



ITB
BERLIN

The World's
Leading
Travel Trade
Show®

ITB BERLIN 2027

LGBTQ+ TOURISM PAVILION

1. LGBTQ+ TOURISM MARKETPLACE TABLE

The LGBTQ+ Tourism Marketplace is the networking, meeting & reception area of the LGBTQ+ Tourism Pavilion. It is open to **ALL** pavilion exhibitors, partners and guests, serving complimentary self-service beverages (coffee, tea, water and soft drinks) all day.

Have your own table at the marketplace:

- **1 bistro table** incl. 4 chairs
- **Own graphic wall (2,5m x 1m)** incl. digital printout & wall fixing*¹
- 1 brochure display
- Daily beverage catering incl. coffee/tea, water, soft drinks
- Daily lunch snack (exhibitors only)
- Shared both storage room
- 2 exhibitor passes
- 1 basic electricity outlet (83kW) incl. consumption
- Daily cleaning

EUR 2.900,00

plus Communication Package EUR 116,00 & AUMA fee EUR 3,00

plus German value-added tax (VAT)

Please book your Marketplace Table directly via www.itb.com/lgbtq



^{*1}Artwork must be submitted by 16 February 2027. Submissions received after this date will not be produced or delivered.



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2. LGBTQ+ TOURISM MARKETPLACE UPGRADE

You can upgrade your marketplace participation with your own branding wall*² and your official participation at the LGBTQ+ Networking Reception:

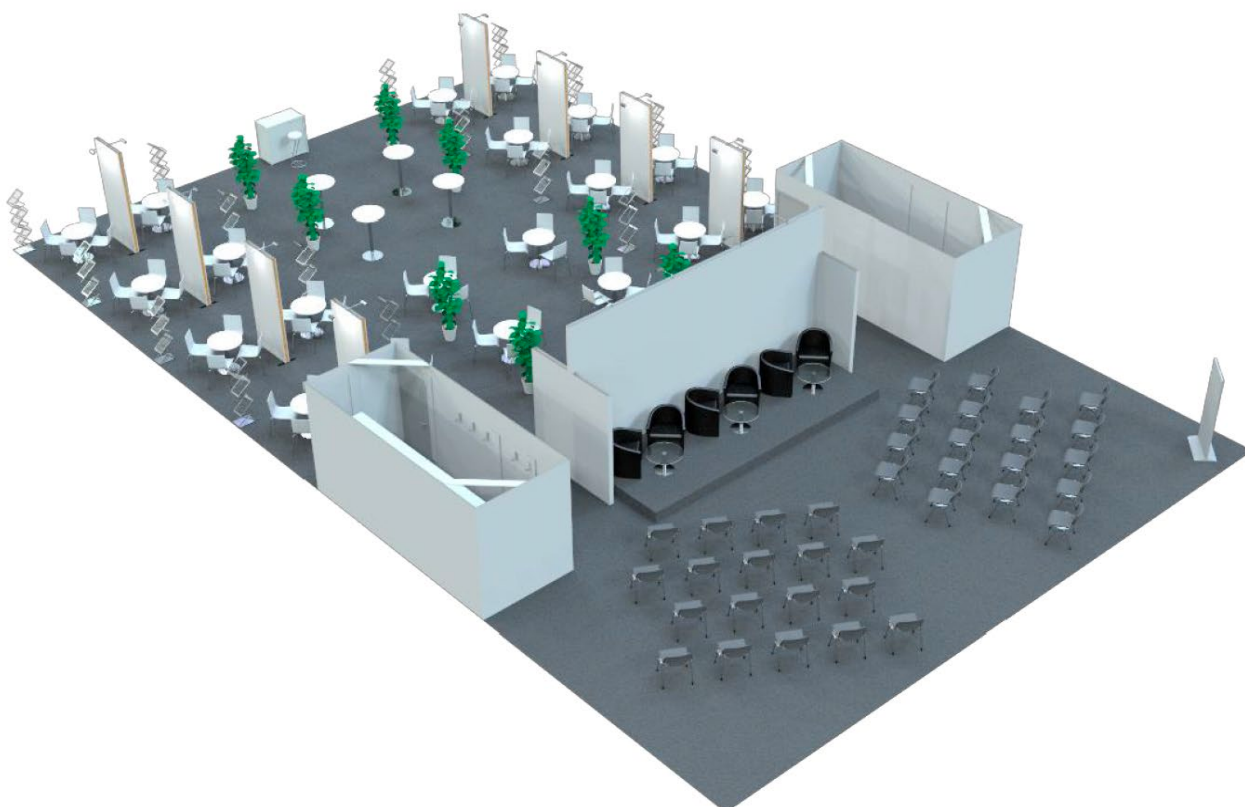
EXHIBITOR BRANDING WALL

- Marketplace frontside (2m x 2,50m)
Marketplace backside (2m x 2,50m)

