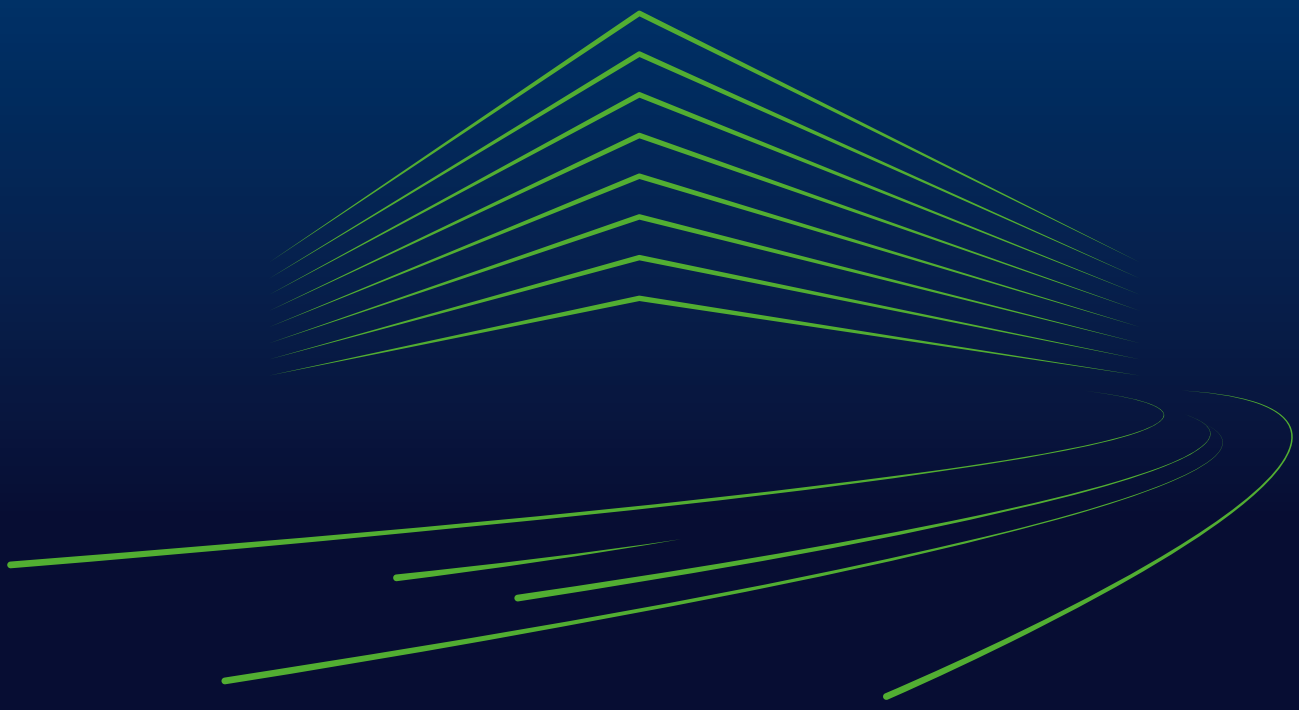
InnoTrans 2026

THE FUTURE OF MOBILITY

22 – 25 SEPTEMBER · BERLIN



YOUR NEXT STEPS

InnoTrans

MESSE BERLIN

INNOTRANS 2026

GENERAL INFORMATION

All the essential elements for the next steps in your trade fair planning are summarised in this compact guide. From strategic marketing and efficient stand construction to ordering additional services, you will find a complete overview of all relevant areas. In addition, a practical checklist with all important deadlines ensures that you can organise your trade fair preparations in a structured, stress-free and successful manner.

OPENING HOURS

22–25 SEPTEMBER 2026

EXHIBITORS

Tue 22 – Thu 24 September 2026, 8.00 a.m. – 7.00 p.m.
Fri 25 September 2026, 8.00 a.m. – 5.00 p.m.

TRADE VISITORS

Tue 22 – Thu 24 September 2026, 9.00 a.m. – 6.00 p.m.
Fri 25 September 2026, 9.00 a.m. – 4.00 p.m.

YOUR CONTACT TO THE INNOTRANS TEAM:
T +49 30 3038 3131, innotrans@messe-berlin.de, www.innotrans.de

STAND CONSTRUCTION INFORMATION

TECHNICAL GUIDELINES

Please take into account the Technical Guidelines for stand construction when planning your display at the trade fair.

