



**Grüne
Woche**

The global hub for agribusiness

Advertising Portfolio for Exhibitors, Sponsors and Partners

January 17 - 26, 2025

Grüne Woche

Berlin Exhibition Grounds

www.gruenewoche.com

#GW2025#gruenewoche



BERLIN

EXPOCENTER CITY

SITE MAP of GRÜNE WOCHЕ

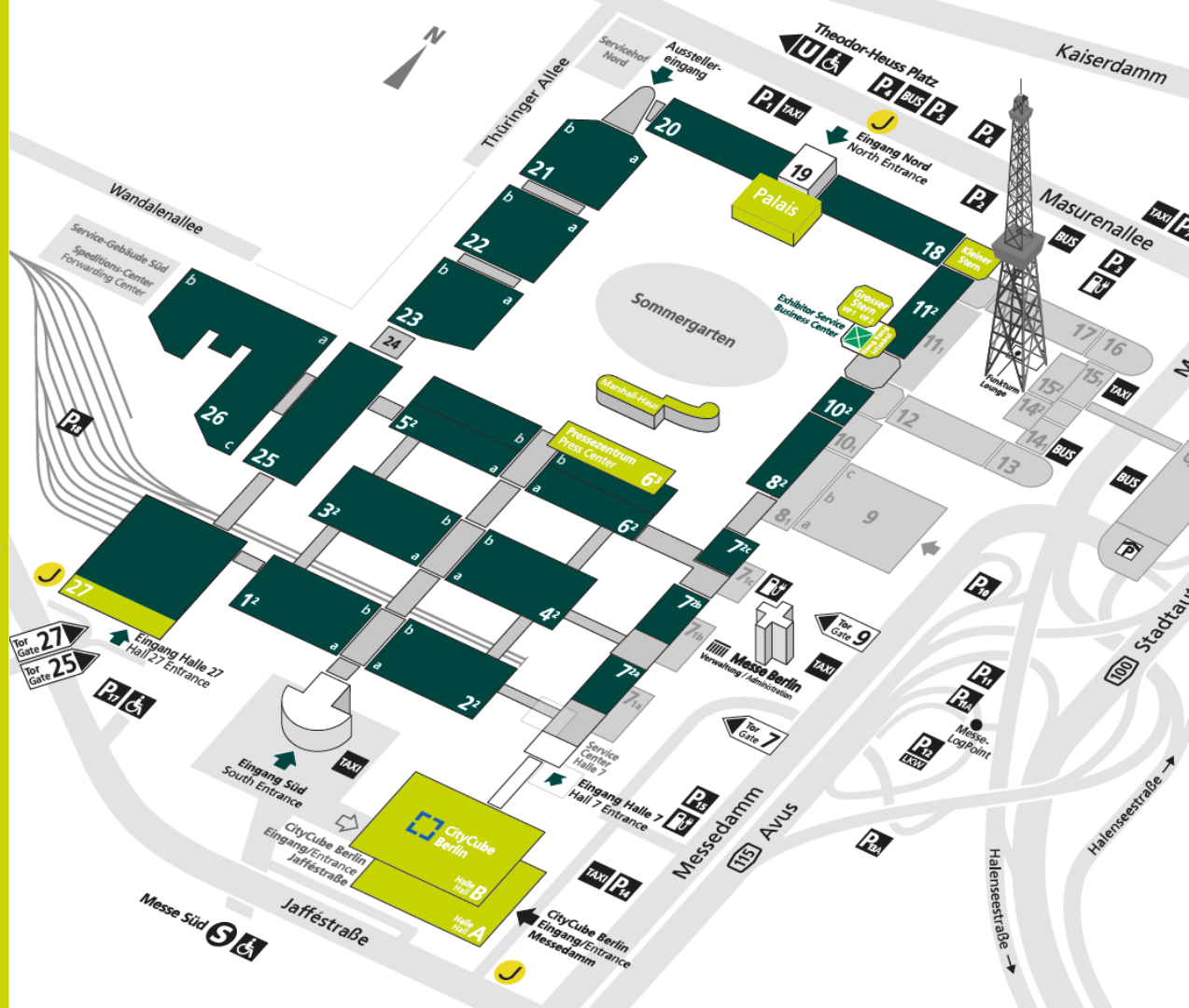


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ADVERTISING PACKAGES



LOGO COMBI 150 EUR

BEST SELLER

Online:

- **1x Top-Logo_website:** Logo above your own hall on the interactive hall plans
- **1x Gallery-Logo_website:** Your logo directly on the start page of the exhibitor list



LIGHT COMBI 495 EUR

Onsite:

- **1x floor graphic on the exhibition grounds:** Floor graphic (1m x 1m) in the area around your hall

Online:

- **1x Sandwich-Banner app**
- **1x Sandwich-Banner_website**



SHINE COMBI 1,395 EUR

Onsite:

1x digital screen on the exhibition grounds: Advertising on an UltraStretched screen in the signage system without audio in the middle foyers of Halls 1.2 to 6.2*

Online:

- **1x Sandwich-Banner app**
- **1x Sandwich-Banner_website**
- **1x App-Story**

* The position depends on availability. The content can consist of images or videos and is shown exclusively.



STAR COMBI 2,595 EUR

Onsite:

1x mobile digital stele on the exhibition grounds: Advertising on a digital display, 1-sided without audio, at a highly frequented location*

Online:

- **1x Top-Listing app**
- **1x Top-Listing_website**
- **1x Top-Banner app**
- **1x Top-Banner in the hall plan website**

* The position depends on availability. The content can consist of images or videos and is shown exclusively.

PROMOTION



PROMOTION



Assignment of Promoters

Description	A promotion team appointed by the exhibitor distributes fancy give-aways and informative advertising material during the show on the exhibition site. This opportunity enhances the exhibitor's presence and guides visitors to his stand.
Promotion License	1,480.00 EUR promotion license per person, Personnel and storage costs as well as advertising material etc. are not included
Status	Availability upon request.
Important Note	Promotional activities directly in the halls or next to stands of other exhibitors are not allowed.

PROMOTION



Promotion Spaces for Mobile Exhibits like Cars/ Trucks

Description A promotional vehicle branded with advertising (no digital advertising) supplied by the exhibitor is placed at a highly frequented location as for example at the access to Entrance South. A detailed overview of all positions will be gladly provided anytime.

Hire Charge from 3,200.00 EUR per position

Status **Availability upon request.**

Promotion Spaces for Inflatables

Description An eye-catching advertising inflatable or mobile exhibit supplied by the exhibitor is placed at a highly frequented location as for example on the plaza of Entrance South. A detailed overview of all positions will be gladly provided anytime.

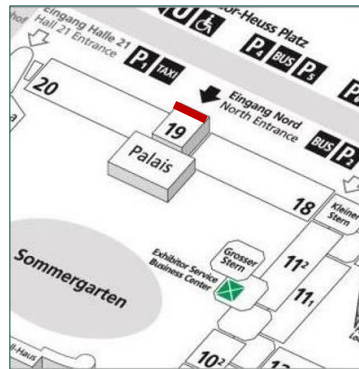
Hire Charge from 4,075.00 EUR per position

Status **Availability upon request.**

ON-SITE ADVERTISING ENTRANCE NORTH

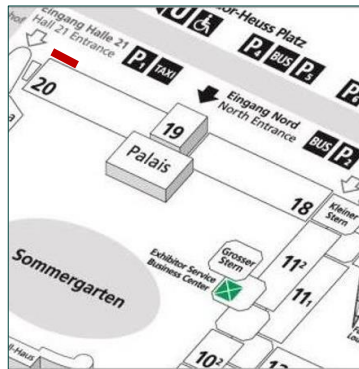


ENTRANCE NORTH - OUTDOORS



2 Entrance Signs in front of Hall 19

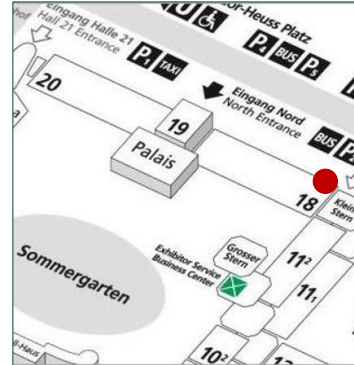
Location	Entrance North: Co-branding with Grüne Woche and exhibitor advertising (see red mark on the photo)
Size (w x h)	2 signs 12.00 m x 2.50 m each for the exhibitor's logo/ claim
Hire Charge	9,915.00 EUR for both signs
Production/ Installation	3,190.00 EUR for both signs
Status	Availability upon request.



