

100 Years Anniversary Campaign

„Photo points with a century of history“



- ... When was your first trade fair participation?
- ... What were the highlights then and now?
- ... Have there been milestones?
- ... Which products characterize your participation ?

You've got answers? Join now and be a part!



Duration of the trade fair from
16.-25.01.2026



Placement for example in
between halls



Our main thread:
"Tradition meets innovation"
Take that as an inspiration for
your design



Each photo point represents a
decade of the last 100 years
You choose your decade



Organisation, communication
and space free of charge
managed by Grüne Woche



Construction and design by
exhibitors

Advantages for you

Photo points increase outreach as visitor magnet

Advertising free of charge in addition to your trade fair
booth increases your visibility among visitors