EUR 1.500,00 plus German value-added tax (VAT)

- Marketplace outside (5m x 2,50m)
Marketplace inside (5m x 2,50m)

EUR 2.400,00 plus German value-added tax (VAT)



3. LGBTQ+ TOURISM NETWORKING RECEPTION

Tuesday, 16 March 2027, 17.00 – 19.00 h
LGBTQ+ Tourism Marketplace / Pavilion Stage

- **Partner of the LGBTQ+ Networking** Reception incl. official introduction during the event
- **Goodie Bag promotion**
- Live raffle opportunity on stage during the event
- **Beverage & Snack service during the event** Brunch buffet catering incl. coffee, tea, water, soft drinks
- **Partner logo & link listed on www.itb.com/lgbtq** as Presenting Partner of the LGBTQ+ Media Brunch after signing the partnership until 30 April 2027
- Partner logo listed in the official ITB **LGBTQ+ program PDF**, and mentioned in the **ITB LGBTQ+ press release** as Partner of the LGBTQ+ Networking Reception

EUR 1.500,00 plus German value-added tax (VAT)

4. LGBTQ+ TOURISM MEDIA BRUNCH

This networking event is open to **ALL** accredited media, editors, journalists, freelancers, bloggers interested in LGBTQ+ Tourism:

Tuesday, 16 March 2027, 10.00 – 11.30 h
LGBTQ+ Tourism Pavilion Stage, Hall 4.1

Tourist boards, hotels and other tourism suppliers have the opportunity to join the LGBTQ+ Media Brunch to present their products and services as:

EXHIBITING PARTNER

- 1 table for brochure material incl. display area (display not included)
- Official introduction during the event
- Brunch buffet catering incl. coffee, tea, water, soft drinks
- Exhibitor name listed in the official ITB LGBTQ+ program PDF and mentioned in the ITB LGBTQ+ press release as exhibiting partner of the LGBTQ+ Media Brunch

EUR 2.700,00 plus German value-added tax (VAT)



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PRESENTING PARTNER

- Official introduction during the event incl. **PPT presentation slot (5 minutes)** during the event
- **Promotion video reel** during the media brunch
- **Goodie Bag promotion** at entrance & exit
- **1 table** for brochure material incl. display area (display not included)
- Brunch buffet catering incl. coffee, tea, water, soft drinks
- **Partner logo & link listed on www.itb.com/lgbtq** as Presenting Partner of the LGBTQ+ Media Brunch after signing the partnership until 30 April 2027
- Partner name listed in the official ITB **Berlin LGBTQ+ program PDF**, Partner name incl. link mentioned in one of the **ITB trade & one of the exhibitor newsletters**, mentioned in the **ITB Berlin LGBTQ+ press release** as Presenting Partner of the LGBTQ+ Media Brunch

EUR 6.500,00 plus German value-added tax (VAT)

5. LGBTQ+ TOURISM PAVILION STAGE

The stage at the LGBTQ+ Tourism Pavilion is available for any product or service presentation or other promotion activities such as PPT presentations, shows, performances, culinary tastings etc.

The auditorium is open to **ALL** ITB Berlin trade visitors & media which are invited via the ITB Berlin newsletters, the ITB Berlin LGBTQ+ press release, the ITB Berlin social media channels and the ITB Berlin App.

All suppliers are encouraged to invite their own partners, media contacts and customers as well.

STAGE SLOT

- **Stage slot up to 30 min** (or individual request) for presentations, shows, performances or culinary tastings etc. incl. official introduction on the LGBTQ+ Tourism stage incl. laptop, beamer, screen, microphone
- **Technical support during presentation**
- Post upload of your PPT presentation on www.itb.com/lgbtq, if reasonable
- Set-up opportunity with own display and promotion material
- Listing in the official ITB Berlin LGBTQ+ program PDF with slot description and website
- Slot mentioned in the ITB Berlin LGBTQ+ press release
- Listing in the official ITB Berlin event program

EUR 2.900,00 plus German value-added tax (VAT)

6. LGBTQ+ TOURISM PREMIUM PARTNER

- **Exhibiting Partner LGBTQ+ Tourism Media Brunch** with special welcome introduction (incl. all benefits as Exhibiting Partner)
- **Stage slot up to 30 min** (or individual request) for presentations, shows, performances or culinary tastings etc. incl. official introduction on the **LGBTQ+ Tourism stage** incl. laptop, beamer, screen, microphone
- Partner of the **LGBTQ+ Networking Reception** incl. live raffle
- Partner **logo & link as Premium Partner** on www.itb.com/lgbtq after signing the partnership until 30 April 2027
- Partner logo listed in the official **ITB Berlin LGBTQ+ program PDF**, Partner name & link mentioned in one of the **ITB Berlin trade & one of the exhibitor newsletters** and Partner mentioned in the **ITB Berlin LGBTQ press release** as Premium Partner

