Media Package Berlin

The Media Package is a dynamic online catalogue, which is made available to you, as an exhibitor, to use as an additional, industry specific marketing channel – before, during and after the trade fair. It has been the main preparation and follow-up tool for Grüne Woche trade visitors for many years.

In your online entry you can present detailed information for both private visitors and trade visitors. You can use the Networking Tool to establish new business contacts, and via the dynamic hall plan, your precise location will be conveyed meticulously to anyone seeking your stand.

You can complete your company presentation online on your own. Our online-support team is available to support you at any time. The online catalogue is online continuously, and you can benefit from all its services for an entire year.
(Valid: 01 December 2026 – 30 November 2027)

Media Package
EUR 150,00 plus VAT

Services online catalogue:

- Basic company entry (company name, company logo, address, hall and booth number)
- Telephone, email
- Company logo in the company profile
- Background image in the company profile
- Social media profiles
- Link to the company website
- Company description (Infotext max. 4,000 char. including spaces, media e.g.videos, pictures, PDFs max. size 500Mb)
- Entry in the categories of the product group index
- Contact persons with telephone number and email
- Presentation of up to 3 products with product description (max. 4,000 characters) text and images with link to your own website (max. 4.000 Characters per product
- Link to your own online shop
- Information about availability during the trade fair

The cost of the Media Package will be borne by exhibitors and co-exhibitors through a mandatory one-off payment which will be billed to the main exhibitor/recipient of services.

Additional Entries (with costs)

- Upgrade co-exhibitor to primary exhibitor Media Package (EUR 289,00 plus VAT)
- Includes: 3 additional contact persons, presentation of up to 10 products in text and picture with link to homepage (max. 4,000 char. per product), products can be marked as “new”

Further additional services can be found in our Grüne Woche Plus offer (e.g. product entries, online advertising)