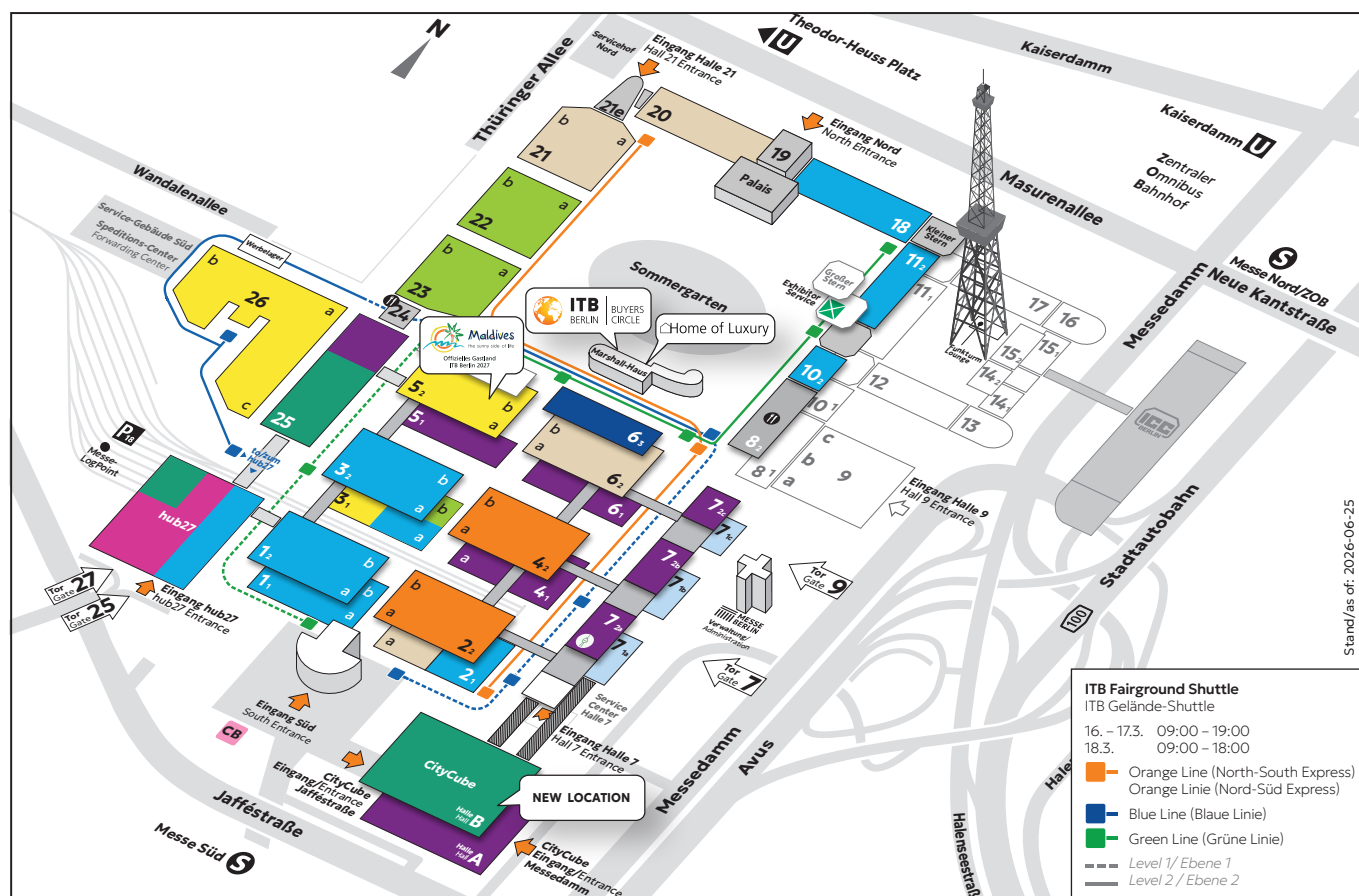


ITB Berlin 2027

16 – 18 MARCH



ITB
BERLIN



Asia-Pacific Asien-Pazifik

- 3.1** Central – and Inner Asia / Zentral- und Innerasien
- 5.2a** Australia, South Asia, South Pacific / Australien Südasiens, Pazifik
- 5.2b** South Asia Südasiens
- 26** Far East, Southeast Asia, South Asia / Fernost, Süd-Ost Asien, Südasiens

Africa Afrika

- 2.1, 6.2** North Africa / Nordafrika
- 21b** Africa, Israel / Afrika, Israel
- 20, 21a** Sub-Saharan Africa / Subsahara-Afrika

Arabian Countries, Middle East Arabische Länder, Vorderasien

- 2.2, 4.2** Middle East / Vorderasien

Americas, Caribbean Amerika, Karibik

- 3.1b** North America / Nordamerika
- 22a, 23** Middle and South America / Mittel- und Südamerika
- 22b** Caribbean / Karibik

Germany Deutschland

hub27

Europe Europa

- 1.1, 1.2, 2.1, 3.1, 3.2, 10.2, 11.2, 18, hub27**

Tourism Companies Touristische Unternehmen

- Airlines, Airports, Carrier, Cruises, Hotels, Tour Operators, Tourism Companies / Fluggesellschaften, Flughäfen, Verkehrsträger, Kreuzfahrten, Hotels, Reiseveranstalter, Touristische Unternehmen
- CCB-Hall B, 25, hub27**

ITB Berlin Convention ITB Berlin Kongress

- 7.1a** Orange Stage
Future Track
Marketing & Distribution Track
Responsible Tourism Track
- 7.1b** Blue Stage
Carrier & Cruise Track
Tour Operator & Travel Sales Track
Destination Track
Hospitality Track
- 7.1b** Green Stage
Hospitality Track
ITB Tech Time
Diversity & Inclusion Track
Business Travel Track
Adventure, Youth, Outdoor Track, ITB Deep Dives
- 7.1c** eTravel Stage
eTravel Track
Hospitality Tech Track
AI Track
Travel Tech Track

Segments Segmente

- 4.1** Adventure Travel
ITB Talent Hub
ITB Lighthouse Stage
LGBTQ+ Tourism
Medical & Health Tourism
Responsible Tourism
Youth Travel
Travel Technology
- 5.1** Travel Technology, MICE Hub
- 6.1** Business Travel
- 7.2c** Business Travel
- CCB-Hall A 25** Travel Technology
Airlines, Cruises, Tour Operators, Tourism Companies, Travel Technology

Media Center Medienzentrum

- 6.3** Media Center / Medienzentrum

Marshall-Haus

- ITB BERLIN** BUYERS CIRCLE
- Home of Luxury

7.2a

- ITB Späti

8.2, 24

- Street Food Market

Shuttle

- CB Charter Bus