

BERLIN outventure

BOOT
& FUN

ANGEL
WELT

CARAVAN
& CAMPING

OFFROAD
& NATURE

26. – 29.
Nov 2026
Messegelände
Berlin

ONSITE-Advertising Portfolio
Exhibitors, partners &
sponsors

MESSE
BERLIN

BERLIN EXPOCENTER CITY Site Map 2026

-  Eingang Nord (Masurenallee)
-  Eingang Süd (Jaffestraße)
-  **BOOT & FUN**
26.–29. November 2026
-  **ANGELWELT**
27.–29. November 2026
-  **CARAVAN & CAMPING**
(In Kooperation mit Auto Camping Caravan)
26.–29. November 2026
-  **OFFROAD & NATURE**
26.–29. November 2026
-  **BIKE DAYS BERLIN**
27. – 29. November 2026

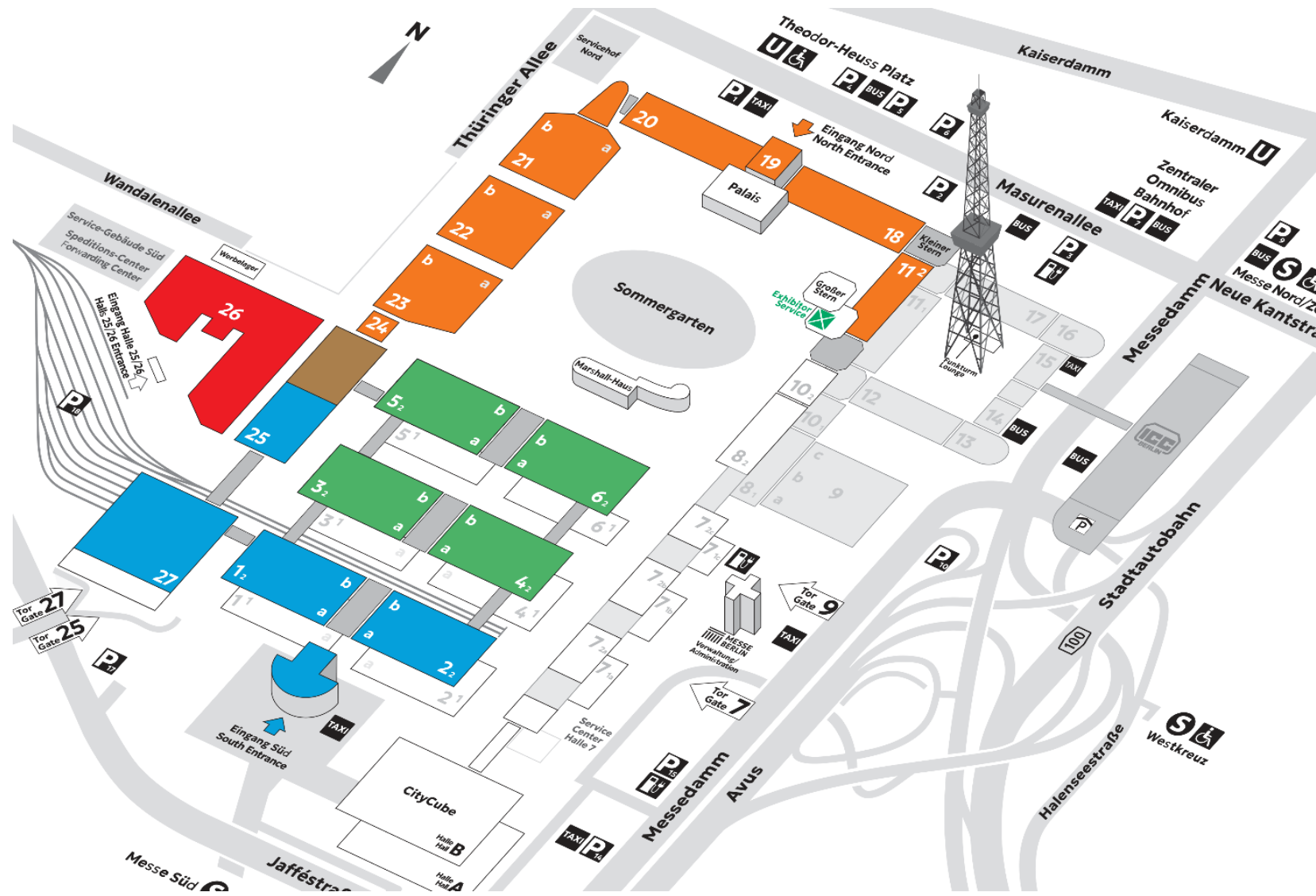


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Assignment of Promoters

Description

A promotion team appointed by the exhibitor distributes fancy give-aways and informative advertising material during the show on the exhibition site. This opportunity enhances the exhibitor's presence and guides visitors to his stand.