1 Mega-Banner at Hall 20

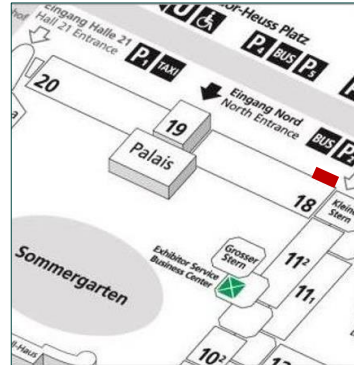
Location	at the facade of Hall 20 (see red mark on the photo)
Size (w x h)	8.58 m x 11.20 m
Hire Charge	11,690.00 EUR
Production/ Installation	4,410.00 EUR
Status	Availability upon request.

ENTRANCE NORTH - OUTDOORS



1 Advertising Tower in front of Hall 18, 2-sided

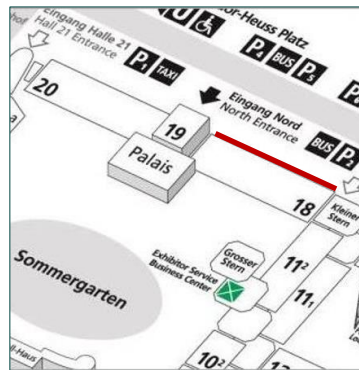
Location	in front of Hall 18 at Entrance North
Size (w x h)	3.70 m x 5.75 m per side (2 sides in total)
Hire Charge	4,685.00 EUR for both sides
Production/ Installation	2,200.00 EUR for both sides
Status	Currently not available.



1 Mega-Banner at Hall 18

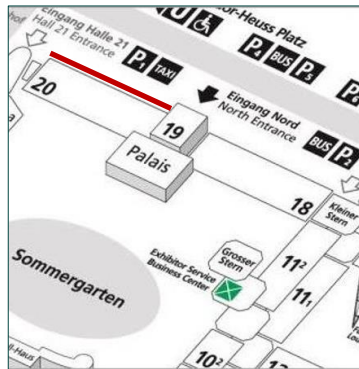
Location	at the facade of Hall 18 (see red mark on the photo)
Size (w x h)	8.58 m x 11.20 m
Hire Charge	11,690.00 EUR
Production/ Installation	4,410.00 EUR
Status	Availability upon request.

ENTRANCE NORTH - OUTDOORS



1 Gallery Banner in front of Hall 18

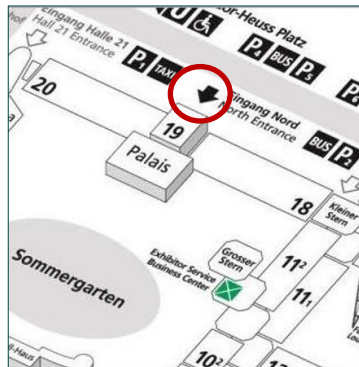
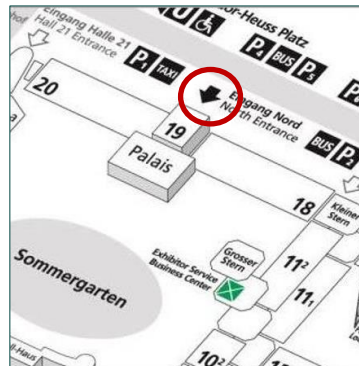
Location	at the balustrade in front of Hall 18
Size (w x h)	max. 88.77 m x 1.50 m for 3 branding areas: Branding area 1: 6.41 m x 1.50 m Branding area 2: 78.13 m x 1.50 m Branding area 3: 4.50 m x 1.50 m Smaller formats on demand.
Hire Charge	13,340.00 EUR for all 3 branding areas
Production/ Installation	19,630.00 EUR for all 3 branding areas
Status	Availability upon request.



1 Gallery Banner in front of Hall 20

Location	at the balustrade in front of Hall 20
Size (w x h)	max. 100.997 m x 1.50 m for 3 branding areas: Branding area 1: 11.206 m x 1.50 m Branding area 2: 83.441 m x 1.50 m Branding area 3: 6.35 m x 1.50 m Smaller formats on demand.
Hire Charge	15,460.00 EUR for all 3 branding areas
Production/ Installation	19,140.00 EUR for all 3 branding areas
Status	Availability upon request.

ENTRANCE NORTH - OUTDOORS



Up to 14 Poster Showcases at Access

Location up to 14 showcases. The exact positions depend on the final allocation of this area.
7 showcases in front of Entrance North on the left
7 showcases in front of Entrance North on the right

Size (w x h) 1.15 m x 1.71 m per poster
(2 posters per showcase)

Hire Charge e.g. 8,755.00 EUR for 7 showcases

Production/ Installation e.g. 16,030.00 EUR for 7 showcases

Status Availability upon request.

2 Bench Displays, each 2-sided

Location at the access to Entrance North: on the left and on the right side

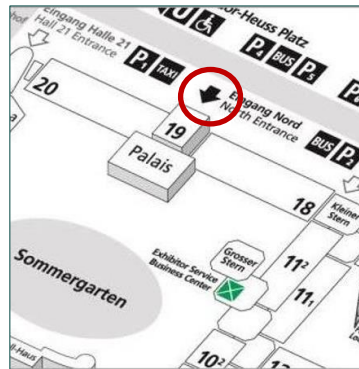
Size (w x h) 2.05 m x 2.05 m per side
(2 sides per display)

Hire Charge 4,275.00 EUR for both displays

Production/ Installation 810.00 EUR for both displays

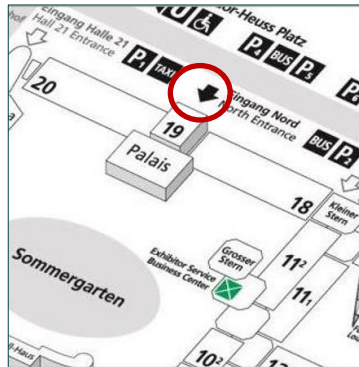
Status Currently not available.

ENTRANCE NORTH - OUTDOORS



Mobile Exhibits like Promotional Cars

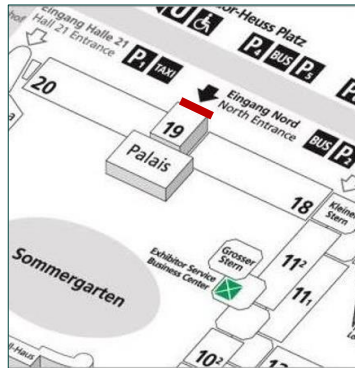
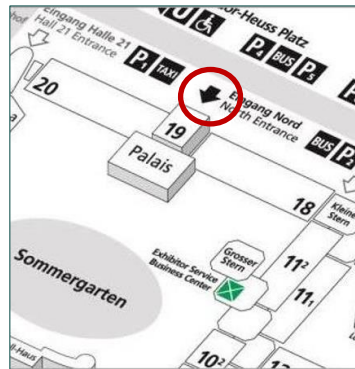
Location	A promotional car branded with advertising supplied by the exhibitor is placed at a highly frequented location at the access to Entrance North: exact position by arrangement
Size (w x h)	approx. 3.00 m x 3.00 m per position
Hire Charge	from 3,200.00 EUR per position
Status	Availability upon request.



Up to 2 Mobile Advertising Towers, each 4-sided

Location	at the access to Entrance North: positions by arrangement
Size (w x h)	2.302 m x 4.15 m per side (4 sides per tower)
Hire Charge	5,490.00 EUR per 4-sided tower
Production/ Installation	2,970.00 EUR per 4-sided tower
Status	Availability upon request.

