

DMEA 2026

Partner Plus and Exhibitors
Online Advertising

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ONLINE ADVERTISING

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DMEA Online



Well-connected digitally – all around DMEA!

Our sponsoring packages give you maximum visibility and allow you to present your brand effectively. Use the DMEA channels and stand out from the crowd:

- **Online platform** – the comprehensive digital tool for preparing for and following up on the event.
- **App** for iOS and Android – the smart mobile companion for visiting the trade fair.

PARTNER PACKAGES

All online advertising options at a glance 

ULTRA



Premium & Exclusive
€4,350.00

Onsite (exhibition grounds):

Placement on an ultra-stretch screen

Online (Plattform & mobile app):

- 2x Top Banners in the exhibitor overview
- Gallery Logo in the exhibitor search
- Top Logo in the online hall plan

SPOTLIGHT



Targeted Visibility
€6,290.00

Online (platform & app):

- 2x Top Banners in the exhibitor overview
- Gallery Logo in the exhibitor search
- Top Logo in the online hall plan
- Startpage Banner on the app home page
- Story placement on the home page

+ HIGHLIGHT

social media post

PULSE



Dynamic Reach
€8,500.00

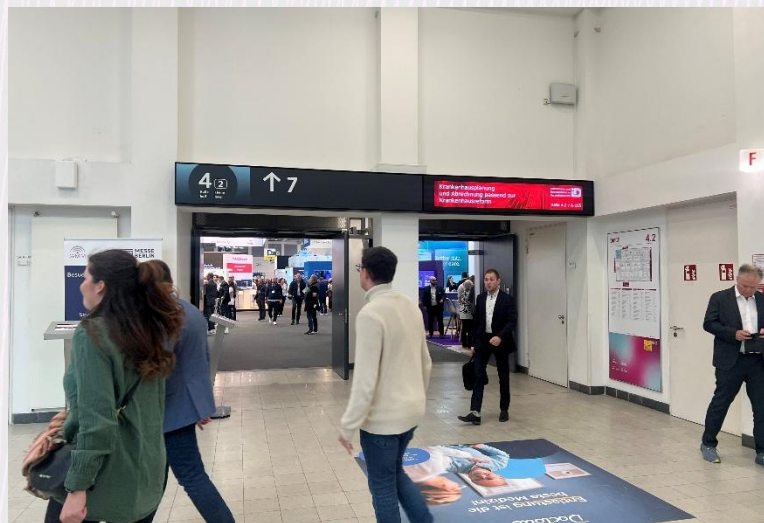
Onsite (exhibition grounds):

1x Digital mobile display

Online (platform & app):

- 2x Top Banner in the exhibitor overview
- Gallery Logo in the exhibitor search
- Top Logo in the online hall plan
- Homepage Banner on the platform
- 2x Push Notifications during DMEA

ULTRA PACKAGE



Targeted visibility for partners – onsite and online.

Put your company in the spotlight—visible to all visitors, wherever they are.

The following services are included in the package:

Onsite (exhibition grounds):

Ultra-stretch screen in the surroundings of your hall – straight visible to all visitors.

Online (platform & mobile app):

- **Top Banner** – directly visible in the exhibitor overview.
- **Gallery Logo** – gallery with exhibitor logos rotating in the app.
- **Top Logo** – on the digital hall plan, directly above your hall.

Price: €4,350.00

Only 5 available!

All prices are net, excluding VAT

SPOTLIGHT PACKAGE



DMEA Berlin
21–23 April 2026
Connecting Digital Health

Increase visibility and stand out from the crowd!

Take advantage of this opportunity to make your brand visible digitally and on mobile devices! Set your brand apart from the competition in a targeted manner.

The following services are included in the package:

Online (platform & mobile app):

- **Top Banner** – directly visible in the exhibitor overview.
- **Gallery Logo** – gallery with exhibitor logos rotating in the app.
- **Top Logo** – on the digital hall plan, directly above your hall.
- **Startpage Banner** – Featured on the app's home page.
- **Story Ad** – More content: Your video directly in the app.

Social media: LinkedIn post

Price: €6,290.00

Only 5 available!

All prices are net, excluding VAT

PULSE PACKAGE



DMEA Berlin
21–23 April 2026
Connecting Digital Health

Maximum reach & presence – onsite & online.

For partners who want to make their brand noticeable and visible – onsite & digital. Maximum reach, targeted attention!

The following services are included in the package:

Onsite (exhibition grounds): Digital display – High visibility in a high-traffic location.

Online (platform & mobile app):

- **Top Banner** – directly visible in the exhibitor overview.
- **Gallery Logo:** gallery with exhibitor logos rotating in the app.
- **Top Logo** – Logo above your own hall on the digital hall plan.
- **Homepage Banner** – displayed on the platform's home page.
- **Push Notifications** – directly to the mobile devices of all app users.

Price: €8,500.00

Only 1 available!

