

Berlin 3|4|5 Feb 2027

**FRUIT
LOGISTICA**

The leading trade show for the
global fresh produce business.

**BUYERS
CLUB**



FRUITNET

MESSE
BERLIN

BRAND NEW:
Enjoy exclusive
benefits of our
Buyers Club

The brand-new Buyers Club of FRUIT LOGISTICA Berlin

A community beyond the trade show

Interested in becoming part of a hand-selected global network of international decision-makers in the fresh fruit industry's procurement sector and enjoy exclusive benefits before, during, and after FRUIT LOGISTICA?

The Buyers Club brings together qualified buyers from the international fresh fruit industry with relevant business partners. The goal is to strengthen collaboration within the industry and tap into new business opportunities. This creates an international community that facilitates valuable exchanges beyond the days of the trade show.

Who can become a member?

Buyers with significant decision-making authority, including those from:

- Retail
- Import and export
- Wholesale
- Distribution
- Food processing
- Hospitality, restaurants, and catering (HoReCa)

As a member you benefit from:

- Complimentary pass to FRUIT LOGISTICA Berlin incl. the Welcome Party and ASIA FRUIT LOGISTICA.
- Targeted matchmaking to connect with the exhibitors most relevant to you, ensuring that your meetings are efficient and tailored to your needs.
- Access to the Buyers Lounge that offers a retreat with comfortable workspaces, discreet meeting areas, and amenities such as first-class catering, a dedicated cloakroom and concierge service to ensure your comfort.
- Priority access to our Guided Tours, making sure you can participate if you're interested.
- Invitations to curated networking events, allowing you to expand your network beyond FRUIT LOGISTICA.
- Tailor-made insights & reports to stay well-informed at all times.

Ready to join?

We look forward to reviewing your application and seeing you in Berlin at FRUIT LOGISTICA 2027, where you'll be able to experience the Buyers Club firsthand and discover the value it brings to your business.

[Click here to apply now.](#)



GET IN TOUCH!

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