ENTRANCE NORTH - OUTDOORS



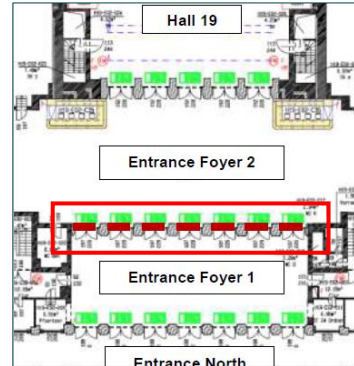
Up to 5 Poster Showcases in front of Hall 19, each 2-sided

Location	in front of Hall 19 at Entrance North
Size (w x h)	1.15 m x 1.71 m per poster (2 posters per showcase)
Hire Charge	6,250.00 EUR for 5 showcases
Production/Installation	11,450.00 EUR for 5 showcases
Status	Availability upon request.

Up to 16 Columns Brandings

Location	directly at Entrance North in front of the entrance doors to Hall 19
Size (w x h)	visible size: 0.70 m x 4.00 m x 1.00 m (w x h x d) production size: 0.76 m x 4.02 m x 1.06 m (w x h x d)
Hire Charge	e.g. 9,740.00 EUR for 16 column brandings
Production/Installation	e.g. 37,075.00 EUR for 16 column brandings
Status	Availability upon request.

ENTRANCE NORTH - INDOORS



Up to 7 Banner in the Entrance Foyer 1

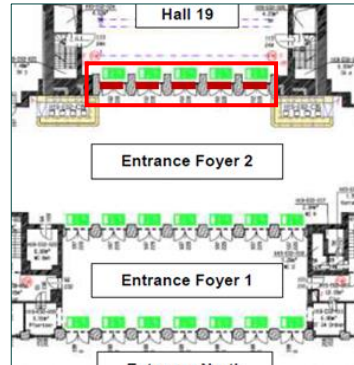
Location above the entrance doors to the Entrance Foyer 2
(see red marks on the map)

Size (w x h) 2.20 m x 3.40 m per banner

Hire Charge 1,535.00 EUR per banner

**Production/
Installation** 775.00 EUR per banner

Status Availability upon request.



Up to 5 Banner in the Entrance Foyer 2

Location in the Entrance Foyer 2 above the entrance doors to Hall 19
(see red marks on the map)

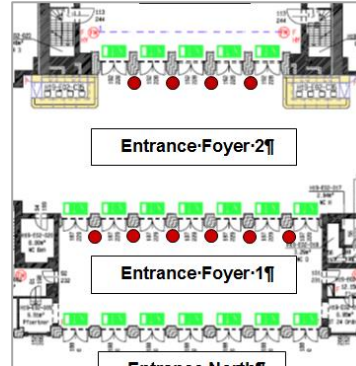
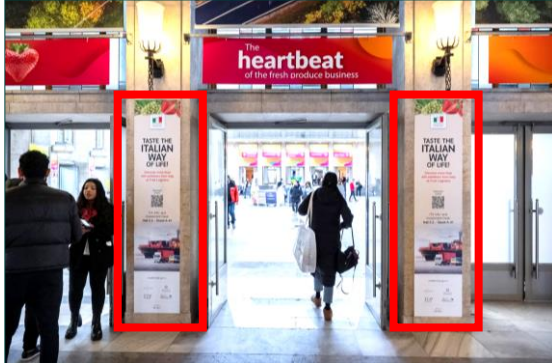
Size (w x h) 2.20 m x 2.90 m per banner

Hire Charge 1,310.00 EUR per banner

**Production/
Installation** 675.00 EUR per banner

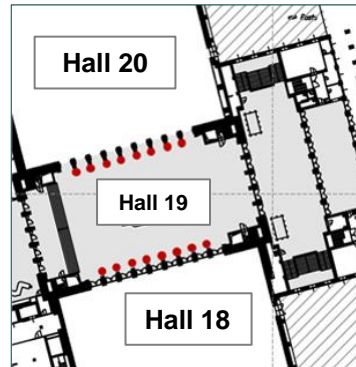
Status Availability upon request.

ENTRANCE NORTH - INDOORS



Up to 10 Column Brandings in the Entrance Foyers

Location	6 columns in the Entrance Foyer 1 and 4 columns in the Entrance Foyer 2 (see red points on the map)
Size (w x h)	min. 0.50 m x 2.28 m per column branding
Hire Charge	595.00 EUR per column branding
Production/ Installation	155.00 EUR per column branding
Status	Availability upon request.

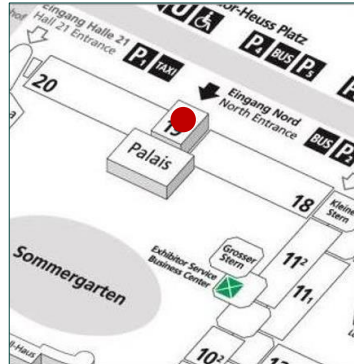
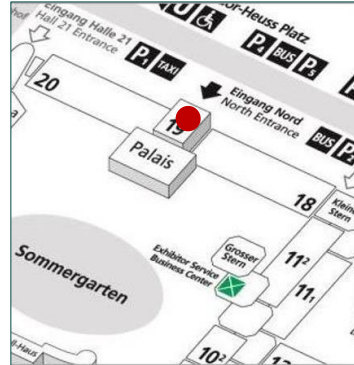


Up to 16 Column Brandings in Hall 19

Location	-up to 8 brandings at the access to Hall 18 -up to 8 brandings at the access to Hall 20
Size (w x h)	0.45 m x 2.49 m per column branding
Hire Charge	595.00 EUR per column branding
Production/ Installation	155.00 EUR per column branding
Status	Availability upon request.

Important Note: These brandings are exclusively reserved for the exhibitors located in the respective halls.

ENTRANCE NORTH - INDOORS



OPTION A: 1 Mega-Banner in Hall 19, 2-sided

Location	1 suspended mega-banner directly in Hall 19 in the access areas to Halls 18 and 20
Size (w x h)	16.00 m x 5.00 m per side (print on front and back side)
Hire Charge	24,950.00 EUR for 1 double-sided mega-banner
Production/Installation	5,850.00 EUR for 1 double-sided mega-banner
Status	Availability upon request.

OPTION B: Up to 5 Mega-Banners in Hall 19, each 2-sided

Location	Up to 5 suspended banners directly in Hall 19 in the access areas to Halls 18 and 20
Size (w x h)	3.00 m x 5.00 m per double-sided banner (print on front and back side)
Hire Charge	6,165.00 EUR per double-sided banner
Production/Installation	860.00 EUR per double-sided banner
Status	Availability upon request.

ON-SITE ADVERTISING ENTRANCE SOUTH SURROUNDINGS

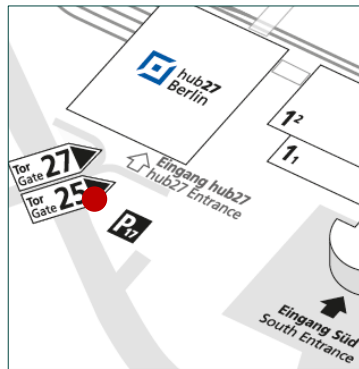


ENTRANCE SOUTH – SURROUNDINGS



1 Advertising Tower at the Access to the Parking Areas, 4-sided

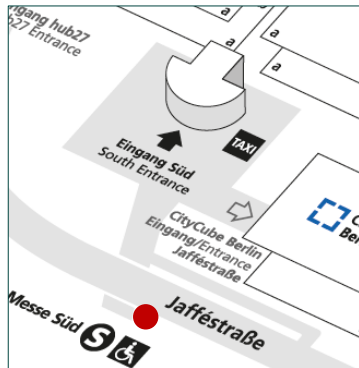
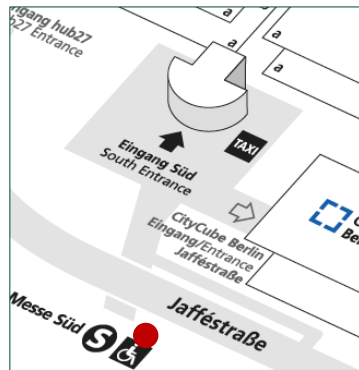
Location	at the access to the parking areas of Entrance South at "Jaffestraße"
Size (w x h)	east & west side/ main road: 8.75 m x 8.11 m each north side/ car park & south side/ main road: 5.75 m x 8.11 m each
Hire Charge	east & west side: each 9,990.00 EUR north & south side: each 5,580.00 EUR
Production/ Installation	east & west side: each 4,015.00 EUR north & south side: each 2,665.00 EUR
Status	Availability upon request.