REAR STAND PARTITIONS

Rear stand partitions facing your neighbours must be held in a neutral white and may not include any advertising.

STAND APPROVALS

According to the Technical Guidelines 4.2 stand approvals are only required for stand constructions subject to inspection, such as:

- large hall areas
  (with hall aisles/access to emergency exits)
- platforms height > 20 cm
- multi-storey stands
- special constructions and outdoor stand structures
  (Technical Guidelines 4.8)

DEADLINE PERMISSION OF STAND CONSTRUCTION:
04 AUGUST 2026

CONTACT TECHNICAL DEPARTMENT TEAM:
messetechnik@messe-berlin.de

START OF SET-UP

15 September 2026, 12.00 a.m.

END OF SET-UP

21 September 2026, 3.00 p.m.
(constructive)
21 September 2026, 6.00 p.m.
(decorative)

START OF DISMANTLING

25 September 2026, 4.00 p.m.
Contractual penalty for any dismantling before 4.00 p.m.

Please note:
Vehicles are only permitted to enter the exhibition grounds after 8.00 p.m.

END OF DISMANTLING

30 September 2026, 6.00 p.m.

ACCESS TO THE EXHIBITION GROUNDS

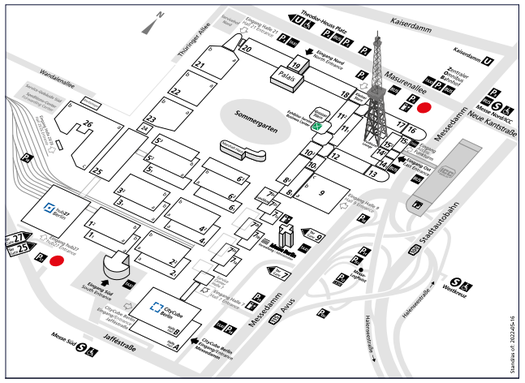
YOUR TRANSPORT CONCEPT

All information on transportation and logistics can be found in our traffic guide. Here is some preliminary information for the setup and dismantling period:

Access for all vehicles only after registration via our traffic management system Visifair. Without booking a slot, you will not be granted access to the exhibition grounds.
(available from 17 March 2026)

Drop-off points are available at hub27 and the North Entrance for loading and unloading tools and crew. We offer golf carts with drivers at both points and at Gate 9 to transport tools and crew directly to your stand.

Please note: As the track exhibits must be shunted into position before the start of InnoTrans, vehicles will not be able to access the side of the halls with direct track access (1.2b, 2.2b, 3.2a, 4.2a, hub27) between 18 and 28 Sept. 2026.


Kaiserdamm
Messedamm
Neue Kantstraße
Masurenallee
Sommergarten
Jafféstraße
Hammarskjöldplatz
Stadtautobahn
Dreieck Funkturm
Messe Süd
Messe Nord / ICC
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MARKETING & COMMUNICATION

MEDIA PACKAGE FOR MAXIMUM VISIBILITY ON ALL CHANNELS

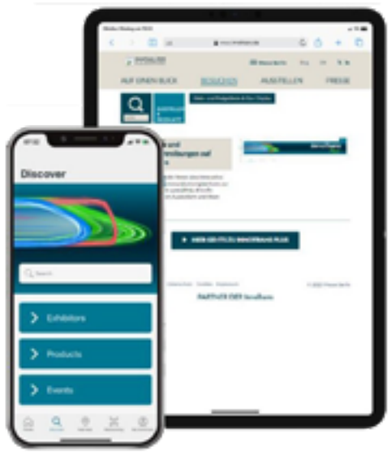
Our Media Package ensures you optimal visibility across all channels and simplified booking of all media services. The Media Package includes the following marketing tools for your optimal trade fair participation and market presence:

- InnoTrans Plus – The digital comprehensive preparation and follow-up tool
- InnoTrans App – The smart companion for your trade fair visit
- InnoTrans Guide – The printed directory

INNOTRANS PLUS

InnoTrans Plus is InnoTrans' central digital platform for visibility, networking, and communication before, during, and after the trade fair. Present your company, address specific customers, arrange appointments, and invite people to webinars, livestreams, or your booth. Content and advertising opportunities round off the offering.