Promotion License

595.00 EUR promotion license per person. Personnel and storage costs as well as advertising material etc. are not included.

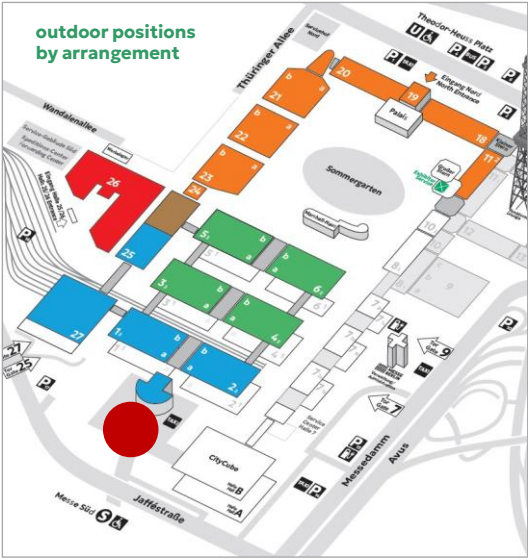
Important Note

Promotional activities directly in the halls or next to stands of other exhibitors are not allowed.

Status

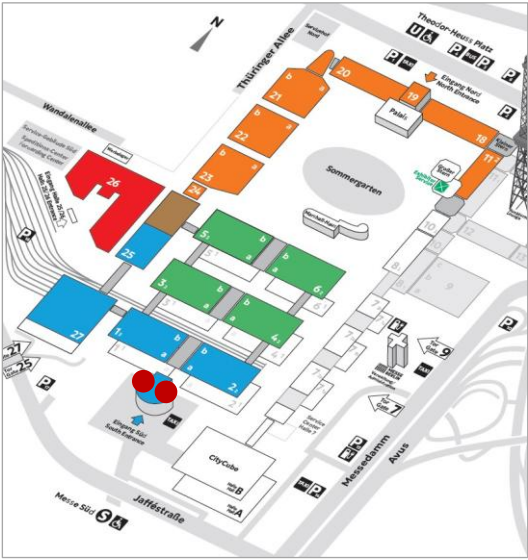
Availability upon request.





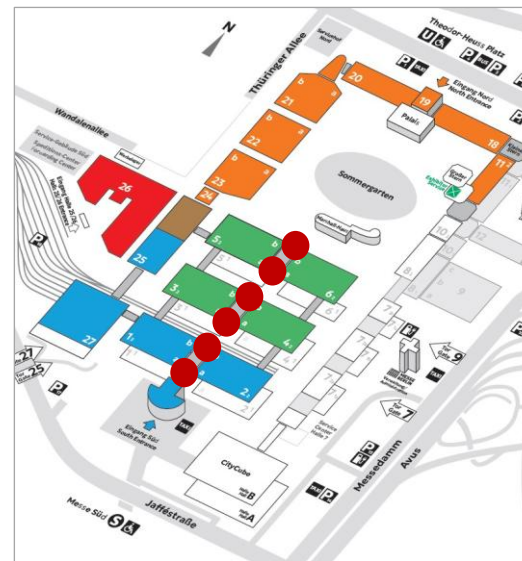
Floor Graphics Outdoors

Location	Outdoor positions by arrangement
Size (w x h)	E.g. 2.40 m x 2.40 m per floor graphic Special formats are possible.
Hire Charge	E.g. 515.00 EUR per floor graphic
Production/ Installation	E.g. 765.00 EUR per floor graphic
Status	Availability upon request.



