



**ANGEL  
WELT**



**EUROPE'S BIGGEST  
FISHING FAIR**

at **outventure**  
BERLIN

**28 – 30 November 2025**

A brand of



**Advertising Portfolio  
for Exhibitors, Partners &  
Sponsors**

**ANGELWELT 2025**

# ANGELWELT

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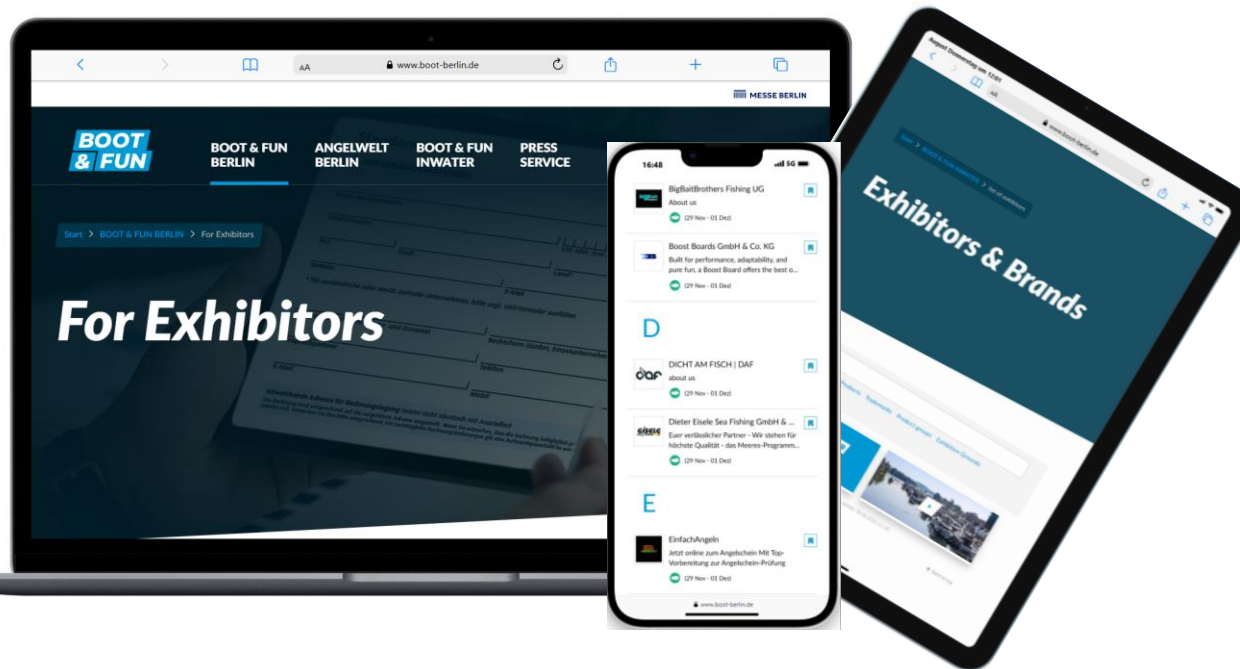
## Highlight Your Presence!

Exclusive advertising spaces for exhibitors: Make your company the highlight of ANGELWELT 2025 – with customized online and on-site advertising opportunities that guarantee maximum visibility.

Guide your target audience every step of the way – from the exhibition grounds, through the halls, and into the exhibitor directory.

# MEDIA PACKAGE

## FOR EXHIBITORS



**Gain reach, followers and trust.**

Your booth registration already includes the Media Package – an effective marketing package ensuring strong visibility on the event website and in the app.

With an upgrade, you can expand your online exhibitor profile with additional content, including listings for products, brands and product groups.

# MEDIA PACKAGE

## FOR EXHIBITORS



### Included in your registration:

Basic media services (company name, hall, and stand listing).

Co-exhibitor package (if applicable).

### Starter Package – €99

For main exhibitors with a stand area up to 24 m<sup>2</sup>.

