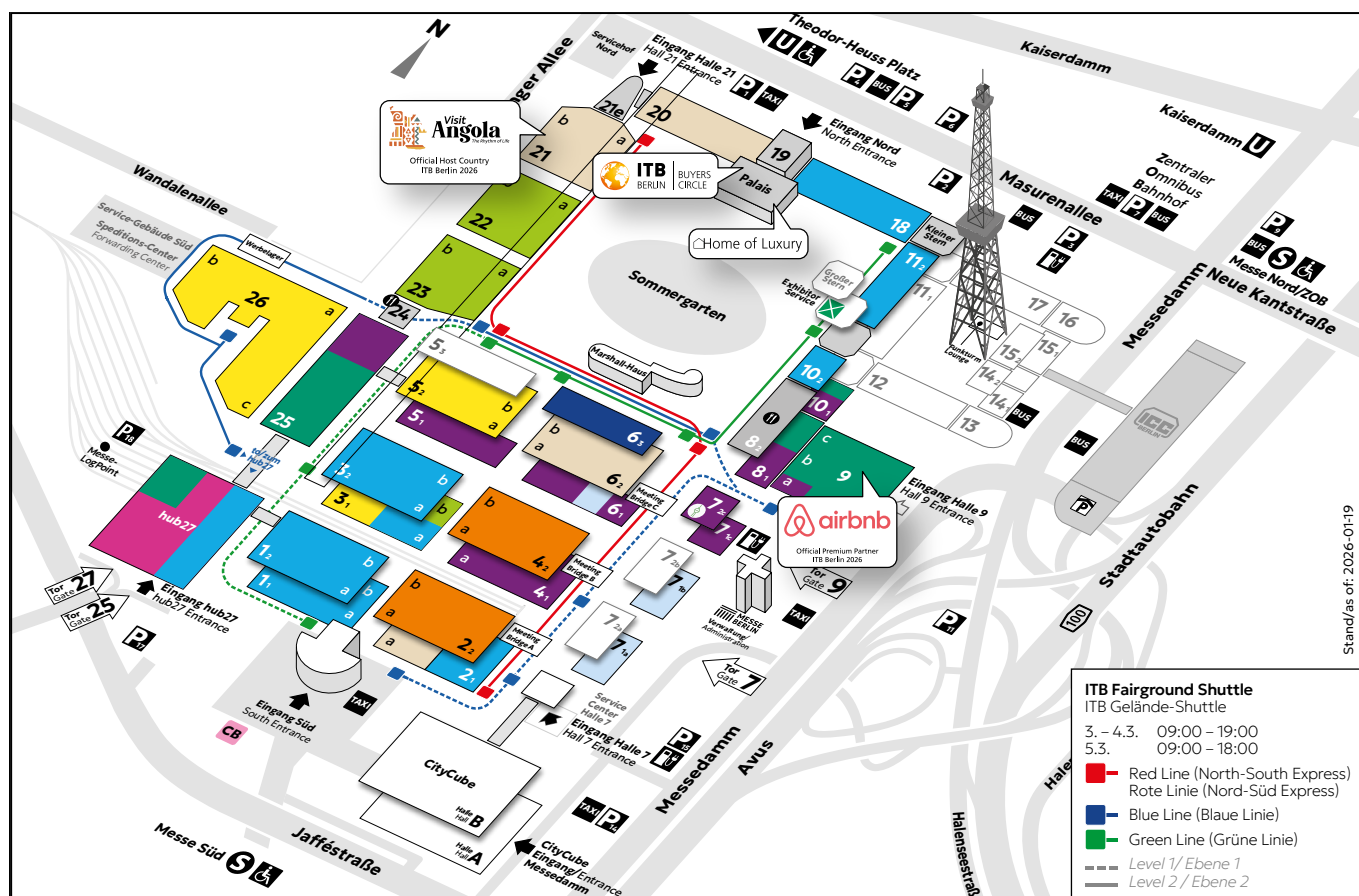


ITB Berlin 2026 3 – 5 MARCH



ITB
BERLIN



- Asia-Pacific**
Asien-Pazifik
- 3.1** Central – and Inner Asia / Zentral- und Innerasien
- 5.2a** Australia, South Asia, South Pacific / Australien Südasiens, Pazifik
- 5.2b** South Asia Südasiens
- 26** Far East, Southeast Asia, South Asia / Fernost, Süd-Ost Asien, Südasiens
- Africa**
Afrika
- 2.1, 6.2** North Africa / Nordafrika
- 21b** Africa, Israel / Afrika, Israel
- 20, 21a** Sub-Saharan Africa / Subsahara-Afrika
- Arabian Countries, Middle East**
Arabische Länder, Vorderasien
- 2.2, 4.2** Middle East / Vorderasien
- Americas, Caribbean**
Amerika, Karibik
- 3.1b** North America / Nordamerika
- 22a, 23** Middle and South America / Mittel- und Südamerika
- 22b** Caribbean / Karibik
- Germany**
Deutschland
- hub27**

- Europe**
Europa
- 1.1, 1.2, 2.1, 3.1, 3.2, 10.2, 11.2, 18, hub27**
- Tourism Companies**
Touristische Unternehmen
- Airlines, Airports, Carrier, Cruises, Hotels, Tour Operators, Tourism Companies / Fluggesellschaften, Flughäfen, Verkehrsträger, Kreuzfahrten, Hotels, Reiseveranstalter, Touristische Unternehmen
- 8.1, 9, 10.1, 25, hub27**
- ITB Berlin Convention**
ITB Berlin Kongress
- 6.1** eTravel Stage
Hospitality Tech Track
Tours & Activities Track
AI Track
Travel Tech Track
- 7.1a** Orange Stage
Future Track
Marketing & Distribution Track
Responsible Tourism Track
- 7.1b** Blue Stage
Carrier & Cruise Track
Tour Operator & Travel Sales Track
Destination Track
Hospitality Track
- 7.1b** Green Stage
Hospitality Track
ITB Tech Time
Diversity & Inclusion Track
Business Travel Track
Adventure, Youth, Outdoor Track
ITB Deep Dives

- Segments**
Segmente
- 4.1** Adventure Travel
ITB Talent Hub
ITB Lighthouse Stage
LGBTQ+ Tourism
Medical & Health Tourism
Responsible Tourism
Youth Travel
Travel Technology
Travel Technology, Tours and Activities
Travel Technology
MICE Hub
Business Travel
Travel Technology
Airlines, Cruises, Tour Operators, Tourism Companies, Travel Technology
- 5.1**
- 6.1**
- 7.1c**
- 7.2c**
- 8.1, 10.1**
- 25**
- Media Center**
Medienzentrum
- 6.3** Media Center / Medienzentrum

- Palais**
- ITB BERLIN** | **BUYERS CIRCLE**
- Home of Luxury
- 7.2c**
- ITB Späti**
- 8.2, 24**
- Street Food Market**
- Shuttle**
- CB** Charter Bus