



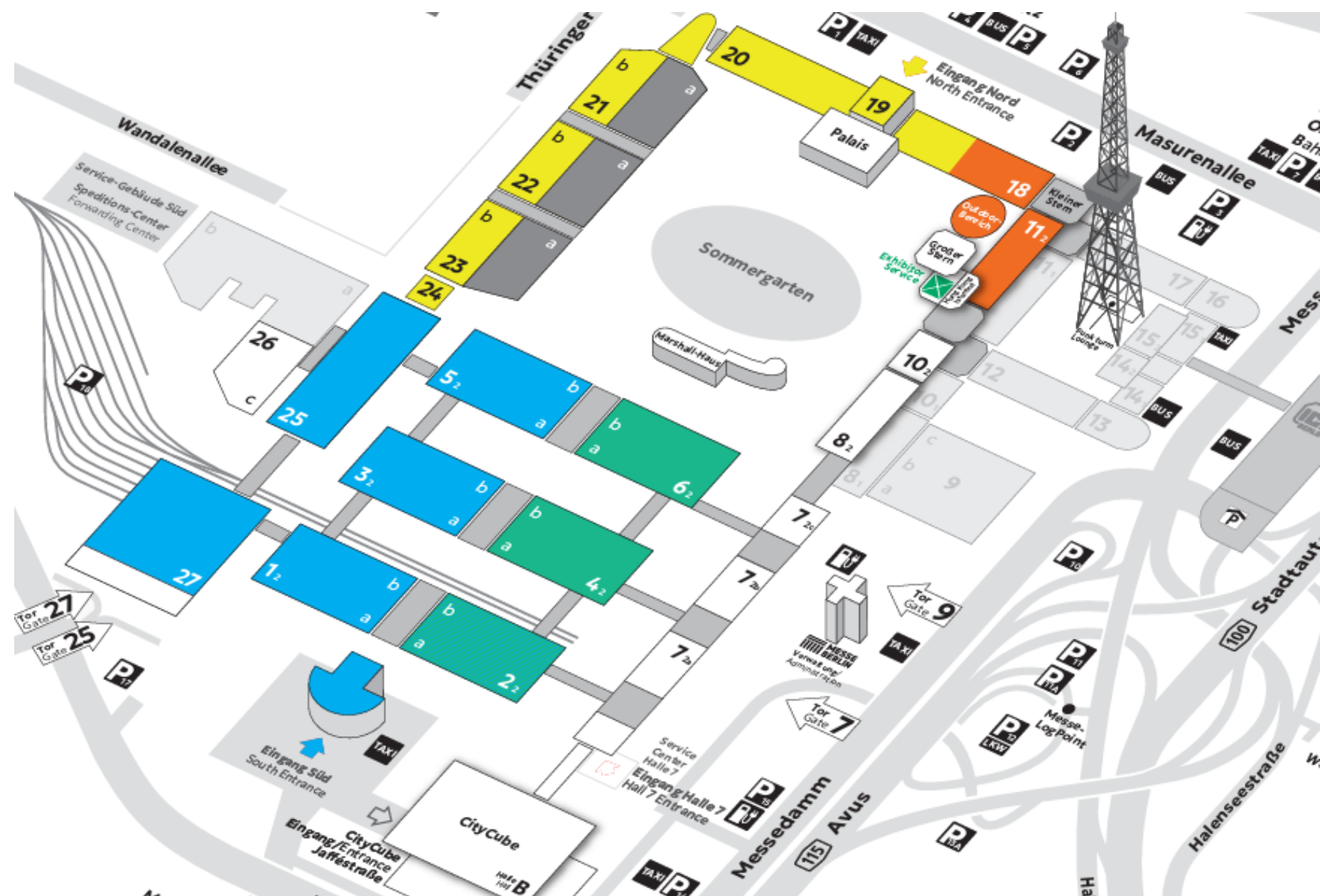
Advertising Portfolio for Exhibitors

Onsite Advertising &
Sponsoring Opportunities



BERLIN EXPOCENTER CITY

Site Map 2025



Eingang Süd (Jaffestraße)



BOOT & FUN BERLIN

27.–30. November 2025

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PROMOTION





Assignment of Promoters

Description	A promotion team appointed by the exhibitor distributes fancy give-aways and informative advertising material during the show on the exhibition site. This opportunity enhances the exhibitor's presence and guides visitors to his stand.
Promotion License	595.00 EUR promotion license per person. Personnel and storage costs as well as advertising material etc. are not included.
Important Note	Promotional activities directly in the halls or next to stands of other exhibitors are not allowed.
Status	Availability upon request.

ADVERTISING ENTRANCE SOUTH SURROUNDINGS





1 Advertising Tower Access Parking Areas, 4-sided

Location	At the access to the parking areas of Entrance South at Jafféstraße
Size (w x h)	4 banners in total: east side/ main road & west side/ main road: 8.75 m x 8.11 m each north side/ car park & south side/ main road: 5.75 m x 8.11 m each
Hire Charge	East side/ main road & west side/ main road: 4,780.00 EUR each north side/ car park & south side/ main road: 2,670.00 EUR each
Production/ Installation	East side/ main road & west side/ main road: 5,080.00 EUR each north side/ car park & south side/ main road: 3,375.00 EUR each
Status	Availability upon request.



Advertising Tower Access Gates 25/ 27, 2-sided

Location	At the access to Gates 25 and 27 at Jafféstraße
Size (w x h)	3.94 m x 9.25 m per banner (2 banners in total)
Hire Charge	4,590.00 EUR for both banners
Production/ Installation	3,805.00 EUR for both banners
Status	Availability upon request.



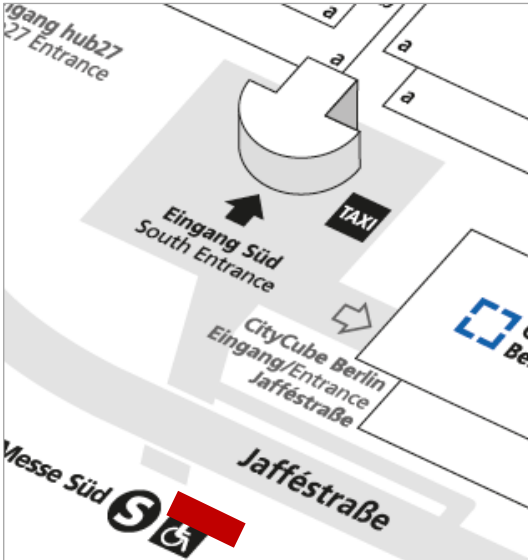
11 Flags between Parking Areas and Gates 25/ 27

Location	11 flagpoles at Jafféstraße between the parking areas of Entrance South and the access to Gates 25 and 27 (see red mark on the left photo)
Size (w x h)	1.50 m x 4.00 m per flag
Hire Charge	110.00 EUR per flag
Production/ Installation	210.00 EUR per flag
Status	Availability upon request.



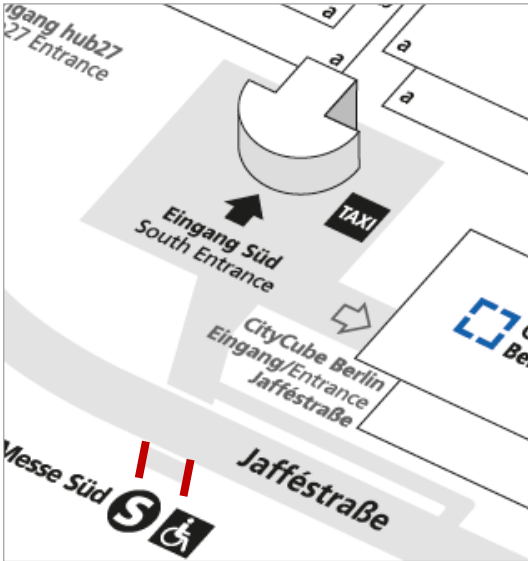
Outer Bridge Branding at Pedestrian Access

Location	1 banner at the bridge connecting the urban railway station “Messe Süd” with the pedestrian access to Entrance South
Size (w x h)	15.00 m x 1.60 m
Hire Charge	2,325.00 EUR
Production/ Installation	1,465.00 EUR
Status	Availability upon request.



66 Step Graphics at the Stairs at Pedestrian Access

Location	Branding of the stairs leading to the bridge connecting the urban railway station “Messe Süd” with the pedestrian access to Entrance South
Size (w x h)	3.60 m x 0.14 m per step graphic (4 segments with 66 steps in total)
Hire Charge	3,795.00 EUR for all 66 step graphics
Production/ Installation	3,920.00 EUR for all 66 steps graphics
Status	Availability upon request.



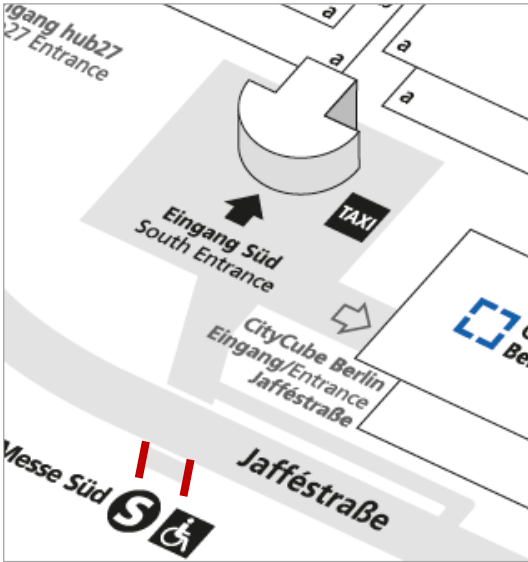
Light Pole Brandings at Pedestrian Access, 1-sided

Location	38 brandings at the light poles on the left and right hand side of the bridge connecting the urban railway station “Messe Süd” with the pedestrian access to Entrance South and 8 brandings at the light poles at the side access
Size (w x h)	E.g. 0.50 m x 1.35 m per branding Special formats on demand.
Hire Charge	E.g. 6,450.00 EUR for all 46 brandings Smaller packages are possible.
Production/ Installation	E.g. 5,325.00 EUR for all 46 brandings
Status	Availability upon request.



3 Inner Bridge Brandings at Pedestrian Access

Location	3 banners side by side on the front of the bridge connecting the urban railway station “Messe Süd” with the pedestrian access to Entrance South (see red mark on the left photo)
Size (w x h)	3.12 m x 0.53 m per banner (3 banners in total)
Hire Charge	640.00 EUR for all 3 banners
Production/ Installation	460.00 EUR for all 3 banners
Status	Availability upon request.

