



26
September
2025

overview 4th day of the trade fair



cms Berlin
clean meets smart
23 – 26 SEP 2025



Housekeeping

Program:

10:00 – 10:45 a.m.	Welcome & Housekeeping Get-together at the Networking Breakfast Mareike Reis, Owner, Housekeeping Academy; Christian Peter, Managing Director, Hotel Competence Centre GmbH Bernise Riviere, SapoCycle Germany e.V.	CMS Practice Forum Hall 6.2b
10:45 – 11:45 a.m.	Current hygiene trends in the hotel industry – A critical look at robotics, followed by a panel discussion Innovation meets responsibility: Housekeeping and domestic services in transition Michael Di Figlia, industry expert Robert Baumann, rhw management in conversation with Mareike Reis, owner, Housekeeping Academy; Christian Peter, managing director at Hotel Competence Centre GmbH; Martina Schäfer, member of the board of directors of the German Society for Home Economics; Michael Di Figlia, industry expert	CMS Practice Forum Hall 6.2b
11:45 – 12:00 a.m.	SapoCycle: Hotel soap recycling for a good cause Bernise Riviere, SapoCycle Germany e.V.	CMS Practice Forum Hall 6.2b
01:00 – 03:00 p.m.	General meeting of the Professional Association for Home Economics e.V. Participation by invitation only	Marshall-Haus

Subject to change. Status as of 12 September 2025

Exhibitor:



Professional Association for Home Economics e.V.
Hall 2.2 / Stand 144



igefa SE & Co. KG, Hall 6.2 / Stand 111ff

Experience the igefa world live!

Look forward to robotics, occupational safety, sustainability – with highlights such as the robotics arena, T-shirt embroidery and customised insoles.

Goodie bag in exchange for an igefa token!

Tour:



at 12:00 p.m.
Housekeeping Tour



Start:
CMS Practice Forum / Hall 6.2b

Partner:



Berufsverband Hauswirtschaft.



Hotel-Kompetenz-Zentrum



Die Gebäudedienstleister
Bundesinnungsverband



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FÜR HOTELLE UND REZEPTIONSBEREICH

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