

NETWORKING GUIDE

MOBILE APP

A brand of

One Click to the FIBE Berlin App:

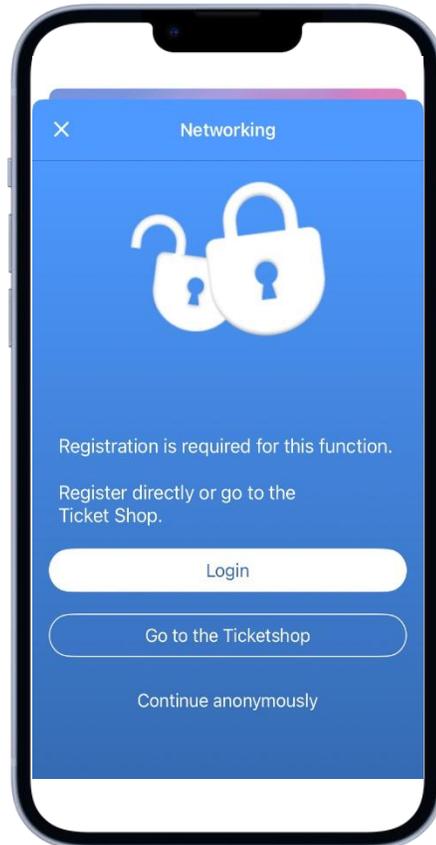
Leverage smart networking and the app's extensive reach: schedule your meetings before or during FIBE, exchange digital business cards, and make your own contact list.

Your Advantages:

- Quick and easy registration
- Fully customizable personal profile
- Manage your own contact list
- Comprehensive exhibitor and product overview
- Plan your meetings for the fair
- Chat with other users
- Stay informed about all program highlights



How it works:



1. Registration & Login

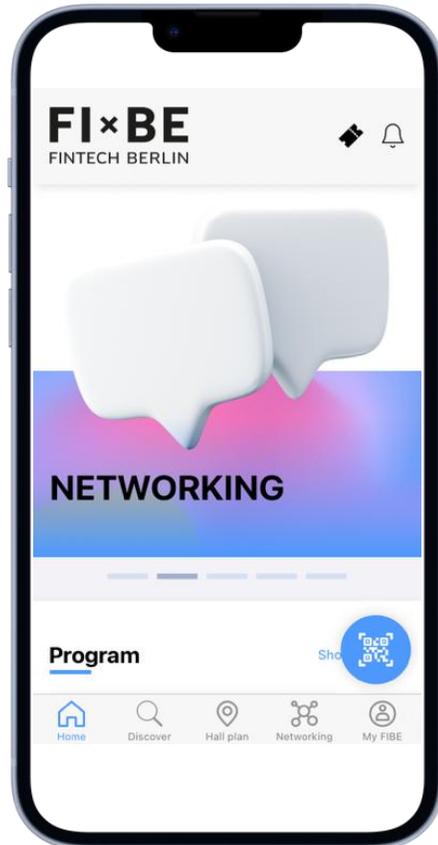


Access the App with Just one Click [here](#)

Just click here to open the app. Enter your email address and accept the terms of use. A code will then be sent to you. Once received, please enter this login code to access the app.

Please note: No password is required for the FIBE app. If you log in again, a new token can be easily sent to you.

How it works:



2. My FIBE –Your Profil

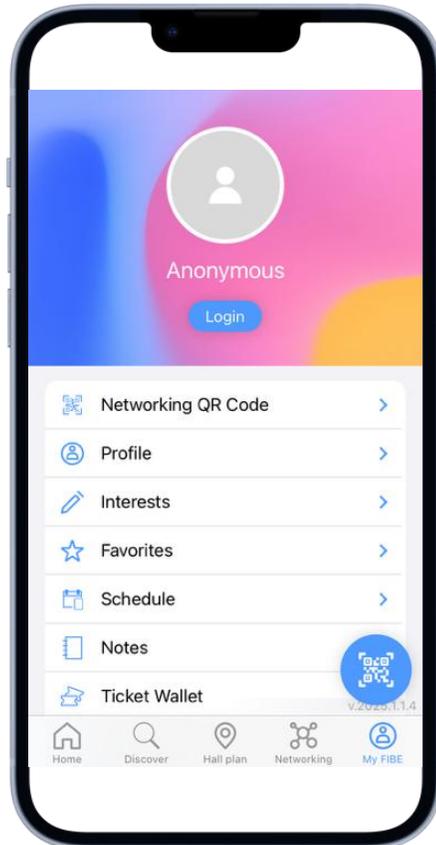


Enter Your Information!

When you access the app for the first time, a form will automatically appear for setting your profile. Please complete all required fields. A well-maintained digital profile increases your visibility and ensures you can be easily found within the app.

Present yourself at your best: interests, contact details, and a photo bring your profile to life – your role and company will be immediately highlighted.

How it works:



3. Schedule Your Appointments



Meet the decision-makers of the industry:

Under **Discover**, you can find all speakers, the Exhibitor Directory and the full program. Use the **Favorites** feature to quickly revisit your program highlights later.

Forge valuable connections, engage in meaningful conversations, and enter the event fully prepared. The **hall plan** provides smart guidance, helping you navigate FIBE Berlin with ease.

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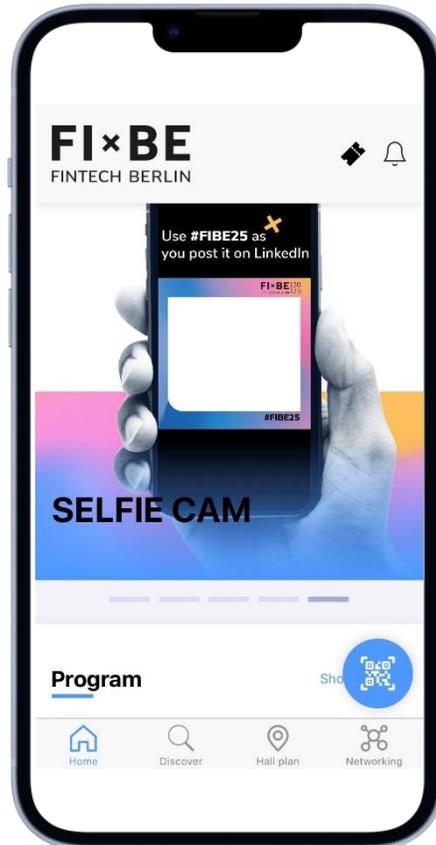
Individual Lead Scan – Free

The Lead Scan allows you to effortlessly scan any visitor badge and collect contacts directly in your personal networking directory—an ideal solution for efficient, tailored lead management.

- Free for all exhibitors and their staff
- Simple scanning of visitor badges
- Personal directory for collected contacts
- Direct export of contact data as a CSV file
- Perfect for personalized lead capture



How it works:



1. Scan Visitor Badges

Use the app's integrated QR scanner to scan visitor badges or the networking QR codes within the app.

Scanned badges are automatically added as contacts to your networking directory. You will have access to the full contact details of each user.

2. Export your Data

After scanning badges, you can effortlessly export the collected data as a CSV file.

Easily import your leads into your CRM after the event (Salesforce, SAP, HubSpot, etc.).

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CONTACT & SUPPORT

We kindly invite you to submit your request through our online portal at your convenience.

ONLINE EDITORIAL TEAM

Contact:

+49 30 3038-2500

[Support-Center](#)

Wishing you every success at Messe Berlin.

Thank you!

