



Grüne Woche - Media Package

Representation "Berlin"

The Media Package is a dynamic online catalogue, which is made available to you, as an exhibitor, to use as an additional, industry specific marketing channel – before, during and after the trade fair. It has been the main preparation and follow-up tool for Grüne Woche trade visitors for many years.

In your online entry you can present detailed information for both private visitors and trade visitors. You can use the Networking Tool to establish new business contacts, and via the dynamic hall plan, your precise location will be conveyed meticulously to anyone seeking

your stand. You can complete your company presentation online on your own. Our online-support team is available to support you at any time. The online catalogue is online continuously, and you can benefit from all its services for an entire year. (Valid: 01 December 2024 – 30 November 2025)

Media-Package Representation "Berlin" | EUR 150,00 plus VAT

Services online catalogue

- Basic company entry (company name, company logo, address, hall and stand number)
- Telephone, email
- Web address
- contact persons with telephone number and email
- Company description in your profile (max. 4,000 char. including spaces, media e.g. videos, pictures, PDFs max size 500Mb)
- Presentation of up to 3 products with product description (max. 4,000 char.), photo & link per product
- Entry in the categories of the product group index
- Link to your own online shop
- Link to social media profiles (Facebook, X, YouTube etc.)
- Networking
- App
- Cover Picture for your Company Profile

The cost of the Media Package will be borne by exhibitors and co-exhibitors through a mandatory one-off payment which will be billed to the main exhibitor/recipient of services.

Additional Entries (with costs)

- Upgrade co-exhibitor to primary exhibitor Media Package (EUR 289,00 plus VAT)
- Includes: 2 additional contact persons, presentation of up to 10 products in text and picture with link to homepage (max. 4,000 char. per product), products can be marked as "new"

Further additional services can be found in our Grüne Woche Plus offer (e.g. product entries, online advertising)