### Classic Package – €260

For main exhibitors with a stand area of 25 m<sup>2</sup> or larger.

**Upgrade :** If you upgrade to a higher-value media package, the cost of your existing package (included with stand registration) will be credited. You only pay the **price difference** between the packages.

Features	Co-Exhibitor	Starter Package	Classic Package
Company logo	✗	✓	✓
Key visual	✗	✓	✓
Social media accounts	✗	✓	✓
Links	✗	✗	✓
Multimedia	✗	✗	✓
Products	✗	✓	✓
Contacts	✗	✓	✓
Trademarks	✗	✓	✓
Product groups	1	10	20

# ADVERTISING PACKAGES

Now in our  
Advertising Shop  
available



## DIGITAL ONLY

310 €

**Online: Website & App**

### 2x Stand Logo

Logo directly on your stand in the online hall plans.

### 1x Top Logo

Logo above your own hall on the digital hall plan.

### 1x Tab Bar Banner

Publication on a navigation page of the app.



## ECHO BOOST

625 €

**Onsite: Exhibition Grounds**

### 1x Floor Graphic Indoor

Floor graphic (1 m × 1 m), placed in the surroundings of your hall.

**Online: Website & App**

### 1x Startpage Banner

Highlighted on the app's home page.

### 2x Top Banner

Published in the exhibitor overview – in the app and on the website.



## EASY VISIBILITY

1.575 €

NEW

**Onsite: Exhibition Grounds**

### 1x Mobile Digital Display

Advertising space in a high-traffic location.

**Online: Website & App**

### 2x Top Listing

Top position in the exhibitor search.

### 2x Top Banner

Right on the dashboard within the list of exhibitors.

### 1x Story

More content: your video directly in the app.



# SPONSORING

## ONLINE / ONSITE

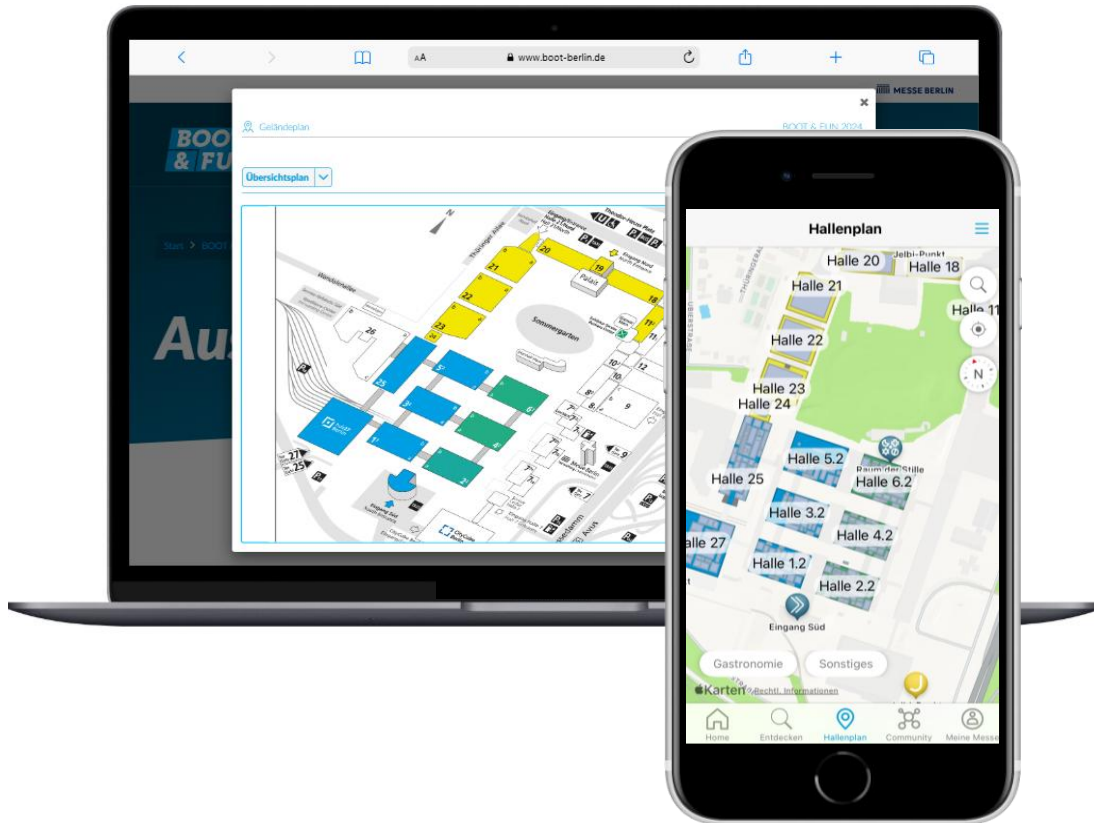
Click here to view the individual services!



