



## The school program of the Grüne Woche 2027

### Education meets Experience

The Grüne Woche turns into an exciting learning platform for children and teens!

With the "young generation" program we invite school classes from Berlin, Brandenburg and beyond to discover the fair in a special way – as a day trip combining education, fun and action.

As an exhibitor, you can use this opportunity to present your company and your topics to the next generation – creative, diverse, innovative, interactive and age-appropriate.

### Design your offer freely:

You determine the content, target age group and duration of your program. Whether it's workshops, guided tours, games, lectures, tastings, and much more – the range of your options is broad and available for all age groups, from kindergarten to high school. Inclusive and multilingual programs are very welcome!

### Examples of activities:

- Creative workshops: cooking, baking, crafts,
- Interactive exhibitions
- Product presentation with or without tastings
- Movement activities & games
- Informative talks on topics like nutrition, agriculture, sustainability and more



### It's as simple as that:

You choose if your offer requires a registration beforehand or if it is flexibly accessible:

- Programs that require registration: School classes book your workshop, tour or other activity in advance.
- Flexible offers at the booth: Spontaneous visits welcome – ideal for school classes during the week and families on weekends.

### Our service – free of charge for you:

- Promotion to schools and teachers through direct outreach and a wide network of multipliers
- Online booking of your registration-based activities, starting in calendar week 45
- Regular updates on your programs booking-situation, starting in December

### Be a part of it now!

Show your presence to the younger generation and work with us to create a diverse, inclusive, and future-oriented program.

Click [here](#) to register for registration-based offers (Mon-Fri)

Click [here](#) to register for flexible offers (Mon-Fri & on weekends)

All activities submitted  
**by October 15, 2026**  
will be featured online  
when booking opens.