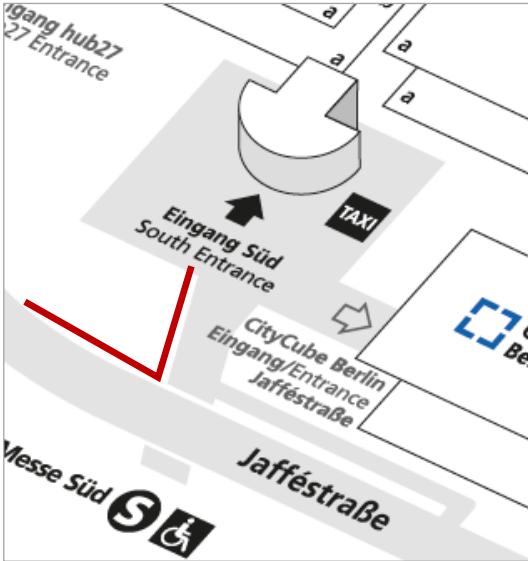


2 Inner Bridge Brandings at Pedestrian Access

Location	2 banners on the left and right side of the bridge connecting the urban railway station “Messe Süd” with the pedestrian access to Entrance South (see red mark on the left photo)
Size (w x h)	24.85 m x 0.80 m per banner (2 banners in total)
Hire Charge	3,850.00 EUR for both banners
Production/ Installation	2,620.00 EUR for both banners
Status	Availability upon request.

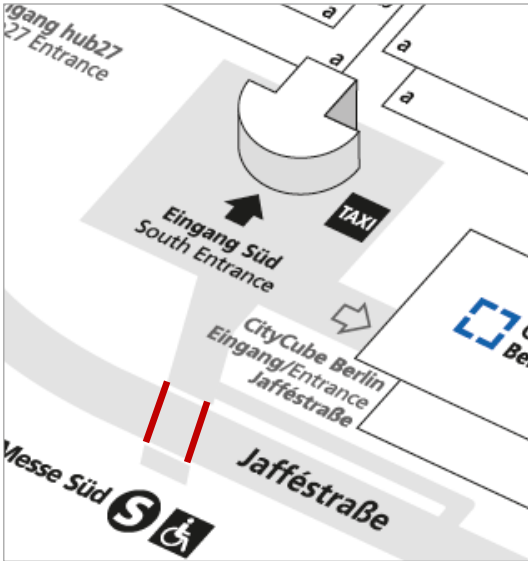
ADVERTISING ENTRANCE SOUTH OUTDOORS & INDOORS





82 Flags along Main Road, Pedestrian & Taxi Access

Location	82 flagpoles between Jafféstraße and Entrance South as well as along the pedestrian and taxi access to Entrance South
Size (w x h)	1.50 m x 4.00 m per flag
Hire Charge	110.00 EUR per flag
Production/ Installation	210.00 EUR per flag
Status	Availability upon request.



Tunnel Branding at Pedestrian & Taxi Access, 2 sides

Location	Branding of the opposite walls along the pedestrian tunnel between the urban railway station “Messe Süd” and Entrance South
Size (w x h)	Left banner: 20.49 m x 2.30 m right banner: 20.49 m x 2.30 m
Hire Charge	2,340.00 EUR per banner
Production/ Installation	3,185.00 EUR per banner
Status	Availability upon request.



Bridge Wall Branding at pedestrian and cab access point

Location	1 banner on the bridge railing above the pedestrian and cab access leading to the Entrance South
Size (w x h)	23.10 m x 0.90 m per banner/side
Hire Charge	1,460.00 EUR for the south side (facing the “Messe Süd” Entrance)
Production/ Installation	1,430.00 EUR per banner
Status	Availability on request



Bridge Wall Branding at pedestrian and cab access point

Location	1 banner on the bridge railing above the pedestrian and cab access leading to the railway Station “Messe Süd”
Size (w x h)	23.10 m x 0.90 m per banner/side
Hire Charge	1,460.00 EUR for the north side (facing the Entrance South)
Production/ Installation	1,430.00 EUR per banner
Status	Availability on request



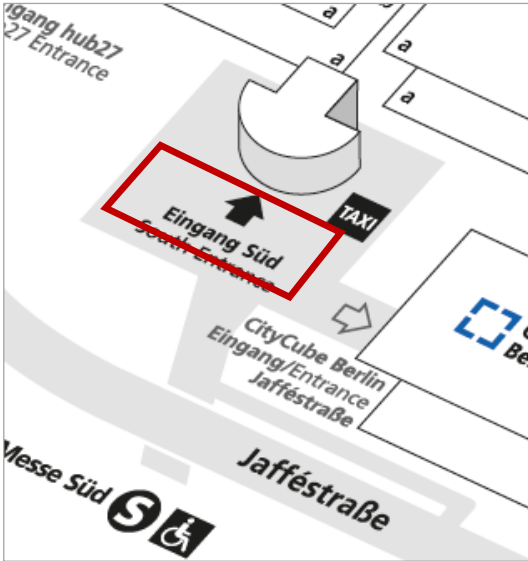
Bridge wall branding at pedestrian and cab access point

Location	1 Banner in trapezoidal shape at the pedestrian and cab access to the Messe Süd entrance on the left-hand side coming from the “Messe Süd” S-Bahn station.
Size (w x h)	1 Wall branding in trapezoidal shape: min. 76.00 m²
Hire Charge	5,320.00 EUR
Production/ Installation	3,640.00 EUR
Status	Availability on request



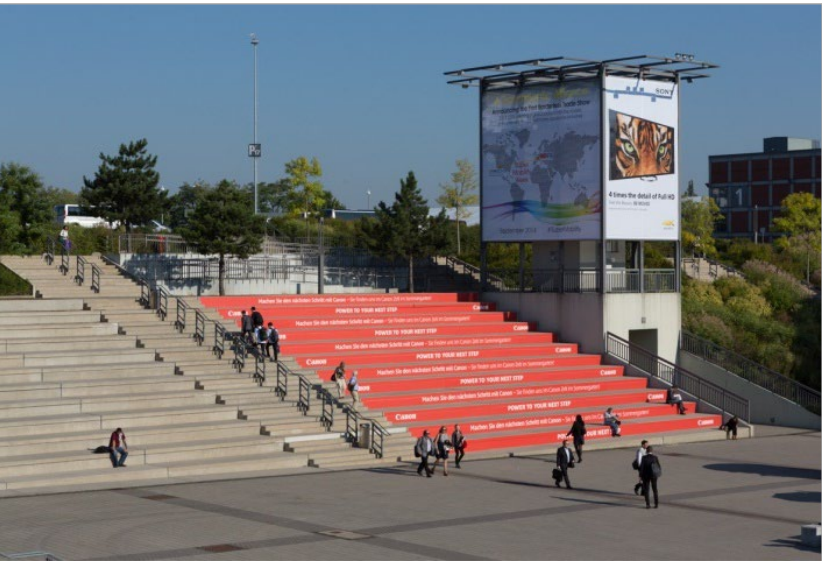
3 Advertising Plates at Pedestrian & Taxi Access

Location	Side by side at the pedestrian and taxi access to Entrance South
Size (w x h)	3.50 m x 6.70 m per banner (3 plates in total)
Hire Charge	2,125.00 EUR per banner
Production/ Installation	2,565.00 EUR per banner
Status	Availability upon request.



Mobile Advertising Towers on the Plaza, each 4-sided

Location	Positions by arrangement on the plaza of Entrance South
Size (w x h)	Small: 2.302 m x 4.15 m per side (see photo on the left) (in each case 4 sides per tower)
Hire Charge	Small: 3,275.00 EUR per tower
Production/Installation	Small: 3,270.00 EUR per tower
Status	Availability upon request.



Stair Brandings at the Plaza

Location	5 stair segments directly at the plaza of Entrance South
Size (w x h)	Approx. 17.83 m x 0.47 m per step graphic (11 to 12 steps per stair segment) Smaller formats are possible.
Hire Charge	6,280.00 EUR per stair segment, i.e. for 11 to 12 step graphics
Production/Installation	5,530.00 EUR per stair segment, i.e. for 11 to 12 step graphics
Status	Availability upon request.



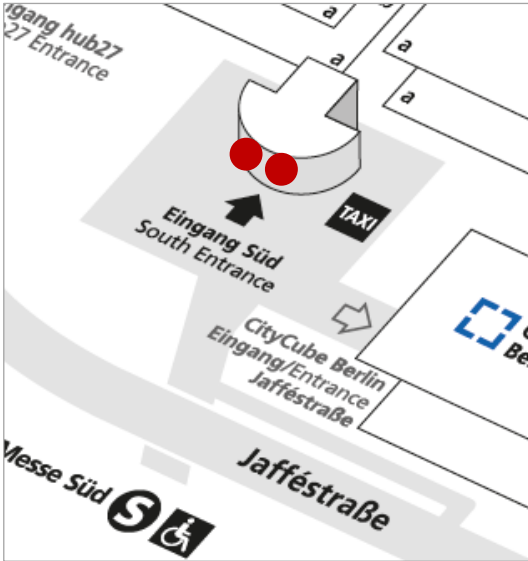
1 Advertising Tower at the Plaza on the left side, 4-sided

Location	On the left hand side of the plaza of Entrance South
Size (w x h)	Banner at the south side towards plaza: 8.75 m x 8.11 m Banner at the east side towards plaza: 5.75 m x 8.11 m The other 2 banners are looking towards hub27.
Hire Charge	Banner at the south side: 4,875.00 EUR Banner at the east side: 3,205.00 EUR
Production/ Installation	Banner at the south side: 5,080.00 EUR Banner at the east side: 3,375.00 EUR
Status	Availability upon request.



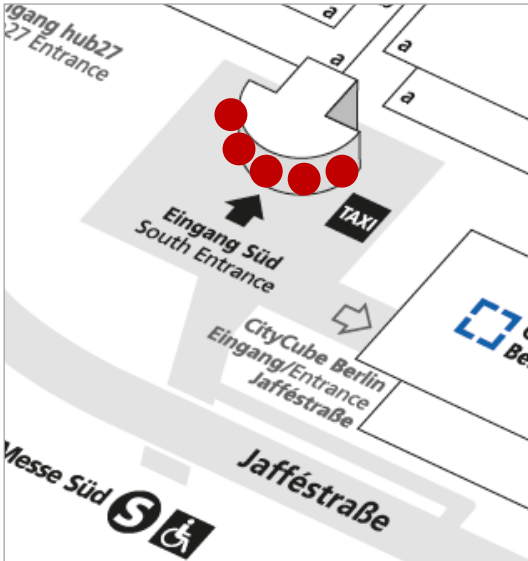
1 Mega-Banner at the Facade of Hall 2.2

Location	At the facade of Hall 2.2 towards the plaza of Entrance South (see red mark on the left photo)
Size (w x h)	E.g. 23.50 m x 8.50 m Other formats are possible.
Hire Charge	E.g. 7,370.00 EUR
Production/ Installation	E.g. 14,895.00 EUR
Status	Availability upon request.