1 Advertising Tower at Gates 25/ 27, 2-sided

Location	at the access to Gate 25/ hub27/Hall 25 along "Jaffestraße"
Size (w x h)	3.94 m x 9.25 m per side (2 sides in total)
Hire Charge	9,590.00 EUR for both sides
Production/ Installation	3,805.00 EUR for both sides
Status	Availability upon request.

ENTRANCE SOUTH – SURROUNDINGS



66 Step Graphics at the Stairs at the Pedestrian Access

Location on the stairs leading up to the bridge which connects the urban railway station “Messe Süd” with the pedestrian access to Entrance South

Size (w x h) 3.60 m x 0.14 m per step
(4 segments with 66 steps in total)

Hire Charge 7,930.00 EUR for all 66 steps

Production/ Installation 3,565.00 EUR for all 66 steps

Status Availability upon request.

Up to 46 Light Pole Brandings at the Pedestrian Access, each 1-sided

Location 37 brandings at the street-lamps (left and right side) connecting the urban railway station “Messe Süd” with the pedestrian access to Entrance South plus 9 brandings at the side access

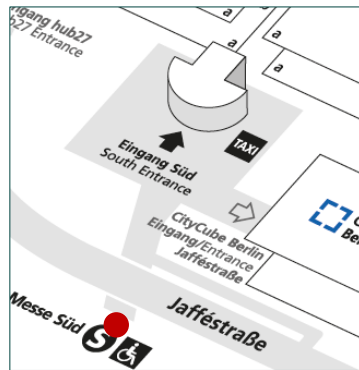
Size (w x h) 0.50 m x 1.35 m per branding
(other formats and shapes are possible)

Hire Charge 16,350.00 EUR for all 46 brandings

Production/ Installation 4,840.00 EUR for all 46 brandings

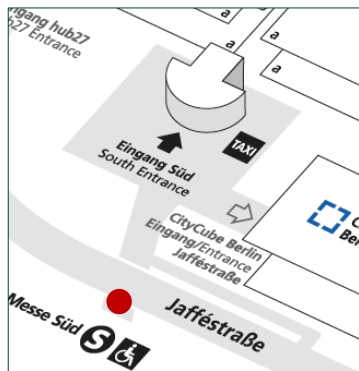
Status Availability upon request.

ENTRANCE SOUTH – SURROUNDINGS



3 Inner Balustrade Brandings at the Pedestrian Access, each 1-sided

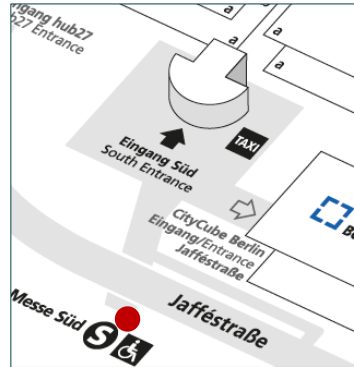
Location	at the bridge left and right connecting the urban railway station “Messe Süd” with the pedestrian access to Entrance South
Size (w x h)	3.12 m x 0.53 m per banner (3 banners in total)
Hire Charge	1,335.00 EUR for all 3 banners
Production/ Installation	415.00 EUR for all 3 banners
Status	Availability upon request.



2 Inner Bridge Brandings at the Pedestrian Access, each 1-sided

Location	2 inner brandings at the left and right side of the bridge connecting the urban railway station “Messe Süd” with the pedestrian access to Entrance South
Size (w x h)	24.85 m x 0.80 m per banner (2 banners in total)
Hire Charge	2,015.00 EUR per banner or 4,030.00 EUR for both banners
Production/ Installation	1,190.00 EUR per banner or 2,380.00 EUR for both banners
Status	Availability upon request.

ENTRANCE SOUTH – SURROUNDINGS



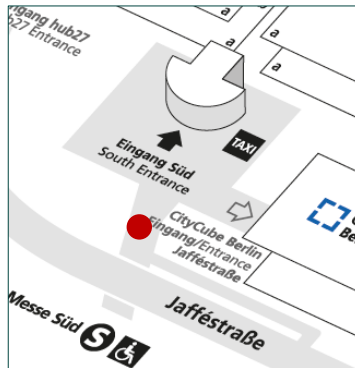
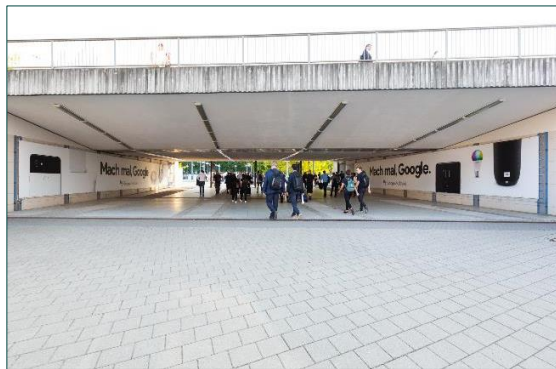
1 Outer Bridge Branding at the Pedestrian Access

Location	at the bridge connecting the urban railway station “Messe Süd” with the pedestrian access to Entrance South
Size (w x h)	15.00 m x 1.60 m
Hire Charge	4,865.00 EUR
Production/ Installation	1,330.00 EUR
Status	Availability upon request.

ON-SITE ADVERTISING ENTRANCE SOUTH



ENTRANCE SOUTH – OUTDOORS



1 Tunnel Branding at the Pedestrian and Taxi Access, 2 sides

Location branding of the walls along the pedestrian tunnel between the urban railway station “Messe Süd” and Entrance South

Size (w x h) left side: 20.49 m x 2.30 m
right side: 20.49 m x 2.30 m

Hire Charge 10,030.00 EUR for both sides

Production/ Installation 5,785.00 EUR for both sides

Status Availability upon request.

5 Poster Showcases, each 2-sided

Location 5 showcases along the pedestrian and taxi access to Entrance South

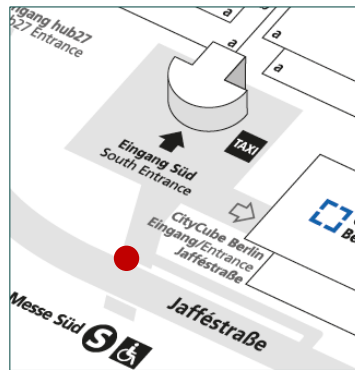
Size (w x h) 1.15 m x 1.71 m per poster
(2 posters per showcase for front and back side)

Hire Charge 6,250.00 EUR for 5 showcases

Production/ Installation 11,450.00 EUR for 5 showcases

Status Availability upon request.

ENTRANCE SOUTH – OUTDOORS



3 Advertising Plates at the Pedestrian and Taxi Access

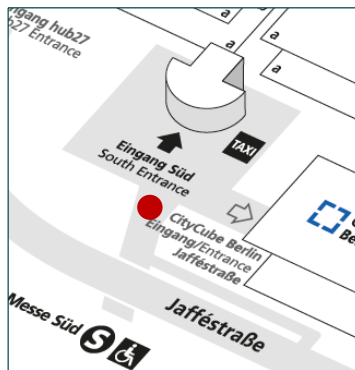
Location at the pedestrian and taxi access to Entrance South

Size (w x h) 3.50 m x 6.70 m per banner
(3 banners in total)

Hire Charge e.g. 4,315.00 EUR per banner
e.g. 12,950.00 EUR for all 3 plates

Production/ Installation e.g. 2,330.00 EUR per banner
e.g. 5,830.00 EUR for all 3 banners

Status Availability upon request.



