



BERLIN outventure

**BOOT
& FUN**

**ANGEL
& WELT**

**CARAVAN
& CAMPING**

**OFFROAD
& NATURE**

**26 – 29
Nov 2026**
Berlin Exhibition
Grounds

Advertising Portfolio

Exhibitor, Partner & Sponsor

 **MESSE
BERLIN**

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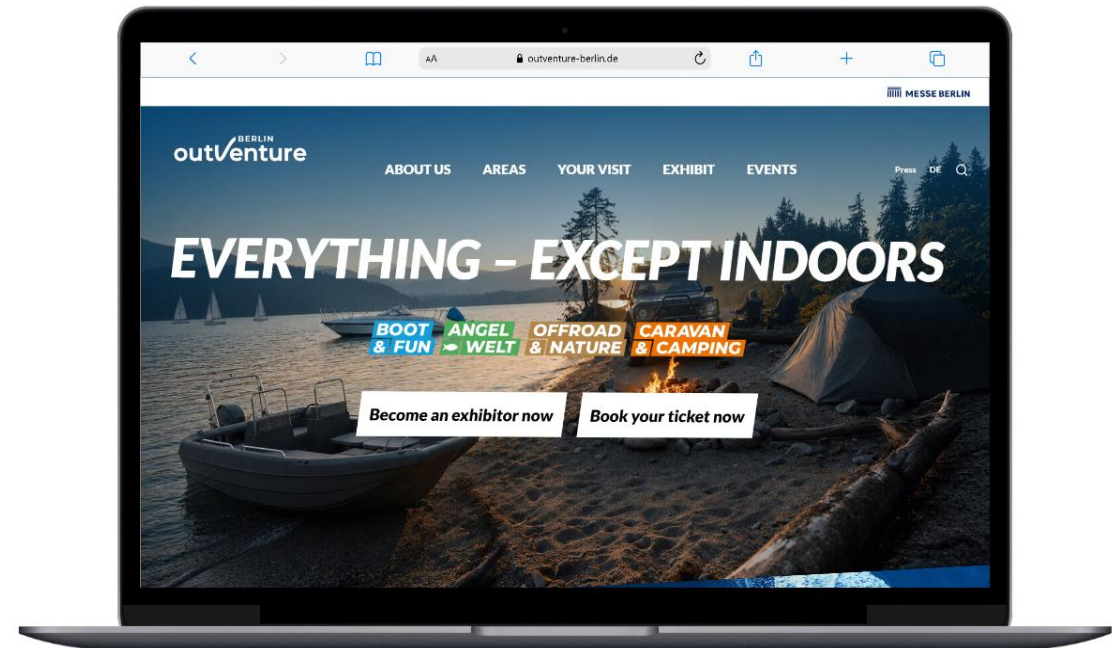
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With your stand registration, you automatically secure the Media Package and showcase your company exclusively in the Exhibitor Directory.

Follow the link to [OutVenture](#) – For Exhibitors and **UPGRADE NOW!**

Media Package	Co-Exhibitor	Starter 99 EUR	Classic 260 EUR
Logo	✗	✓	✓
Basic Company Listing (Hall/Booth)	✓	✓	✓
Background Image	✗	✓	✓
Link to your Website	✓	✓	✓
Social Media Links	✗	✓	✓
Links	✗	✗	10
Multimedia Uploads	✗	✗	20
Boats & Products	✗	10	10
Contact Person	✗	✓	✓
Trademarks	✗	10	20
Product Groups	1	10	20

Upgrade
now with
just one
click in the
Ad Store!

(*) Duration: Starting from the publication date and remaining online until the data for the next event is imported, at the latest.