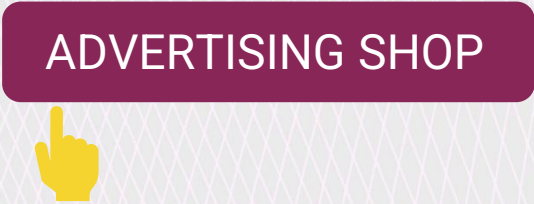
All prices are net, excluding VAT

PARTNER OPTIONS

Whether as a highlight on the platform, a digital eye-catcher in the app, or on the hall map: visitors searching for exhibitors in the digital directory won't be able to miss your ad.



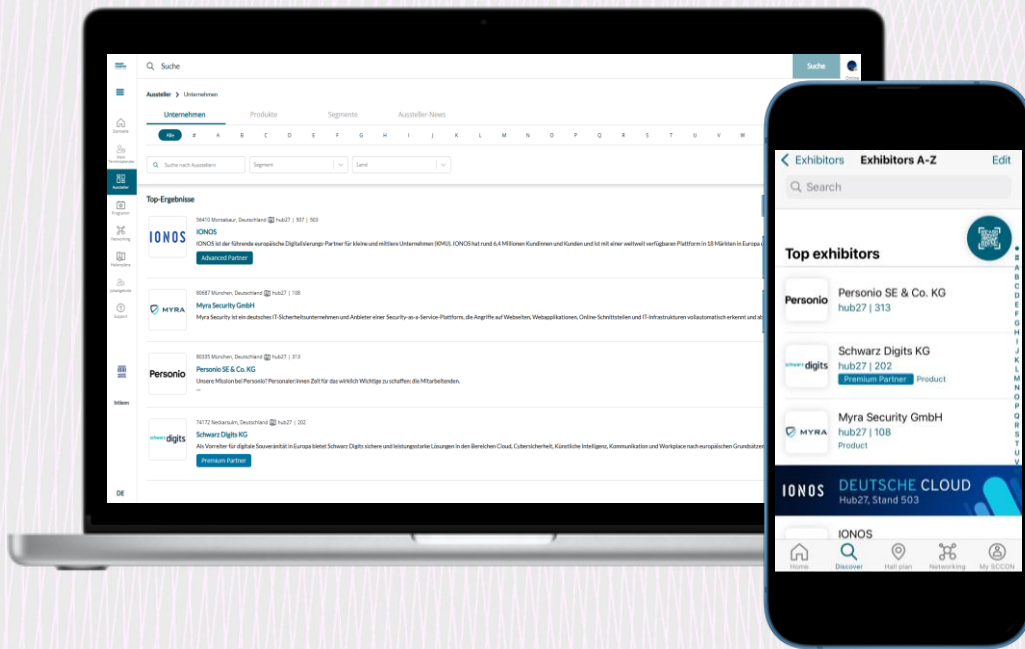
SPECIALS	
<u>Top Listing</u>	€3,000.00
<u>Content Stage</u>	€3,000.00
<u>Splash Screen</u>	€3,000.00
<u>Homepage Banner</u>	€2,000.00
<u>Startpage Banner</u>	€1,900.00
<u>Top Banner in the hall plan</u>	€1,200.00
<u>Push Notification</u>	€850.00
<u>Gallery Logo</u>	€500.00



SPECIALS

Top Listing

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INDIVIDUAL OPTIONS/SPECIALS



Price: €3,000.00
Only 7 available!

Your Network. Your DMEA. Digitally Connected.

Present yourself at the absolute pole position of the exhibitor list as one of the first exhibitors. The Top Listing Premium placement is featured in the online exhibitor directory.

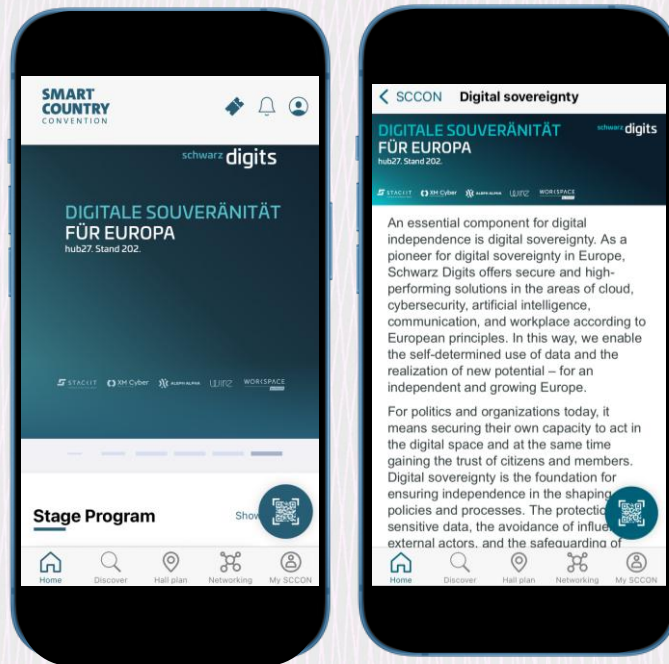
Exclusive benefits for Gold Partners:

- Visible at the top of the exhibitor list
- Direct link to your company profile
- Placement in alphabetical order

SPECIALS

Content Stage

 [BACK TO INDIVIDUAL OPTIONS/SPECIALS](#)



Price: €3,000.00
Only 1 available!