EUR 6.500,00 plus German value-added tax (VAT)

7. LGBTQ+ TOURISM SUPPORTING PARTNER

- Priority handling and best available **Marketplace Table** in the LGBTQ+ Tourism Pavilion (incl. communication package & AUMA fee)
- **Exhibiting Partner LGBTQ+ Tourism Media Brunch** with special welcome introduction
- **Stage slot up to 30 min** (or individual request) for presentations, shows, performances or culinary tastings etc. incl. official introduction on the **LGBTQ+ Tourism stage** incl. laptop, beamer, screen, microphone
- Partner of the **LGBTQ+ Networking Reception** incl. live raffle
- Partner **logo & link as Supporting Partner** on www.itb.com/lgbtq after signing the partnership until 30 April 2027
- Partner logo listed in the official **ITB Berlin LGBTQ+ program PDF**, Partner name & link mentioned in one of the **ITB Berlin trade & one of the exhibitor Berlin newsletters** and Partner mentioned in the **ITB Berlin LGBTQ press release** as Supporting Partner

EUR 9.500,00 plus German value-added tax (VAT)

8. LGBTQ+ TOURISM PRESENTING PARTNER

- Priority handling and best available **Marketplace Table** in the LGBTQ+ Tourism Pavilion (incl. communication package & AUMA fee)
- **Presenting Partner** LGBTQ+ Tourism **Media Brunch** with special welcome introduction (incl. all benefits as Media Brunch Presenting Partner)
- **Stage slot up to 30 min** (or individual request) for presentations, shows, performances or culinary tastings etc. incl. official introduction on the **LGBTQ+ Tourism stage** incl. laptop, beamer, screen, microphone
- Partner of the **LGBTQ+ Networking Reception** incl. live raffle
- Partner **logo & link as Presenting Partner** on www.itb.com/lgbtq after signing the partnership until 30 April 2027
- Partner logo listed in the official **ITB Berlin LGBTQ+ program PDF**, Partner name & link mentioned in one of the **ITB Berlin trade & one of the exhibitor newsletters** and Partner mentioned in the **ITB Berlin LGBTQ press release** as Presenting Partner

EUR 12.900 plus German value-added tax (VAT)



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APPLICATION

LGBTQ+ TOURISM PAVILION 2027

Please fill out this application form with your complete billing address incl. your EU-VAT number (if applicable), confirm with your signature and company stamp and e-mail back to us:

- | | | |
|--------------------------|---|---------------------|
| ☐ | EXHIBITOR FRONT/BACK BRANDING WALL | EUR 1.500,- |
| ☐ | EXHIBITOR INSIDE/OUTSIDE BRANDING WALL | EUR 2.400,- |
| ☐ | NETWORKING RECEPTION PARTNER | EUR 1.500,- |
| ☐ | MEDIA BRUNCH EXHIBITING PARTNER | EUR 2.700,- |
| ☐ | MEDIA BRUNCH PRESENTING PARTNER | EUR 6.500,- |
| ☐ | PAVILION STAGE SLOT | EUR 2.700,- |
| ☐ | PREMIUM PARTNER | EUR 6.500,- |
| ☐ | SUPPORTING PARTNER | EUR 9.500,- |
| ☐ | PRESENTING PARTNER | EUR 12.900,- |

All rates are plus German value-added tax (VAT).

Billing Company: _____

EU-VAT No.: _____

Contact Person: _____

Street: _____

Postal Code: _____ **City:** _____

Phone: _____ **E-Mail:** _____

Date: _____ **Signature/Stamp:** _____

Payment Conditions: Payment must be received four weeks prior to ITB Berlin 2027 at the latest. Shipping costs or any extra services are **not** included in this offer.

Artwork Deadline is Tuesday, 16 February 2027 and need to be delivered to itb_modul@mb-capital-services.de Submissions received after this date will not be produced or delivered. This partnership agreement will be concluded with Diversity Tourism GmbH as official partner of ITB Berlin.

Please send back to:

Thomas Bömkles (he/him)

Tel +49 – (0) 89 – 62 43 97 72

TB@diversitytourism.com

www.itb.com/lgbtq

LGBTQ+ Tourism Advisor ITB Berlin:

Thomas Bömkles, TB@diversitytourism.com

Diversity Tourism GmbH

P.O. Box 140163, 80451 Munich, Germany

LGBTQ+ Tourism Commissioner ITB Berlin:

Ramona Zaun, ramona.zaun@messe-berlin.de

Messe Berlin GmbH

Messedamm 22, 14055 Berlin, Germany