Special Conditions of Participation for FRUIT LOGISTICA February 3 - 5, 2027

Status: July 2026

§ 1 Event/Organizer

FRUIT LOGISTICA is organized by Messe Berlin GmbH (MB) in cooperation with Fruitnet Media International GmbH at the Berlin ExpoCenter City exhibition grounds.

§ 2 Dates

Duration of the event
February 3 - 5, 2027

Registration deadline
July 31, 2026

Registrations received later will only be considered according to an available capacity.

Set-up constructive:
Only halls 1.1, 2.1, 3.1, 4.1, 5.1 and 6.1 may be set up from January 28 - February 1, 2027: 7 a.m. - 12 p.m.

All other halls can be set up from January 29 - February 1, 2027: 7 a.m. - 12 p.m.

Set-up decorative:
(without machines and equipment)
February 2, 2027: 7 a.m. - 10 p.m.

Dismantling:
February 5, 2027: from 4 p.m.- 12 p.m.
February 6 - 8, 2027: 7 a.m. - 10 p.m.

Subject to change, please note the following information later if necessary.

Each exhibitor is obliged to fully equip his stand during the event on Wednesday and Thursday from 9 a.m. to 6 p.m. and on Friday from 9 a.m. to 4 p.m. and to staff it with expert personnel. Dismantling of the stand on Friday, February 5, 2027 before 4 p.m. is not permitted. If the exhibiting company violates this regulation, the organizer is entitled to demand a contractual penalty to be determined in accordance with the regulations of the GTP. The exhibiting company may provide evidence that the organizer has not suffered any loss or only a significantly lower loss. This shall not affect the possibility of asserting further claims.

§ 3 Admission and Placement

3.1 Registration via the FRUIT LOGISTICA Exhibitor Portal does not constitute an entitlement to admission.

MB is entitled to provide the exhibitor with a stand area that deviates from the placement, i.e. to change the location, type, shape, dimensions and/or size of the exhibitor's stand area or stand, provided that such changes are necessary for technical or operational reasons and are made to an extent that is reasonable for the exhibitor, taking into account the exhibitor's interests. Insofar as subsequent changes result in a reduced participation fee, the difference shall be refunded to the exhibitor. Further claims against MB are excluded.

Each exhibitor is obliged to make use of the information provided to him, i.e. to inform himself in particular about the spatial and technical requirements for the individual stand construction, the location, the exact dimensions and any fixtures of the stand allocated to him.

3.2 The rental price for the stand area depends on the following stand types:

Row stand area	**221.00 EUR/m²**
Corner stand area	**235.00 EUR/m²**
Headstand area	**250.00 EUR/m²**
Block stand area	**264.00 EUR/m²**

The stand forms are shown in the exhibitor portal.

Double storey construction (for the stand area actually built over)	**221.00 EUR/m²**

The minimum stand size to be occupied is 12 m².

The double storey construction can be ordered at the Webshop.

The electricity/water connection must be ordered as an additional service in the Webshop.

Electricity/water consumption, hall lighting, heating, aisle cleaning and hall supervision are included in the rental price.

The system stand can be ordered at the Webshop.

The participation contract includes a Media Package (obligatory). The Media Package includes a comprehensive presence in the digital and print media of FRUIT LOGISTICA, the FRUIT LOGISTICA online platform, the FRUIT LOGISTICA App and the Exhibition Guide. The prices are for the

Main Exhibitor:	**545.00 EUR**
Co-Exhibitor:	**115.00 EUR**

The remuneration for the Co-Exhibitor will be invoiced to the Main Exhibitor.

3.3 In accordance with the agreements with the Association of the German Trade Fair Industry (AUMA), an amount of **0.60 EUR/m²** will be charged.

3.4 All prices are exclusive of VAT.

§ 4 Provision for the Startup World

4.1 Admissions for the Startup World are binding. The precise layout of the shared exhibition area will be published roughly three months before the event. Due to the special features of the shared exhibition area, Startup World participants will not receive an individual placement proposal.

4.2 In principle, young technology startups - no more than eight years old - from the sectors of cultivation technology, logistics, or machinery & technology may apply. Each startup may take part up to two times. Further details and eligibility requirements are available publicly on the website and/or in the exhibitor portal.