Your Message Live in the Spotlight – with the Content Stage

Put your company profile front and center! Your brand appears in attention-grabbing banners and is complemented by individual advertorial entries.

- Advertorial Entry: 1440 × 450 px
- Text length: max. 40 characters (German & English)
- Banner: 1440 × 1920 px
- Format: JPEG, max. 500 KB

SPECIALS

Splash Screen

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Price: €3,000.00
Only 1 available!

Visible Right at App Launch!

Use the splash screen to display your message multiple times within a defined period and guide users directly to your exhibitor profile.

- iOS 6.5: 1242 × 1344 px; JPEG or PNG
- iOS 5.5: 1242 × 1104 px; JPEG or PNG
- iOS iPad: 1366 × 2048 px; JPEG or PNG
- Android: 1440 × 1280 px; JPEG or PNG

SPECIALS

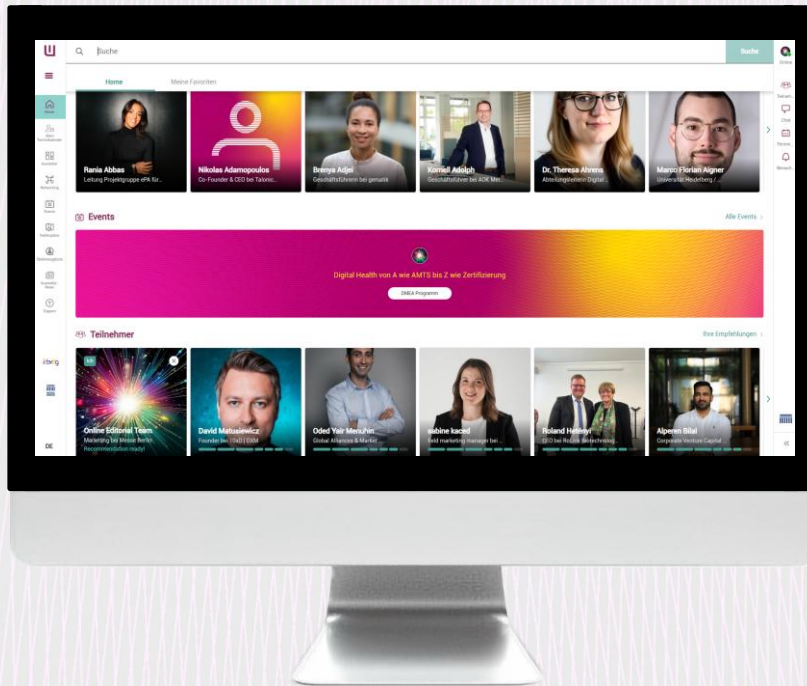
Homepage Banner

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More Content. Your Stage. Optimal Reach.

Showcase your company prominently – with a banner directly on the homepage, visible in sections such as “Speakers” or “Events.”

- Exclusive placement for one partner only
- Direct link to any page of your choice
- Banner: min. 2560 × 320 px, larger sizes also possible
- Format: JPEG or PNG



Also incl. in the PULSE partner package

SPECIALS

Startpage Banner



Price: €1,900.00
Only 5 available!

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Amplify Your Presence – Digital Makes an Impact!

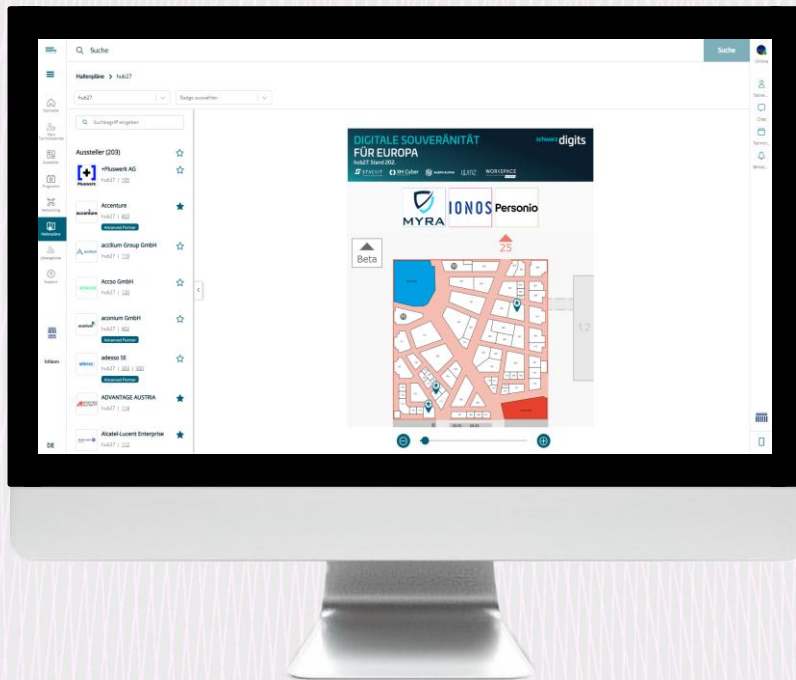
Introduce your company – visible right at the start, exclusively positioned. Use images and short, concise messages to capture visitors' interest.

