

# ITB BERLIN 2026 LGBTQ+ TOURISM PAVILION

## 1. LGBTQ+ TOURISM MEDIA BRUNCH

This networking event is open to **ALL** accredited media, editors, journalists, freelancers, bloggers interested in LGBTQ+ Tourism on

**TUESDAY, 3 March 2026, 10.00 am – 11.30 pm**  
**LGBTQ+ Tourism Pavilion**

Tourist boards, hotels and other tourism suppliers have the opportunity to join the LGBTQ+ Media Brunch to present their products and services as:

### EXHIBITING PARTNER

- One table for brochure material during the LGBTQ+ Media Brunch
- Area to position your own display (display not included)
- Official introduction during the event
- Brunch buffet catering incl. coffee, tea, water, soft-drinks
- Partner name incl. link listed on [www.itb.com/lgbtq](http://www.itb.com/lgbtq) as exhibiting partner of the LGBTQ+ Media Brunch
- Partner name listed in the official ITB LGBTQ+ program PDF as exhibiting partner of the LGBTQ+ Media Brunch
- Partner name mentioned in the ITB LGBTQ+ press release as exhibiting partner of the LGBTQ+ Media Brunch

**EUR 2.500,00** plus German value-added tax (VAT)

### PRESENTING PARTNER

- Official introduction during the event incl. **PPT presentation slot (5 minutes)** during the event
- **Promotion video reel** during the media brunch
- **Goodie Bag promotion** at entrance & exit
- **Two tables** for brochure material during the LGBTQ+ Media Brunch
- Area to position your own displays (displays not included)
- Brunch buffet catering incl. coffee, tea, water, soft-drinks
- **Partner logo & link listed on [www.itb.com/lgbtq](http://www.itb.com/lgbtq)** as Presenting Partner of the LGBTQ+ Media Brunch after signing the partnership until 31 March 2025
- Partner name listed in the official ITB LGBTQ+ program PDF as Presenting Partner of the LGBTQ+ Media Brunch
- Partner name & link mentioned in one of the ITB trade & one of the exhibitor newsletters as Presenting Partner of the LGBTQ+ Media Brunch
- Partner name mentioned in the ITB LGBTQ+ press release as Presenting Partner of the LGBTQ+ Media Brunch

**EUR 6.000,00** plus German value-added tax (VAT)

## 2. LGBTQ+ TOURISM PAVILION STAGE

The stage at the LGBTQ+ Tourism Pavilion is available for any product or service presentation or other promotion activities such as PPT presentations, shows, performances, culinary tastings etc.

The auditorium is open to **ALL** ITB trade visitors & media which are invited via the ITB newsletters, the ITB LGBTQ+ press release, the ITB social media channels and the ITB App.

All suppliers are encouraged to invite their own partners, media contacts and customers as well.

### STAGE SLOT

- **Stage slot up to 60 min** (or individual request) for presentations, shows, performances or culinary tastings etc. incl. official introduction on the LGBTQ+ Tourism stage incl. laptop, beamer, screen, microphone
- Post upload of your PPT presentation on [www.itb.com/lgbtq](http://www.itb.com/lgbtq) afterwards
- Set-up opportunity with own display and promotion material
- Listing in the official ITB LGBTQ+ program PDF with slot description and website
- Slot mentioned in one of the ITB press releases
- Listing in the official ITB event program

**EUR 2.500,00** plus German value-added tax (VAT)

### STAGE PRESENTING PARTNER

- **Prominent sponsor artwork & logo on stage walls and background**
- Sponsor video reel during session breaks
- **Daily stage slot up to 60 min** (3 times or individual requests) for presentations, shows, performances or culinary tastings etc. incl. official introduction on the LGBTQ+ Tourism stage incl. laptop, beamer, screen, microphone
- **Partner of the LGBTQ+ Media Brunch** (see above)
- Own brochure display in the auditorium
- Opportunity for Give Aways during all sessions
- Welcome & speech during the official LGBTQ+ Opening session
- **Partner logo & link listed on [www.itb.com/lgbtq](http://www.itb.com/lgbtq)** as Presenting Partner of the LGBTQ+ Tourism Stage after signing the partnership until 31 March 2025
- Partner name listed in the official ITB LGBTQ+ program PDF as Presenting Partner of the LGBTQ+ Tourism Stage
- Partner name & link mentioned in one of the ITB trade & one of the exhibitor newsletters as Presenting Partner of the LGBTQ+ Tourism Stage
- Partner name mentioned in the ITB LGBTQ+ press release as Presenting Partner of the LGBTQ+ Tourism Stage

**EUR 8.000,-** plus German value-added tax (VAT)

### 3. LGBTQ+ TOURISM PAVILION LOUNGE

The LGBTQ+ Lounge is the networking, meeting & reception area of the LGBTQ+ Tourism Pavilion and is open for **All** pavilion exhibitors, partners and guests with complimentary coffee, tea, water and soft-drinks.

