

 **cms** Berlin  
clean meets smart



**21 – 24 SEP 2027**  
Berlin Expo Center

Be part  
of it!

# Bright prospects.

Europe's leading trade fair  
for cleaning and hygiene.

A brand of

 **MESSE  
BERLIN**

# Fresh. Authentic. Convincing.

CMS Berlin 2027 – Europe’s leading trade fair for cleaning and hygiene – lives up to its name: clean meets smart.

As the main networking platform for the cleaning industry, we bring together all key players from start-ups to global leaders. From intelligent cleaning systems to autonomous cleaning robots and innovative hygiene concepts, CMS Berlin is where you’ll experience a close-up of the industry’s innovative strength. Get ready

to experience four days packed with fresh ideas, inspiring insights, and valuable connections.

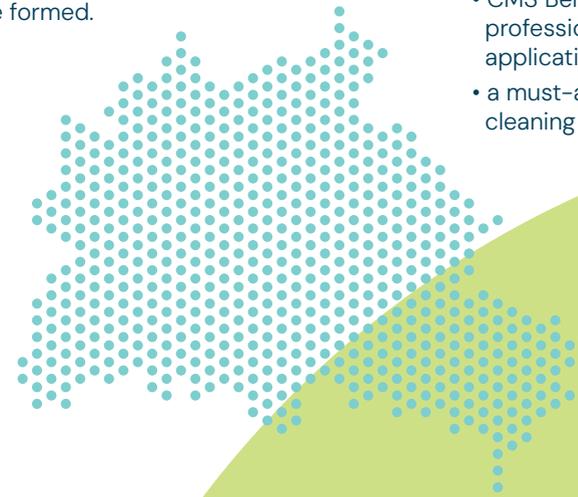
Special networking events and tailor-made programs on key topics such as housekeeping, transport cleaning, and hospital cleaning complement your visit to CMS Berlin. Take advantage of specialist content and excellent networking opportunities.



# Berlin – Capital of the Cleaning Industry.

Few cities embody progress, creativity, and international communication quite like Berlin – which makes it the perfect stage for CMS Berlin. As the meeting point for the entire cleaning and hygiene industry, the trade fair serves as a driving force for innovation and inspiration. CMS Berlin is where trends are set, expertise is shared, and new partnerships are formed.

- Europe: The cleaning industry is an economic powerhouse with 4.1 million employees
- Germany: Europe’s largest cleaning market with 700,000 industry professionals
- Cleaning: Germany’s top skilled trade, in number of employees
- CMS Berlin: The leading platform for professional development and practical applications
- a must-attend event for Europe’s cleaning community



„For the machine manufacturing industry, CMS was once again a resounding success in 2025. The internationalization of the trade fair has increased significantly in terms of exhibitors, and CMS is well on its way in terms of visitors. Visitors from more distant countries in particular make a positive contribution to the trade fair.“

**Frank Ulbricht**, Chairperson of the VDMA Trade Association Cleaning Systems  
on CMS Berlin 2025

# Setting New Standards in the Cleaning World.

Attracting 441 exhibitors from 30 countries and a record-breaking 22,800 industry professionals, CMS Berlin sets new standards as the leading marketplace for cleaning and hygiene. The trade fair has firmly established itself as a must-attend event for those shaping the future of the industry.

From building cleaning and healthcare to hospitality, manufacturing, transportation, and the public sector – CMS Berlin is where the experts come together to share challenges, discover innovations, and connect with the best in the business.

When it comes to visitor numbers, international exhibitor presence, or content quality, CMS Berlin continues to set new standards. The latest figures clearly underscore its role as the leading innovation platform for the cleaning and hygiene industry. For anyone seeking sustainable progress and fresh inspiration, this is the place to find all the right answers.