- This advertising format is highly limited
- Direct link to your company profile
- Banner: 1440 × 450 px
- Format: PNG or JPEG

SPECIALS

Top Banner in the hall plan

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Price: €1,200.00
Only 1 per hall

Highlight in the Hall Map – Exclusively Above Your Hall!

Stand out above all others. Your banner appears directly on your hall map – visible on the platform only. Guide visitors straight to your booth. This advertising format ensures very high visibility and reach.

- Prominent placement in the hall map on the platform
- Direct link to your company profile
- Banner: 1440 x 225 px
- Format: JPEG

SPECIALS

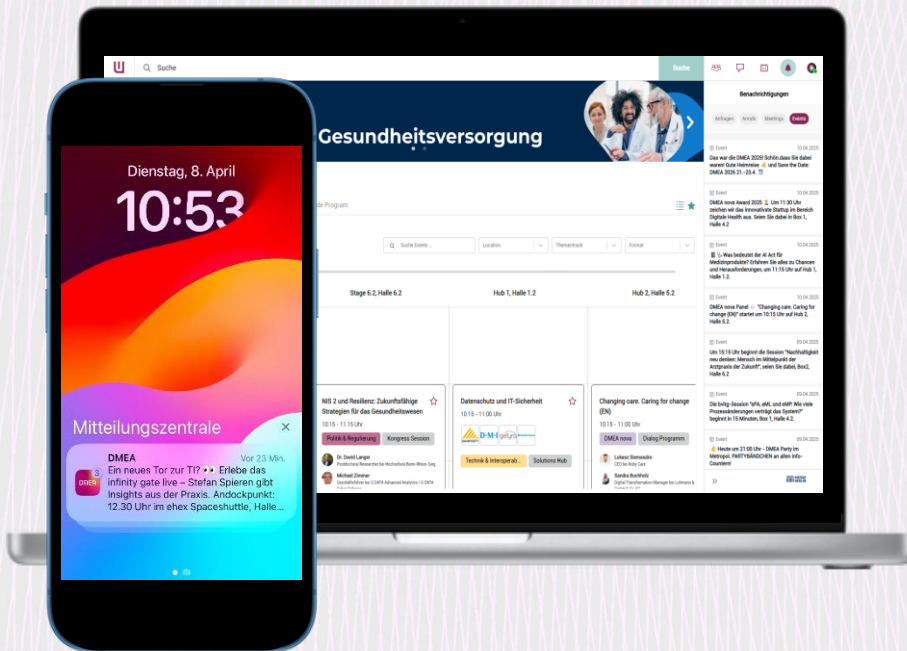
Push Notification

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Your Message Directly on DMEA Visitors' Phones!

Reach the DMEA community of experts with an exclusive push notification – ideal for directing visitors to your booth or program highlight.

- Exclusive: maximum 1 push per day
- Directly on visitors' smartphones
- Concise and effective: text length max. 150 characters
- Perfect for daily highlights



Price: €850.00
Availability very limited!

SPECIALS

Gallery Logo

NEW



Price: €500.00
From 5 to 12 logos

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Always digitally connected – immediately!

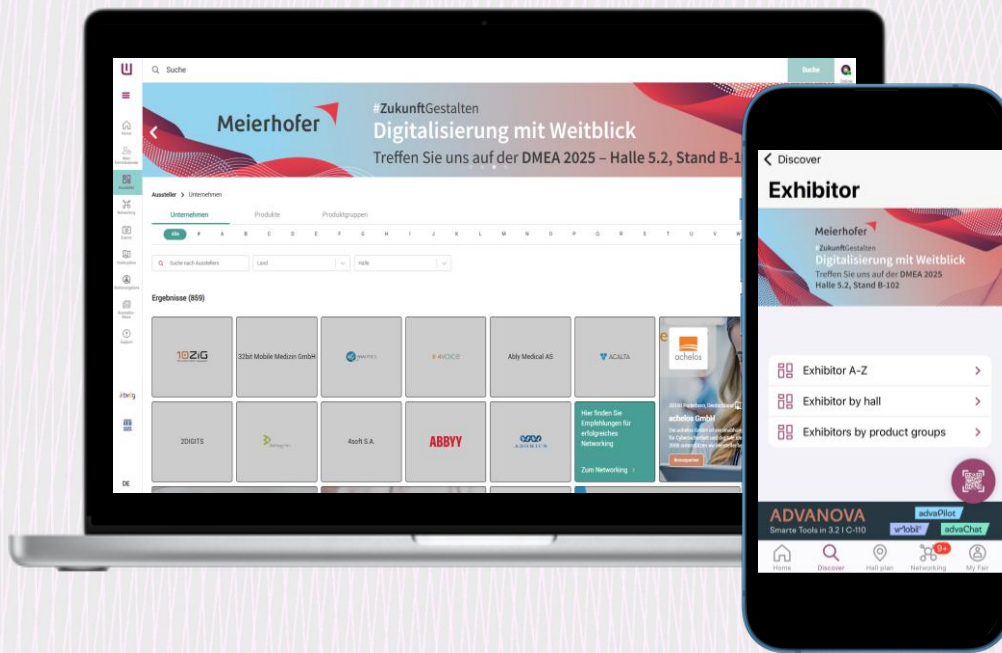
Your logo right in the middle of the app. Highlight your company with an exclusive logo display at the heart of our digital exhibitor directory.

