

STADT.LAND.TECH

Smart Country Convention | 30.09. – 02.10.2025
hub27 | Messe Berlin

**SMART
COUNTRY**
CONVENTION

Text Modules Smart Country Convention 2025

To ensure the success story of this year's Smart Country Convention 2025, it is important to have strong partners to support our communications. This document provides a selection of texts and text modules for that purpose. You are welcome to use the texts below and share information on the event via your communication channels (newsletter, website, events calendar and social media etc.). Many thanks!

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KEY FACTS

Date: 30/09/ – 02/10/2025
Venue: hub27, Messegelände Berlin
Website: <https://smartcountry.berlin>
Social Media: [X](#) | [LinkedIn](#) | [Facebook](#) | [Instagram](#)
Hashtag: #SCCON25

SOCIAL MEDIA

We would be delighted if you mention us on social media! Let's connect on our main channels:

LinkedIn: @smartcountryconvention

X (Twitter): @SmartCountryCon

Instagram: @smartcountryconvention

You are also welcome to mention us on other platforms - simply use the hashtag **#SCCON25**.

Sample Posts for LinkedIn, Instagram & Co.

- Meet me at the #SCCON25! Join me from 30 September to 2 October 2025 in Berlin and digitize the #PublicSector. Free tickets for the Smart Country Convention are available at: <https://www.smartcountry.berlin/en/visit/tickets>
- Modern administration, digitalized authorities and connected cities: I am live on-site at this year's Smart Country Convention 2025! Join me to discover more than 650 speakers, 400 exhibitors, exciting workshops and new career opportunities from September 30 to October 2 at #SCCON25 – the leading event for the digital state.

Get your free ticket here: <https://www.smartcountry.berlin/en/visit/tickets>

- City.Country.Tech. I am part of the #SCCON25! The Smart Country Convention focuses on groundbreaking ideas, concepts and solutions for the digitalization of the public sector –drop in and

take a look into the digital future from 30 September – 2 October 2025. Register for free at:
<https://www.smartcountry.berlin/en/visit/tickets>

Sample Posts for Twitter, BlueSky & Co.

- Meet me at @SmartCountryCon! Together, we will shape the digitization of the public sector at the #SCCON25 from 30 September to 2 October 2025. Register for free at:
<https://www.smartcountry.berlin/en/visit/tickets>
- City.Country.Tech. The @SmartCountryCon is back from 30 September to 2 October 2025 – and we are live on-site! Join us at #SCCON25 and get your free ticket here:
<https://www.smartcountry.berlin/en/visit/tickets>
- Save the Date: from 30 September to 2 October 2025, I will be digitizing the #PublicSector at the @SmartCountryCon #SCCON25. Find out more: <https://www.smartcountry.berlin/en/visit/tickets>