#### LOUNGE BUSINESS TABLE

- **1 lounge table** incl. 3 chairs
- 1 brochure display
- 1 basic electricity connection (83kW) incl. consumption
- Shared both storage room
- Catering incl. coffee/tea, water, soft drinks
- Daily cleaning
- 2 exhibitor passes

**EUR 2.500,00** plus German value-added tax (VAT)

#### LOUNGE PRESENTING PARTNER

- Sponsor artwork & logo on walls and background
- **3 business lounge tables** (see above)
- **Partner of the LGBTQ+ Media Brunch** (see above)
- **Two stage slot up to 60 min** (or individual requests) for presentations, shows, performances or culinary tastings etc. incl. official introduction on the LGBTQ+ Tourism stage incl. laptop, beamer, screen, microphone
- Opportunity for Give Aways or other promotions
- Welcome & speech during the official LGBTQ+ Opening session
- **Partner logo & link listed on [www.itb.com/lgbtq](http://www.itb.com/lgbtq)** as Presenting Partner of the LGBTQ+ Tourism Lounge after signing the partnership until 31 March 2025
- Partner name listed in the official ITB LGBTQ+ program PDF as Presenting Partner of the LGBTQ+ Tourism Lounge
- Partner name & link mentioned in one of the ITB trade & one of the exhibitor newsletters as Presenting Partner of the LGBTQ+ Tourism Lounge
- Partner name mentioned in the ITB LGBTQ+ press release as Presenting Partner of the LGBTQ+ Tourism Lounge

**EUR 12.000,-** plus German value-added tax (VAT)

# APPLICATION LGBTQ+ TOURISM PAVILION ITB BERLIN 2026

Please fill out this application form with your complete billing address incl. your EU-VAT number (if applicable), confirm with your signature and company stamp and e-mail back to us:

- |                          |                                            |                    |
|--------------------------|--------------------------------------------|--------------------|
| <input type="checkbox"/> | <b>MEDIA BRUNCH EXHIBITING PARTNER EUR</b> | <b>2.500,-</b>     |
| <input type="checkbox"/> | <b>MEDIA BRUNCH PRESENTING PARTNER EUR</b> | <b>6.000,-</b>     |
| <input type="checkbox"/> | <b>STAGE SLOT</b>                          | <b>EUR 2.500,-</b> |
| <input type="checkbox"/> | <b>STAGE PRESENTING PARTNER</b>            | <b>EUR 8.000,-</b> |
| <input type="checkbox"/> | <b>LOUNGE BUSINESS TABLE</b>               | <b>EUR 2.500,-</b> |
| <input type="checkbox"/> | <b>LOUNGE PRESENTING PARTNER EUR</b>       | <b>12.000,-</b>    |

All rates are plus German value-added tax (VAT)

**Billing Company:** \_\_\_\_\_

**EU-VAT No.:** \_\_\_\_\_

**Contact person:** \_\_\_\_\_

**Street:** \_\_\_\_\_

**Postal Code:** \_\_\_\_\_ **City:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **E-Mail:** \_\_\_\_\_

**Date:** \_\_\_\_\_ **Signature/Stamp:** \_\_\_\_\_

**Payment Conditions:** Payment must be received four weeks prior to ITB 2025 at the latest. Shipping costs or any extra services are **not** included in this offer.

**Artwork Deadline is Friday, 6 February 2026.** After this date, an additional surcharge of 20% will apply. The partnership agreement will be concluded with Diversity Tourism GmbH as official partner of ITB Berlin.

- ☐ By submitting this application, I accept the [Special Terms and Conditions of Participation of ITB Berlin 2026](#) and the [Messe Berlin General Terms and Conditions of Participation](#).

**Please send back to:**

**Mr. Tom Dedek**

**LGBTQ+ Tourism Advisor ITB Berlin:**

**LGBTQ+ Tourism Segment ITB Berlin:**

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**[www.itb.com/lgbtq](http://www.itb.com/lgbtq)**

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