Services	Web	App	Prices	Key Visual
Stand Logo	✓	✓	95 €	<a href="#">Visualisation</a>
Top Logo	✓		100 €	<a href="#">Visualisation</a>
App Story		✓	150 €	<a href="#">Visualisation</a>
Tab Bar Banner		✓	150 €	<a href="#">Visualisation</a>
Startpage Banner		✓	250 €	<a href="#">Visualisation</a>
Floor Graphic			250 €	<a href="#">Visualisation</a>
Sandwich Banner	✓	✓	300 €	<a href="#">Visualisation</a>
Top Banner	✓	✓	350 €	<a href="#">Visualisation</a>
Top Listing	✓	✓	400 €	<a href="#">Visualisation</a>
Ultra Stretch Screen			700 €	<a href="#">Visualisation</a>
Mobile Digital Display			1.200 €	<a href="#">Visualisation</a>

# SPONSORING

## ONLINE



## Stand Logo

Your logo directly on your booth space in the hall plan!

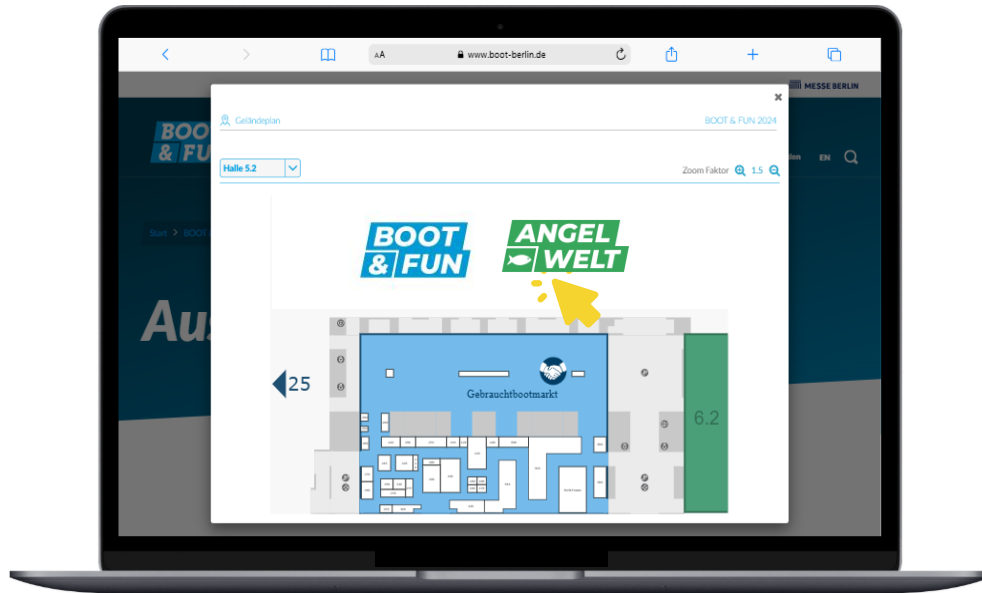
Stand out in the interactive hall plan – with a clickable logo directly on your booth space.