YOU WILL RECEIVE YOUR PERSONAL SELF-SERVICE LINK IN MARCH 2026 FOR YOUR PROFILE UPDATE AND MEDIA BOOKINGS.



CONTACT INNOTRANS PLUS SUPPORT TEAM:
T +49 30 3038 2500, support@messe-berlin.de

SPONSORING

Take advantage of InnoTrans' international reach to increase your company's visibility in a targeted manner. With our wide range of marketing and sponsorship options, you can reach your target group across all channels – whether digitally, on site, or at networking events.

CONTACT MB CAPITAL SERVICES GMBH TEAM:
T +49 30 3038 2525, advertising@messe-berlin.de

SPEAKERS' CORNER

The Speakers' Corner offers exhibitors one-hour lecture or discussion slots in front of an international audience of experts – outside their own stand area. The sessions take place in equipped conference rooms and are streamed live on InnoTrans Plus. Allocation is on a first come, first served basis, so early booking is recommended.

CONTACT SPEAKERS' CORNER:
Marlena Schubert, T +49 30 3038 2390, marlena.schubert@messe-berlin.de

ADVERTISING MATERIALS

Actively promote your trade fair appearance by creating your own personal e-mail banner with hall and stand numbers free of charge on our website.
Click here to go to download: Marketing & PR – InnoTrans

STAY CONNECTED WITH SOCIAL MEDIA

linkedin.com/showcase/innotrans

innotrans.de/en/blog/

www.youtube.com/@InnoTransMesseBerlin

EVERYTHING UNDER ONE ROOF BECO WEBSHOP

The BECO webshop is your ordering platform for all products and services you need for your trade fair participation. You will also find your hall plan with all technical details as well as information on order deadlines and approvals there:

INSTALLATIONS AND CONNECTIONS (ELECTRICAL, WATER, ETC.) | INTERNET | STAND CONSTRUCTION AND RENTAL FURNITURE | STAND ACCESSORIES (SUSPENSIONS, GRAPHICS, DECORATION, SCREENS, ETC.) | STAND SERVICES (WASTE DISPOSAL, CLEANING, CATERING, STAFF, LOGISTICS, ETC.) | PARKING AND PARKING SPACES (CONTAINERS, TRUCKS, AND CARS) | TICKETS AND PASSES (SETUP AND DISMANTLING PASSES, EXHIBITOR PASSES, VOUCHERS)

Book the services you require well in advance. From 4 weeks before the start of the event, a surcharge of 20% of the quoted prices will be applied!

Sustainability is important to us:
Exhibitors are responsible for avoiding and disposing of their own waste during setup, dismantling, and the event itself. Waste disposal is not included in stand cleaning and must be booked separately via the BECO webshop if required.

CONTACT WEBSHOP TEAM:
T +49 30 3038 1400
beco-support@messe-berlin.de

GOOD TO KNOW

TICKETSHOP

Our ticket shop is expected to go online in March. You can view your customers' redeemed vouchers in the exhibitor login area of the ticket shop. All tickets can only be booked online and are not available on site!

VOUCHERS FOR YOUR CUSTOMERS

Invite your customers directly to your booth with free trade fair tickets.
The tickets are assigned to specific halls and indicate the nearest entrance.
Only redeemed vouchers will be charged.

For more information, visit the BECO webshop under the menu item Tickets and Passes.

TRAVEL AND ACCOMMODATION

Visa, travel, accommodation – We recommend that you find out about the visa requirements for your country in good time and book your accommodation early. Our representatives will be happy to assist you with visa matters.

For more information, see: Accommodation & Stay – InnoTrans

Your admission ticket to InnoTrans includes a ticket for local public transport on the day of validity. We also offer various shuttle services. For more information, see Trade Fair Planning – InnoTrans

CUSTOMS CLEARANCE INFORMATION FOR EXHIBITORS FROM NON-EU COUNTRIES

Please note the information on customs clearance and submit the required documents as early as possible to avoid delays.

