

# LET'S GROW!

Innovation. Interaction. Inspiration.

**FRUIT**  
**LOGISTICA**

FRUITNET

MESSE  
BERLIN

## EXHIBITOR TIMETABLE

### REGISTRATION DEADLINES

31 July	Registration deadline for main exhibitors and exhibitors of Startup World. Late registrations will be considered subordinate and will be placed according to the availability of stand space.	<a href="https://asp.fruitlogistica.com/">https://asp.fruitlogistica.com/</a>	
1 September until 31 October	Innovation Award (FLIA)	<a href="http://www.fruitlogistica.com/en/events/innovation-award-(flia)/">www.fruitlogistica.com/en/events/innovation-award-(flia)/</a>	
1 October until 1 December	Spotlight for main exhibitors and co-exhibitors.	<a href="http://www.fruitlogistica.com/en/trade-visitors/spotlight/">www.fruitlogistica.com/en/trade-visitors/spotlight/</a>	
30 November	Registration deadline for co-exhibitors. Late registrations cannot be taken into account for the printed Exhibition Guide.	<a href="https://asp.fruitlogistica.com/">https://asp.fruitlogistica.com/</a>	

### ORGANISATIONAL MATTERS REGARDING YOUR STAND REGISTRATION

Earliest possible	<ul style="list-style-type: none"> <li>Make your travel arrangement, including flight &amp; <a href="#">hotel bookings</a></li> <li>Apply for visa if required</li> <li>Select stand construction company, noting all <a href="#">relevant regulations</a></li> <li><a href="#">Register</a> events at your stand free of charge (obligated)</li> </ul>	<a href="#">Booking a CSG system stand</a>	
Note cancellation deadlines	New cancellation policy for the stand area must be noted (§4). Until 30 November - 50% of stand rental fee From 1 December - 100% of the stand rental fee	<a href="http://www.fruitlogistica.com/specialconditions">www.fruitlogistica.com/specialconditions</a>	
From October	Acceptance of the placement proposal. Stand applications submitted after 31 July are expected to receive a placement proposal from November.	<a href="https://asp.fruitlogistica.com/">https://asp.fruitlogistica.com/</a>	
October until middle of December	Book services in the Webshop		
From November	Receive admission invoice including stand number.	Electronic invoice delivery from the sender: <a href="mailto:no-reply-finance@messe-berlin.de">no-reply-finance@messe-berlin.de</a>	
	Book services in the Webshop <ul style="list-style-type: none"> <li>Order free construction and dismantling passes, if required</li> <li>Send invitations to customers and business partners</li> <li>Order entry vouchers for customers and business partners</li> </ul>		
From December	Receive codes for free exhibitor passes.	The codes will be send by email from <a href="mailto:tickets@messe-berlin.de">tickets@messe-berlin.de</a>	
From April 2026	Receipt of the final invoice.	Electronic invoice delivery from the sender: <a href="mailto:no-reply-finance@messe-berlin.de">no-reply-finance@messe-berlin.de</a>	

As of: 14 May 2025

Subject to change. Please note: further information may follow at a later date at [www.fruitlogistica.com](http://www.fruitlogistica.com)

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STAND CONSTRUCTION, EQUIPMENT AND LOGISTICS			
1 October until 25 November	Approval is mandatory for individual stand construction with double storey. For all other stand constructions, compliance with the <a href="#">Technical Guidelines</a> and the and the <a href="#">Special Conditions of Participation</a> (§8 stand design/appearance for individual stands) is sufficient.	<a href="mailto:messetechnik@messe-berlin.de">messetechnik@messe-berlin.de</a>	
From 15 December	Book time slot for loading zone via VisiFair.	<a href="http://www.fruitlogistica.com/traffic-and-logistics">www.fruitlogistica.com/traffic-and-logistics</a> <a href="mailto:traffic-visifair@messe-berlin.de">traffic-visifair@messe-berlin.de</a>	
Until 6 January 2026	Book services in the Webshop <ul style="list-style-type: none"> <li>• Order of stand equipment (electrical/ water connections, etc.)</li> <li>• Organize transport of exhibition materials</li> <li>• Booking Parking lot for vehicles</li> <li>• Book waste disposal (mandatory), and if necessary cleaning service if required (note new regulations!)</li> <li>• Order of security services, insurance, storage goods</li> <li>• Order catering</li> <li>• Book additional staff for the Stand</li> <li>• Order night construction if necessary</li> </ul>	<b>Orders placed from 7 January 2026 will contain a surcharge of 20% of the listed prices.</b>	
29 January 2026	Start of stand construction for halls 1.1, 2.1, 3.1, 4.1, 5.1, 6.1	29 January – 2 February 2026: night construction possible; <a href="#">Order</a> at least 1 day in advance	
From 30 January 2026	Stand construction in all halls: daily 7 a.m. to midnight	29 January – 2 February 2026: night construction possible; <a href="#">Order</a> at least 1 day in advance	
2 February 2026	End of construction: at midnight (construction inspection/acceptance). After this deadline no machines or equipment are permitted for setup.		
3 February 2026	End of decorative installation: 10 p.m.		
6 February until 9 February 2026	Dismantling in all halls from 6 February, 4 p.m. Attention: No entry before 8 p.m.	Each exhibitor is obligated to ensure that their exhibition stand is fully equipped and staffed with expert staff for the entire duration of the event, daily from 9 a.m. to 6 p.m. It is not permitted to dismantle the stand before 4 p.m. on Friday, 6 February 2026.	
COMMUNICATION SERVICES			
From September	Booking of Advertising On-Site and Online as well as Sponsoring.	<a href="http://www.fruitlogistica.com/advertising-sponsoring">www.fruitlogistica.com/advertising-sponsoring</a>	
From 1 November	Order <a href="#">digital press box</a> . Announcement of press events to <a href="mailto:fruit_logistica-pr@messe-berlin.de">fruit_logistica-pr@messe-berlin.de</a> .	<a href="http://www.fruitlogistica.com/en/press/">www.fruitlogistica.com/en/press/</a>	
1 December until 8 January 2026	Update exhibitor entry for main exhibitors and co-exhibitors on FRUIT LOGISTICA Online. The data will be used for the printed Exhibition Guide.	<a href="https://online.fruitlogistica.com/">https://online.fruitlogistica.com/</a> The content-manager link to update the profile will be sent by e-mail to all exhibitors.	
19 December	Advertising deadline for the printed Exhibition Guide. Deadline for printing materials is 6 January 2026.	<a href="http://www.fruitlogistica.com/de/aussteller/marketing/exhibition-guide/">www.fruitlogistica.com/de/aussteller/marketing/exhibition-guide/</a>	

As of: 3 July 2025