- Publication: hall plan, website & app
- Link: company profile
- Logo: 500 x 500 px
- Format: JPEG oder PNG

 **BACK TO**  
Sponsoring/Individual services

# SPONSORING

## ONLINE



## Top Logo

Your logo on the digital hall plan – exclusively above your hall

Place your logo prominently on the online hall plan – directly above your hall. This exclusive advertising space ensures maximum visibility on site.

Publication: hall plan, website

- Link: company profile
- Format: SVG, max. 300 px
- Data submission via mail

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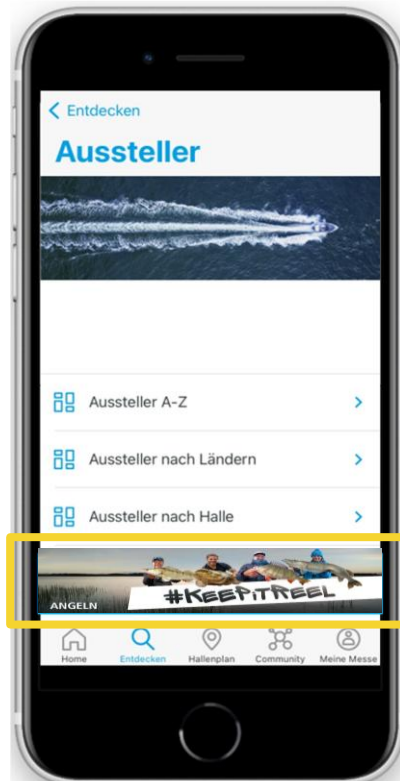
## Story

Share your success story!

Use the story feature on the app's home page for full-screen advertising with your video. The stories can be viewed an unlimited number of times.

- Publication: app home page
- Video: max. 50.MB, MP4
- Aspect ratio (portrait format) 9:16
- Banner: 1080 x 1920 px

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## Tab Bar Banner

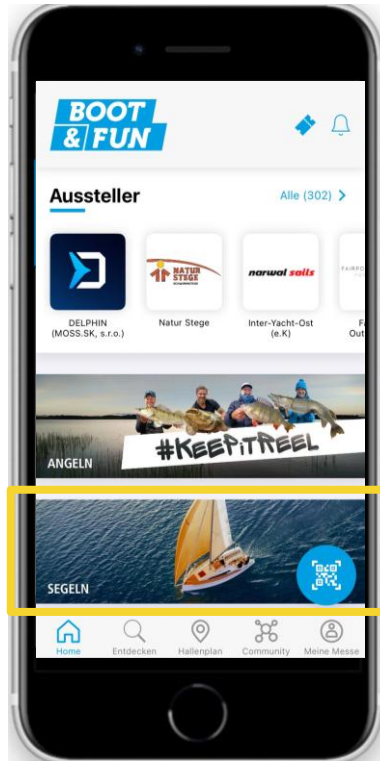
Strategically visible – direct above the menu bar!

This advertising format ensures very high visibility and reach.  
Use one of the most visible app pages for your brand.

- Publication: in the app, above the menu bar
- Link: company profile
- Banner: 1440 x 225 px
- Format: JPEG or PNG
- Data submission via mail

# SPONSORING

## ONLINE



## Startpage Banner

Your brand right at the start of the app!

Maximize your presence with an exclusive banner on the app's home page.

- Publication: app home page
- Link: company profile
- Banner: 1440 x 450 px
- Format: JPEG
- Data submission via mail

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# SPONSORING

## ONSITE



## Floor Graphic Indoor

Your message –directly in your visitors' line of sight.

Ideally positioned in high-traffic areas such as foyers and entrances – we will coordinate the exact placement with you.

Please contact Lara Scholz at [advertising@messe-berlin.de](mailto:advertising@messe-berlin.de) regarding data delivery and deadlines.

