

FRUIT LOGISTICA Media Package

With the Media Package, FRUIT LOGISTICA offers exhibitors a package of selected marketing tools to optimize their participation in the trade fair and their presence on the market.

The Media Package includes an extensive presence in the digital and print media of FRUIT LOGISTICA: the **exhibitor overview**, the **FRUIT LOGISTICA Online platform**, the **FRUIT LOGISTICA app** and the **Exhibition Guide**.

The **exhibitor overview** is integrated into the FRUIT LOGISTICA website. Here, interested parties can initially find all exhibitor and program information quickly, conveniently and easily. On the **FRUIT LOGISTICA Online platform**, there are extensive networking opportunities in addition to exhibitor and product presentations. The **FRUIT LOGISTICA app** is the smart companion for on-site visits. Your exhibitor entry is identical in all 3 channels.

The **Exhibition Guide** provides quick orientation on the exhibition grounds and will be distributed free of charge to all visitors.

The costs for the Media Package are compulsory and will be charged to exhibitors which is invoiced to the main exhibitor.

FRUIT LOGISTICA Online (FLO)	
Primary exhibitor 540.00 EUR excluding VAT	Co-exhibitor 110.00 EUR excluding VAT
<ul style="list-style-type: none">company nameaddresshall and stand numbertelephoneemailbranch codesentry in the product key numberscontact persons with email and telephonecompany profile (max. 4,000 characters)company logolink to social media profiles (facebook, twitter, YouTube etc.)link to homepagepresentation of up to 10 products in text (max. 4,000 char. per product) and picture with link to the products on the exhibitor's homepage. Please note: Only products and services in accordance with the product group index are allowed.link to videos & PDFsbusiness matching & calendarvideo & audio calls	<ul style="list-style-type: none">company nameaddresshall and stand numbertelephoneemailbranch codesentry in the product key numberscontact persons with email and telephonecompany profile (max. 4,000 characters)company logolink to homepagepresentation of 1 product in text (max. 4,000 char.) and picture with link to the product on the exhibitor's homepage. Please note: Only products and services in accordance with the product group index are allowed.business matching & calendarvideo & audio calls

Exhibition Guide
Basic company entry (company name, country, hall and stand)

Advertising Options	
Exhibition Guide <ul style="list-style-type: none">AdvertisementsExtended company entry with logo in alphabetic list A-Z Advertising closing date: 3 January 2026	Contact: Fruitnet Media International Mon.-Fri., CET 09:00-16:30 h T +49 211 9910440 F +49 211 6911746 katalog@fruchthandel.de
Digital media <ul style="list-style-type: none">Advertising PackagesEntry Upgrades	Contact: T + 49 3038 2500 advertising@messe-berlin.de

You can check, update and complete your data online until 31 October 2025. The link will be sent promptly to the specified contact person by e-mail. The media package is valid for one year. Upgrades and advertising services can be booked in the advertising store of the FRUIT LOGISTICA Online platform. If you have any questions, our support team is available from Mon.-Fri. 09:00-16:00 CET, at +49 30 3038 2500 and support@messe-berlin.de.