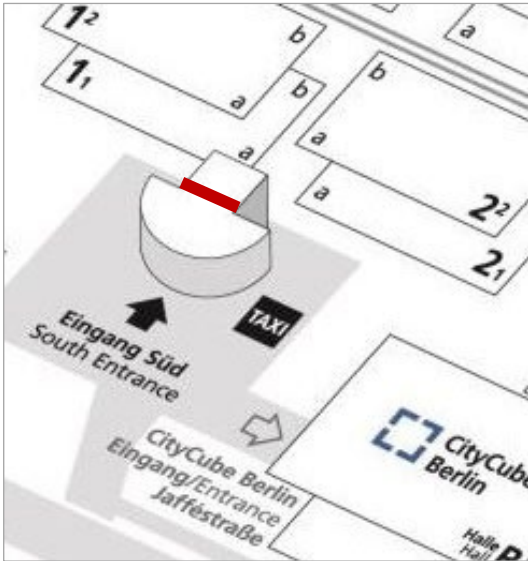
2 Lateral Window Brandings at the Entrance Hall South

Location	Window brandings at the Entrance Hall on the left and right side from the center: exact positioning by arrangement (see red marked areas on the left photo)
Size (w x h)	E.g. 10.80 m x 7.95 m per banner Other formats are possible.
Hire Charge	6,965.00 EUR per banner
Production/ Installation	4,860.00 EUR per banner
Status	Availability upon request.



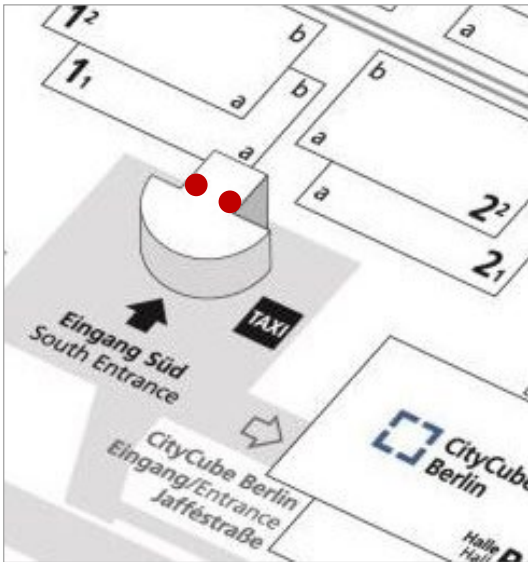
20 Door Brandings, Outdoors & Indoors

Location	Up to 20 door brandings directly above the revolving doors of the Entrance Hall South – outdoors and indoors. 10 brandings can be installed above 10 revolving outer doors (see red mark on the left photo) and 10 brandings can be placed above the respective inner doors
Size (w x h)	2.35 m x 0.485 m per outer branding 1.76 m x 0.435 m per inner branding
Hire Charge	5,245.00 EUR for all 20 brandings
Production/ Installation	1,745.00 EUR for all 20 brandings
Status	Availability upon request.



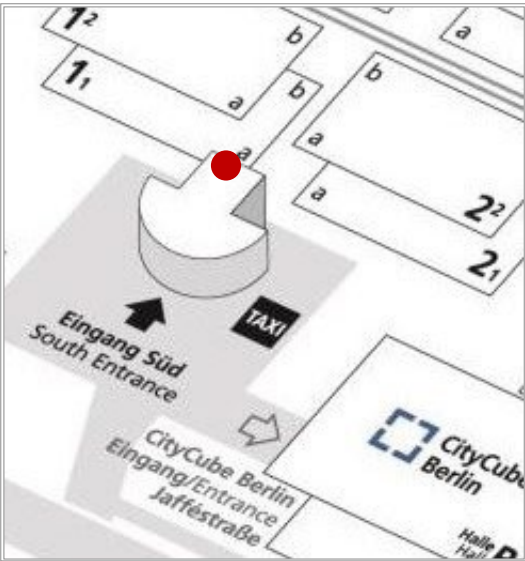
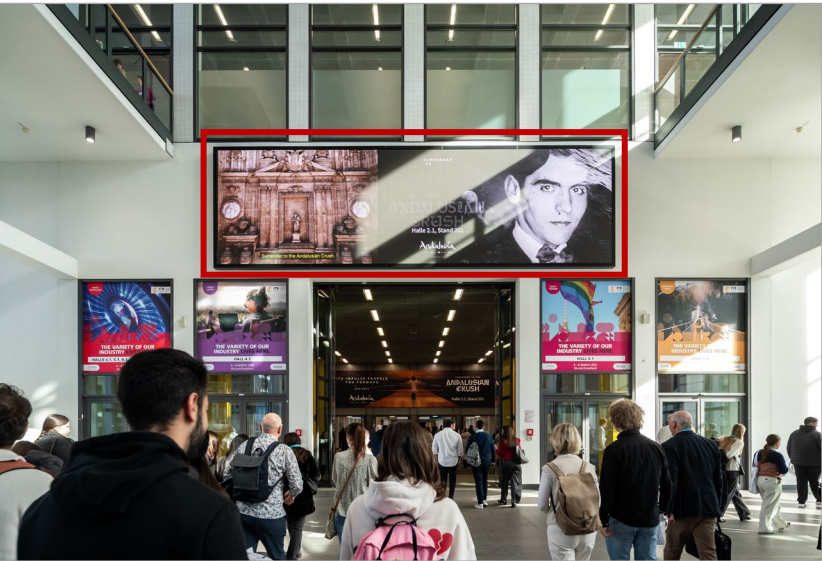
Up to 5 Mega-Banners in the Entrance Hall, each 2-sided

Location	5 suspended banners in the Entrance Hall in the access area to the exhibition site
Size (w x h)	Pos. 1 and 5: 4.00 m x 5.70 m per double-sided banner Pos. 2 – 4: 4.00 m x 6.00 m per double-sided banner (print on front and back side)
Hire Charge	2,795.00 EUR per double-sided banner
Production/Installation	2,875.00 EUR per double-sided banner
Status	Availability upon request.



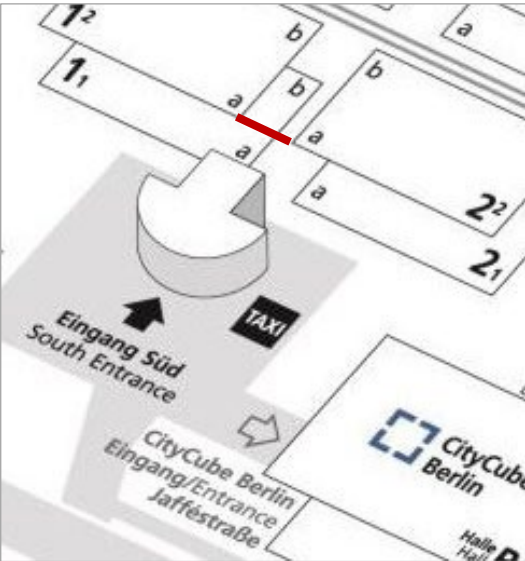
Up to 2 LED Displays

Location	in the entrance hall at the outer sides left and right directly above the escalators (see red marks on the left photo)
Size (w x h)	3840 x 1080 pixel each
Hire Charge	1,710.00 EUR for a 30 sec. spot within a loop of organizer content (exhibitor content must be supplied by the customer)
Data Handling	150.00 EUR per display per package
Status	Availability upon request.



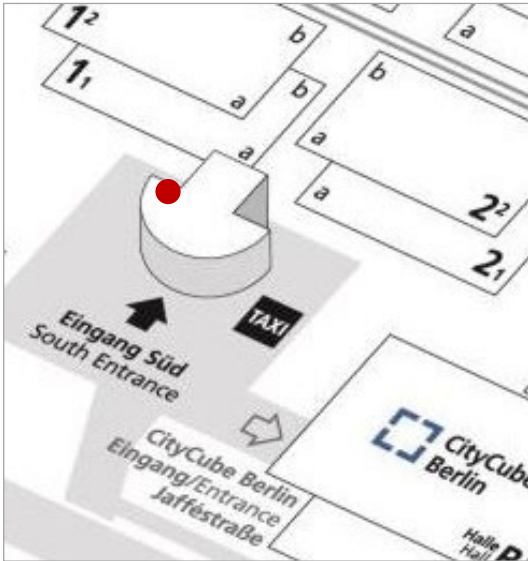
1 LED Mega-Display

Location	At the wall between the lower and the upper level in the Entrance Hall in the access area to the exhibition site
Technical Specs	FULL-HD display/ 2.50 mm pixel pitch 20 MBit / 60 fps / content 32:9 LED dimensions (w x h): 10.08 m x 2.88 m resolution: 4032 x 1152 pixel
Hire Charge	5,130.00 EUR for a 30 sec. spot within a loop of organizer content (exhibitor content must be supplied by the customer)
Data Handling	150.00 EUR
Status	Availability upon request.



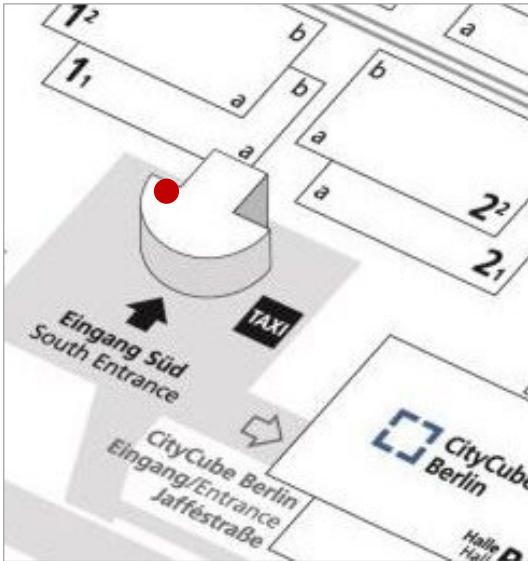
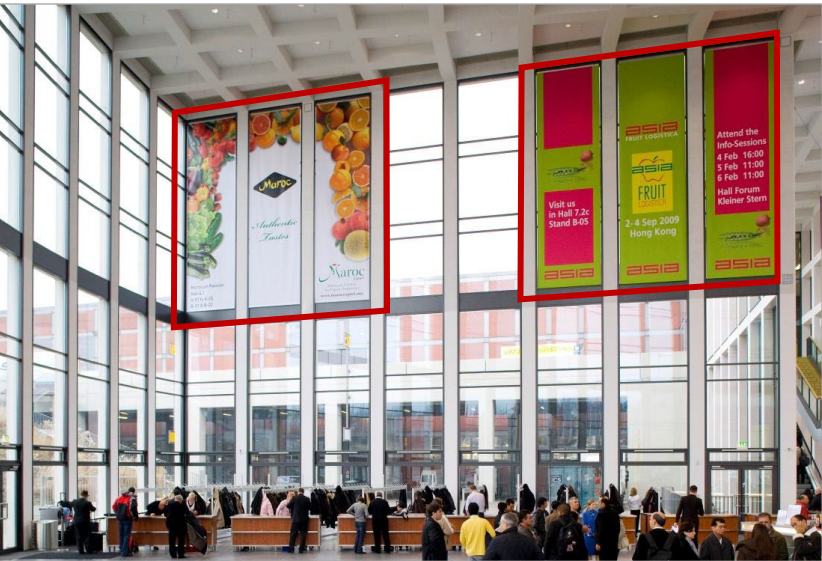
1 Entrance Banner to the Middle Foyers of Halls 1.2/ 2.2

Location	Above the entrance doors to the middle foyers of Halls 1.2/ 2.2 coming from the Entrance Hall
Size (w x h)	24.00 m x 3.00 m
Hire Charge	5,090.00 EUR
Production/ Installation	4,500.00 EUR
Status	Availability upon request.



