



Grüne Woche  
Startup-  
Days

2025

Be There!

21. + 22.  
January 2025

Apply until

15.11.2024

**Register now!** Ignite the next level and take the opportunity to present your startup to a broad audience at the upcoming Grüne Woche 2025.

Win individual coaching sessions from a trio of key decision-makers and the exclusive opportunity to present yourself and your innovation at Grüne Woche 2025.

The application deadline is 15. November 2024. Conditions of [participation](#) and [application](#).






## WHAT IS IT ABOUT?

On 21. and 22. January 2025 the Grüne Woche will be all about startups.

Do you come from the agtech or foodtech sector?

Then you have the chance to pitch at the Grüne Woche in front of a high-level jury and meet key decision-makers and multipliers.

## WHO OR WHAT ARE WE LOOKING FOR?

-  The entire range of start-ups from the agtech & foodtech sector: from established companies with a scalable and market-ready product to young companies that have just been founded.
-  Companies that can show that their idea supports at least one of the [17 UN Sustainable Development Goals](#).
-  Creative ideas for the agricultural and food sector that follow more than just a 'fleeting' trend.
-  Inspiring personalities who know their goals and know what is important.
-  Enthusiastic teams that demonstrate teamwork, expertise and power.

## WHAT WOULD WE LIKE TO KNOW FROM YOU?

### Introduce yourselves shortly:

Who are you? What milestones have you already reached? How advanced is your product?

### Why this idea?

Explain what is special about your product/service. What is the difference to similar products or business models already established on the market? In short: What is your USP? What benefits do you offer?

## HOW CAN YOU PARTICIPATE?

For the application, we ask for a detailed presentation of your business idea, your market opportunities and your financing concept. In addition, please present yourselves as a team in a 2-minute video.

Submit your application documents [here](#) by 15. November 2024. The application phase for the Startup-Days is open from today!

**The jury** consists of high-level representatives from the food industry, retail and agriculture.

## WHY TAKE PART? THIS IS WHAT AWAITS THE BEST SUBMISSIONS:

-  Individual presentation of your startup at the Grüne Woche on 21. + 22. January 2025.
-  Exclusive access to the most important decision-makers from the entire value chain of the agro-food industry.
-  Pitch at the Startup Days of the Grüne Woche in front of a high-level jury from the retail, agricultural, food and press sectors.
-  Integration in the communication of the Grüne Woche and thus visibility in front of a worldwide audience.
-  Networking opportunities with key decision-makers from the food retail, agricultural and nutrition sectors.
-  The best startup will receive personal coaching sessions worth up to €1,000 as well as a wide range of presentation opportunities at the Grüne Woche 2026.
-  Wide reach through this international event.

## Contact

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