ADVERTISING PACKAGES

Now available [Advertising-Shop](#)



DIGITAL ONLY

298,00 €

Online: Hall Plan

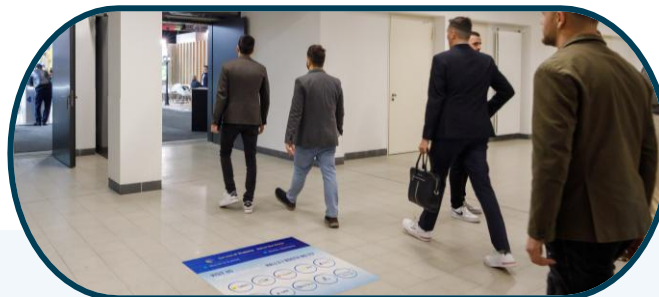
1x Top-Logo

Logo above your own hall.

Online: Exhibitor List

1x Top Banner

Published in the Exhibitor Directory.



ECHO BOOST

408,00 €

Onsite: Exhibition Grounds

1x Floor Graphic Indoor

Floor graphic (1 m × 1 m) in the area surrounding your hall.

Online: Exhibitor List

1x Top Banner

Published in the Exhibitor Directory.



EASY VISIBILITY

850,00 €

**BEST
DEAL**

Onsite: Exhibition Grounds

1x Ultra Stretch Screen

Ad placement at a single location.

Online: Exhibitor List

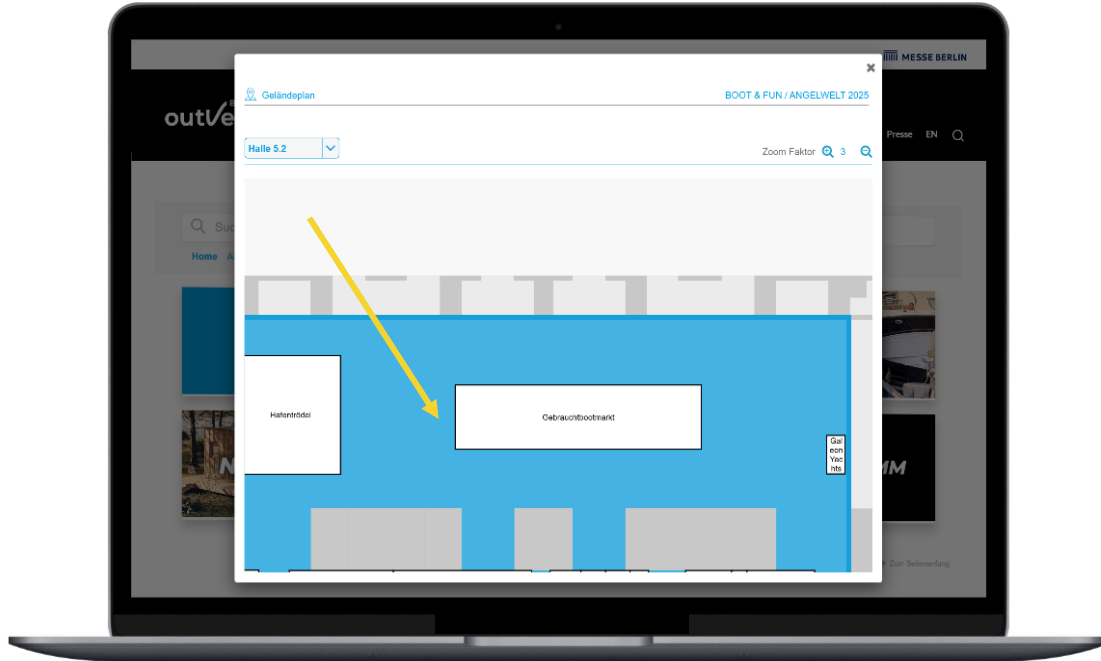
1x Top-Listing

Top Placement in the Exhibitor Directory.

