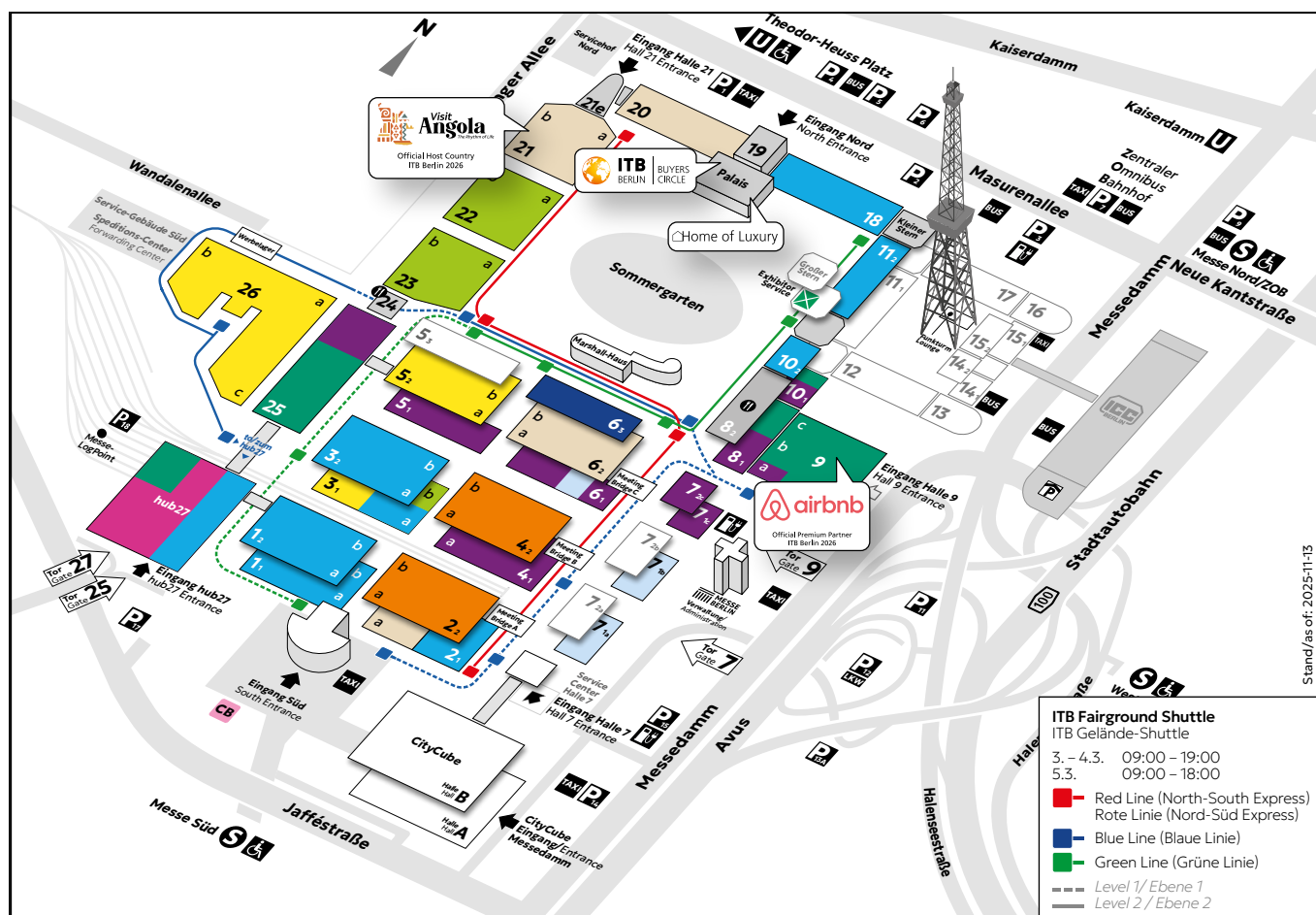


ITB Berlin 2026 3 – 5 MARCH



ITB
BERLIN



- Asia-Pacific**
Asien-Pazifik
 - 3.1 Central – and Inner Asia / Zentral- und Innerasien
 - 5.2a Australia, South Asia, South Pacific / Australien Südasien, Pazifik
 - 5.2b South Asia Südasien
 - 26 Far East, Southeast Asia, South Asia / Fernost, Süd-Ost Asien, Südasien
- Africa**
Afrika
 - 2.1, 6.2, 21 North Africa, Israel / Nordafrika, Israel
 - 20, 21a Sub-Sahara-Africa / Sub-Saharan Afrika
- Arabian Countries, Middle East**
Arabische Länder, Vorderasien
 - 2.2, 4.2 Middle East / Vorderasien
- Americas, Caribbean**
Amerika, Karibik
 - 3.1b North America / Nordamerika
 - 22a, 23 Middle and South America / Mittel- und Südamerika
 - 22b Caribbean / Karibik
- Germany**
Deutschland
 - hub27

- Europe**
Europa
 - 1.1, 1.2, 2.1, 3.1, 3.2, 10.2, 11.2, 18, hub27
- Tourism Companies**
Touristische Unternehmen
 - Airlines, Airports, Carrier, Cruises, Hotels, Tour Operators, Tourism Companies / Fluggesellschaften, Flughäfen, Verkehrsträger, Kreuzfahrten, Hotels, Reiseveranstalter, Touristische Unternehmen
 - 8.1, 9, 10.1, 25, hub27
- ITB Berlin Convention**
ITB Berlin Kongress
 - 6.1 eTravel Stage
eTravel Track
Hospitality Tech Track
Tours & Activities Track
AI Track
Destination Tech Track
Orange Stage
Future Track
Marketing & Distribution Track
Responsible Tourism Track
Blue Stage & Green Stage
Tour Operator & Travel Sales Track
Carrier & Cruise Track
Destination Track
Hospitality Track
Diversity & Inclusion Track
MICE Track
Business Travel Track
Adventure, Youth, Outdoor Track
Corporate Culture Clash Track
 - 7.1a
 - 7.1b

- Segments**
Segmente
 - 4.1 Adventure Travel
Career Center
ITB Lighthouse Stage
LGBTQ+ Tourism
Medical & Health Tourism
Responsible Tourism
Travel Technology
Youth Travel
 - 5.1 eTravel / Travel Technology
 - 6.1 eTravel, Travel Technology, Technology, Tours and Activities
 - 7.1c, 7.2c Travel Technology
MICE
Business Travel
ITB Späti
 - 8.1, 10.1
 - 25 Travel Technology
Airlines, Cruises, Tour Operators, Tourism Companies, Travel Technology
- Media Center**
Medienzentrum
 - 6.3 Media Center / Medienzentrum

- Palais**
 - ITB BERLIN BUYERS CIRCLE
 - Home of Luxury
 - 8.2, 24
 - Street Food Market
- Shuttle**
 - CB Charter Bus