- Rotating gallery directly in the app
- New: Now visible on the 'Exhibitors' page
- Dimensions: 450 x 315 px
- Format: PNG or JPEG

SPECIALS

Top-Banner

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Only included in a PARTNER package

 **Right at the Top – Your Banner in a Prime Position!**

With our top banners, your company is instantly visible – placed just below the navigation tabs “Exhibitors” or “Events.” The banners appear in rotation, ensuring continuous exposure.

- Exclusive top position for maximum visibility
- Direct link to your exhibitor profile
- Platform: 2560 × 320 px / App: 1440 × 450 px
- Format: JPEG or PNG (max. 1 MB)

SPONSORING PACKAGES



ONLINE

€2,500.00

Online: platform & app

- Logo Gallery in the app
- Tab Bar Banner in the app
- 2x Standlogos in the hall plan



ADVANCED

€3,800.00

Online: platform & app

- Sandwich Banner (platform)
- Logo Gallery in the app
- Tab Bar Banner in the app
- 2x Standlogos in the hall plan



PREMIUM

€4,600.00

Online: platform & app

- 2x Sandwich Banner
- Logo Gallery in the app
- Top Logo in the hall plan
- Corporate Video

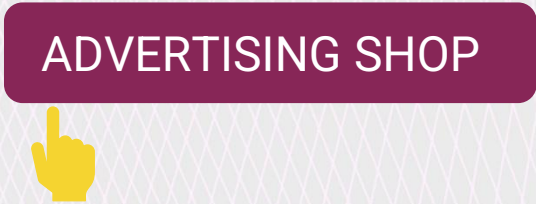
DIGITAL SERVICES

Choose your online advertising options and put your brand in the spotlight! All options are linked to your profile page, allowing interested users to learn more about your company with just one click.



SPONSORING

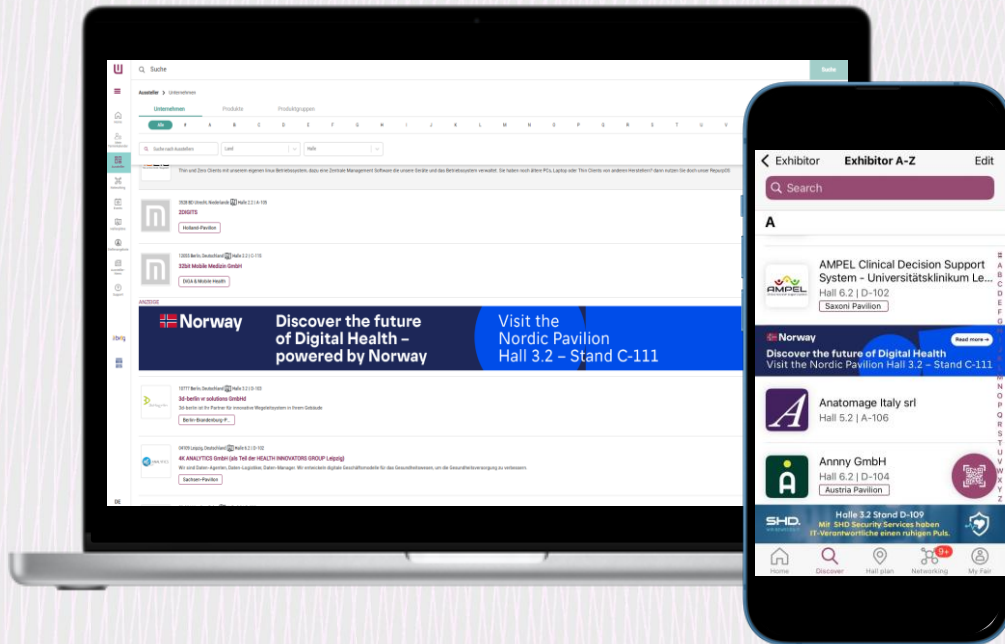
<u>Sandwich Banner (Platform & App)</u>	€2,500.00
<u>Tab Bar Banner</u>	€1,350.00
<u>Sandwich Banner (App)</u>	€1,300.00
<u>Story Ad</u>	€950.00
<u>Gallery Logo</u>	€800.00
<u>Top Logo in the hall plan</u>	€800.00
<u>Corporate Video</u>	€500.00
<u>Stand Logo</u>	€350.00