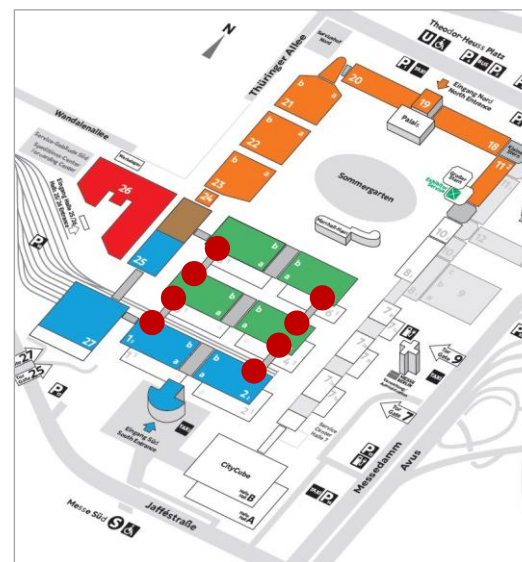
Up to 2 LED Displays

Location	in the entrance hall at the outer sides left and right directly above the escalators (see red marks on the left photo)
Size (w x h)	3840 x 1080 pixel each
Hire Charge	1,710.00 EUR for a 30 sec. spot within a loop of organizer content (exhibitor content must be supplied by the customer)
Data Handling	150.00 EUR per display per package
Status	Availability upon request.



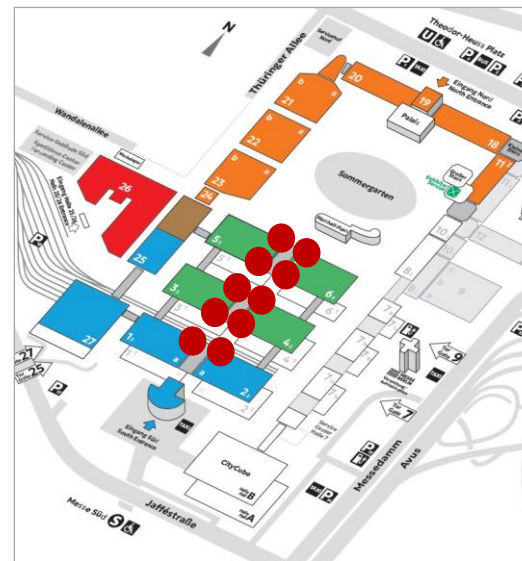
Entrance Banners in the Middle Foyers of Halls 1.2 to 6.2a

Location	In the middle foyers at entrances and passages of Halls 1.2, 2.2, 3.2, 4.2 (in each case a and b) as well as 5.2a and 6.2a
Size (w x h)	2.00 m x 2.00 m per banner
Hire Charge	440.00 EUR per banner
Production/Installation	405.00 EUR per banner
Status	Availability upon request.



Entrance Banners lateral Passageways of Halls 1.2 to 6.2

Location	On the left and right side next to the entrances to Halls 1.2, 2.2, 3.2, 4.2, 5.2 and 6.2 coming from the lateral passageways (see red mark on the left photo)
Size (w x h)	2.50 m x 2.80 m per banner (2 banners per entrance)
Hire Charge	460.00 EUR per banner
Production/Installation	770.00 EUR per banner
Status	Availability upon request.



10 Poster Showcases between Halls 1.2 to 6.2, unlighted

Location

- exit area middle foyer Halls 1.2/2.2: 2 showcases
- entrance area middle foyer Halls 3.2/4.2: 2 showcases
- exit area middle foyer Halls 3.2/4.2: 2 showcases
- entrance area middle foyer Halls 5.2/6.2: 2 showcases
- exit area middle foyer Halls 5.2/6.2: 2 showcases

Size (w x h)