ADVERTISING

INDIVIDUAL OPTIONS

Ad Options	Website	Visibility	Price
<u>Stand Logo Hall Plan</u>		<u>Hall Plan</u>	95 €
<u>Top Logo Hall Plan</u>		<u>Hall Plan</u>	100 €
<u>Gallery Logo</u>		<u>Exhibitor List</u>	100 €
<u>Sandwich Banner</u>		<u>Exhibitor List</u>	200 €
<u>Top Banner</u>		<u>Exhibitor List</u>	250 €
<u>Top Listing</u>		<u>Exhibitor List</u>	300 €
<u>Floor Graphic Indoor</u>		<u>Exhibition Grounds</u>	230 €
<u>Ultra Stretch Screen</u>		<u>Exhibition Grounds</u>	700 €



Price: €95.00 excl. VAT
From a stand size of 50 m²

Stand Logo Hall Plan

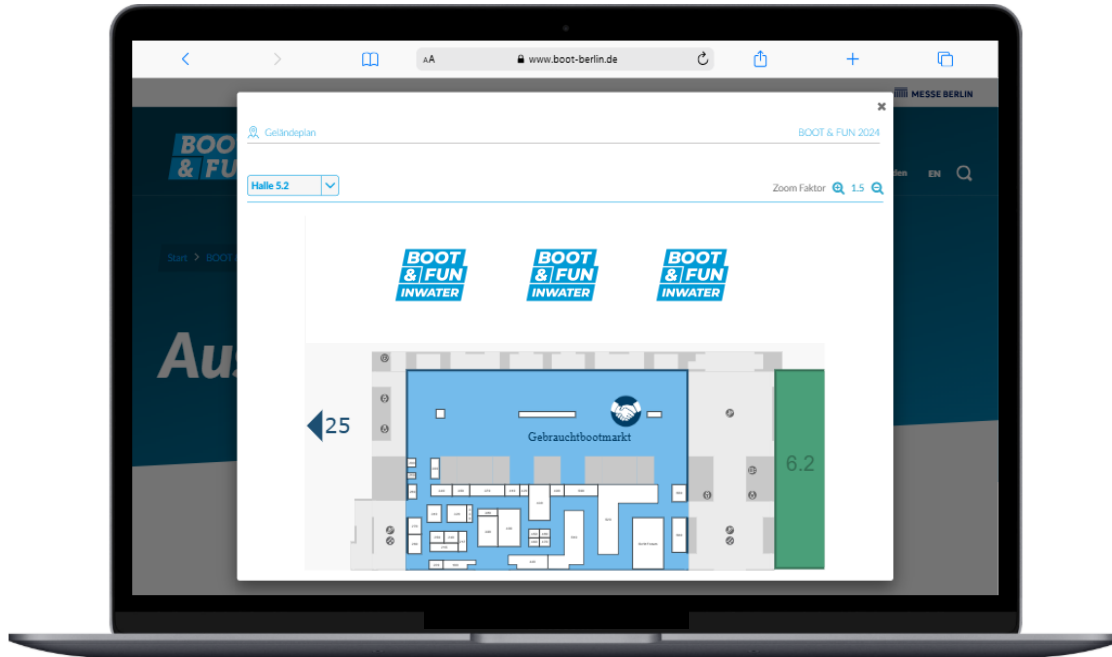
Your logo directly on your booth!

Highlight your booth in the floor plan with a clickable company logo placed directly on your stand. Help visitors find you easily and connect them directly to your company profile.

- Link: Company Profile
- Logo: 500 × 500 px
- Format: JPEG or PNG
- File delivery: By email

 Explore in the
Advertising Shop

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Price: €100.00 excl. VAT
Maximum 5x pro Hall

Top Logo Hall Plan

Your logo exclusively above your hall!

Showcase your company logo in a premium position above your hall. This exclusive placement enhances your brand visibility and attracts visitors as they navigate the event.

