

Berlin 4|5|6 Feb 2026

LET'S GROW!

Innovation. Interaction. Inspiration.

**FRUIT
LOGISTICA**

BECOME
EXHIBITOR



FRUITNET

MESSE
BERLIN

AT THE HEART OF THE INDUSTRY IN BERLIN

FRUIT LOGISTICA is the leading trade show for the global fresh produce business and features every part of the value chain. International character, focused target group approach, and maximum efficiency are the key strengths.

Trade visitors:
> 67,000
from 151 countries

79%
of trade visitors
came from outside
Germany

Exhibitors:
> 2,600
from 90 countries

91%
of exhibitors
came from outside
Germany

Gross
exhibition area:
128,213 m²
in 26 halls

TOP 5 EXHIBITING COUNTRIES

Italy, The Netherlands, Spain, Germany, France

TOP 5 TRADE VISITOR REGIONS

Europe, South America, Central America, Africa, Middle East and Asia

86.3%

of exhibitors rate
their participation
as a positive
commercial success.

93.8%

of trade visitors have
an overall positive
impression of FRUIT
LOGISTICA.

87.7%

of exhibitors
will exhibit again
next year.

87.3%

of trade visitors
are decision-
makers.

TARGET GROUPS

- Producers, importers and exporters
- Wholesale markets
- Wholesale and retail trade
- Packaging companies
- Technical equipment companies and service providers
- Food processing companies
- Startups
- Haulage companies and waste disposal firms
- Associations and institutions

Source: FRUIT LOGISTICA
2025 statistics

EXHIBITION AREAS

- FRESH PRODUCE
- MACHINERY & TECHNOLOGY
- LOGISTICS

HIGHLIGHTS

- SMART AGRI & GREENHOUSE
- ORGANIC ROUTE
- STARTUP WORLD

EVENTS AT A GLANCE

- 6 STAGES
- > 100 SESSIONS
- > 160 RENOWNED SPEAKERS
- > 600 TRADE MEDIA

AWARDS

FLIA & FLIA TECHNOLOGY



FRUIT LOGISTICA 2026

4–6 February 2026

Messe Berlin GmbH

Messedamm 22

14055 Berlin, Germany

www.fruitlogistica.com

Tel. +49 30 3038 1111

fruitlogistica@messe-berlin.de

**STAND RENTAL
STARTING FROM 219 €/m²**