

MEDIA PACKAGE FOR gedatec

With the **Media Package**, Messe Berlin GmbH offers **gedatec** exhibitors a series of selected **marketing tools** designed to strengthen their trade show participation and enhance their presence on the market. The Media Package includes an online entry on the gedatec online platform and in the gedatec app.

The **Media Package** is mandatory for primary exhibitor and co-exhibitor. The costs of the Media Package will be charged and invoiced to primary exhibitor as a lump sum. Furthermore, additional services are offered at extra charge.

MEDIA PACKAGE FOR PRIMARY EXHIBITORS

370,- Euro plus VAT

Online Plattform

- Basic company entry (company name, address, telephone, e-mail address, hall, stand number)
- Link to homepage
- Company logo
- Company profile (max. 4,000 characters)
- Link to Social Media profiles (e.g. Facebook, Twitter etc.)
- Upload media (e.g. videos, images, pdf)
- Cover picture for your company profile
- Entry up to four categories of the product group index
- Presentation of up to three products

MEDIA PACKAGE FOR CO-EXHIBITORS

100,- Euro plus VAT

Online Plattform

- Basic company entry (company name, address, telephone, e-mail address, hall, stand number)
- Link to homepage
- Entry to one category of the product group index

→ DURATION

All Media Package services are available from **July 2024 to June 2026**. During this period of time, you can update your entry as often as you like.



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