Floor Graphics at the Pedestrian and Taxi Access

Location on the pedestrian and next to the taxi access to Entrance South

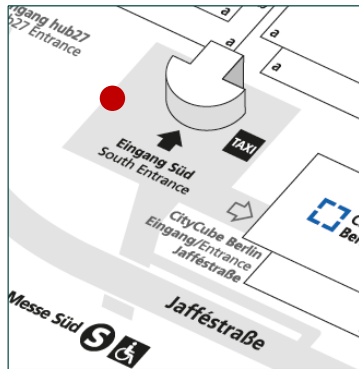
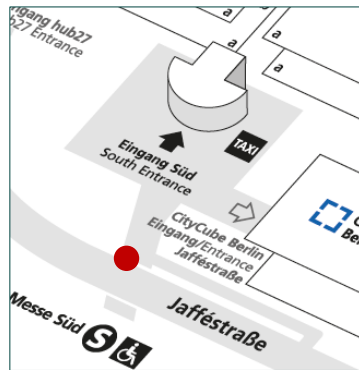
Size (w x h) e.g. 2.40 x 2.40 per floor graphic
Special formats on demand.

Hire Charge 1,075.00 EUR per floor graphic

Production/ Installation 670.00 Euro per floor graphic

Status Availability upon request.

ENTRANCE SOUTH – OUTDOORS



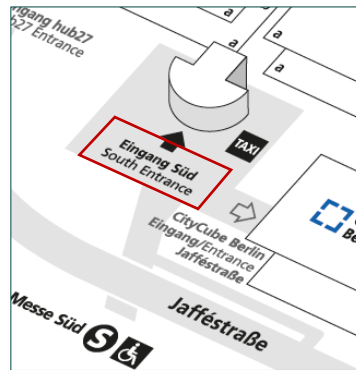
1 Bridge Branding

Location	2 banners at the balustrade and branding of the exterior left wall of the bridge at the pedestrian and taxi access to Entrance South
Size (w x h)	2 railings: 23.10 m x 0.90 m per banner; 1 wall trapezium shape: min. 76 m ² (left side coming from the urban railway station)
Hire Charge	17,265.00 EUR in total
Production/ Installation	6,245.00 EUR in total
Status	Availability upon request.

1 Advertising Tower at the Plaza on the left side, 4-sided

Location	directly on the left hand side of the plaza of Entrance South
Size (w x h)	south side/plaza & north side/ Hall 1: 8.75 m x 8.11 m each east side/ plaza and west side/ hub27: 5.75 m x 8.11 m each
Hire Charge	south side/ plaza: 10,190.00 EUR east side/ plaza: 6,700.00 EUR west side/ hub27: 4,650.00 EUR north side/ Hall 1: 5,095.00 EUR
Production/ Installation	south & north side: 4,015.00 EUR east & west side: 2,665.00 EUR
Status	Availability upon request.

ENTRANCE SOUTH – OUTDOORS



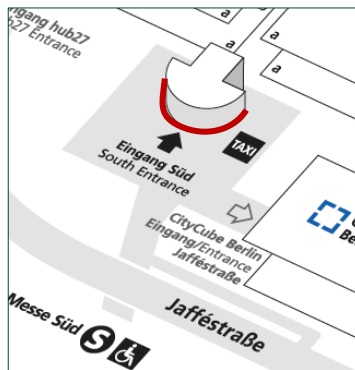
Mobile Advertising Towers, each 4-sided

Location	positions by arrangement on the plaza of Entrance South
Size (w x h)	Small: 2.302 m x 4.15 m per side Big: 3.302 m x 6.15 m per side (4 sides per tower)
Hire Charge	Small: 5,490.00 EUR per tower Big: 13,300.00 EUR per tower
Production/ Installation	Small: 2,970.00 EUR per tower Big: 4,995.00 EUR per tower
Status	Availability upon request.

Advertising Balloons on the Plaza

Location	positions by arrangement on the plaza of Entrance South
Size (w x h)	e.g. 3.00 m diameter per balloon other formats, sizes and special shapes on demand
Hire Charge	e.g. 9,260.00 EUR per balloon
Production/ Installation	on demand (depending on shape and feasibility)
Status	Availability upon request.

ENTRANCE SOUTH – OUTDOORS



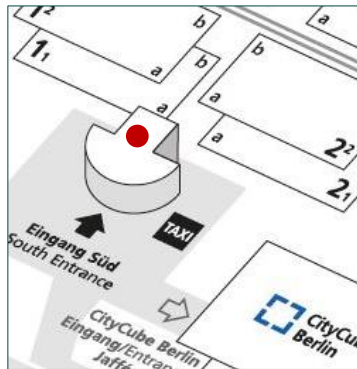
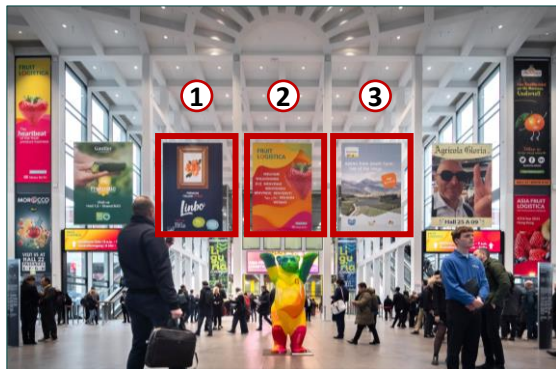
Promotional Areas for Mobile Exhibits

Location	An eye-catching advertising inflatable or mobile exhibit supplied by the exhibitor is placed at a highly frequented location as for example on the plaza of Entrance South. A detailed overview of all positions will be gladly provided anytime.
Size (w x h)	approx. 3.00 m x 3.00 m per position
Hire Charge	from 4,075.00 EUR per position
Status	Availability upon request.

Up to 20 Door Brandings at the Entrance Hall (outdoor and indoor)

Location	directly above the revolving doors of the Entrance Hall outdoors and indoors: - 10 brandings can be installed above 10 revolving outer doors (see exemplary red mark on the left photo) and - 10 brandings can be placed above the respective inner doors
Size (w x h)	2.35 m x 0.485 m per outer branding 1.76 m x 0.435 m per inner branding
Hire Charge	10,650.00 EUR for all 20 brandings
Production/ Installation	1,585.00 EUR for all 20 brandings
Status	Availability upon request.

ENTRANCE SOUTH – INDOORS



3 Mega-Banners in the Entrance Hall, each 2-sided

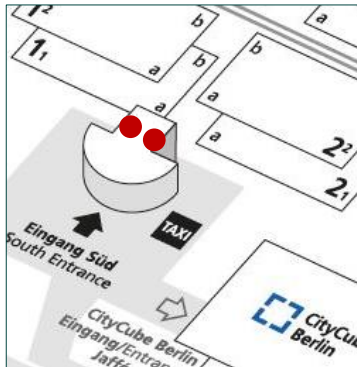
Location up to 3 suspended banners in the Entrance Hall

Size (w x h) 4.00 m x 6.00 m per double-sided banner
(print on front and back side)

Hire Charge 4,935.00 EUR per double-sided banner

Production/ Installation 2,875.00 EUR per double-sided banner

Status Availability upon request.



2 LED Displays with Banners above the Escalators

Location 2 combi-packages are available. Each package consists of 1 double-sided mega-banner in combination with a new 1-sided LED display in the entrance hall at the outer sides left and right directly above the escalators

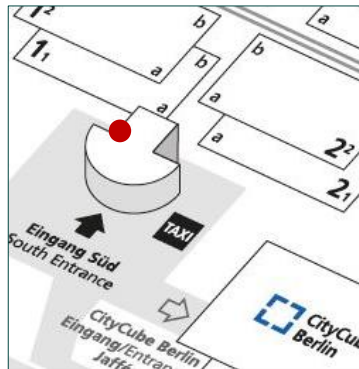
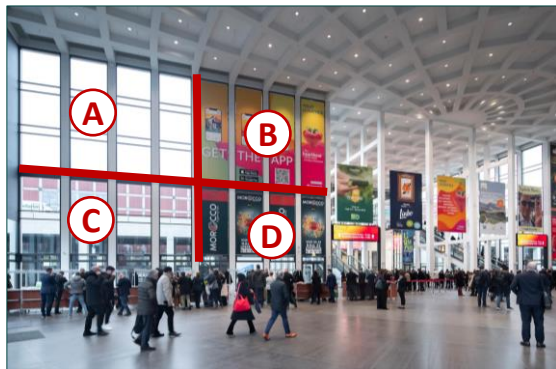
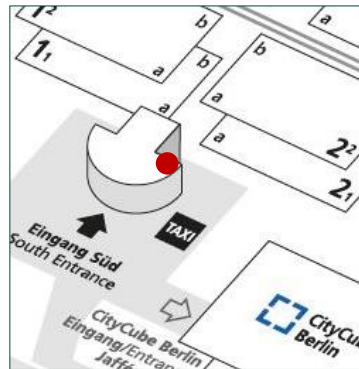
Mega-banners, 2-sided: max. 4.00 m x 5.70 m per double-sided banner

Size (w x h) LED displays, 1-sided: FULL-HD display/ 2.5 mm pixel pitch 20 MBit/ 60 fps/ content 32:9 LED dimensions: 4.86 m x 1.36 m each; resolution: 3840 x 1080 pixel each

Special Combi Price 11,460.00 EUR for a 30 sec. spot within a loop with organizer content (content has to be delivered by the exhibitor) and the Mega Banner located above the screen

Status Availability upon request.

