

100 Years Grüne Woche

Anniversary logo | Guide

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100 Years Anniversary logo

Combinations with Grüne Woche logo

The versions of the anniversary logo consist of a striking, compact design that visually emphasises the anniversary. These basic versions ensure that the visual identity of the Grüne Woche remains constant while allowing flexible use in different contexts.

Both logo versions may only be used in the form shown and may not be altered in any way.



Both logos are not allowed !

100 Years Anniversary logo

Combinations with Grüne Woche logo

In the case of very small applications, it is also possible to dispense with the year.



Grüne
Woche



100 Years Anniversary logo

The protective space

The protective space defines the minimum distance from other objects to the logo, as well as minimum distances to the edges of various media.

The protection zone corresponds to a quarter of the size of the image mark (A) of the standard Grüne Woche logo. No other elements may be placed within the protection zone.



100 Years Grüne Woche

Logo variants and display forms

Like the Grüne Woche logo, the anniversary logo is preferably shown in dark green!

The light green logo variants are only possible on the dark green background, not on their own.

The horizontal presentation is also preferred.



100 Years Grüne Woche

Logo variants and display forms

On unsteady or differently coloured backgrounds, the display is also possible in white.



Grüne
Woche



100 Years Grüne Woche

Don'ts