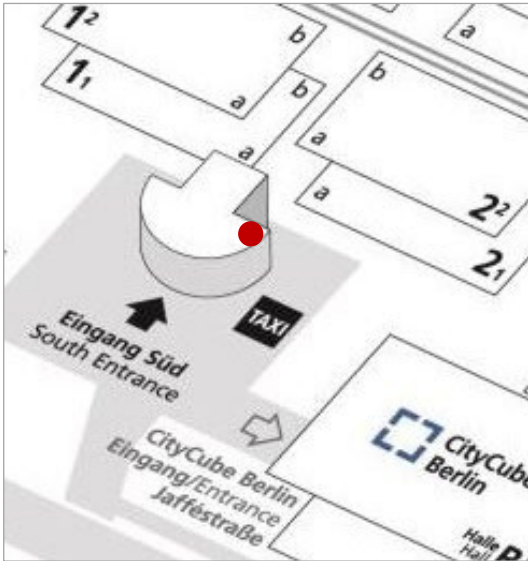
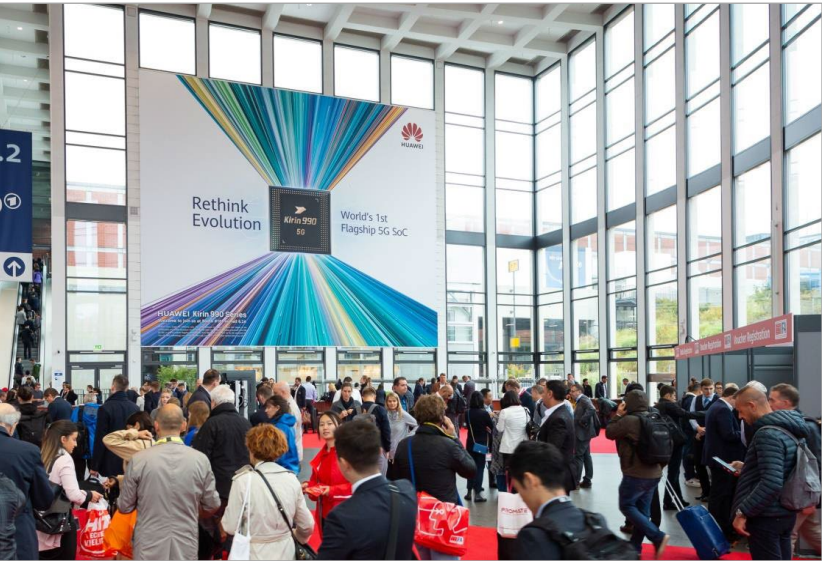
Option A: 1 Window Banner in the Entrance Hall, left side

Location	1 giant banner in the Entrance Hall at the windows on the left side
Size (w x h)	14.50 m x 11.70 m
Hire Charge	9,270.00 EUR
Production/ Installation	11,300.00 EUR
Status	Availability upon request.



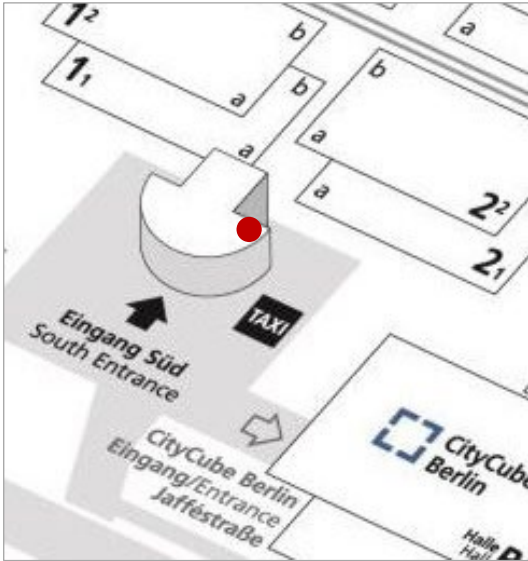
Option B: Window Brandings in the Entrance Hall, left side

Location	Brandings consisting of a minimum of 3 banners side by side in the Entrance Hall at the windows on the left side (see red marks on the left photo)
Size (w x h)	2.33 m x 8.25 m per banner (min. 3 banners per branding)
Hire Charge	E.g. 3,365.00 EUR for 3 banners, i.e. per branding
Production/ Installation	E.g. 4,805.00 EUR for 3 banners, i.e. per branding
Status	Availability upon request.



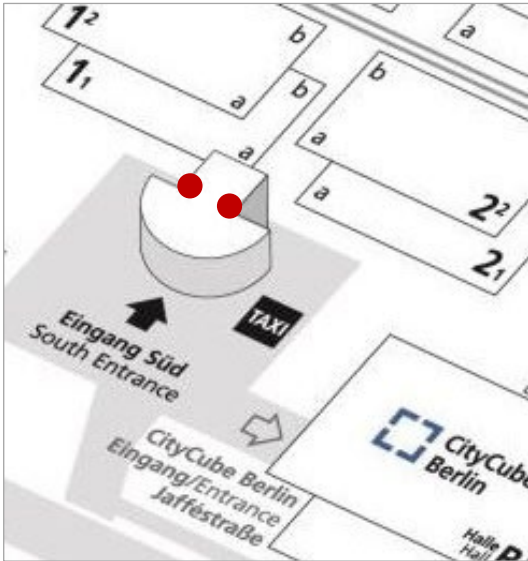
Option A: 1 Window Banner in the Entrance Hall, right side

Location	1 giant banner in the Entrance Hall at the windows on the right side
Size (w x h)	14.50 m x 11.70 m
Hire Charge	9,270.00 EUR
Production/Installation	11,300.00 EUR
Status	Availability upon request.



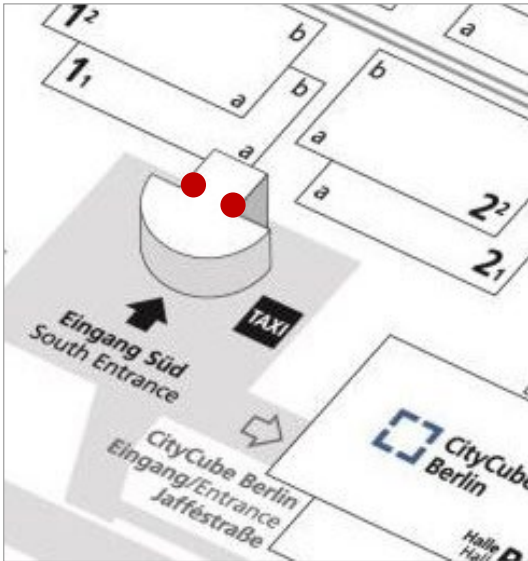
Option B: Window Brandings in the Entrance Hall, right side

Location	Brandings consisting of a minimum of 3 banners side by side in the Entrance Hall at the windows on the right side (see red marks on the left photo)
Size (w x h)	2.33 m x 8.25 m per banner (min. 3 banners per branding)
Hire Charge	E.g. 3,365.00 EUR for 3 banners, i.e. per branding
Production/Installation	E.g. 4,805.00 EUR for 3 banners, i.e. per branding
Status	Availability upon request.



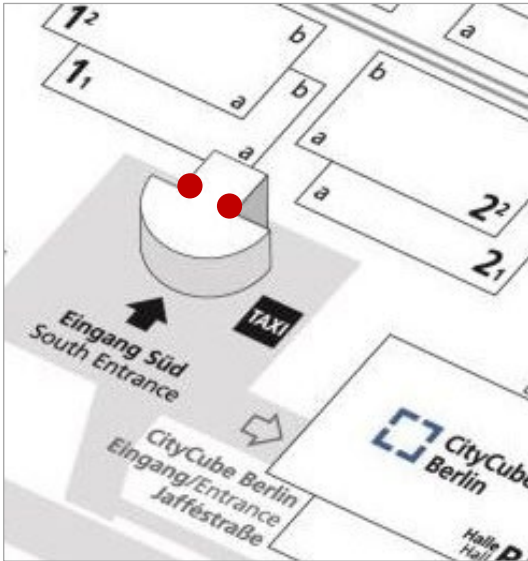
120 Step Graphics at the Stairs in the Entrance Hall

Location	2 stairs with 60 steps each in the Entrance Hall South on the left and right side
Size (w x h)	1.83 m x 0.135 m per step graphic (60 step graphics per stair)
Hire Charge	3,305.00 EUR for 60 step graphics, i.e. per stair
Production/ Installation	1,590.00 EUR for 60 step graphics, i.e. per stair
Status	Availability upon request.



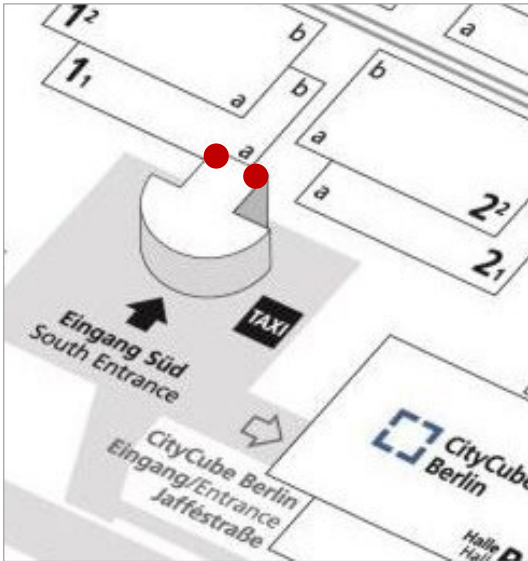
Rail Graphics along the Stairs in the Entrance Hall, 2-sided

Location	2 stairs with 4 railing sides in the Entrance Hall on the left and right side (see exemplary red filled areas on the left photo)
Size (w x h)	Approx. 120.00 m ² for all segmented rail graphics per stair, each 2-sided
Hire Charge	2,430.00 EUR for all segmented rail graphics per stair, each 2-sided
Production/ Installation	3,270.00 EUR for all segmented rail graphics per stair, each 2-sided
Status	Availability upon request.



