FRUIT LOGISTICA MEDIA PACKAGE

With the Media Package, FRUIT LOGISTICA offers exhibitors a package of selected marketing tools to optimise their trade fair participation and market presence at. The Media Package offers a comprehensive presence on FRUIT LOGISTICA's digital channels and print media:

- FRUIT LOGISTICA Online
- FRUIT LOGISTICA App
- Exhibition Guide

Booking a media package is mandatory for all main and co-exhibitors. The costs for this are charged to in the form of a mandatory flat-rate fee, which is invoiced to the main exhibitor.

FRUIT LOGISTICA ONLINE (FLO)

MAIN EXHIBITOR — 545 EUR plus VAT

- Company name, address, hall and stand number, telephone, e-mail
- Industry key
- Entry in the product group directory
- Contact person with e-mail and telephone number
- Company description (max. 4,000 characters)
- Company logo
- Link to social media profile (e.g. Facebook, YouTube etc.)
- Link to homepage
- Presentation of up to 10 products in text (max. 4,000 characters per product) and image.
  Please note:
  Only the products/services listed in the product group directory are permitted.
- Links to videos & PDFs
- Business Matching & Calendar
- Video & audio calls

CO-EXHIBITORS — 115 EUR plus VAT

- Company name, address, hall and stand number, telephone, e-mail
- Industry key
- Entry in the product group directory
- Contact person with e-mail and telephone number
- Company description (max. 4,000 characters)
- Company logo
- Link to homepage
- Presentation of two products in text (max. 4,000 characters per product) and image.

  Please note:
  Only the products/services listed in the product group directory are permitted.
- Business Matching & Calendar
- Video & audio calls

YOUR UPGRADE OPTIONS

Upgrades and advertising services can be booked in the Advertising Shop of the FRUIT LOGISTICA online platform. The services of the Media Package are available to you at at any time until October of the event year.