INDIVIDUAL OPTIONS

Sandwich Banner

 **BACK TO**
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Price: Euro 2,500.00
Max. 6 per position

Present Your Company Even More Convincingly

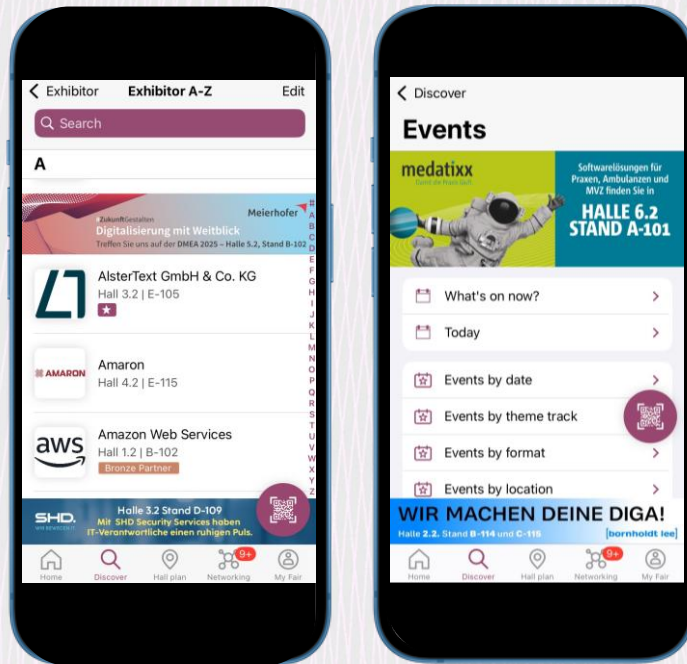
Stand out from other exhibitors in the exhibitor search results!
Your banner is prominently placed within the exhibitor list and displayed in rotation – on a first come, first served basis.

- Up to 5 banners per position in rotation
- Direct link to your company profile
- Platform: min. 2580 × 215 px (list view)
- App: 1440 × 296 px

INDIVIDUAL OPTIONS

Tab Bar Banner

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INDIVIDUAL OPTIONS/**SPONSORING**



Price: Euro 1,350.00
Max. 6 per position

Strategically Visible – Right Above the Menu Bar!

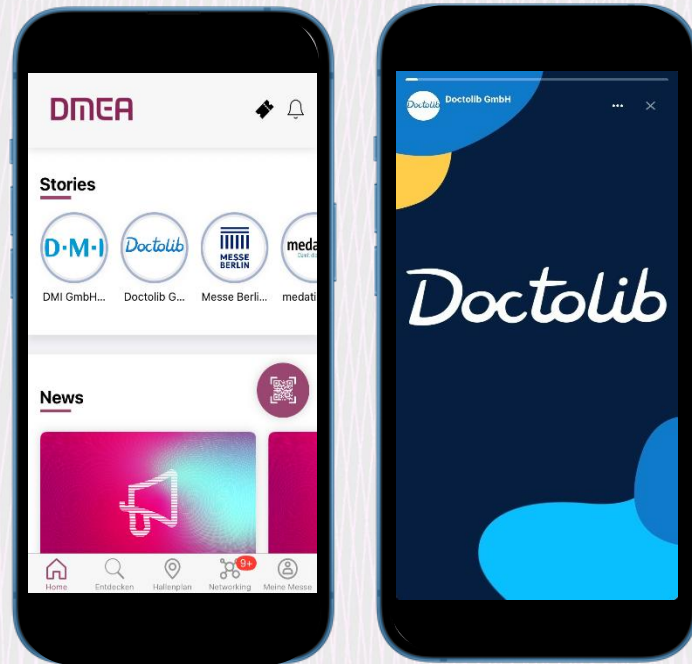
With the Tab Bar Banner, your advertisement is positioned directly along the navigation of the exhibitor search – keeping your message constantly in the spotlight for app users.

- Fixed position, multiple banners in rotation per spot
- Maximum reach and interaction
- Banner size: 1440 × 225 px
- Format: JPEG

INDIVIDUAL OPTIONS

Story Ad

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INDIVIDUAL OPTIONS/SPONSORING](#)



Price: Euro 950.00

Availability: ∞

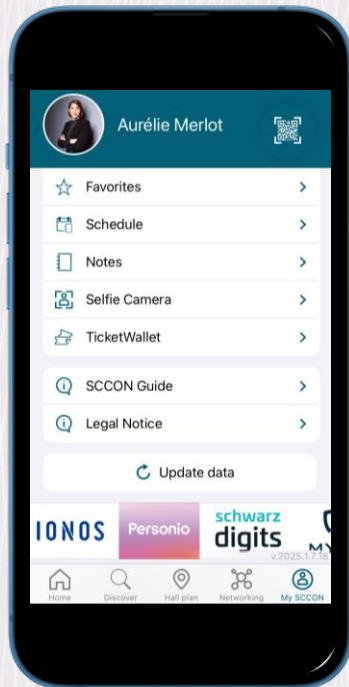
Directly in the Spotlight: Share Your Success Story

Showcase your company through Stories on the app's homepage — highly attention-grabbing. The short video is previewed and plays once users click on your Story

- No text or logos on Stories/graphics
- Resolution: 1080 × 1920 px, max. 50 MB
- Format: MP4, fullscreen advertisement
- Aspect ratio: 9:16 (portrait)

INDIVIDUAL OPTIONS

Logo Gallery



Price: Euro 800.00
Max. 6 per position

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Digitally Well-Connected – Always On!

Take advantage of the additional reach offered by the app.

Showcase your logo in an exclusive, rotating gallery on the “My Fair” subpage.

