



ITB
BERLIN

The World's
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Show*

ITB BERLIN 2027

MEDICAL & HEALTH TOURISM PAVILION

1. MEDICAL & HEALTH TOURISM MARKETPLACE TABLE

The Medical & Health Tourism Marketplace is the networking, meeting & reception area of the Medical & Health Tourism Pavilion. It is open to **ALL** pavilion exhibitors, partners and guests, serving complimentary self-service beverages (coffee, tea, water and soft drinks) all day.

MARKETPLACE TABLE

- **1 bistro table** incl. 4 chairs
- **Own graphic wall (2,5m x 1m)** incl. digital printout & wall fixing*¹
- 1 brochure display
- Daily beverage catering incl. coffee/tea, water, soft drinks
- Daily lunch snack (exhibitors only)
- Shared both storage room
- 2 exhibitor passes
- 1 basic electricity outlet (83kW) incl. consumption
- Daily cleaning

EUR 2.900,00

plus Communication Package EUR 116,00 & AUMA fee EUR 3,00
plus German value-added tax (VAT)



Please book your Marketplace Table directly on www.itb.com/medical

*¹Artwork must be submitted by 16 February 2027. Submissions received after this date will not be produced or delivered.

INDIVIDUAL STAND SPACE

- Official part of the Medical Tourism Pavilion (no marketplace access)
- Individual stand space min. 15 sqm

EUR 226,00/sqm

plus Communication Package EUR 116,00 & AUMA fee EUR 0,60/sqm

plus German value-added tax (VAT)

Please book your individual stand space (booth construction NOT included) on

www.itb.com/standregistration

For individual booth construction, you can contact

itb_modul@mb-capital-services.de

2. MEDICAL & HEALTH TOURISM MARKETPLACE UPGRADE

You can upgrade your marketplace participation with your own branding wall*2:

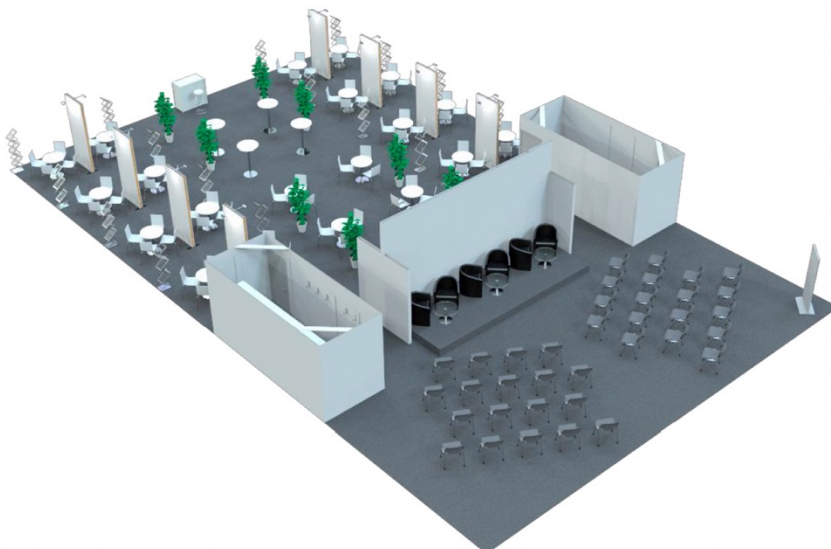
EXHIBITOR BRANDING WALL

- Marketplace frontside (2m x 2,50m)
Marketplace backside (2m x 2,50m)

EUR 1.500,00 plus German value-added tax (VAT)

- Marketplace outside (5m x 2,50m)
Marketplace inside (5m x 2,50m)

EUR 2.400,00 plus German value-added tax (VAT)



3. MEDICAL & HEALTH TOURISM PAVILION MEDIA RECEPTION

This networking event is open to **ALL** accredited media, editors, journalists, freelancers, bloggers who are interested in Medical & Health Tourism:

Tuesday, 16 March 2027, 12.00h – 13.30h
Medical & Health Tourism Pavilion, Hall 4.1

The media reception includes a flying buffet with soft-drinks, water, coffee & tea. Medical providers, clinics, tourist boards, hotels and other medical tourism suppliers have the opportunity to join this media reception to present their products and services as:

PRESENTING PARTNER

- Official introduction during the event incl. **PPT presentation slot (3-5 minutes)** during the event
- **Promotion video reel** during the media lunch
- Own **Goodie Bag distribution** (bags not included)
- **One table** for brochure material incl. display area (display not included)
- Lunch bites incl. coffee, tea, water, soft drinks
- **Partner logo & link listed on itb.com/medical**
 as Presenting Partner of the Medical & Health Media Lunch after signing the partnership until 30 April 2027
- Partner name listed in the official **ITB program PDF**, Partner name incl. link mentioned in one of the **ITB trade & one of the exhibitor newsletters**, mentioned in the **ITB Medical & Health press release** as Presenting Partner of the Medical & Health Media Brunch

EUR 2.900,00 plus German value-added tax (VAT)

4. MEDICAL & HEALTH TOURISM PAVILION STAGE

The Medical & Health Tourism Pavilion stage is available for any product or service presentation or other promotion activities such as PPT presentations, medical demonstrations, healthy food tastings etc.

The auditorium is open to **ALL** ITB trade visitors & media which are invited via the ITB newsletters, the ITB Medical & Health press release, the ITB social media channels and the ITB App. All suppliers are encouraged to invite their own partners, media contacts and customers.



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STAGE SLOT

- **Stage slot up to 30 min** (or individual request) incl. official introduction on the Medical & Health Tourism stage incl. laptop, beamer, screen, microphone
- **Technical support during presentation**
- Post upload of your PPT presentation on itb.com/medical
- Set-up opportunity with own display and promotion material
- Slot listed in the official **ITB program PDF**, Partner name incl. link mentioned in one of the **ITB trade & one of the exhibitor newsletters**, Slot mentioned in the **ITB Medical & Health press release**

EUR 2.900,00 plus German value-added tax (VAT)

5. MEDICAL & HEALTH TOURISM ITB MEDICAL & HEALTH NIGHT

This networking event brings together approx. 120 top medical & health tourism buyers, suppliers and media. The ITB Medical & Health destination and supplier awards ceremony will be hosted during the evening. Join us in celebrating this by invitation-only evening event in an exclusive lounge style atmosphere with drinks & food:

Wednesday, 17 March 2027, 19.00h – 22.00h
KPM Hotel Berlin

SUPPORTING PARTNER

- Partner **logo & link on invitation email** to all Medical & Health Tourism industry professionals registered with ITB 2027 incl. ITB Buyer's Circle members & event website as Supporting Partner
- Official partner **introduction during the event**
- Display banner at entrance and exits
- **5 VIP tickets for the event**
- Sampling opportunity in 120 **promotion gift bags**
- **Live raffle opportunity** during the event
- **Partner logo & link listed on itb.com/medical** as Presenting Partner of the ITB Medical & Health Night after signing the partnership until 30 April 2027
- Partner name listed in the official **ITB Medical & Health program PDF**, Partner name incl. link mentioned in one of the **ITB trade & one of the exhibitor newsletters**, mentioned in the **ITB Medical & Health press release** as Supporting Partner of the ITB Medical & Health Night

EUR 3.500,00 plus German value-added tax (VAT)



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PRESENTING PARTNER

- **Partner of the Medical & Health Media Reception** (see above)
- Partner **logo & link on invitation email** to all Medical & Health Tourism industry professionals registered with ITB 2027 incl. ITB Buyer's Circle members & event website as Supporting Partner
- Official partner **introduction during the event incl. 5 min speech**
- Display banner at entrance and exits
- **10 VIP tickets for the event**
- Sampling opportunity in 120 **promotion gift bags**
- **Live raffle opportunity** during the event
- **Partner logo & link listed on itb.com/medical** as Presenting Partner of the ITB Medical & Health Night after signing the partnership until 30 April 2027
- Partner name listed in the official **ITB Medical & Health program PDF**, Partner name incl. link mentioned in one of the **ITB trade & one of the exhibitor newsletters**, mentioned in the **ITB Medical & Health press release** as Presenting Partner of the ITB Medical & Health Night

EUR 6.000,00 plus German value-added tax (VAT)