4 Balustrade Graphics at the Escalators in the Entrance Hall

Location	2 escalators with 2 balustrades each in the Entrance Hall South on the left and right side (see red mark on the left photo)
Size (w x h)	Approx. 64.00 m² for 2 balustrade graphics, i.e. per escalator
Hire Charge	2,100.00 EUR for 2 balustrade graphics, i.e. per escalator
Production/ Installation	5,030.00 EUR for 2 balustrade graphics, i.e. per escalator
Status	Availability upon request.

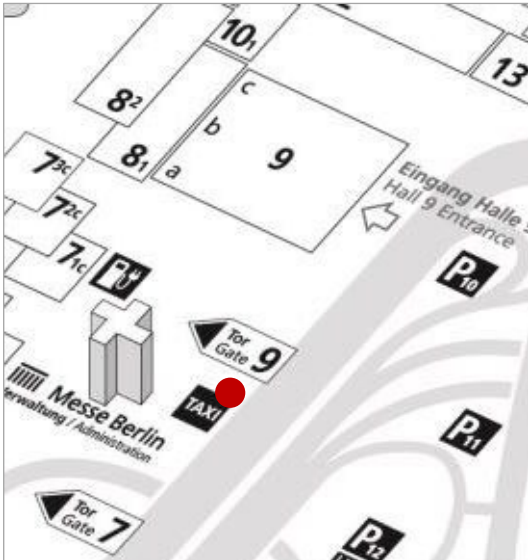
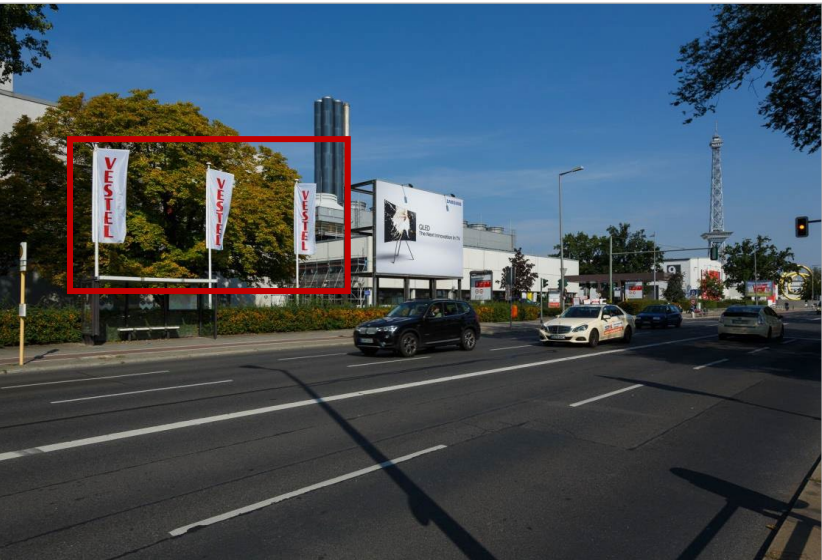


8 Window Graphics in the Entrance Hall on the upper level

Location	At the access area to Halls 1.2 to 6.6 on the left and right side coming from the Entrance Hall: 8 graphics can be fixed on 4 windows on the front and back sides.
Size (w x h)	2.33 m x 2.375 m per window graphic (8 graphics in total)
Hire Charge	2,425.00 EUR for all 4 front side graphics 1,215.00 EUR for all 4 back side graphics
Production/ Installation	2,900.00 EUR for all 4 front side graphics 2,900.00 EUR for all 4 back side graphics
Status	Availability upon request.

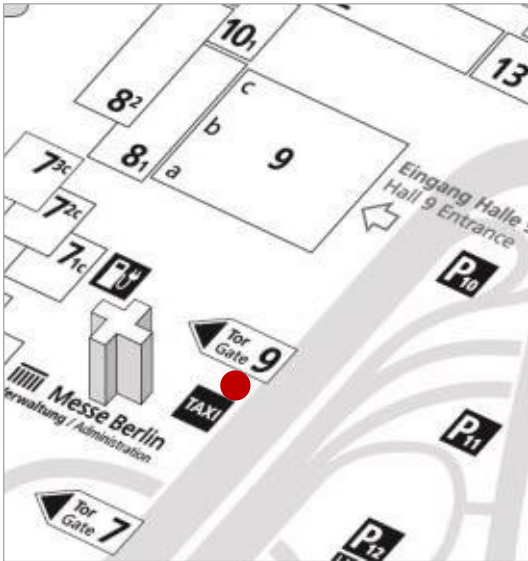
ADVERTISING „MESSEDAMM“ HIGH TRAFFIC AREA





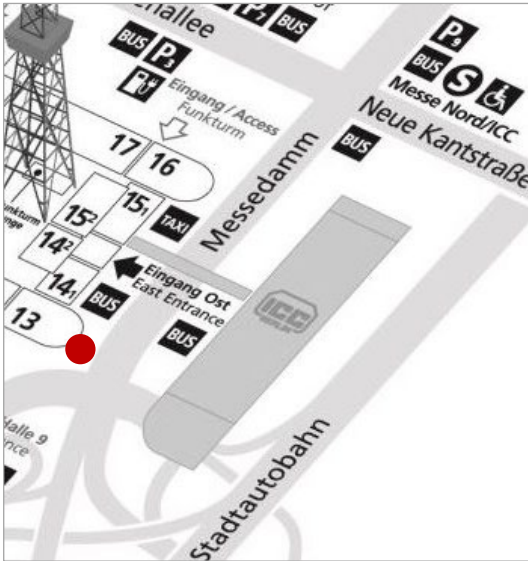
3 Flags next to the Headquarters of Messe Berlin

Location	3 flagpoles at the Headquarters of Messe Berlin facing “Messedamm” next to the access to Gate 9 and the taxi stop (see red mark on the left photo)
Size (w x h)	1.50 m x 4.00 m per flag
Hire Charge	110.00 EUR per flag
Production/ Installation	210.00 EUR per flag
Status	Availability upon request.



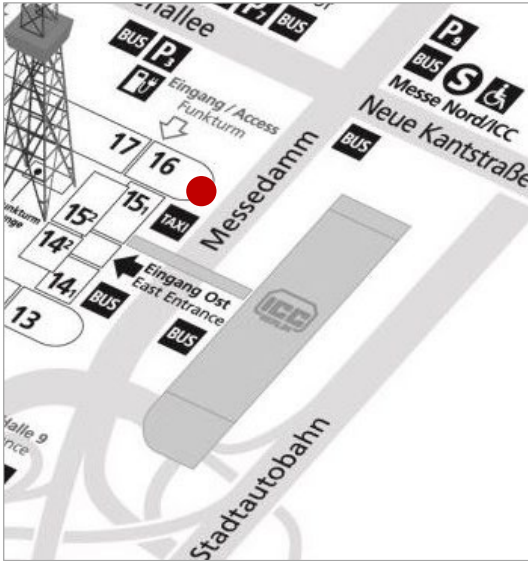
1 Mega-Banner next to the HQ

Location	At the Headquarters of Messe Berlin facing “Messedamm” next to the access to Gate 9 and the taxi stop (see red mark on the left photo)
Size (w x h)	1 front side banner: 9.20 m x 5.95 m
Hire Charge	2,910.00 EUR
Production/ Installation	4,214.00 EUR
Status	Availability upon request.



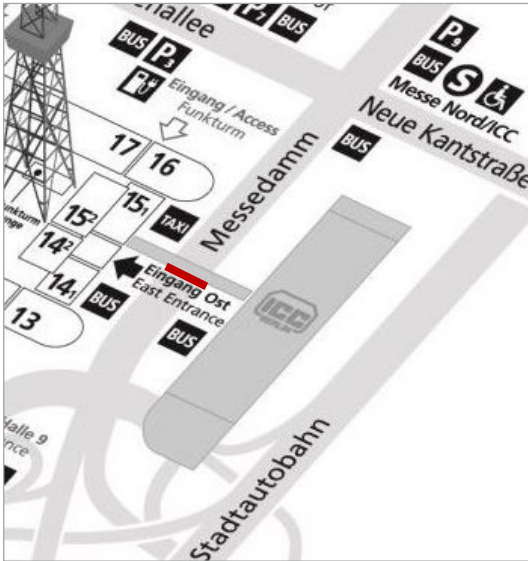
1 Rotunda Hall 13

Location	Facing main road “Messedamm”: ascend and descent to highway (see red mark on the left photo)
Size (w x h)	17 components in total: 3.04 m x 3.00 m each, min. 3 components per exhibitor advertising, i.e. min. 9.12 m x 3.00 m (see exemplary red mark on the left photo)
Hire Charge	i.e. 2,500.00 EUR for 3 components
Production/ Installation	i.e. 1,290.00 EUR for 3 components
Status	Availability upon request.



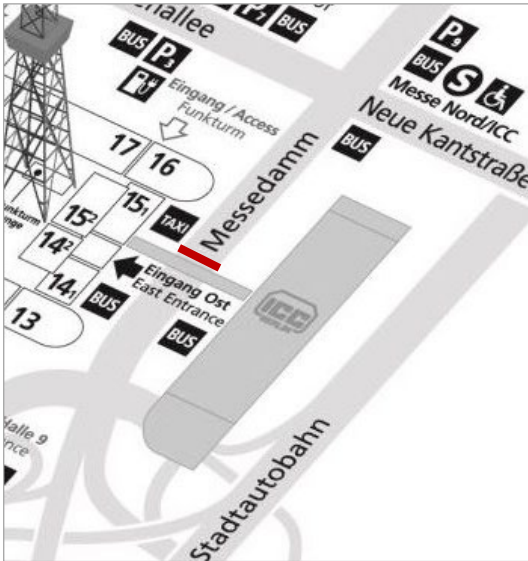
1 Rotunda Hall 16

Location	Facing the cross-roads between Messedamm, Masurenallee and Neue Kantstraße (see red mark on the left photo)
Size (w x h)	18 components in total: 3.04 m x 3.00 m each, min. 3 components per exhibitor advertising, i.e. min. 9.12 m x 3.00 m (see exemplary red mark on the left photo)
Hire Charge	i.e. 2,500.00 EUR for 3 components
Production/ Installation	i.e. 1,290.00 EUR for 3 components
Status	Availability upon request.