ENTRANCE SOUTH – INDOORS



4 Window Brandings in the Entrance Hall on the right side

Location	4 banners per branding at the windows (see brandings A to D)
Size (w x h)	A: 2.33 m x 8.25 m per banner B: 2.33 m x 8.25 m per banner C: 2.33 m x 5.30 m per banner D: 2.33 m x 5.30 m per banner
Hire Charge	8,305.00 EUR for A or B 5,340.00 EUR for C or D
Production/ Installation	5,255.00 EUR for A or B 3,750.00 EUR for C or D

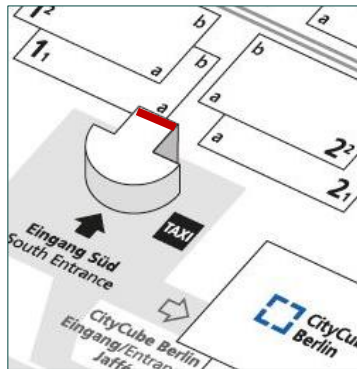
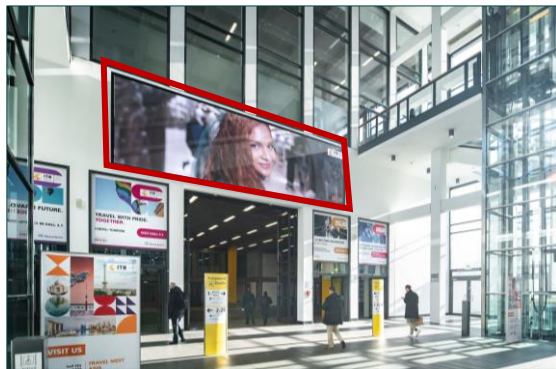
Status Availability upon request.

4 Window Brandings in Entrance Hall on the left side

Location	4 banners per branding at the windows (see brandings A to D)
Size (w x h)	A: 2.33 m x 8.25 m per banner B: 2.33 m x 8.25 m per banner C: 2.33 m x 5.30 m per banner D: 2.33 m x 5.30 m per banner
Hire Charge	8,305.00 EUR for A or B 5,340.00 EUR for C or D
Production/ Installation	5,255.00 EUR for A or B 3,750.00 EUR for C or D

Status Availability upon request.

ENTRANCE SOUTH – INDOORS



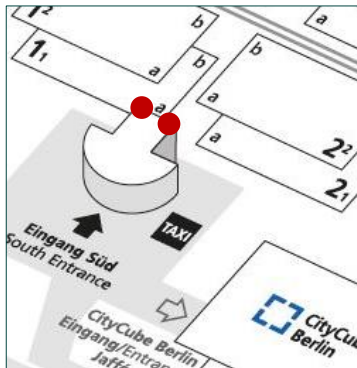
1 Exclusive LED Mega-Display in the Entrance Hall

Location above the entrance doors to the middle foyers of Halls 1.1/ 2.1

Technical Specs FULL-HD Display/ 2,5 mm pixel pitch
20 MBit / 60 fps/ Content 32:9 LED
Dimensions: 10.08 m x 2.88 m Resolution: 4032 x 1152 pixel

Hire Charge 13,765.00 EUR for a 30 sec. spot within a loop with organizer content (content has to be delivered by the exhibitor)

Status Availability upon request.



Up to 8 Window Brandings in the Entrance Hall on the entrance level

Location in the Entrance Hall at the access to Halls 1.1 to 6.1
(see red marks on the photo)

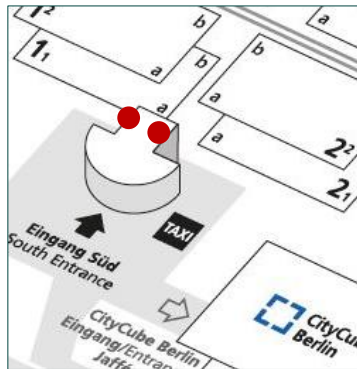
Size (w x h) 2.34 m x 2.35 m per window branding
(see exemplary red mark on the photo)

Hire Charge 4,920.00 EUR for 4 front sides
2,470.00 EUR for 4 back sides
(6,880.00 EUR for 8 brandings)

Production/ Installation 2,630.00 EUR for 4 brandings
2,630.00 EUR for 4 brandings
(4,065.00 EUR for 8 brandings)

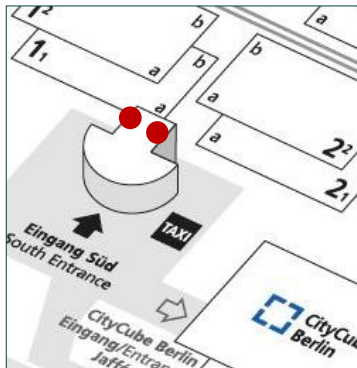
Status Availability upon request.

ENTRANCE SOUTH – INDOORS



4 Rail Graphics at the Stairs in the Entrance Hall, each 2-sided

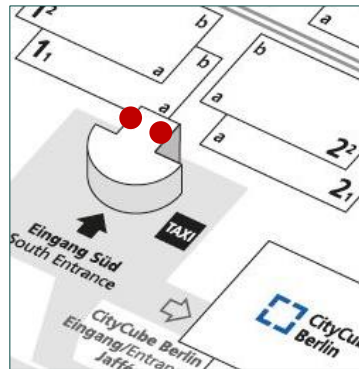
Location	2 stairs with 4 segmented rails in the Entrance Hall on the left and right hand side (see red marks on the photo)
Size	The stencils will be gladly provided separately.
Hire Charge	e.g. 7,315.00 EUR for both stairs, i.e. for 4 segmented rail graphics
Production/ Installation	on demand (depending on technical implementation)
Status	Availability upon request.



120 Step Graphics at the Stairs in the Entrance Hall

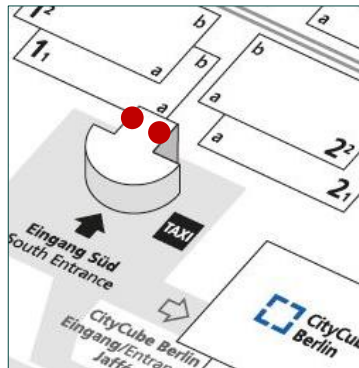
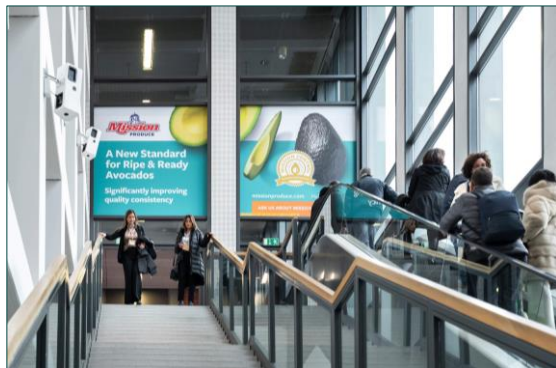
Location	2 stairs with 120 steps in the Entrance Hall on the left and right hand side
Size (w x h)	1.83 m x 0.135 m per step graphic (60 step graphics per stair)
Hire Charge	8,265.00 EUR for both stairs, i.e. for 120 step graphics in total
Production/ Installation	2,880.00 EUR for both stairs, i.e. for 120 step graphics in total
Status	Availability upon request.

