

# IT ALL STARTS HERE.

Let's grow together.

**FRUIT  
LOGISTICA**



## AT THE HEART OF THE INDUSTRY IN BERLIN

FRUIT LOGISTICA is the leading trade show for the global fresh produce business and features every part of the value chain. International character, focused target group approach, and maximum efficiency are the key strengths.

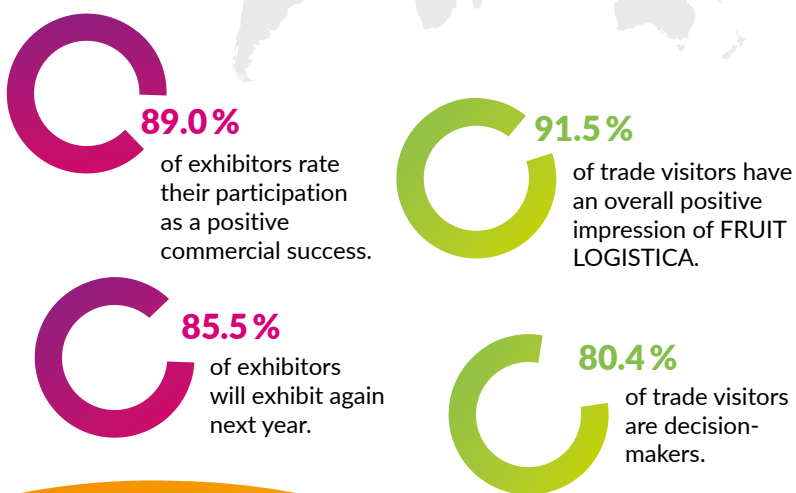


### TOP 5 EXHIBITING COUNTRIES

Italy, The Netherlands, Spain, Germany, France

### TOP 5 TRADE VISITOR REGIONS

Europe, South America, Central America, Africa, Middle East and Asia



## TARGET GROUPS

- Producers, importers and exporters
- Wholesale markets
- Wholesale and retail trade
- Packaging companies
- Technical equipment companies and service providers
- Food processing companies
- Startups
- Haulage companies and waste disposal firms
- Associations and institutions

Source: FRUIT LOGISTICA 2026 statistics

## EXHIBITION AREAS

- FRESH PRODUCE
- MACHINERY & TECHNOLOGY
- LOGISTICS

## HIGHLIGHTS

- SMART AGRI & GREENHOUSE
- ORGANIC ROUTE
- STARTUP WORLD
- NEW PRODUCT SHOWCASES

## EVENTS AT A GLANCE

- 6 STAGES
- > 120 SESSIONS
- > 221 RENOWNED SPEAKERS
- > 321 TRADE MEDIA

## FRUIT LOGISTICA INNOVATION AWARD



### FRUIT LOGISTICA 2027

3-5 February 2027

Messe Berlin GmbH

Messedamm 22

14055 Berlin, Germany

www.fruitlogistica.com

Tel. +49 30 3038 1111

fruitlogistica@messe-berlin.de

**STAND RENTAL  
STARTING FROM 221 €/m<sup>2</sup>**

# Hong Kong 2|3|4 Sep 2026

## ASIA FRUIT LOGISTICA

Asia's fresh produce trading hub

Knowledge Partner

**ASIAFRUIT**

### PRICING 2026

**Complete stand** USD 520 per sqm

#### Raw Space (for 19 sqm or above)

Row Stand USD 390 per sqm

Corner Stand USD 415 per sqm

Peninsula Stand USD 440 per sqm

Island Stand USD 465 per sqm

#### Registration Fee

Main Exhibitor USD 520

Co-Exhibitor USD 360

### RETAILER'S CLUB

#### - FAST TRACK YOUR SOURCING

- **Exclusive Retailers Lounge** with meeting space & networking
- **Speed Dating** for pre-arranged meetings
- **Complimentary 3-day pass + Gold Pass** to Fruit Logistica
- **Welcome Reception** + Asiafruit subscription

### PREMIUM BUYERS

#### - ELEVATE YOUR SOURCING

- **Complimentary 3-day pass** to ASIA FRUIT LOGISTICA
- **Premium Buyers Lounge** with meeting space & networking

Join us in 2026: [buyers@messe-berlin-sh.com](mailto:buyers@messe-berlin-sh.com)

### ASIA'S FRESH PRODUCE HUB

ASIA FRUIT LOGISTICA is Asia's leading fresh fruit and vegetable trade show, held from **2-4 September 2026** at Asia World-Expo in Hong Kong.

By connecting key players from the **global fresh produce** industry, ASIA FRUIT LOGISTICA offers a prime platform to **engage with top suppliers, buyers, and professionals** from Asia and around the world.

### TOP REASONS TO ATTEND ASIA FRUIT LOGISTICA

#### Impressive exhibitor line-up

Discover a wide range of fresh produce suppliers from around the globe.

#### Unique networking opportunity

Connect with top purchasing professionals and decision-makers from every sector of Asia's fresh produce industry.

#### Industry insights

Gain valuable knowledge from **leading speakers** at the Asiafruit Knowledge Centre, including the Asiafruit Congress, Asiafruit Business Forum, and Asiafruit Showcase.

#### Inspiration

Explore new ideas, products, and innovative business solutions to take your business to the next level.

**REGISTER NOW  
FOR 2026**



### CONTACT US

#### Event management

Bangkok office  
Tel +66-2-9414600  
[info@gp-events.com](mailto:info@gp-events.com)

#### Global Produce Events (HK) Co., Limited

2308 Dominion Centre  
43-59 Queen's Road East  
Wanchai, Hong Kong, China

#### Support in your own language

For details of our representative in your country, go to [asiafruitlogistica.com](http://asiafruitlogistica.com) > Contact

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LOGISTICA**

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and social media



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to follow official account