1.18 m x 1.75 m per poster

Hire Charge

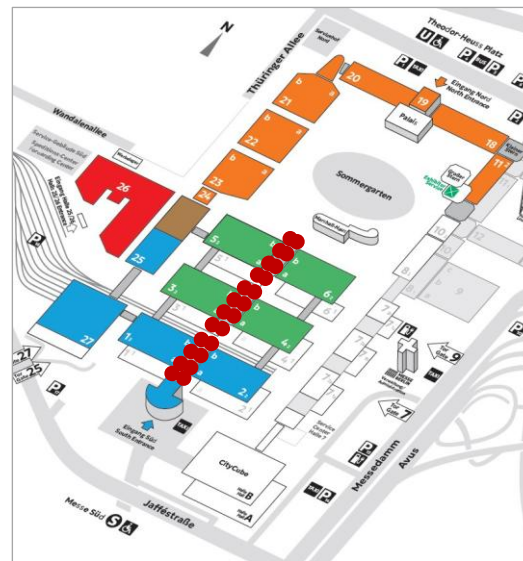
125.00 EUR per poster

Production/ Installation

180.00 EUR per poster

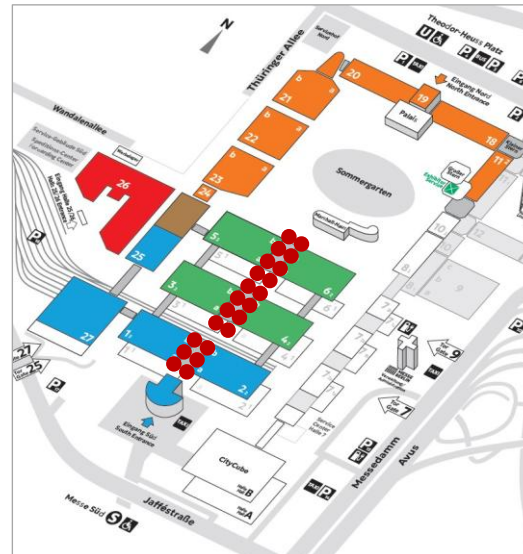
Status

Availability upon request.



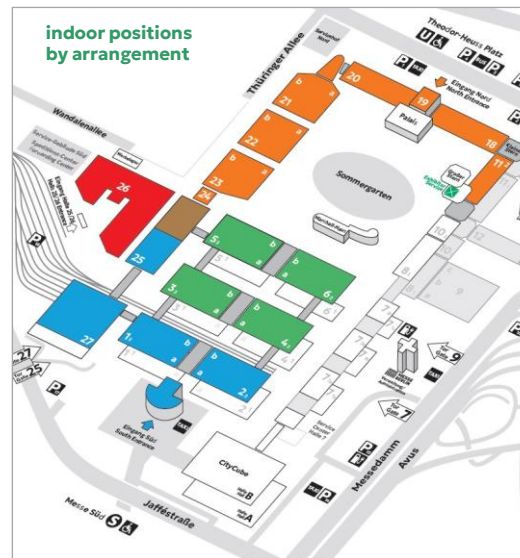
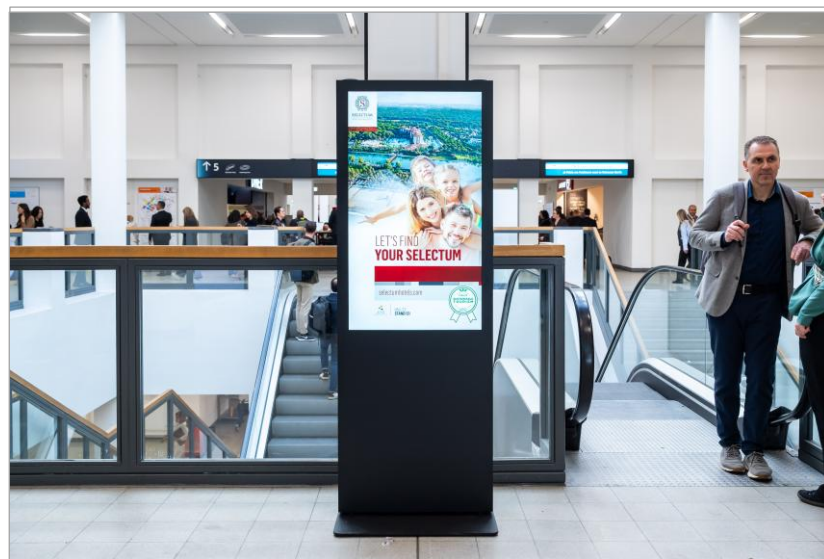
Up to 24 UltraStretched Screens - GUIDING SYSTEM - *CENTRAL*

- Location** Up to 24 displays in the guidance system in the aisle to the next center foyer
- Size (w x h)** Display: 3,840 x 600 pixels
- Hire Charge** 550.00 EUR per ultra-stretched display for a 30-second spot in a loop with organizer content and/or other exhibitors (exhibitor content must be supplied by the customer)
- Data Handling** 150.00 EUR per ultra-stretched display
- Status** **Availability on request**