4.3 The number of participating startups is limited.

§ 5 Withdrawal from the contract

The exhibitor shall be entitled to withdraw from the participation contract under the following conditions:

in the event of withdrawal by November, 30 of the year prior to the event, MB shall be entitled to charge 50 % of the stand rental fee, and to invoice any services previously rendered.

In the event of a withdrawal at a later point in time, MB shall be entitled to charge 100% of the stand rental fee and to invoice any services previously rendered.

§ 6 Terms of Payment

6.1 Any subsequent invoice rewriting will be charged with a processing fee of **80.00 EUR** plus VAT.

6.2 If, after the agreement on placement and stand space, the exhibitor, with the consent of the MB, takes up additional stand space, the additional amount resulting from the increase in stand space shall be invoiced and become payable accordingly.

§ 7 Exhibitor Passes

Exhibitors are entitled to free exhibitor passes in the following numbers: up to 20 m² stand area 4 passes and for each additional 10 m² 1 additional pass.

§ 8 Stand design/appearance for individual stands

8.1 Each stand at FRUIT LOGISTICA must be equipped with at least floor covering and partition walls.

8.2 Stand sides adjoining visitor aisles must be open in design. The closed part of an aisle side may therefore not exceed 30%. A single wall should not be longer than 5 m at a time. These walls must be graphically designed or broken up by the installation of transparent showcases, niches, displays, etc.

8.3 The rear sides of stands over **2.5 m high that** border on neighbouring stands must be kept neutral so as not to impair the design of the neighbouring stand. The tenant is obliged to erect a joint-free, stable, white partition wall without a commercial statement against the directly adjacent neighbouring stand.

§ 9 Sale

Direct sales are prohibited. This prohibition extends to all direct and indirect transactions with end consumers.

§ 10 Serving Food and Drinks

For the serving of food and beverages (including samples) at the exhibition stands, the exhibitor shall strictly comply with the statutory regulations, in particular the German Catering Act (Gaststättengesetz) as well as orders of the Veterinary and Food Supervisory Authority (Veterinär- und Lebensmittelaufaufsichtsamt).

§ 11 Handing over of Exhibits

The distribution - even free of charge - of fruit and vegetables in quantities larger than samples is not permitted. On the last day of the fair, fruit and vegetables may only be given to Berliner Tafel e.V.

§ 12 Waste disposal

The exhibitor shall be responsible for any waste produced during assembly and dismantling work, as well as during the event itself, along with any waste or other objects left on the stand area after dismantling has been completed. Further details are set out in the General Terms and Conditions of Participation and the Technical Guidelines.

§ 13 Volume

13.1 The volume for product presentations must be kept at a level that does not disturb neighbouring exhibitors at all times. To ensure that all exhibitors can hold technical discussions without being disturbed during FRUIT LOGISTICA, demonstrations on the stand as part of special events (musical performances, shows, presentations, etc.) are only permitted from 5:30 p.m. each day.

13.2 Registration through the Webshop is mandatory for events at the stand (e.g. receptions), as well as for events that go beyond the daily opening hours.

§ 14 High Frequency, Radio Systems

The operation of high-frequency, radio systems and other transmitters for communication purposes is listed for the MB in the Technical Guideline under item 5.11. The use of unannounced frequencies is prohibited, as other exhibitors may be permanently disturbed in their trade fair presentation and the technical equipment of third parties may be damaged.

§ 15 Building supervision and fire protection regulations

Emergency exits, inlets and outlets, fire alarms, hydrants, smoke dampers, electrical distributions and switchboards, telephone distributors and ventilation slots must be freely accessible and must not be obstructed. The use of open fires for cooking, heating and operating purposes is prohibited. Packing material, paper and other easily combustible materials must not be left lying around or stored in the halls. Outside the halls, vehicles, containers, other storage containers and materials may only be parked at 5 m from the hall wall.

§ 16 General Terms and Conditions of Participation (GTP)

In addition to these Special Conditions of Participation for FRUIT LOGISTICA, Messe Berlin General Terms and Conditions of Participation, any other event-specific guidelines, the Technical Guidelines, the House Rules and the Fire Protection Regulations shall apply. If individual provisions contradict each other, the provisions of the Special Conditions of Participation for FRUIT LOGISTICA, the event-specific guidelines, the technical guidelines, the house rules and the fire protection regulations, Part A, shall take precedence over the Messe Berlin General Terms and Conditions of Participation in the order stated.