Berlin 3|4|5 Feb 2027

FRUIT LOGISTICA

The leading trade show for the global fresh produce business.

If it's fresh, it's here.

FRUITNET

MESSE BERLIN

AT THE HEART OF THE INDUSTRY IN BERLIN

FRUIT LOGISTICA is the leading trade show for the global fresh produce business and features every part of the value chain. International character, focused target group approach, and maximum efficiency are the key strengths.

Attendees: 90,000 from 151 countries

77 % of trade visitors came from outside Germany

Exhibitors: 2,500 from 86 countries

91 % of exhibitors came from outside Germany

Gross exhibition area: 124,770 m² in 26 halls

TOP 5 EXHIBITING COUNTRIES

Italy, The Netherlands, Spain, Germany, France

TOP 5 TRADE VISITOR REGIONS

Europe, South America, Central America, Africa, Middle East and Asia

89.0 % of exhibitors rate their participation as a positive commercial success.

91.5 % of trade visitors have an overall positive impression of FRUIT LOGISTICA.

85.5 % of exhibitors will exhibit again next year.

80.4 % of trade visitors are decision-makers.

Source: FRUIT LOGISTICA 2026 statistics

TARGET GROUPS

- Producers, importers and exporters
- Wholesale markets
- Wholesale and retail trade
- Packaging companies
- Technical equipment companies and service providers
- Food processing companies
- Startups
- Haulage companies and waste disposal firms
- Associations and institutions

EXHIBITION AREAS

- FRESH PRODUCE
- MACHINERY & TECHNOLOGY
- LOGISTICS

HIGHLIGHTS

- SMART AGRI & GREENHOUSE
- ORGANIC ROUTE
- STARTUP WORLD
- INNOVATION ZONE

EVENTS AT A GLANCE

> 5 STAGES
> 120 SESSIONS
> 221 RENOWNED SPEAKERS
> 321 TRADE MEDIA

FRUIT LOGISTICA INNOVATION AWARD

FRUIT LOGISTICA 2027
3–5 February 2027
Messe Berlin GmbH
Messedamm 22
14055 Berlin, Germany
www.fruitlogistica.com
Tel. +49 30 3038 1111
fruitlogistica@messe-berlin.de

STAND RENTAL STARTING FROM 221 €/m²

Hong Kong 7|8|9 Sep 2027

ASIA FRUIT LOGISTICA

Asia's fresh produce trading hub

Knowledge Partner

ASIAFRUIT

ASIA'S FRESH PRODUCE HUB

ASIA FRUIT LOGISTICA is Asia's leading fresh fruit and vegetable trade show, returning from 7–9 September 2027 at AsiaWorld-Expo in Hong Kong for its 20th anniversary edition.

Connecting key players from the global fresh produce industry, ASIA FRUIT LOGISTICA brings together top suppliers, buyers, and professionals from Asia and around the world.

16,000+ ATTENDEES from 95 Countries & Regions

760+ EXHIBITORS from 41 Countries & Regions

1,600+ QUALIFIED BUYERS in the Buyer Programme

27 NATIONAL & GROUP PAVILIONS

PRICING 2027

Complete stand	USD 520 per sqm
Raw Space (for 19 sqm or above)	
Row Stand	USD 390 per sqm
Corner Stand	USD 415 per sqm
Peninsula Stand	USD 440 per sqm
Island Stand	USD 465 per sqm
Registration Fee	
Main Exhibitor	USD 520
Co-Exhibitor	USD 360

PRODUCT OVERVIEW

- Fresh Produce
- Machinery & Services
- Logistics
- Smart Agri & Technology

VISITOR OVERVIEW

- Importer
- Wholesale / Distributor / Trader
- Retailer / Retail Chains
- Exporter
- Grower / Producer
- Ho.Re.Ca.
- Logistics
- Other Services

TOP 10 EXHIBITING COUNTRIES

China	Singapore
Australia	South Korea
New Zealand	Turkey
United States	France
Egypt	Chile

TOP 10 VISITING COUNTRIES

China	United States
India	South Korea
Australia	Philippines
Chile	Thailand
Malaysia	Japan

94% of exhibitors rate their participation as a positive commercial success.

94.7% of exhibitors will exhibit again next year.

99.3% of trade visitors have an overall positive impression of ASIA FRUIT LOGISTICA.

98.9% of industry visitors would recommend ASIA FRUIT LOGISTICA.

Source: ASIA FRUIT LOGISTICA 2026 onsite survey

CONTACT US

Event management
Bangkok office
Tel +66-2-9414600
exhibitor@gp-events.com

Global Produce Events (HK) Co., Limited
2308 Dominion Centre
43-59 Queen's Road East
Wanchai, Hong Kong, China

Support in your own language
For details of our representative in your country, go to **asiafruitlogistica.com > Contact**

Register Now

#asiafruitlogistica2027

website and social media