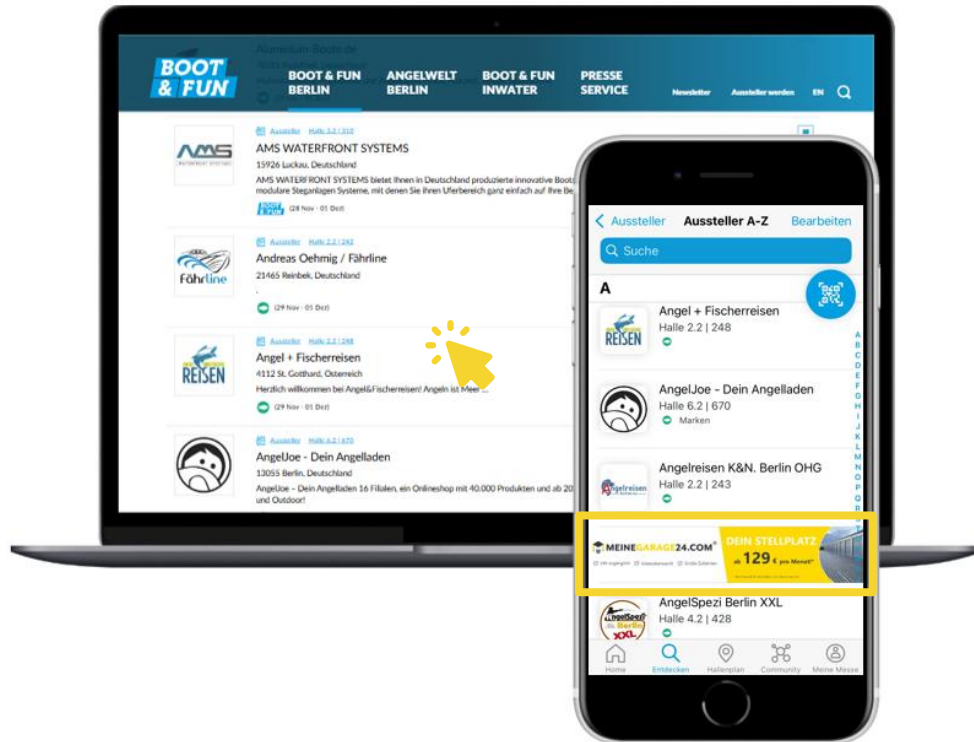
- The dimensions of the indoor floor graphic are 1m x 1m
- The price quoted is for one piece
- Availability on request



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# SPONSORING

## ONLINE



## Sandwich Banner

Your Banner – right in the middle of the search results!

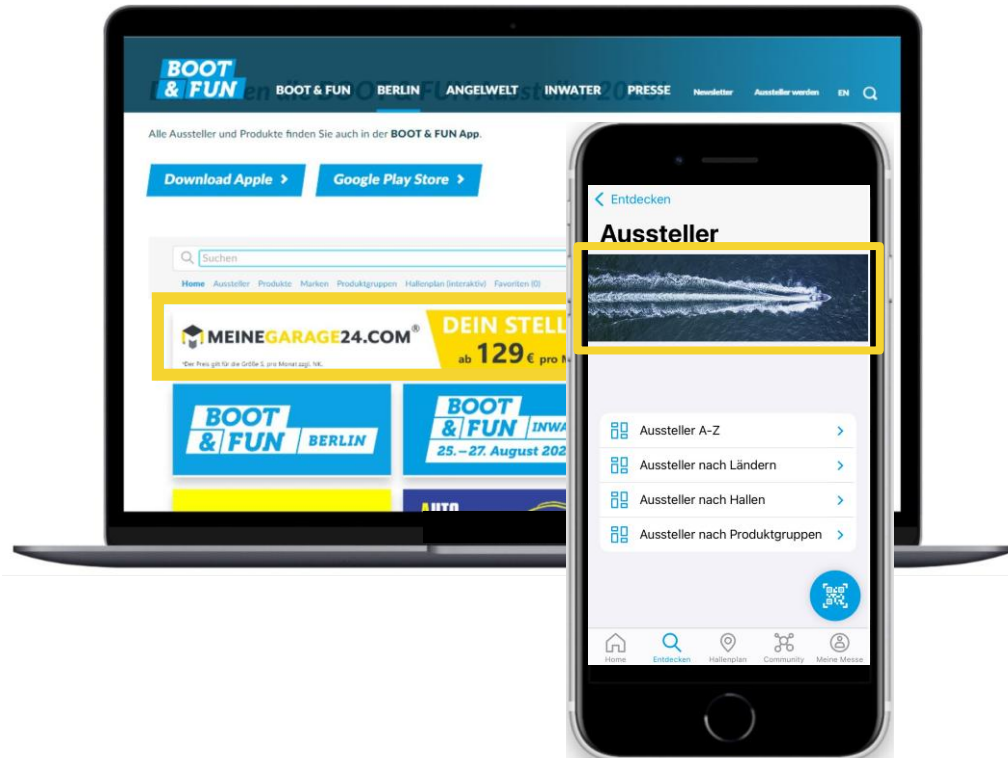
Get maximum attention. Visitors looking for exhibitors in the digital directory won't be able to miss your ad.

