Information pursuant to the EU General Data Protection Regulation (GDPR) for the AI ON TRACK – INNOTRANS HACKATHON

Data protection is a high priority for Messe Berlin GmbH (hereinafter 'Messe Berlin'). These data protection notices inform about the processing of personal data in connection with the AI on Track – InnoTrans Hackathon (hereinafter the 'Event') and supplement the general data protection notices of Messe Berlin. Separate data protection notices may apply to specific cases of data processing.

1. Controller and Data Protection Officer

The controller within the meaning of the General Data Protection Regulation (GDPR) is Messe Berlin GmbH, Messedamm 22, 14055 Berlin, Germany, email: info@messe-berlin.de. The Data Protection Officer is the joint Data Protection Officer of Messe Berlin GmbH (address as above; email: datenschutz@messe-berlin.de)

2. Source and Categories of Personal Data

In the context of participation in the Event and on the basis of the Terms and Conditions, Messe Berlin processes the following personal data provided by the participants themselves: first and last name, email address, and the information required in the application form. Messe Berlin also processes the fact of participation. In the event of successful participation, additional data such as photo and video recordings may also be processed.

3. Purposes of Processing and Legal Bases

Messe Berlin processes the personal data referred to in Section 2 for the purpose of conducting the Event (legal basis: performance of a contract pursuant to Art. 6(1)(b) GDPR). The publication and processing of names, team names, project titles, images, and video recordings by Messe Berlin is carried out for the purpose of documenting the Event and evidencing the competition results (legal basis: legitimate interest pursuant to Art. 6(1)(f) GDPR). Any disclosure of data to third parties for further advertising purposes, press activities, public relations, and publications in connection with the competition is based on the participants' consent pursuant to Art. 6(1)(a) GDPR.

4. Recipients and International Data Transfers

Communication with participants is partly conducted via FACTORY-C Agentur für Messen und Kommunikation GmbH, An der Spreeschanze 10, 13599 Berlin, Germany. For the performance of certain processing activities, in particular the organisation of the competition, hosting, IT support, and mailings, Messe Berlin engages service providers who process personal data on behalf of Messe Berlin (so-called 'processors').

Due to publication on the internet, personal data (including recordings of presentations and interviews) may be accessed and stored worldwide. Messe Berlin has no influence over the data processing activities of third parties who access and use such data by visiting the aforementioned websites or social-media channels and who act as independent controllers within the meaning of the GDPR. Data and presentations may also be indexed by so-called search engines. It cannot be excluded that third parties may link such data with other personal data available on the internet, thereby creating personality profiles, modifying the data, or using it for other purposes.

Some recipients, in particular providers of social-media platforms or other third parties accessing personal data, are located in third countries outside the EU which do not provide a level of data protection equivalent to that of the EU, in particular due to the absence of a legal framework, independent supervisory authorities, or enforceable data protection rights and remedies. The transfer of personal data to such third countries takes place where an adequacy decision of the European Commission pursuant to Art. 45(3) GDPR exists with respect to the relevant country or organisation, and otherwise subject to appropriate safeguards pursuant to Art. 46 GDPR, in particular the standard contractual clauses approved by the European Commission pursuant to Art. 46(2)(c) GDPR, and additional measures where necessary. A copy of these safeguards may be obtained upon request (e.g. by email, see Section 1 above for contact details). In other cases, the transfer is based on the explicit consent of the participant pursuant to Art. 49(1)(a) GDPR, despite the known associated risks.

5. Data Retention Period

Where processing is based on consent or on the legitimate interests of Messe Berlin, the relevant data will no longer be processed for the associated purpose upon receipt of a withdrawal of consent or an objection and will be deleted where applicable, unless statutory exceptions apply. In the event of a withdrawal of all or part of the declaration of consent or an objection to specific processing activities, all data or the respective parts thereof will be deleted. This means that publications made by Messe Berlin will be removed from the media in which the data was published, depending on the scope of the withdrawal or objection. Personal data will also be deleted once it is no longer required by Messe Berlin for the purposes stated above.

6. Data Privacy Rights

Data subjects may contact the controller at any time in order to exercise the following rights (see Section 1 above for contact details).

Data subject rights pursuant to Art. 12–21 GDPR include the right of access to personal data, the right to rectification, erasure, and data portability, as well as the right to restriction of processing. Where processing is based on consent, such consent may be withdrawn at any time with effect for the future.

Right to Object
Where processing is based on legitimate interests, data subjects have the right to object at any time, on grounds relating to their particular situation, to the processing of their personal data. In addition, data subjects may object at any time to the processing of their personal data for advertising purposes.

If the data subject believes that the processing of personal data violates data protection law, they have the right to lodge a complaint with a supervisory authority (Art. 77 GDPR).