ENTRANCE SOUTH – INDOORS



4 Balustrade Graphics along Escalators

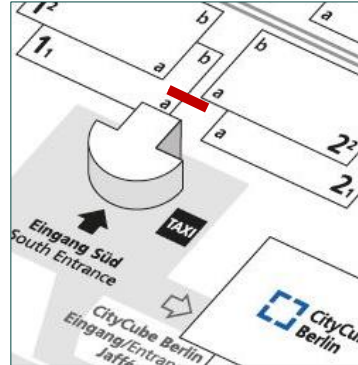
Location	2 escalators with 4 balustrades in the Entrance Hall on the left and right hand sides
Size	approx. 128.00 m ² for all 4 balustrade graphics (2-sided)
Hire Charge	6,225.00 EUR for both escalators, i.e. for 4 balustrade graphics in total
Production/ Installation	10,775.00 EUR for both escalators, i.e. for 4 balustrade graphics in total
Status	Availability upon request.



Up to 8 Window Brandings in the Entrance Hall on the upper level

Location	access area to Halls 1.2 to 6.2 coming from the escalators and stairs (left and right side)
Size (w x h)	2.33 m x 2.375 m per window cling (8 brandings in total)
Hire Charge	4,920.00 EUR for 4 front sides 2,470.00 EUR for 4 back sides (6,880.00 EUR for 8 brandings)
Production/ Installation	2,630.00 EUR for 4 brandings 2,630.00 EUR for 4 brandings (4,065.00 EUR for 8 brandings)
Status	Availability upon request.

ENTRANCE SOUTH – INDOORS



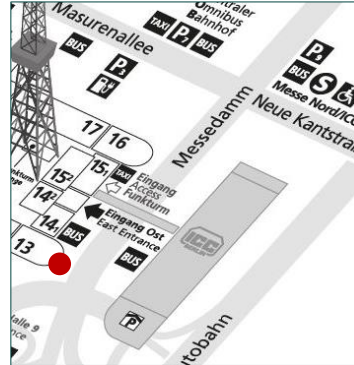
Entrance Banner to the Middle Foyers of Halls 1.2/ 2.2

Location	above the entrance doors to the middle foyers of Halls 1.2/ 2.2
Size (w x h)	24.00 m x 3.00 m (smaller formats are possible)
Hire Charge	11,600.00 EUR
Production/ Installation	4,090.00 EUR
Status	Availability upon request.

ON-SITE
ADVERTISING
“MESSEDAMM”
HIGH TRAFFIC
AREA

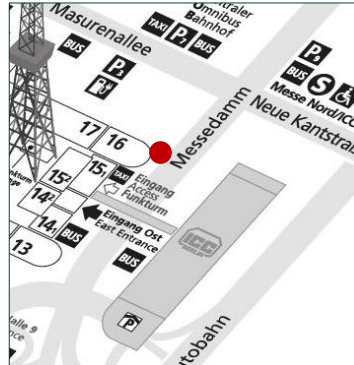


HIGH TRAFFIC AREA



1 Rotunda Hall 13

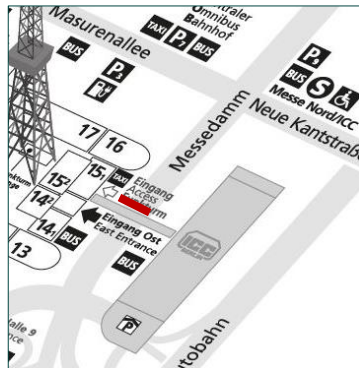
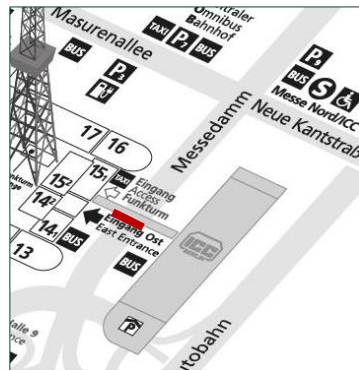
Location	Rotunda Hall 13 at the main road "Messedamm": ascend and descend to highway
Size (w x h)	17 components: 51.68 m x 3.00 m, thereof 5 components for exhibitor advertising: 15.20 m x 3.00 m
Hire Charge	e.g. 7,845.00 EUR for 5 components
Production/ Installation	e.g. 3,205.00 EUR for 5 components
Status	Availability upon request.



1 Rotunda Hall 16

Location	Rotunda Hall 16 at the cross-way between "Messedamm", "Masurenallee" and "Neue Kantstraße"
Size (w x h)	18 components: 54.72 m x 3.00 m, thereof 5 components for exhibitor advertising: 15.20 m x 3.00 m
Hire Charge	e.g. 7,845.00 EUR for 5 components
Production/ Installation	e.g. 3,205.00 EUR for 5 components
Status	Availability upon request.

HIGH TRAFFIC AREA



1 Mega-Banner at the ICC Bridge South

Location at the ICC Bridge South directly above the main road “Messedamm”: connection between the ICC Berlin and the Berlin exhibition site

Size (w x h) 40.00 m x 4.20 m
(smaller sizes can be realized)

Hire Charge 20,730.00 EUR

**Production/
Installation** 4,565.00 EUR

Status **Availability upon request.**

1 Mega-Banner at the ICC Bridge North

Location at the ICC Bridge North directly above the main road “Messedamm”: connection between the ICC Berlin and the Berlin exhibition site

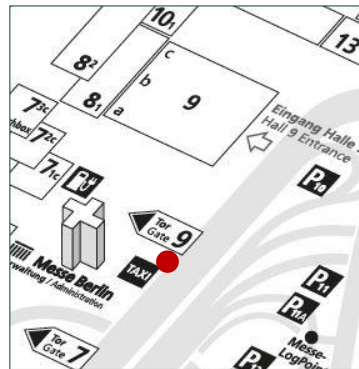
Size (w x h) 40.00 m x 4.20 m
(smaller sizes can be realized)

Hire Charge 20,730.00 EUR

**Production/
Installation** 4,565.00 EUR

Status **Availability upon request.**

HIGH TRAFFIC AREA



1 Mega-Banner plus 2 lateral Banners next to the HQ

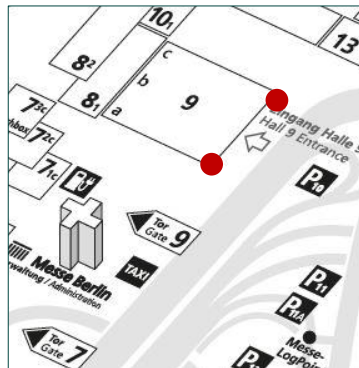
Location at the Headquarters of Messe Berlin facing "Messedamm" next to the access to Gate 9 and the taxi stop

Size (w x h) 1 front side banner: 9.20 m x 5.95 m
2 side banners: 2.90 m x 5.90 m each

Hire Charge 7,510.00 EUR

Production/Installation 7,010.00 EUR

Status Availability upon request.



2 Mega-Banners at the Facades of Hall 9

Location at the facades of Hall 9 on the left and right hand side facing "Messedamm"

Size (w x h) visible size: 16.20 m x 8.55 m
production size: 16.40 m x 8.75m

Hire Charge 14,770.00 EUR per banner

Production/Installation 5,025.00 EUR per banner

Status Availability upon request.

HIGH TRAFFIC AREA



1 Entrance Banner to Hall 9, backlit

Location directly above the entrance doors to Hall 9 facing Messedamm

Size (w x h) 9.60 m x 2.30 m

Hire Charge 4,140.00 EUR

**Production/
Installation** 1,296.00 EUR

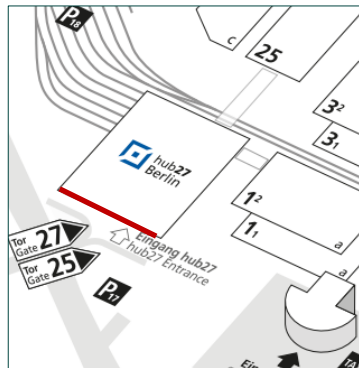
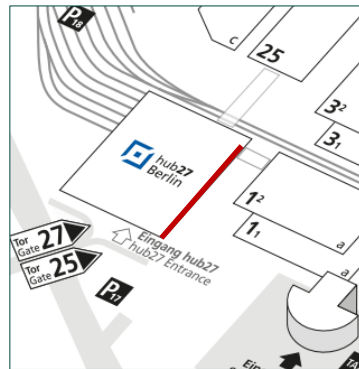
Status

Availability upon request.