1 Mega-Banner at the ICC Bridge South

Location	At the ICC Bridge South directly above the main road “Messedamm”: connection between the ICC Berlin and the Berlin exhibition site (see red mark on the left photo)
Size (w x h)	Partial space left or right: 20.00 m x 4.24 m each Other formats upon request
Hire Charge	4,955.00 EUR per partial space
Production/ Installation	2,745.00 EUR per partial space
Status	Availability upon request.

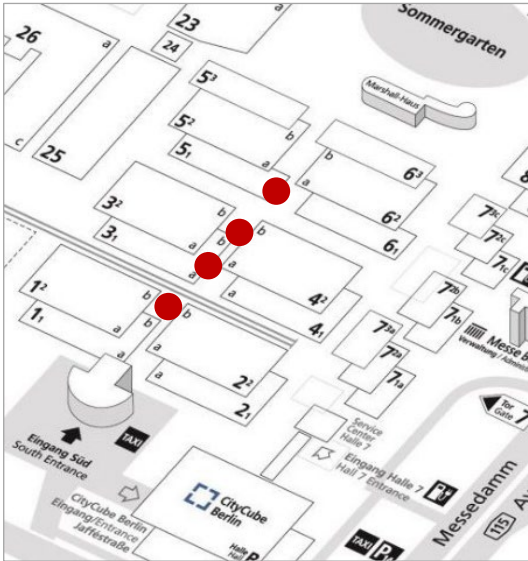


1 Mega-Banner at the ICC Bridge North

Location	At the ICC Bridge North directly above the main road “Messedamm”: connection between the ICC Berlin and the Berlin exhibition site (see red mark on the left photo)
Size (w x h)	Partial space left or right: 20.00 m x 4.24 m each Other formats upon request
Hire Charge	4,955.00 EUR per partial space
Production/ Installation	2,745.00 EUR per partial space
Status	Availability upon request.

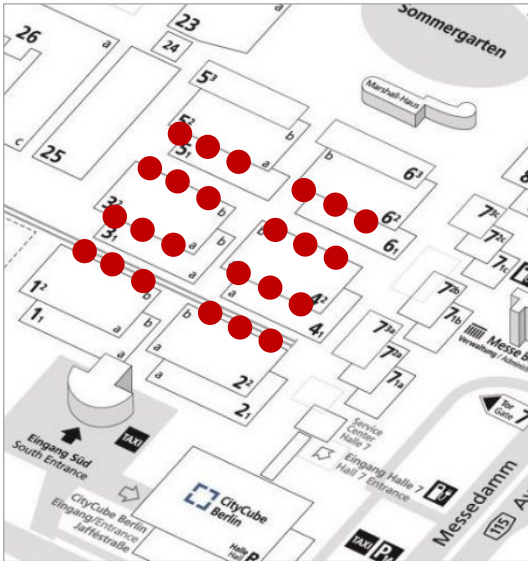
ADVERTISING SPECIFIC HALL AREAS OUTDOORS & INDOORS





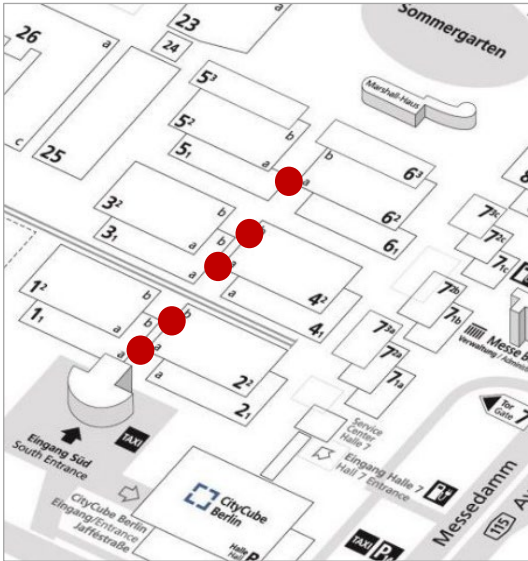
4 Entrance Banners to the Middle Foyers of Halls 1.2 to 6.2

Location	Above the entrance doors to the middle foyers of Halls 1.2/ 2.2, 3.2/ 4.2 and 5.2/ 6.2
Size (w x h)	11.50 m x 2.20 m per banner
Hire Charge	2,200.00 EUR per banner
Production/ Installation	2,575.00 EUR per banner
Status	Availability upon request.



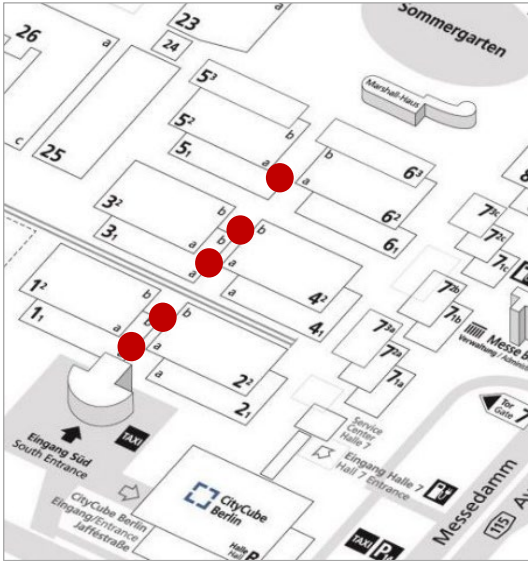
Up to 24 Banners at the Facades of Halls 1.2 to 6.2

Location	At the facades of Halls 1.2, 2.2, 3.2, 4.2, 5.2 and 6.2
Size (w x h)	11.60 m x 5.20 m per banner
Hire Charge	3,070.00 EUR per banner
Production/ Installation	3,070.00 EUR per banner
Status	Availability upon request.



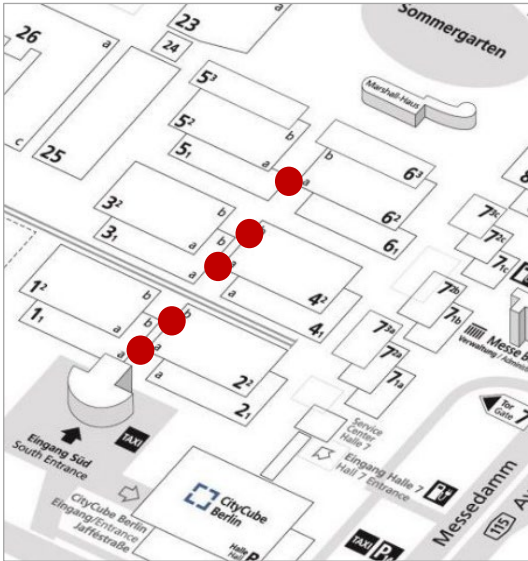
Option A: Big Hanging Banners Middle Foyers, each 2-sided

- Location** In the middle foyers of Halls 1.2, 2.2, 3.2, 4.2 (in each case a and b) as well as 5.2a and 6.2a directly above the escalators and staircases
- Size (w x h)** 9.00 m x 3.00 m per double-sided banner (print on front and back side)
- Hire Charge** 4,790.00 EUR per double-sided banner
- Production/Installation** 2,825.00 EUR per double-sided banner
- Status** Availability upon request.



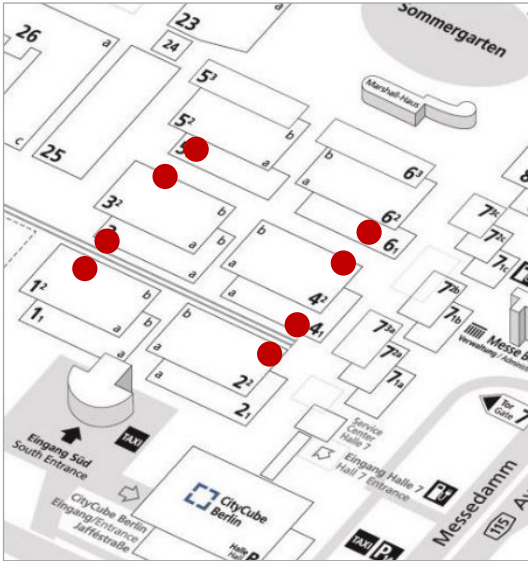
Option B: Small Hanging Banners Middle Foyers, each 2-sided

- Location** In the middle foyers of Halls 1.2, 2.2, 3.2, 4.2 (in each case a and b) as well as 5.2a and 6.2a directly above the escalators and staircases
- Size (w x h)** 2.00 m x 3.00 m per double-sided banner (print on front and back side)
- Hire Charge** 1,255.00 EUR per double-sided banner
- Production/Installation** 515.00 EUR per double-sided banner
- Status** Availability upon request.



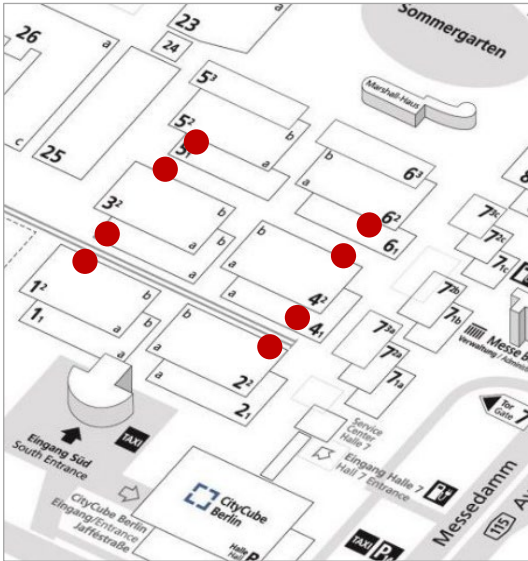
Entrance Banners in the Middle Foyers of Halls 1.2 to 6.2a

Location	In the middle foyers at entrances and passages of Halls 1.2, 2.2, 3.2, 4.2 (in each case a and b) as well as 5.2a and 6.2a
Size (w x h)	2.00 m x 2.00 m per banner
Hire Charge	440.00 EUR per banner
Production/ Installation	370.00 EUR per banner
Status	Availability upon request.