- Link: Company Profile
- Größe: max. 300 px
- Format: SVG
- File delivery: By email

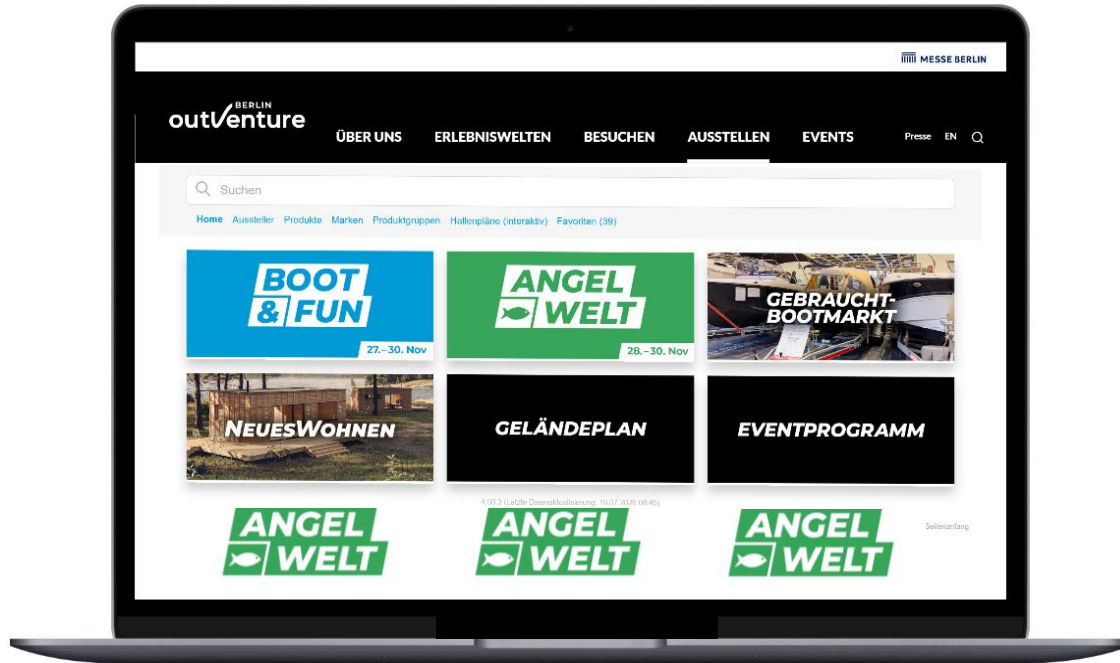
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ADVERTISING ONLINE

NEW

outventure^{BERLIN}



Price: €100.00 excl. VAT
Maximum 14x pro Position

Gallery Logo

Put your logo in the spotlight on the website!

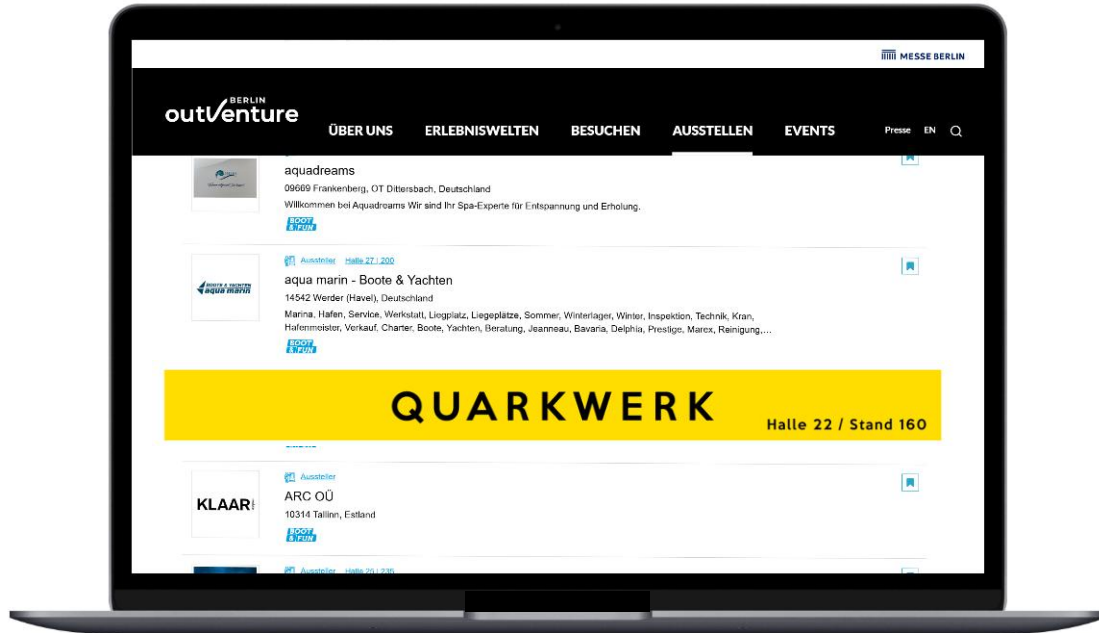
Display your company logo in an exclusive rotating logo gallery on the event website. Increase brand recognition and stay visible to visitors throughout the entire event.