6. MEDICAL & HEALTH TOURISM PREMIUM PARTNER

- **Partner of the Medical & Health Media Reception** incl. official introduction with short PPT presentation (3 minutes) during the event
- **Pavilion stage slot up to 30 min** (or individual request) PPT presentations, product presentations, live treatment showcases, tastings etc. with laptop, beamer, screen, microphone incl. official introduction on stage
- **Partner logo & link listed on itb.com/medical** as Premium Partner after signing the partnership until 30 April 2027
- Partner name listed in the official **ITB Medical & Health program PDF**, Partner name incl. link mentioned in one of the **ITB trade & one of the exhibitor newsletters**, mentioned in the **ITB Medical & Health press release** as Premium Partner

EUR 5.500,00 plus German value-added tax (VAT)



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7. MEDICAL & HEALTH TOURISM SUPPORTING PARTNER

- Priority handling and best available **Marketplace Table in the Medical & Health Tourism Pavilion** (incl. communication package & AUMA fee)
- **Partner of the Medical & Health Media Reception** incl. official introduction as Presenting Partner with short PPT presentation (3 minutes) during the event
- **Pavilion stage slot up to 30 min** (or individual request) PPT presentations, product presentations, live treatment showcases, tastings etc. with laptop, beamer, screen, microphone incl. official introduction on stage
- **Partner logo & link listed on itb.com/medical** as Supporting Partner after signing the partnership until 30 April 2027
- Partner name listed in the official **ITB Medical & Health program PDF**, Partner name incl. link mentioned in one of the **ITB trade & one of the exhibitor newsletters**, mentioned in the **ITB Medical & Health press release** as Supporting Partner

EUR 8.500 plus German value-added tax (VAT)

8. MEDICAL & HEALTH TOURISM PRESENTING PARTNER

- Priority handling and best available **Marketplace Table in the Medical & Health Tourism Pavilion** (incl. communication package & AUMA fee)
- **Partner of the Medical & Health Media Reception** incl. official introduction as Presenting Partner with short PPT presentation (3 minutes) during the event
- **Pavilion stage slot up to 30 min** (or individual request) PPT presentations, product presentations, live treatment showcases, tastings etc. with laptop, beamer, screen, microphone incl. official introduction on stage
- **Presenting Partner of the ITB Medical & Health Night**
- **Partner logo & link listed on itb.com/medical** as Supporting Partner after signing the partnership until 30 April 2027
- Partner name listed in the official **ITB Medical & Health program PDF**, Partner name incl. link mentioned in one of the **ITB trade & one of the exhibitor newsletters**, mentioned in the **ITB Medical & Health press release** as Supporting Partner

EUR 12.000 plus German value-added tax (VAT)

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APPLICATION

MEDICAL & HEALTH TOURISM PAVILION 2027

Please fill out this application form with your complete billing address incl. your EU-VAT number (if applicable), confirm with your signature and company stamp and e-mail back to us:

☐	EXHIBITOR FRONT/BACK BRANDING WALL	EUR 1.500,-
☐	EXHIBITOR INSIDE/OUTSIDE BRANDING WALL	EUR 2.400,-
☐	SUPPORTING MEDICAL & HEALTH NIGHT	EUR 3.500,-
☐	PRESENTING MEDICAL & HEALTH NIGHT	EUR 6.000,-
☐	PAVILION MEDIA RECEPTION	EUR 2.900,-
☐	PAVILION STAGE SLOT	EUR 2.900,-
☐	PREMIUM MEDICAL & HEALTH PARTNER	EUR 5.500,-
☐	SUPPORTING MEDICAL & HEALTH PARTNER	EUR 8.500,-
☐	PRESENTING MEDICAL & HEALTH PARTNER	EUR 12.000,-

All rates are plus German value-added tax (VAT).

Billing Company: _____

EU-VAT No.: _____

Contact person: _____

Street: _____

Postal Code: _____ **City:** _____

Phone: _____ **E-Mail:** _____

Date: _____ **Signature/Stamp:** _____

Payment Conditions: Payment must be received four weeks prior to ITB 2027 at the latest. Shipping costs or any extra services are **not** included in this offer.

Artwork Deadline is Tuesday, 16 February 2027 and need to be delivered to itb_modul@mb-capital-services.de Submissions received after this date will not be produced or delivered. This partnership agreement will be concluded with Diversity Tourism GmbH as official partner of ITB Berlin.

Please send back to:

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