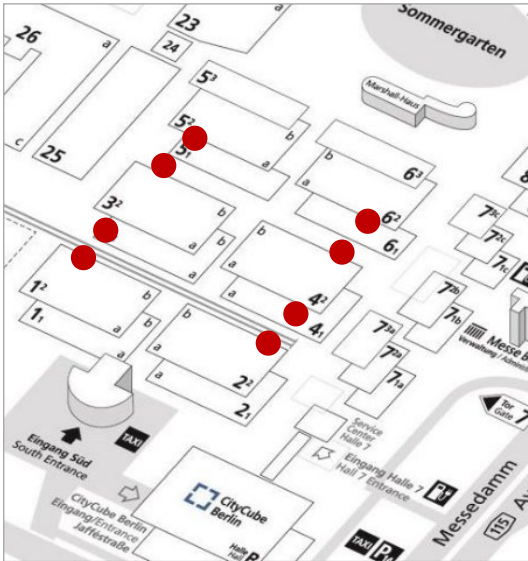
Entrance Banners lateral Passageways of Halls 1.2 to 6.2

Location	In front of the entrances to Halls 1.2, 2.2, 3.2, 4.2, 5.2 and 6.2 coming from the lateral passageways (see exemplary red mark on the left photo)
Size (w x h)	10.00 m x 1.00 m per double-sided banner (1 double-sided banner per entrance; print on front and back side)
Hire Charge	1,350.00 EUR per double-sided banner, i.e. per entrance
Production/ Installation	3,730.00 EUR per double-sided banner, i.e. per entrance
Status	Availability upon request.



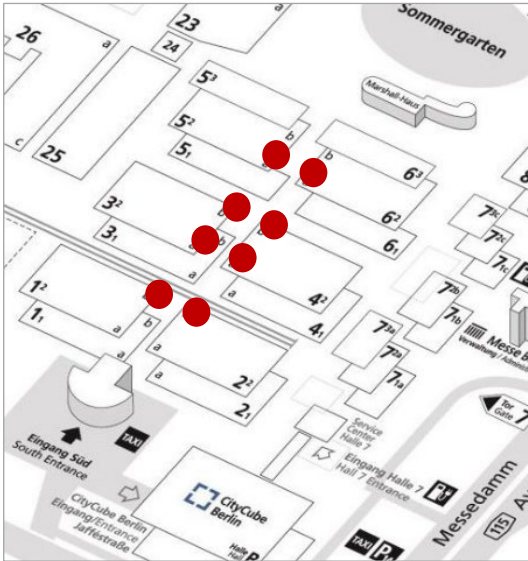
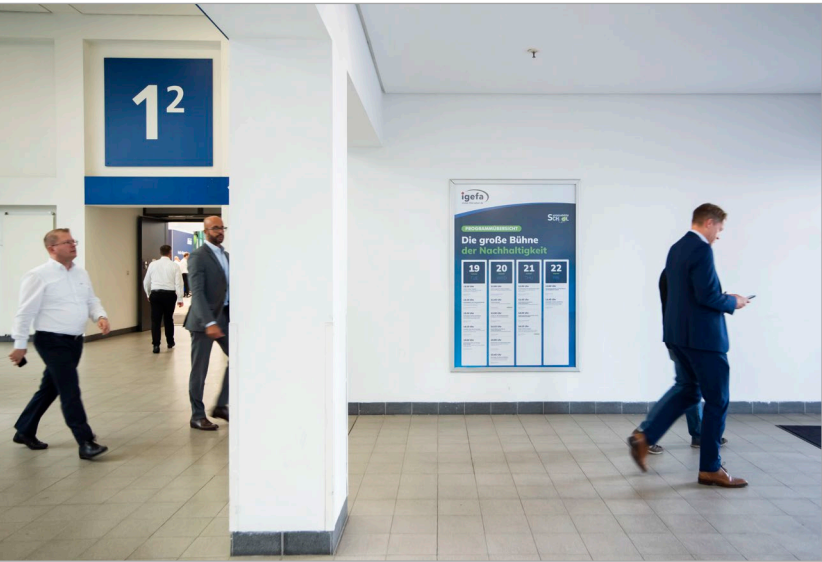
Entrance Banners lateral Passageways of Halls 1.2 to 6.2

Location	At the outer sides left and right of the entrances to Halls 1.2, 2.2, 3.2, 4.2, 5.2 and 6.2 coming from the lateral passageways (see red mark on the left photo)
Size (w x h)	2.92 m x 5.00 m per banner (4 banners per entrance)
Hire Charge	2,635.00 EUR for 4 banners, i.e. per entrance
Production/ Installation	7,130.00 EUR for 4 banners, i.e. per entrance
Status	Availability upon request.



Entrance Banners lateral Passageways of Halls 1.2 to 6.2

Location	On the left and right side next to the entrances to Halls 1.2, 2.2, 3.2, 4.2, 5.2 and 6.2 coming from the lateral passageways (see red mark on the left photo)
Size (w x h)	2.50 m x 2.80 m per banner (2 banners per entrance)
Hire Charge	920.00 EUR for 2 banners, i.e. per entrance
Production/ Installation	1,450.00 EUR for 2 banners, i.e. per entrance
Status	Availability upon request.



8 Poster Showcases between Halls 1.2 to 6.2, unlighted

- Location**
- exit area middle foyer Halls 1.2/2.2: 2 showcases
 - entrance area middle foyer Halls 3.2/4.2: 2 showcases
 - exit area middle foyer Halls 3.2/4.2: 2 showcases
 - entrance area middle foyer Halls 5.2/6.2: 2 showcases

Size (w x h) 1.18 m x 1.75 m per poster

Hire Charge 125.00 EUR per poster

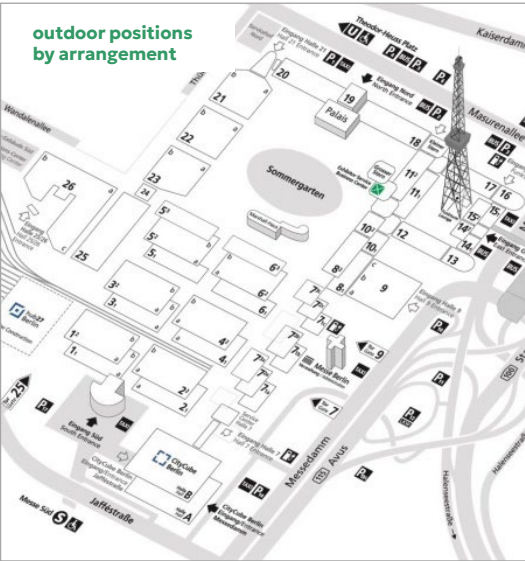
Production/Installation 165.00 EUR per poster

Status Availability upon request.



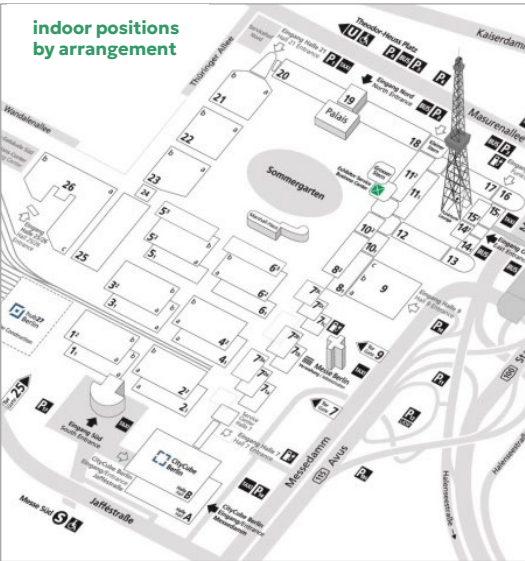
ADVERTISING SPECIALS OUTDOORS & INDOORS





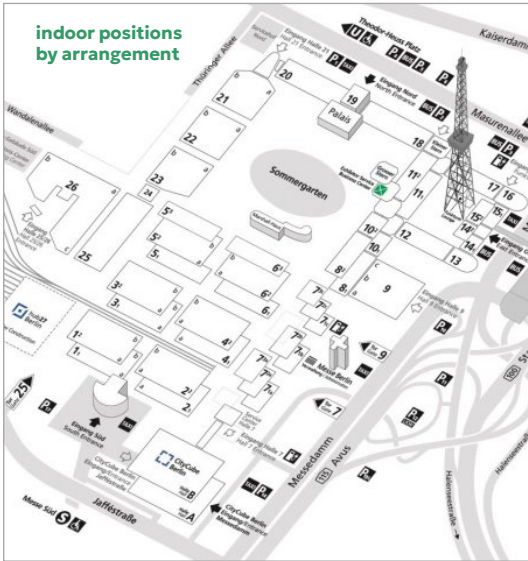
Floor Graphics Outdoors

Location	Outdoor positions by arrangement
Size (w x h)	E.g. 2.40 m x 2.40 m per floor graphic Special formats (see photo on the left) are possible.
Hire Charge	E.g. 515.00 EUR per floor graphic
Production/Installation	E.g. 670.00 EUR per floor graphic
Status	Availability upon request.



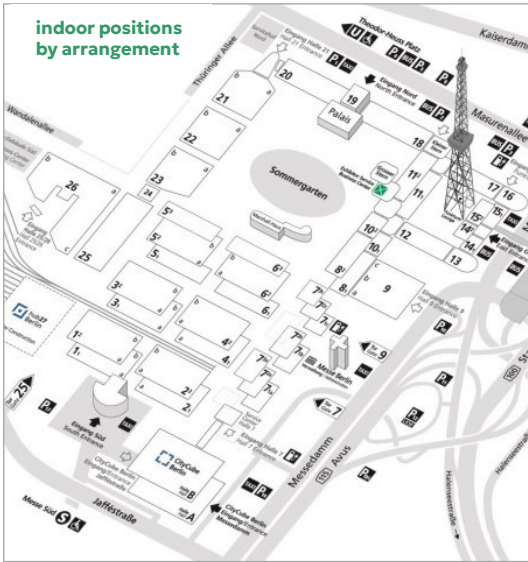
Floor Graphics and Carpet Brandings Indoors

Location	Indoor positions by arrangement
Size (w x h)	E.g. 1.00 m x 1.00 m per graphic E.g. 2.00 m x 2.00 m per graphic Special formats and carpet brandings are possible.
Hire Charge	E.g. 95.00 EUR per graphic E.g. 250.00 EUR per graphic
Production/Installation	E.g. 105.00 EUR per graphic E.g. 335.00 EUR per graphic
Status	Availability upon request.