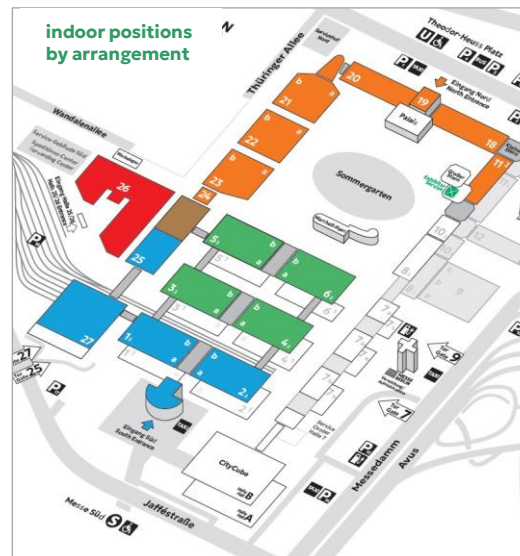
Up to 22 UltraStretched Screens - GUIDING SYSTEM - *HALLS*

- Location** Up to 22 displays In the central foyers of Halls 1.2, 2.2, 3.2, 4.2 as well as 5.2 and 6.2 directly above the hall entrances
Only available for exhibitors in the respective Halls.
- Size (w x h)** Display: 3,840 x 600 pixels
- Hire Charge** 550.00 EUR per ultra-stretched display for a 30-second spot in a loop with organizer content and/or other exhibitors (exhibitor content must be supplied by the customer)
- Data Handling** 150.00 EUR per ultra-stretched display
- Status** **Availability on request**



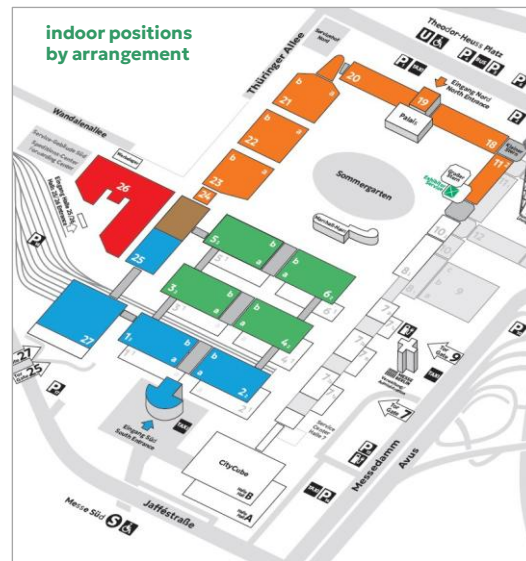
Mobile Digital Displays

Location	Playing an advertising spot or image on mobile (the exact positions are defined separately)
Size (w x h)	Display: 3,840 x 2,160 pixels
Hire Charge	1,050.00 EUR per display for an exclusive 30-second spot in a loop with up to two other exhibitors (content must be supplied by the customer)
Data Handling	150.00 EUR per display
Status	Availability on request



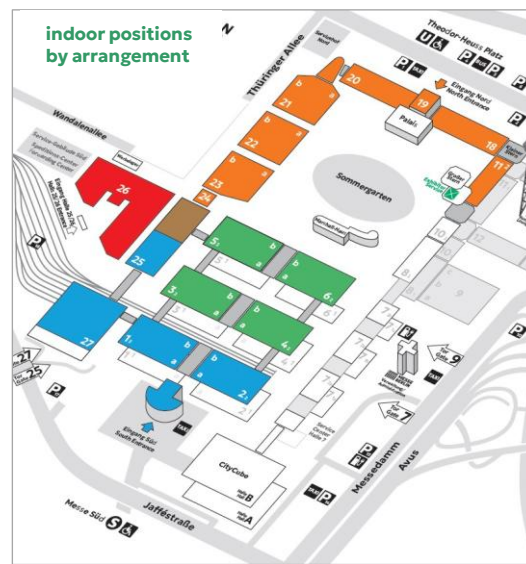
Floor Graphics and Carpet Brandings Indoors

Location	Indoor positions by arrangement, e.g. in the entrance areas and middle foyers of the halls
Size (w x h)	E.g. 1.00 m x 1.00 m per graphic E.g. 2.00 m x 2.00 m per graphic Special formats and carpet brandings are possible.
Hire Charge	E.g. 95.00 EUR per graphic E.g. 250.00 EUR per graphic
Production/ Installation	E.g. 135.00 EUR per graphic E.g. 405.00 EUR per graphic
Status	Availability upon request.