- Publication: exhibitor list
- Link: company profile
- Web: 1440 x 130 px
- App: 1440 x 296 px
- Format: JPEG or PNG

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# SPONSORING

## ONLINE



## Top Banner

More visibility directly in the exhibitor directory!

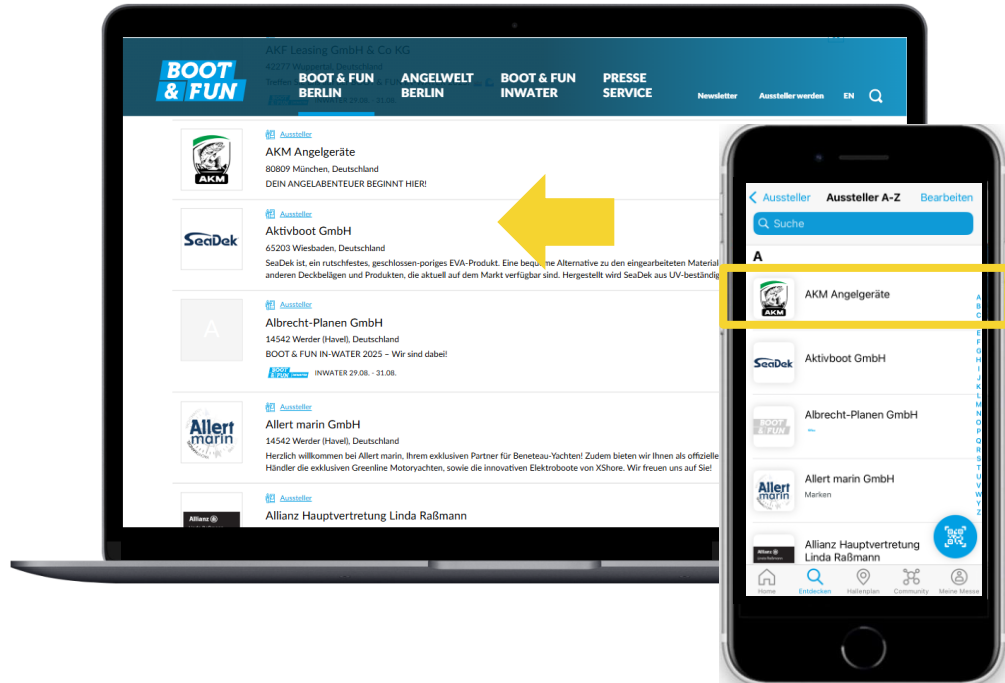
Put your company in the spotlight above the most important navigation points – with an eye-catching banner that leads visitors directly to your profile.

- Link: company profile
- Web: 2580 x 215 px
- App: 1440 x 450 px
- Format: JPEG or PNG

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# SPONSORING ONLINE



## Top Listing

Your company at the top of the list!

Present your company in the first line of the exhibitor list with as one of the top exhibitors with a direct link to your company profile.