- Link: Company Profile
- Logo: 1046 x 512 px
- Format: JPEG or PNG
- File delivery: By email

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ADVERTISING ONLINE



Price: €200.00 excl. VAT
5 Banners per Position

Sandwich Banner

Maximum visibility within the exhibitor list!

Place your banner directly inside the exhibitor list and reach visitors while they are actively searching for exhibitors. An ideal advertising space for increasing your brand visibility.

- Link: Company Profile
- Banner: 1440 x 130 px
- Format: JPEG oder PNG
- File delivery: By email

 Explore in the
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ADVERTISING ONLINE



Price: €250.00 excl. VAT
2 Banners per Position

Top-Banner

Increase your visibility in the exhibitor list!

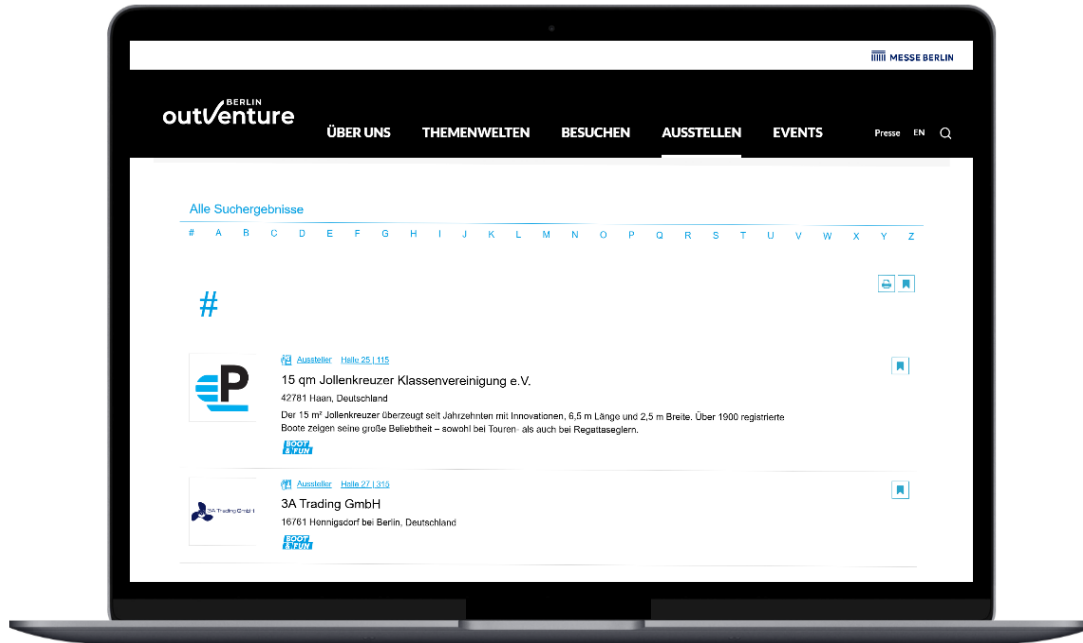
Showcase your company with a prominent banner. Drive visitors directly to your company profile and strengthen your brand presence and catch potential customers' attention.

- Link: Company Profile
- Banner: 2580 x 215 px
- Format: JPEG or PNG
- File delivery: By email

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ADVERTISING ONLINE



Price: €300.00 excl. VAT
Maximum 5x available

Top Listing

Put your company at the top!

