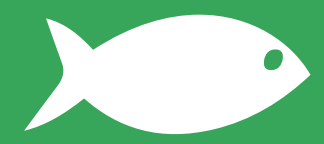




ANGEL WELT



EUROPE'S BIGGEST
FISHING FAIR

28 – 30
Nov 2025
Berlin Exhibition
Grounds

at
outventure BERLIN

COMMUNICATION KIT

FOR EXHIBITORS AND PARTNERS OF ANGELWELT

A brand of
 **MESSE
BERLIN**

ANGELWELT COMMUNICATION KIT

Dear exhibitors and partners, dear community,

ANGELWELT is in the starting blocks: from 28 to 30 November 2025, the Berlin Exhibition Grounds will once again become the hotspot of the international angling scene. We are very happy that you will be there!

This year, ANGELWELT will be held for the first time under the umbrella of OutVenture Berlin – the platform for everyone who wants to spend their free time actively outdoors. OutVenture Berlin will officially celebrate its premiere in 2026, bringing together the entire spectrum of active outdoor life in the exhibition halls under the radio tower.

To help you promote your presence at Europe's biggest fishing fair, we have compiled the appropriate materials in this communication kit. Feel free to use our text templates, logos, graphics and photos.

Whether on social media, on your website, in newsletters or mailings – show your community that you are part of ANGELWELT!

We are also happy to publish your photos or reels on our social media channels.

Your ANGELWELT team



IN THE COMMUNICATION KIT YOU WILL FIND THE FOLLOWING MATERIALS:

- 🐟 [Announcement text for newsletter/website](#)
- 🐟 [Text templates for social media posts](#)
- 🐟 [Logos, graphics and photos](#)

YOU WANT TO STAY UP TO DATE?

- 🐟 Subscribe to our [newsletter!](#)
- 🐟 Follow us on social media!



ANGELWELT

BASICS



Event name and subtitle	ANGELWELT EUROPE'S BIGGEST FISHING FAIR
Claims	MEET YOUR STARS! CONNECT WITH BRANDS AND STARS!
Spelling event title	Our event title is “ANGELWELT” – always written in capital letters.
Date and opening hours	28 – 30 November 2025, daily from 10 am to 6 pm
Venue	Berlin Exhibition Grounds Entrances North & South, Halls 2.2 a+b, 4.2 a+b, 6.2 a+b
Colours	CMYK: 70/5/80/0 RGB: 55/166/91 Hex: #37a65b
Communication channels	 www.angelwelt-berlin.de
Hashtags	#ANGELWELT #HOOKED #KEEPI TREEL

ANNOUNCEMENT TEXT FOR NEWSLETTER OR WEBSITE

ANGELWELT – Europe's Biggest Fishing Fair

From 28 to 30 December 2025, the Berlin Exhibition Grounds will once again become the hotspot of the international angling scene. Bait & Tackle, Boats & Technology, Fashion & Outdoor, Casting & Fly Fishing, Sea Angling & Travel – the wide range of ANGELWELT leaves nothing to be desired by fishing fans. Popular brands will be showing season trends and new year's specials; at selected dealers you can equip yourself directly on site exclusively for the coming season. On all three days of the fair fishing enthusiasts can experience the international fishing stars up close and refresh their knowledge with tips and tricks from angling professionals.

Under the umbrella of the new OutVenture Berlin, ANGELWELT, BOOT & FUN, CARAVAN & CAMPING and OFFROAD & NATURE are coming together for the first time – and bringing the entire spectrum of outdoor lifestyles to the exhibition halls: from water sports and fishing to camping and off-road adventures.

We are exhibiting at ANGELWELT! Get your ticket at www.angelwelt-berlin.de and visit us at our stand in hall **[please add]**, stand **[please add]**!

TEXT TEMPLATES FOR SOCIAL MEDIA POSTS

**Announce your participation at ANGELWELT on social media.
Feel free to use our text templates and visuals for your posts.**

- 🐟 The countdown is ticking: from 28 to 30 December 2025, #ANGELWELT will be the hotspot of the international angling scene – and we are #HOOKED on exhibiting there. Get your ticket at www.angelwelt-berlin.de and come by our stand! **[please add hall and stand number]**
- 🐟 #ANGELWELT: Join us from 28 to 30 December 2025 at Europe's Biggest Fishing Fair. Get your ticket at www.angelwelt-berlin.de and visit us in the #BAITZONE, hall **[please add]**, stand **[please add]**!
- 🐟 We are #HOOKED: visit us at #ANGELWELT. From 28 to 30 December 2025 at the Berlin Exhibition Grounds. You can find us at our stand: **[please add hall and stand number]**. All information and tickets at www.angelwelt-berlin.de
- 🐟 #SAVETHEDATE: Popular brands and international fishing stars – you can experience live from 28 to 30 December 2025 at Europe's biggest fishing fair. Get your ticket for the #ANGELWELT at www.angelwelt-berlin.de and come by!
Visit us: **[Please add hall and stand number]**

Our hashtags: #ANGELWELT #HOOKED #KEEPITREEL

LOGOS, GRAPHICS AND PHOTOS

Promote your performance at ANGELWELT!
Help yourself and pick from our logos, graphics and photos.

Click download link!



28 – 30 November 2025

#KEEPITREEL

#HOOKED

#HOTSHOT



WE ARE HAPPY TO POST YOUR BRANDS, TEAM ANGLERS, AND INFLUENCERS ON OUR SOCIAL MEDIA CHANNELS



WHAT DO WE NEED?

- 🐟 Representative, high-resolution photos and/or videos (maximum 30 seconds), if necessary with a short description
- 🐟 Your hashtags and links

Please send your materials to the ANGELWELT team:

Felix Steinacker & Paul Steinäcker
awb@messe-berlin.de

ANGELWELT

Europe's Biggest Fishing Fair

DATE

28 – 30 November 2025
daily from 10 am to 6 pm

VENUE

Berlin Exhibition Grounds
Entrances North & South
Halls 2.2 a+b, 4.2 a+b, 6.2 a+b

ORGANIZER

Messe Berlin GmbH
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CONTACT

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PARTNERS



just.fishing



A brand of

**MESSE
BERLIN**