions
- Option to add additional content

Contact: Service Portal

Duration ITB Online Platform:
The networking services will be available 15 December 2026 to 31 May 2027

Further information:
Please note that the Communication Package does not include any exhibitor passes. Free exhibitor passes will be provided to main exhibitors depending on the size of their stand.

For more information on marketing opportunities, please visit: www.itb.com/sponsoring.