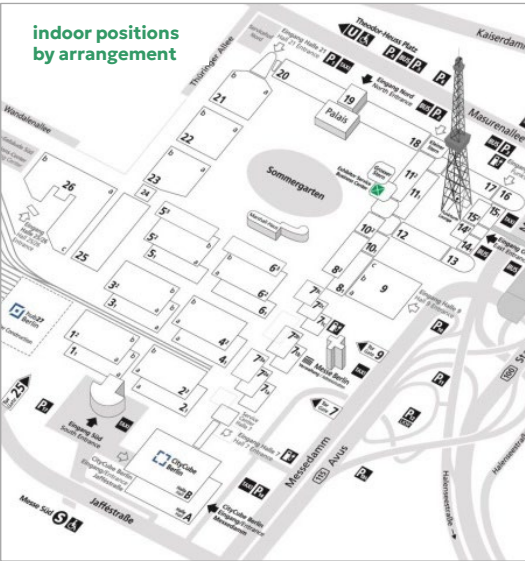
PILA Frames, each 1-sided

- Location** Indoor positions by arrangement e.g. in the entrance areas and middle foyers of the halls (see red mark on the left photo)
- Size (w x h)** 2.28 m x 2.28 m per banner (1 banner per frame)
- Hire Charge** 570.00 EUR per banner and frame
- Production/Installation** 530.00 EUR per banner and frame
- Status** Availability upon request.



Display Frames, each 2-sided

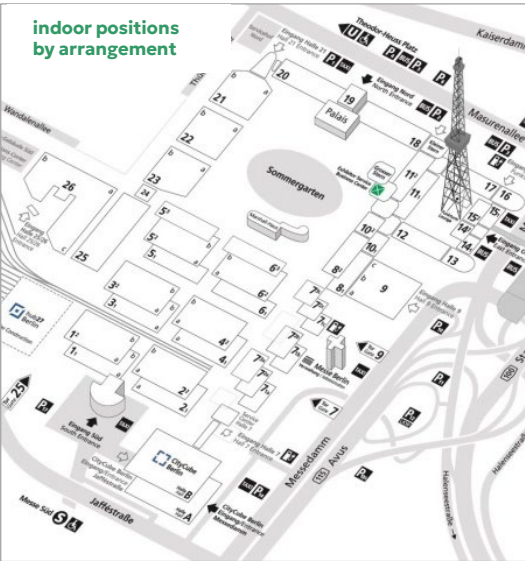
- Location** Indoor positions by arrangement, e.g. in the entrance areas and middle foyers of the halls
- Size (w x h)** 1.00 m x 2.00 m per side (2 sides per display)
- Hire Charge** 365.00 EUR per 2-sided display
- Production/Installation** 365.00 EUR per 2-sided display
- Status** Availability upon request.



Pillars Brandings, each 4-sided

Location	In the middle foyers and catering areas of Halls 1.2 to 6.2a
Size (w x h)	Approx. 0.60 m x 2.50 m per side (4 sides per pillar)
Hire Charge	895.00 EUR per 4-sided pillar branding
Production/ Installation	1,375.00 EUR per 4-sided pillar branding
Status	Availability upon request.

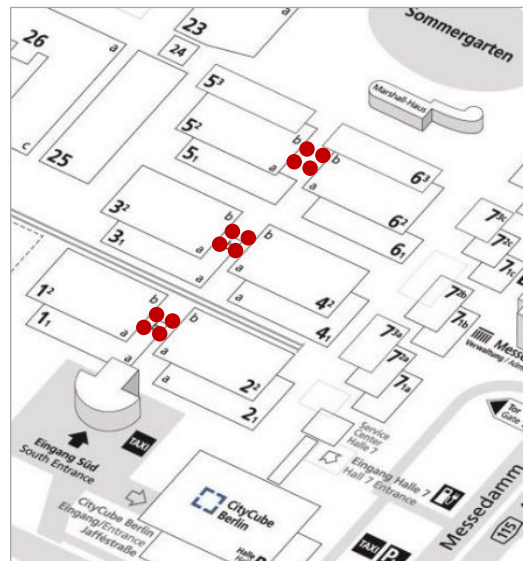
NEW



Mobile Digital Displays

Location	Playing an advertising spot or image on mobile (the exact positions are defined separately)
Size (w x h)	Display: 3,840 x 2,160 pixels
Hire Charge	1,050.00 EUR per display for an exclusive 30-second spot (content must be supplied by the customer)
Data Handling	150.00 EUR per display
Status	Availability on request

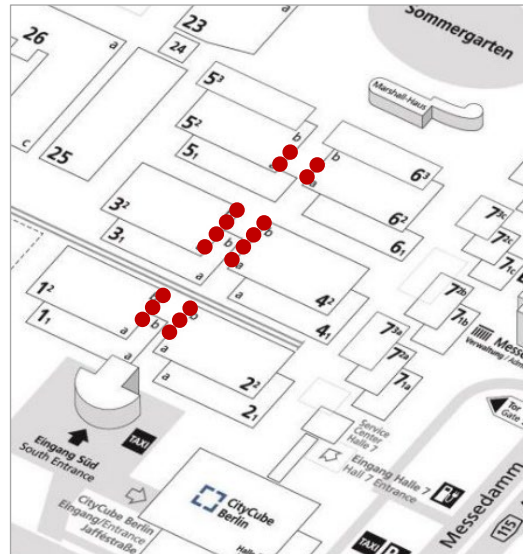
NEW



Up to 12 UltraStretched Screens - GUIDING SYSTEM - CENTRAL

Location	Up to 12 displays in the guidance system in the aisle to the next center foyer
Size (w x h)	Display: 3,840 x 600 pixels
Hire Charge	550.00 EUR per ultra-stretched display for a 30-second spot in a loop with organizer content (exhibitor content must be supplied by the customer)
Data Handling	150.00 EUR per ultra-stretched display
Status	Availability on request

NEW

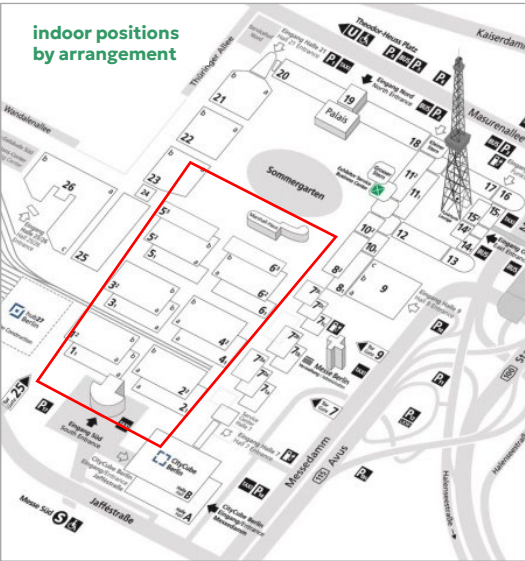
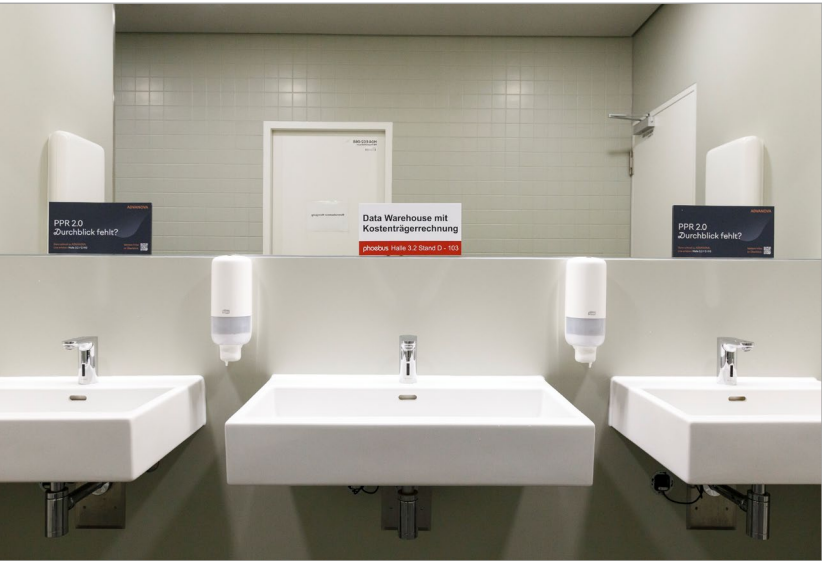


Up to 18 UltraStretched Screens - GUIDING SYSTEM - HALLS

Location	Up to 18 displays In the central foyers of Halls 1.2, 2.2, 3.2, 4.2 (a and b respectively) as well as 5.2 and 6.2 directly above the hall entrances Only available for exhibitors in the respective Halls.
Size (w x h)	Display: 3,840 x 600 pixels
Hire Charge	550.00 EUR per ultra-stretched display for a 30-second spot in a loop with organizer content (exhibitor content must be supplied by the customer)
Data Handling	150.00 EUR per ultra-stretched display
Status	Availability on request

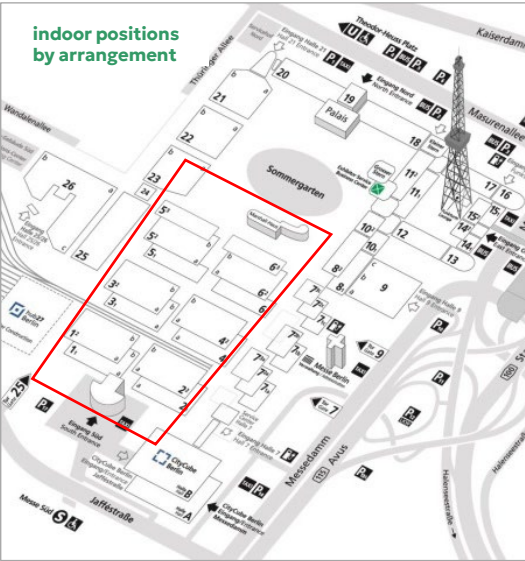
ADVERTISING SANITARY FACILITIES





Mirror Brandings

- Location** Graphics on mirrors in the lavatories
- Size (w x h)** E.g. 0.30 m x 0.15 m per graphic (see left photo)
Other formats and special shapes are possible.
- Hire Charge** E.g. 360.00 EUR for 10 mirror graphics
The exact quantity and the corresponding pricing depend on the final site allocation.
- Production/ Installation** E.g. 255.00 EUR for 10 mirror graphics
The exact quantity and the corresponding pricing depend on the final site allocation.
- Status** Availability on request



Towel Dispenser Brandings

- Location** Graphics on towel dispensers in the lavatories
- Size (w x h)** E.g. 0.30 m x 0.15 m per graphic (see left photo)
Other formats and special shapes are possible.
- Hire Charge** E.g. 360.00 EUR for 10 towel dispenser graphics
The exact quantity and the corresponding pricing depend on the final site allocation.
- Production/ Installation** E.g. 255.00 EUR for 10 towel dispenser graphics
The exact quantity and the corresponding pricing depend on the final site allocation.
- Status** Availability on request

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CAMPAIGN BEYOND YOUR BOOTH!**

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