

Information pursuant to the EU General Data Protection Regulation (GDPR) for the Applicants of the FIBE Shorts

Messe Berlin GmbH (hereinafter “Messe Berlin”) attaches great importance to data protection. This data protection notice informs about the processing of the personal data in connection with the registration and submission of materials for FIBE Shorts. This notice supplements the [General Data Protection Policy](#) of Messe Berlin.

1. Controller and data protection officer

Controller within the meaning of the General Data Protection Regulation (GDPR): Messe Berlin GmbH, Messedamm 22, 14055 Berlin, Germany, e-mail: info@messe-berlin.de Data protection officer: group data protection officer (address: as before; e-mail: datenschutz@messe-berlin.de).

2. Categories and sources of personal data

The personal data provided in the registration form, which may include the following categories, will be processed: first and last name, email address, company name, and the submitted news content. Applicants may also voluntarily provide their position, telephone number, company size, and further details about the news-content, such as a suggested title, category, or additional information in the form of an attachment. The attachment submitted by the applicant (e.g., document, image, video) may include all categories of personal data, including special categories.

3. Purposes and legal basis of processing

Messe Berlin processes the personal data pursuant to section 2 in order to review, and in the case of selection to produce and publish the selected news content in a video format on the social media networks of FIBE, as part of FIBE Shorts. The legal basis of the processing is the consent of the applicant pursuant to Art. 6 (1) 1 (a) GDPR. Regarding the special categories of personal data that may be inferred from the attachment submitted by the applicant, the legal basis of the processing is also the consent in accordance with Art. 9 (2) (a) GDPR.

If participants voluntarily register to receive a newsletter, their personal data will be processed for this purpose on the legal basis of their consent (Art. 6 (1) 1 (a) GDPR).

4. Categories of recipients and international data transfers

Messe Berlin will provide the contact details of the applicants to its cooperation partner Handelsblatt GmbH, Toulouser Allee 27, 40211 Düsseldorf, Germany (data protection officer: datenschutz@handelsblattgroup.com), which coordinates the FIBE 2026 conference. Messe Berlin and Handelsblatt GmbH are joint controllers within the meaning of the GDPR for the processing of personal data in connection with said FIBE conference and have concluded an arrangement pursuant to Art. 26 GDPR that specifies who fulfills which obligations pursuant to the GDPR.

In order to carry out certain processing activities in connection with the FIBE Shorts (in particular dispatch of documents, hosting, IT support and data management) Messe Berlin uses external service providers which process the personal data on behalf of Messe Berlin (so-called “processors”). Some processors are located in third countries outside the EU, which do not provide the same level of data protection as the EU. Personal data will only be transferred to those third countries if the European Commission (“EU Commission”) has adopted a so-called adequacy decision in this respect (Art. 45 GDPR) or otherwise where appropriate safeguards in accordance with Art. 46 GDPR have been

provided, in particular standard data protection clauses adopted by the EU Commission pursuant to Art. 46 (2) (c) GDPR and, where necessary, supplementary measures. A copy of the safeguards can be obtained upon request (e.g., by e-mail – for contact details see section 1 above).

5. Storage period

Stored personal data will be erased once they are no longer needed for achieving the relevant purpose of their processing. In so far as the processing takes place on the basis of consent, the data in question will no longer be processed for the purpose in question, and where appropriate, erased after receipt of your revocation of your consent, unless the conditions for a statutory exception are met. Notwithstanding the foregoing, personal data which are subject to retention obligations under commercial or tax laws will only be deleted after the expiry of the statutory retention periods.

6. Data protection rights

To exercise the following rights, data subjects can contact the controller at any time (contact details see section 1 above or fibe@messe-berlin.de).

Rights of the data subjects pursuant to Art. 12-20 GDPR: the right to access about personal data, the right to rectification, erasure and data portability as well as to restriction of processing. If consent has been given, this can be withdrawn at any time with effect for the future. The processing of your personal data until the withdrawal remains permissible on the legal basis of your consent.

If data subjects are of the opinion that the data processing violates data protection law, they have the right to lodge a complaint with the competent supervisory authority of their choice (Art. 77 GDPR).