Detailed information and recommendations can be found on our website:
Trade Fair Planning – InnoTrans

YOUR CHECK LIST / DEADLINES

STATUS	SERVICE	CONTACT	DEADLINE
Permissions and Technical Guidelines			
☐	Registration for nighttime construction (free of charge)	event-security@messe-berlin.de	none
☐	Inflammable Liquids, Compressed Gas Cylinders	messetechnik@messe-berlin.de	25.08.2026
☐	Operation of Laser Devices	messetechnik@messe-berlin.de	25.08.2026
☐	Load Distribution Measures, Timber packing	messetechnik@messe-berlin.de	04.08.2026
☐	Playing / Performing Music at Trade Fairs and Exhibitions (GEMA)	kontakt@gema.de	none
☐	Stand Construction Permit	messetechnik@messe-berlin.de	04.08.2026
☐	Use of Pyrotechnics	pyrotechnik@messe-berlin.de	08.09.2026
Installations and Telecommunication			
☐	Compressed Air Installations, Extractor Hood, Gas Installations (Natural Gas)	jens.wieneke@mtd.net	25.08.2026
☐	Electrical Installations (incl. Outdoor Display)	jens.hippe@electronica.group	16.06.2026
☐	Internet Access, Telephone	beco-support@messe-berlin.de	16.06.2026
☐	Cable Television and Radio Connection (FS / HfK), Satellite and DVB-T Sites/Installation of Units,	beco-support@messe-berlin.de	25.08.2026
☐	Sprinkler Installations	rahns@minimax.de	16.06.2026
☐	Water Installations, Air-Conditioning (Water Supply)	jens.wieneke@mtd.net	16.06.2026
Stand Construction and Equipment			
☐	Suspensions from hall ceiling, Lighting and Rigging	messe-berlin@ueberkopf.de	16.06.2026
☐	Fabric Decoration	FrankVogt@langhammer-vogt.de	25.08.2026
☐	Audio, Floor Covering, Graphic Services, Rental Furniture, Additional Stand Equipment, Copiers, Plants and Flower Decoration for rent, Projection	systems@mb-capital-services.de	25.08.2026
☐	Individual stand construction	design@mb-capital-services.de	none
☐	System stands for rent	systems@mb-capital-services.de	25.08.2026
Personnel, Stand Services, Catering, Insurance for Exhibits			
☐	Waste Disposal Construction and Dismantling / Duration of Event incl. Declaration of Waste Disposal	beco-support@messe-berlin.de	08.09.2026
☐	Construction and Dismantling Personnel	Berlin-Nord.Messe@arbeitsagentur.de	none
☐	Catering	cateringservice@capital-catering.de	none
☐	Photographic Service	contact@nieswand-pletschke.com	none
☐	Stand Cleaning	beco-support@messe-berlin.de	16.06.2026
☐	Stand Security	servicestore@messe-berlin.de	25.08.2026
☐	Stand Personnel - Hostesses and Hosts	hostesses@mb-capital-services.de	25.08.2026
☐	Shows and Events at the Booth (reportable)	event-security@messe-berlin.de	25.08.2026
☐	Insurance for Exhibits	welcome@funk-gruppe.de	none
Logistics			
☐	Loading Zone Reservation for access to the Exhibition Grounds	www.innotrans.de/Ladezonenbuchung	from 17.03.2026
☐	Forwarding Service incl. Working Platforms	de.sha.ber.fn@dsv.com	none
Marketing & Communication			
☐	InnoTrans Campus - RecruitingLAB	hugo.suetterlin@messe-berlin.de	subject to availability
☐	Career Point	hugo.suetterlin@messe-berlin.de	22.06.2026
☐	Guide (Print)	support@messe-berlin.de	22.06.2026
☐	Market research	tkrause@gelszus.de	25.08.2026
☐	Correspondence sticker imprint	simone.fehlinger@vierc.de	01.09.2026
☐	Request for Advertising Materials	werbelager@messe-berlin.de	01.09.2026
☐	Press Box (digital)	cheila.pyritz@messe-berlin.de	none
☐	Press Conferences	cheila.pyritz@messe-berlin.de	01.09.2026
☐	Advertising - Indoor and Outdoor	advertising@mb-capitalservices.de	subject to availability
☐	Speakers' Corner	marlena.schubert@messe-berlin.de	subject to availability
Tickets and Parking Space			
☐	Parking Space for Containers and Trucks	traffic@messe-berlin.com	subject to availability
☐	Parking Spaces	tickets@messe-berlin.de	subject to availability
☐	Day and Permanent Ticket Company Representative - Codes, Vouchers for Clients	tickets@messe-berlin.de	none