Secure a premium position at the top of the exhibitor list and make sure your company is seen first. Increase your visibility and improve your chances of making new business contacts.

- Link: Company Profile
- Top placement at the beginning of the Exhibitor List
- Sorting in alphabetical order
- Data upload via the Content Manager

 Explore in the
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ADVERTISING EXHIBITION GROUNDS



Price: €230.00 excl. VAT
[On request](#)

Floor Graphic Indoor

Place your message directly in the visitors' line of sight.

Ideally positioned in high-traffic areas such as foyers and entrances – the exact placement will be coordinated with you individually.

- The Indoor Floor Graphic measures 1 × 1 m
- The stated price is per piece
- In the area of your hall
- File delivery by email

 [Explore in the
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ADVERTISING EXHIBITION GROUNDS

BEST
DEAL



Price: €700.00 excl. VAT
[On Request](#)

Ultra Stretch Screen

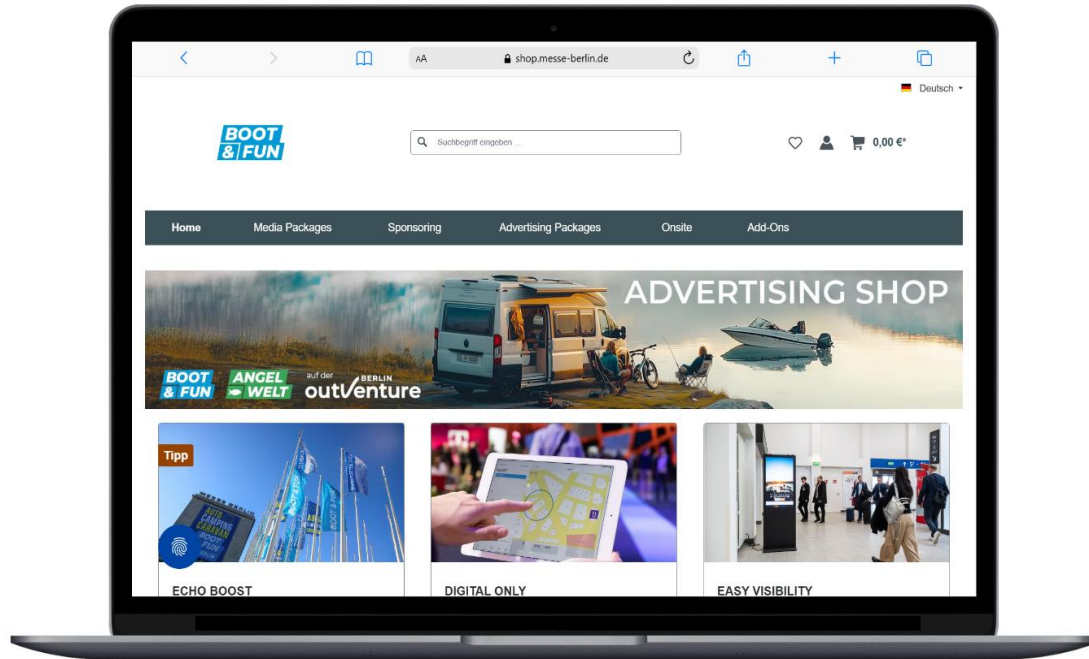
Maximum impact on Ultra-Stretch Screens.

Showcase your company in a high-impact way on Ultra-Stretch Screens – directly in the visitors' line of sight across the venue.

- Display format: 3840 × 600 px
- Exclusive 30-second spot
- Available only to exhibitors in the respective halls
- File delivery by email

 [Explore in the Advertising Shop](#)

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Discover our Advertising Shop

Put your company in the spotlight with our advertising opportunities in the **Advertising Shop**!

You can access the Content Manager in the top right-hand corner to view and edit your **Exhibitor Profile**. Log in now and discover a wide range of options to boost your visibility in a targeted way.



Explore all options in the
Advertising Shop

CONTACT

Advertising & Sponsoring

Our team is always happy to help you make the right choice.

You are welcome to submit your enquiry via the [Service-Portal](#).

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