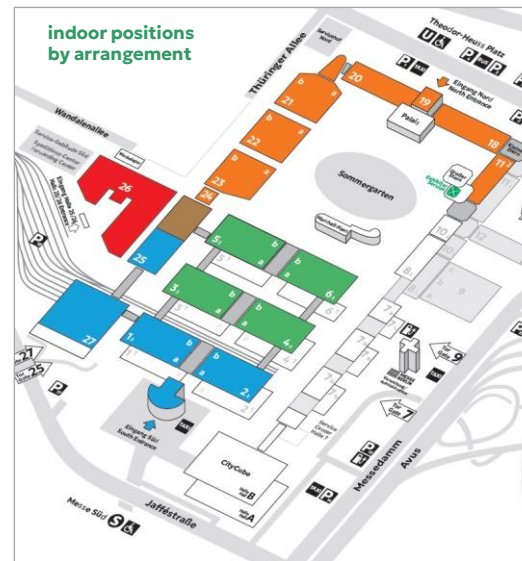
PILA Frames, each 1-sided

Location	Indoor positions by arrangement e.g. in the entrance areas and middle foyers of the halls (see red mark on the left photo)
Size (w x h)	2.28 m x 2.28 m per banner (1 banner per frame)
Hire Charge	570.00 EUR per banner and frame
Production/Installation	640.00 EUR per banner and frame
Status	Availability upon request.



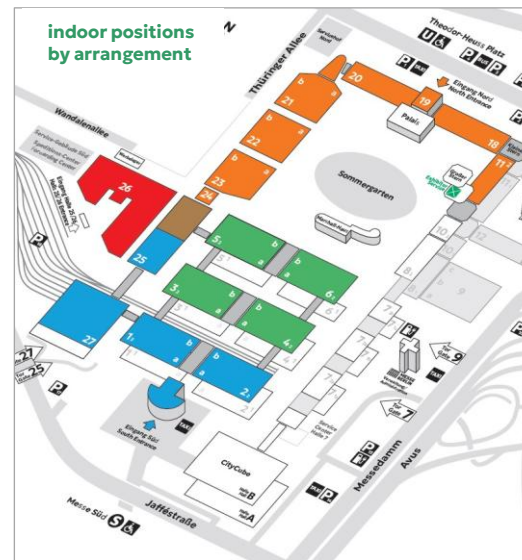
Display Frames, each 2-sided

Location	Indoor positions by arrangement, e.g. in the entrance areas and middle foyers of the halls
Size (w x h)	1.00 m x 2.00 m per side (2 sides per display)
Hire Charge	365.00 EUR per 2-sided display
Production/Installation	430.00 EUR per 2-sided display
Status	Availability upon request.



Mirror Brandings

- Location** Graphics on mirrors in the lavatories (the exact positions are defined separately)
- Size (w x h)** E.g. 0.30 m x 0.15 m per graphic
- Hire Charge** E.g. 360.00 EUR for 10 mirror graphics
- Production/Installation** E.g. 295.00 EUR for 10 mirror graphics
- The exact quantity and the corresponding pricing depend on the final site allocation.
- Status** **Availability on request**



Towel Dispenser Brandings

- Location** Graphics on towel dispensers in the lavatories (the exact positions are defined separately)
- Size (w x h)** E.g. 0.30 m x 0.15 m per graphic
- Hire Charge** E.g. 360.00 EUR for 10 towel dispenser graphics
- Production/Installation** E.g. 295.00 EUR for 10 towel dispenser graphics
- The exact quantity and the corresponding pricing depend on the final site allocation.
- Status** **Availability on request**



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**GET IN TOUCH WITH OUR
EXPERIENCED TEAM
who always brings the spotlight
on you!**

**Give us a call or write us an e-mail:
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advertising@messe-berlin.de**

Emily Frieden
Project Manager

Lara-Sophie Scholz
Junior Project Manager

All indicated prices plus Value Added Tax. Subject to change. Subject to confirmation. The indicated prices apply to the period of the exhibition.
Agency commissions will not be accorded. Prices do not include graphic design/ layout.

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