- Logo placements in one rotation
- Direct link to your company profile
- Size: 450 × 315 px
- Format: JPEG or PNG

INDIVIDUAL OPTIONS

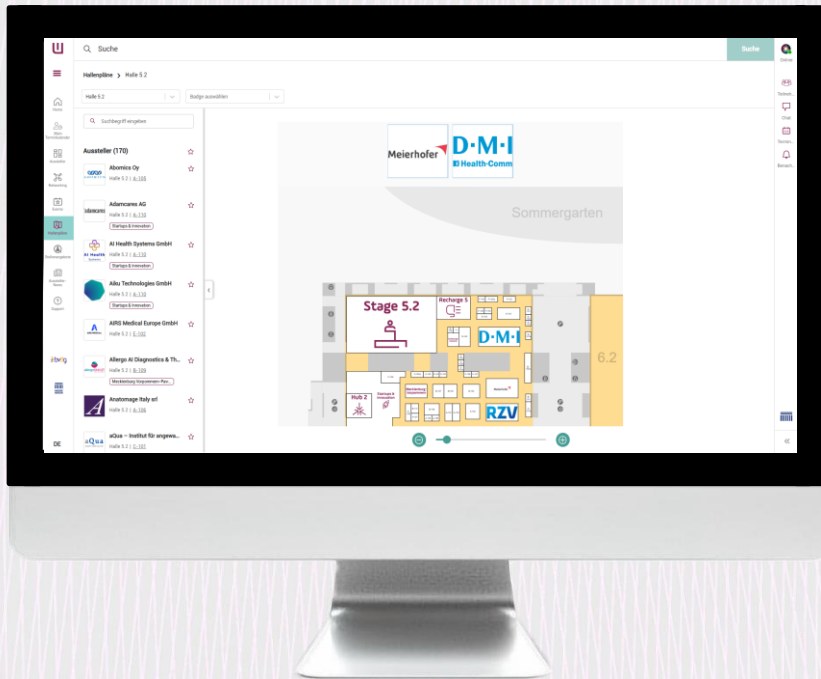
Top Logo in the hall plan

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Your Logo in the Digital Hall Plan – Exclusive Above Your Hall!

Get your company logo in the online hall plan. This exclusive advertising space ensures maximum visibility exactly where visitors orient themselves and target exhibitors.

- Displayed above your own booth in your hall
- Direct link to your company profile
- Logo width: max. 300 px
- Format: SVG



Price: Euro 800.00
Max. 5 per hall

INDIVIDUAL OPTIONS

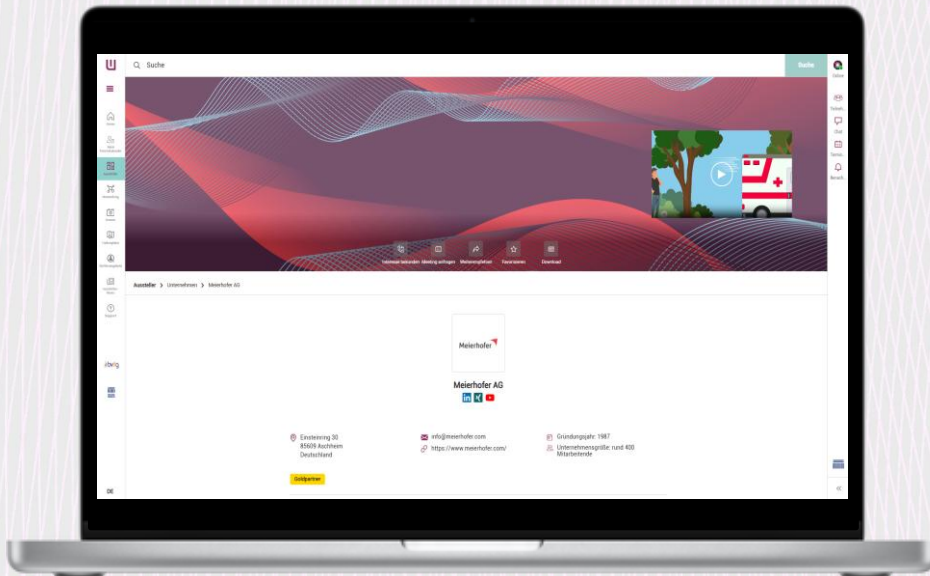
Corporate Video

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Now: Innovation and Passion in Action!

The video is embedded directly in the header banner of your profile on the platform. A visible play button appears, allowing visitors to start the video with a click.

- Eye-catching background image with header video
- Aspect ratio: 16:9
- Resolution: 640 × 360 px
- Format: MP4, Max.: 50 MB