CMS Berlin is presented every two years by Messe Berlin GmbH, in close partnership with key supporting associations:

- **BIV** – Federal Cleaning Trades Association
- **VDMA** – Trade Association for Cleaning Systems
- **IHO** – Industrial Association for Hygiene and Surface Protection for Industrial and Institutional Applications



Commercial Cleaning



Healthcare



Mobility



Industrial Companies



Hospitality



Public Contractors



Exhibitors



Exhibition total area



Satisfaction



Trade visitors



Decision-makers



Recommendation

# Gain a Competitive Edge with Expert Insight.

Take full advantage of the extensive trade fair program to stay ahead of the latest trends and innovations in the cleaning and hygiene industry. From engaging presentations and live demonstrations to interactive networking formats, you can expand your expertise and forge valuable connections – or showcase your company's products and services.

## CMS Practice Forum

Our industry-focused lecture and discussion program offers professionals from a variety of sectors practical insights and actionable solutions tailored to their needs.

## Speakers' Corner

This is where exhibitors have an opportunity to showcase their latest innovations, product highlights and projects to a broad professional audience.

## Purus Innovation Award

This coveted award recognizes outstanding innovations in the cleaning industry.

## Live Demonstrations

Discover groundbreaking technologies and innovative solutions up close in the exhibition halls and outdoor areas.

## Mobility Cleaning Circle

This exclusive networking event is where leaders from the cleaning and mobility sectors come together to discuss needs, challenges, and solutions.

## Hospital Cleaning Circle

This new networking event focuses on cleaning in hospitals and care facilities.

## Start-up Area

National and international innovators present their advanced products and solutions.

## Housekeeping Day

In addition to specialist presentations and networking opportunities, professionals will gain practical insights into challenges, trends, and sustainable housekeeping.

## Guided Tours

Take advantage of the guided themed tours at CMS Berlin and discover innovative cleaning solutions for your everyday work at selected stations. Perfect for learning about new technologies and picking up specific applications for your daily tasks.

## Innovation Report

Discover the most exciting product launches and innovations at CMS Berlin.

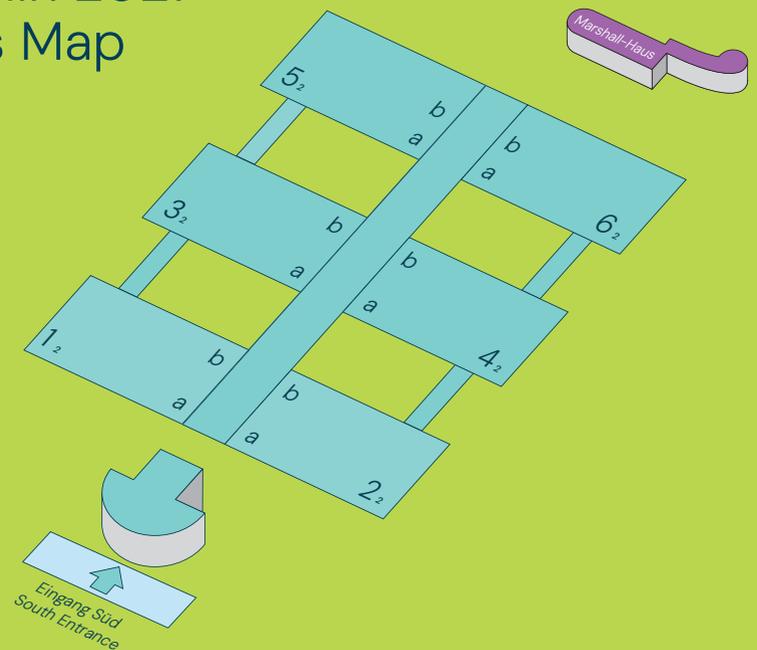
## Podcast & Meeting Area

Whether you need a podcast studio or a meeting room, we offer you the perfect exclusive space for undisturbed conversations.

## CMS Plus

This online exhibitor guide and business platform is the digital extension of CMS Berlin. Find out about exhibitors and products, organize your appointments, and network with companies, decision-makers, industry professionals, and media – 24/7, 365 days a year.

## CMS Berlin 2027 Grounds Map



# Are you in?

Discover the latest innovations.

**Be part of  
CMS Berlin 2027!**



Showcase your brilliant solutions.

**Book your  
space at  
CMS Berlin 2027!**



## Questions?

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