

**SMART  
COUNTRIES  
NEED  
SMART PEOPLE!**



## THE #SCCON24 CAREER DAY

The digital transformation is fundamentally reshaping the job market and presenting companies with significant challenges in attracting the best emerging talents and most qualified professionals in times of skills shortages. As the largest digitalization event in the public sector, the Smart Country Convention offers companies a unique opportunity to recruit new talents at the intersection of digitalization and public administration and to increase their visibility in the market.

### Your Options as a Corporate Partner



#### CAREER LOUNGE

Your company secures an exclusive spot in our Career Lounge.



#### SPOT ON EMPLOYER

Provide insights and expertise from your company to emerging talents.



#### PARTNER BRANDING

Your company will be positioned as a Career Partner in our exhibitor directory and diverse communications.



#### SPEED DATING

Engage in curated formats to personally interact with exciting professionals.



#### NETWORKING

Gain access to career-interested participants of #SCCON24.

## BECOME A PART OF THE #SCCON24 CAREER DAY!

Seize the opportunity to increase your visibility in recruiting and the skilled labor market as a Career Partner. Within the framework of the Smart Country Convention, you position yourself perfectly in the job market of the Public Sector.

➤ [Become a Career Partner](#)

Contact us to learn more about your participation options!

➤ [Kevin Helmuth](#) & ➤ [Stefan Habermann](#)



For exhibitors only – €1,950

Organizer

**bitkom**  **Messe Berlin**

**CAREER DAY**

17 October 2024  
hub27 | Berlin Exhibition Grounds

**smart country**

convention