Price: Euro 500.00
Upload via the Content Manager

INDIVIDUAL OPTIONS

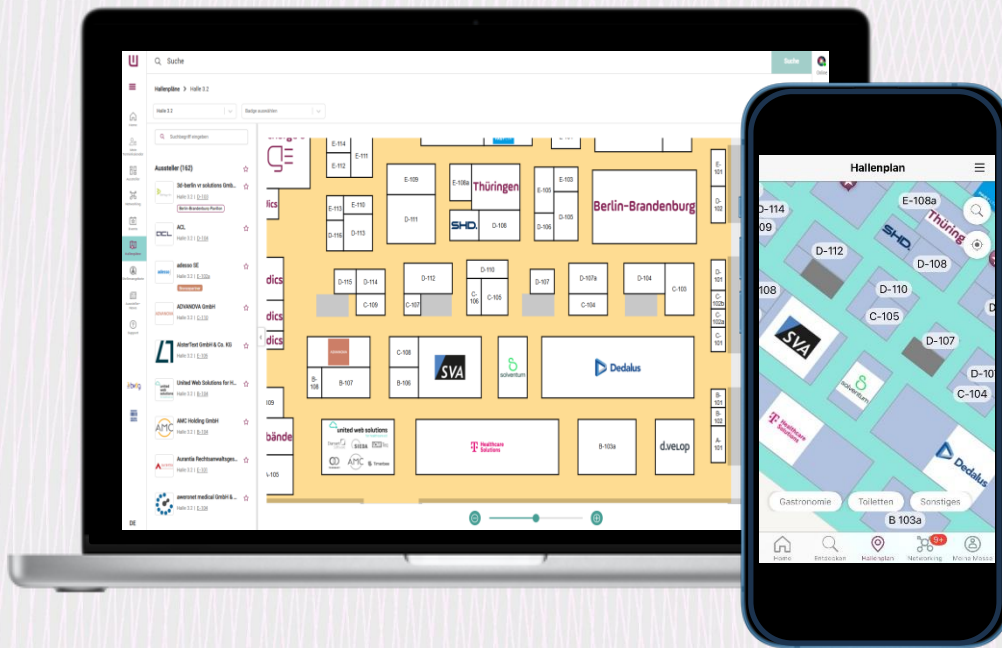
Standlogo

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Your Logo Clickable – Directly on Your Booth

Place your company logo on your booth in the hall plan – both in the app and on the platform. Your logo appears directly on your booth in the digital hall plan, and visitors can click on it.

- Available in the hall plan on both the app and platform
- Direct link to your company profile
- Size: 500 × 500 px
- Format: JPEG or PNG



Price: Euro 350.00
Incl. 2 logos

LEAD TRACKING

DMEA App



Export All Your Team's Contacts!

Perfect for seamless and collaborative lead capture at the event. Consolidated export of the contact information of all scanned visitors in the app.

- Real-time, team-wide data collection
- CSV export of all opt-in and scanned contacts
- Efficient and comprehensive lead capture
- Ideal for larger teams or multiple booth staff

SOCIAL MEDIA

LinkedIn Post



DMEA – Connecting Digital Health

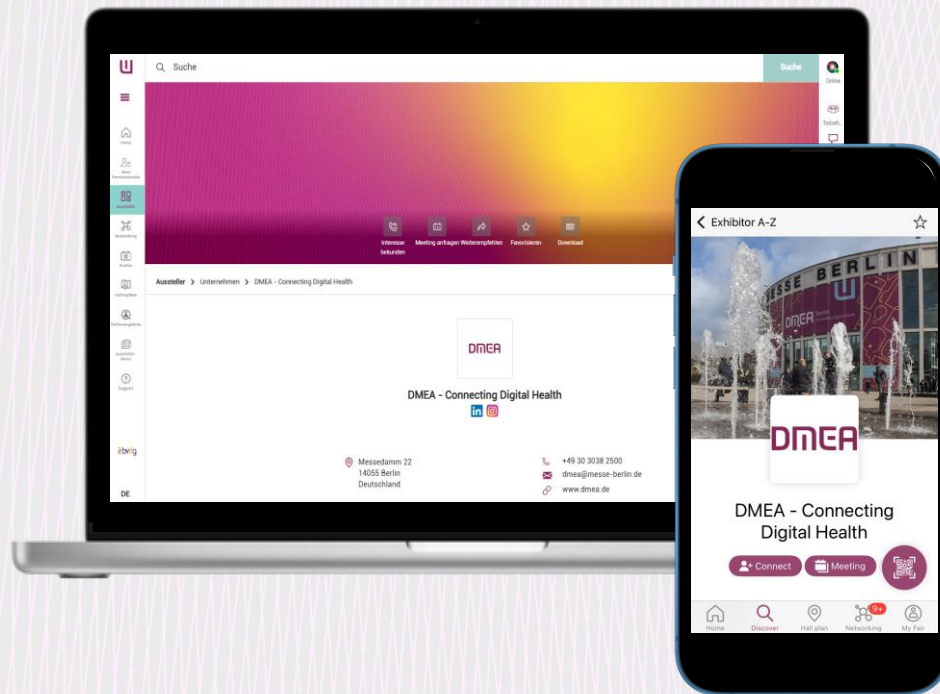
Gain Reach, Followers, and Trust

With a LinkedIn post on the DMEA page, you can be sure to reach the right target audience. We reserve the right to decide on the type and timing of the post.

- DMEA LinkedIn reach: > 20,000 followers
- Requirement: 1 image, 800 × 800 px
- Format: up to 500 characters – either DE or EN
- Period: Early February to mid-April

UPGRADE

Content Plus



Price: Euro 370.00
Upload via the Content Manager

Present Your Company Even More Impressively!

Everything can be easily managed through the Content Manager: flexibly add and update links, text, and multimedia content.

The upgrade includes:

- 5 product presentations
- Digital press box including 3 exhibitor news
- 5 job postings

CONTACT

Advertising & Sponsoring

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