- Publication in the exhibitor list
- Top positioning at the beginning of the exhibitor list
- Sorted in alphabetical order

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# SPONSORING

ONSITE

NEW



## Ultra Stretch Screen

Maximum impact on ultra-stretch screens

Showcase your brand in full view on ultra-stretch screens – capturing every visitor's attention right where it matters most.

- Display format: 3840 × 600 px
- Exclusive 30-second spot
- Only available to exhibitors in the respective halls

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# SPONSORING

## ONSITE



## Mobile Digital Display

30-second commercial– your brand in the spotlight!

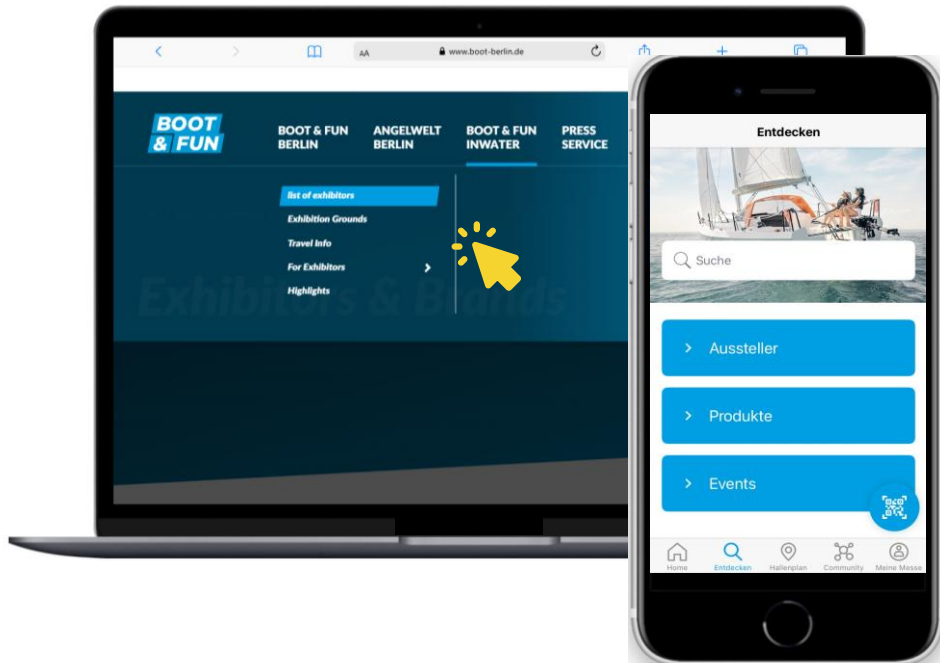
A 30-second visual on a mobile display will bring your brand to the attention of visitors. The exact location will be discussed with the onsite team.

- Display: 3840 × 2160 px
- Exclusive 30-Second spot
- The price quoted is for one mobile display

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# ADD-ONS

## EXHIBITOR SEARCH



## Press releases

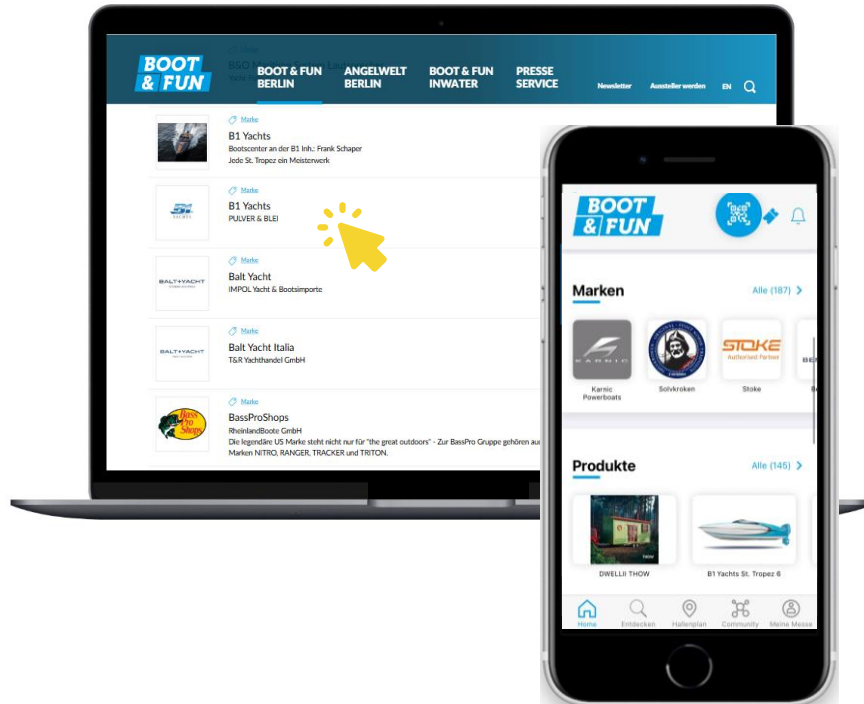
Post your exhibitor news!

