Berlin 4|5|6 Feb 2026

LET'S GROW!

Innovation. Interaction. Inspiration.

FRUIT LÖGISTICA



AT THE HEART OF THE INDUSTRY IN BERLIN

FRUIT LOGISTICA is the leading trade show for the global fresh produce business and features every part of the value chain. International character, focused target group approach, and maximum efficiency are the key strengths.

Trade visitors: > 67,500 from 145

78.5 %
of trade visitors came from outside Germany

Exhibitors: > 2,600 from 90 countries

91%
of exhibitors
came from outside
Germany

Gross exhibition area:

128,213 m²

in 26 halls

TOP 5 EXHIBITING COUNTRIES

Italy, The Netherlands, Spain, Germany, France

TOP 5 TRADE VISITOR REGIONS

Europe, South America, Central America, Africa, Middle East and Asia

86.3%
of exhibitors rate their participation as a positive

93.8 %

of trade visitors have an overall positive impression of FRUIT LOGISTICA.

87.7%
of exhibitors
will exhibit again
next year.

commercial success.

87.4 %

of trade visitors are decision-makers.

Source: FRUIT LOGISTICA

2025 statistics

TARGET GROUPS

- Producers, importers and exporters
- Wholesale markets
- Wholesale and retail trade
- Packaging companies
- Technical equipment companies and service providers
- Food processing companies
- Startups
- Haulage companies and waste disposal firms
- Associations and institutions

EXHIBITION AREAS

- FRESH PRODUCE
- MACHINERY & TECHNOLOGY
- LOGISTICS

HIGHLIGHTS

- 🍣 SMART AGRI & GREENHOUSE
- **ORGANIC ROUTE**
- **STARTUP WORLD**

EVENTS AT A GLANCE

- **6 STAGES**
- > 100 SESSIONS
- > 160 RENOWNED SPEAKERS
- > 600 TRADE MEDIA

AWARDS

FLIA & FLIA TECHNOLOGY





FRUIT LOGISTICA 2026

4-6 February 2026 Messe Berlin GmbH Messedamm 22 14055 Berlin, Germany www.fruitlogistica.com Tel. +49 30 3038 1111 fruitlogistica@messe-berlin.de

STAND RENTAL STARTING FROM 219 €/m²

ASIA FRUIT LÖGISTICA

Asia's fresh produce trading hub

Knowledge Partner

ASIAFRUIT

ASIA'S FRESH PRODUCE HUB

ASIA FRUIT LOGISTICA is Asia's premier fresh fruit and vegetable trade show, taking place on 3-5 September 2025 at AsiaWorld-Expo in Hong Kong.

ASIA FRUIT LOGISTICA showcases the global fresh produce industry value chain and brings together key market players. Take advantage of the best platform to meet with leading suppliers and top buyers from markets across Asia and around the world.

ASIA FRUIT LOGISTICA also brings you the best information and insights. Asiafruit Knowledge Centre is the brand-new content hub on the show floor powered by Asiafruit Magazine, ASIA FRUIT LOGISTICA's Knowledge Partner. It is headlined by Asiafruit Congress, Asia's premier fresh produce conference, together with Asiafruit Business Forum and Asiafruit Showcase.

760+ exhibitors from 42 countries and regions 13,000+ trade visitors from 70+ 76% of visitors coming

FIVE REASONS TO ATTEND ASIA FRUIT LOGISTICA

Impressive exhibitor line-up

Find suppliers from all over the world and discover a vast spectrum of fresh produce over three full days.

Unique networking opportunity

Meet top purchasing professionals and decision-makers from every sector of Asia's fresh produce business.

Industry insights

Top speakers provide insights into key topics and market trends at at Asiafruit Knowledge Centre includes Asiafruit Congress, Asiafruit Business Forum, and Asiafruit Showcase.

Inspiration

Explore and develop new ideas, source new products and innovative business solutions and move your business to the next level.

Touch base with the fresh produce community

It's Asia's must-attend event of the year for industry professionals worldwide that you simply don't want to miss!

EXHIBITING COUNTRIES



nations

Mainland China

2 Australia

3 USA

from 20+ key markets across

Asia

4 Egypt

New Zealand

VISITORS

of visitors were satisfied with their participation

96% of visitors would recommend
ASIA FRUIT LOGISTICA to others

of visitors hold management positions

VISITING COUNTRIES / REGIONS



Mainland China

2 Hong Kong, China

3 India

4 Chile

Australia

EXHIBITORS

of exhibitors had a good or very good impression of the show

95% of exhibitors were interested in exhibiting in 2025

of exhibitors rated the quality of trade visitors positively

Source: ASIA FRUIT LOGISTICA 2024 statistics

CONTACT US

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ASIA FRUIT LÖGISTICA



#asiafruitlogistica2025