Keep the ANGELWELT community up to date. Once you have booked the exhibitor news, it will be activated in your Content Manager.

- Publication in your profile
- Visibility on the website and in the app
- Total: 3 News

# ADD-ONS

## EXHIBITOR SEARCH



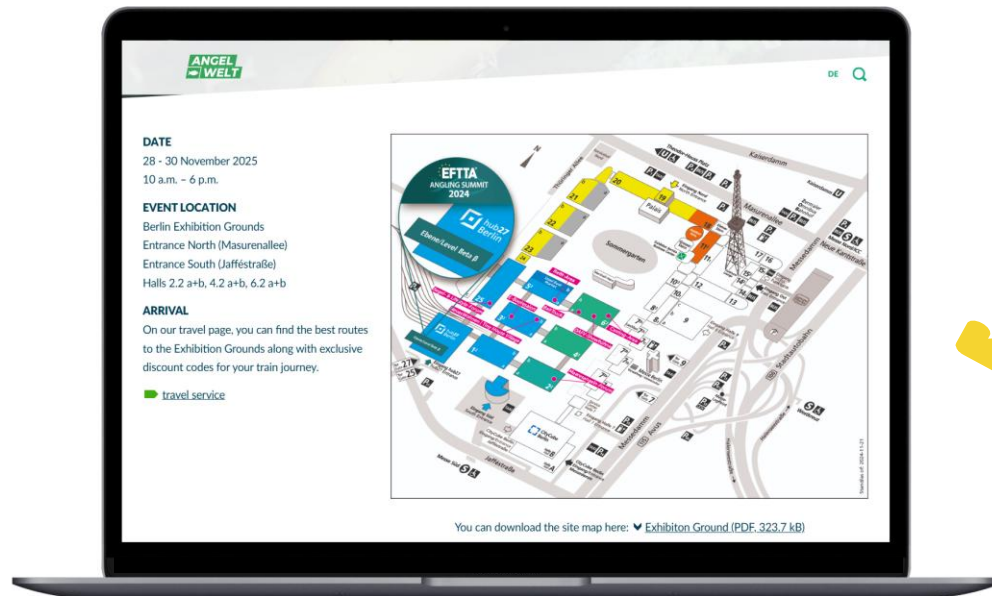
## Trademarks

Your entry directly in the brand directory

Es können You can add a name, image, description, and various media. The brand appears on the detail page of the company profile.

- Publication in your profile
- Visibility on the website and in the app
- Changes can be made at any time

# ADVERTISING SHOP



**With strategy, creativity and measurable success!**

Discover all the advertising options in our Advertising Shop to effectively present your company profile.

Log-in to the Advertising Shop now! At the top right, you find the Content Manager, which you can use to access your exhibitor profile and edit your data.



# CONTACT



## Advertising & Sponsoring

[advertising@messe-berlin.de](mailto:advertising@messe-berlin.de)

+49 30 3038 2500

Please submit your request via our [Service Portal](#).

We wish you every success at the trade fair!

Thank you very much!