ON-SITE ADVERTISING HALL 27



HALL 27 – OUTDOORS



Mega-Banners on the Facade of hub27, East Side

Location	banners on the eastern facade of hub27 facing Entrance South and Hall 1 (see red marks on the left picture)	
Size (w x h)	position 1: 19.60 m x 5.75 m; position 3: 7.05 m x 14.95 m other sizes, positions and formats on demand	position 2: 7.30 m x 14.95 m
Hire Charge	position 1: 15,440.00 EUR; position 3: 14,440.00 EUR	position 2: 14,950.00 EUR
Production/ Installation	position 1: 5,630.00 EUR; position 3: 5,370.00 EUR	position 2: 5,490.00 EUR

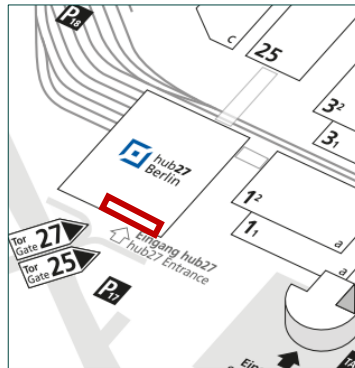
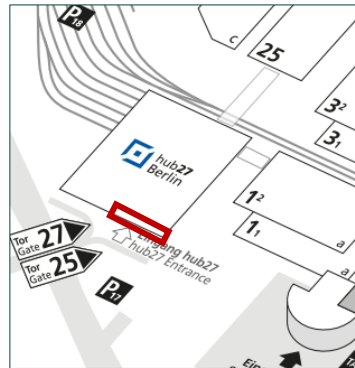
Status Availability upon request.

Mega-Banners on the Facade of hub27, South Side

Location	banners on the southern facade of hub27 facing Jafféstraße (see red marks on the left picture)	
Size (w x h)	position 1: 8.60 m x 5.75 m position 2: 17.35 x 15.00 m other sizes, positions and formats on demand	
Hire Charge	position 1: 6,785.00 EUR position 2: 35,710.00 EUR	
Production/ Installation	position 1: 4,700.00 EUR position 2: 12,910.00 EUR	

Status Availability upon request.

HALL 27 – OUTDOORS



Window Brandings above Entrance Doors

Location adhesive foils on the windows at various locations:
e.g. 5 positions above the entrance doors - outdoors

Size (w x h) positions 1 and 5: each 1.70 m x 2.52 m
positions 2 to 4: each 2.40 m x 2.52 m

Hire Charge 9,450.00 EUR for all 5 window brandings

Production/ Installation 1,925.00 EUR for all 5 window brandings

Status Availability upon request.

4 Pillar Brandings at the Entrance Area to Hall 27, each 4-sided

Location pillars side by side at the Entrance to hub27 (4 sides per pillar)

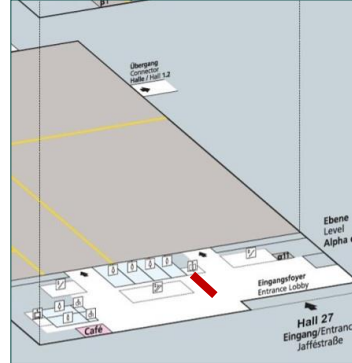
Size (w x h) complete version: 0.55 m x 4.10 m per side
short version: 0.55 m x 2.80 m per side (see exemplary photo)

Hire Charge complete version: 2,140.00 EUR per 4-sided pillar branding
short version: 1,460.00 EUR per 4-sided pillar branding

Production/ Installation complete version: 1,475.00 EUR per 4-sided pillar branding
short version: 1,375.00 EUR per 4-sided pillar branding

Status Availability upon request.

HALL 27 – INDOORS



Hanging Banner in the Entrance Foyer ,2-sided

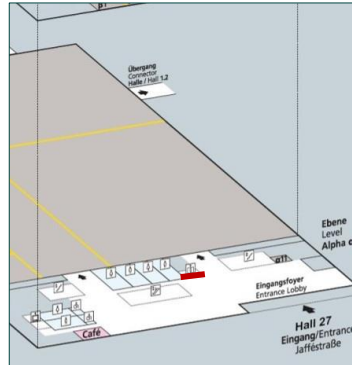
Location in the Entrance Foyer of hub27 in front of the escalators and stairs, 2-sided

Size (w x h) 7.00 m x 0.992 m per double-sided banner (print on front and back side)

Hire Charge e.g. 4,220.00 EUR per double-sided banner

Production/ Installation e.g. 1,750.00 EUR per double-sided banner

Status Availability upon request.



Hanging Banners in the Entrance Foyer, each 1-sided

Location e.g. in the Entrance Foyer next to the elevator and the right entrance to the event hall

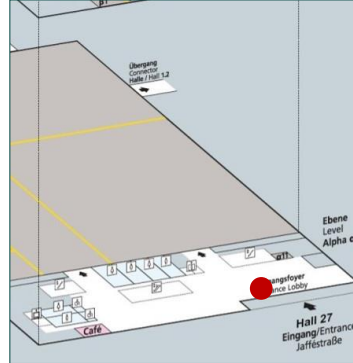
Size (w x h) e.g. 9.40 m x 1.90 m
Other positions and formats are possible.

Hire Charge e.g. 5,430.00 EUR

Production/ Installation e.g. 2,055.00 EUR

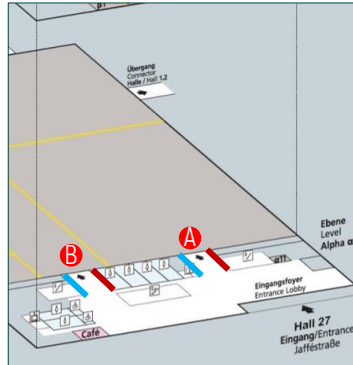
Status Availability upon request.

HALL 27 – INDOORS



Hanging Banners in the Entrance Foyer, each 2-sided

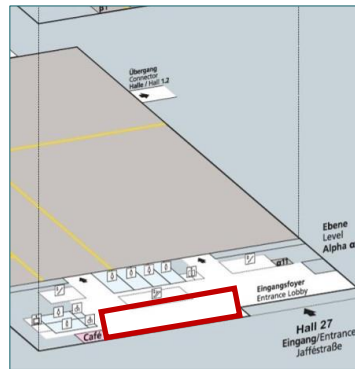
Location	e.g. in the Entrance Foyer in front of the entrance/ exit doors Other positions and formats are possible
Size (w x h)	e.g. 9.45 m x 2.00 m
Hire Charge	e.g. 6,250.00 EUR per double-sided banner
Production/ Installation	e.g. 2,520.00 EUR per double-sided banner
Status	Availability upon request.



Entrance Banners each Area to the Event Hall A

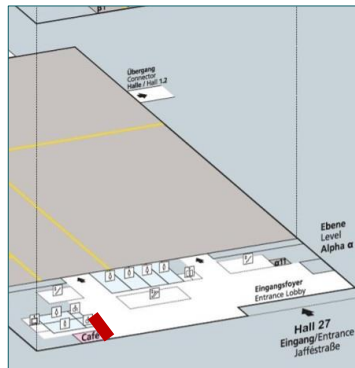
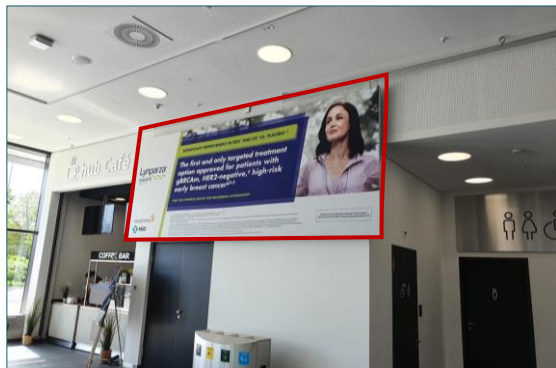
Location	banners on the walls next to the entrances to the Event Hall – Alpha Level: 2 entrances (see A and B) with 2 banners each.
Size (w x h)	left banners: 5.00 m x 3.10 m (see blue marks on the left) right banners: 6.50 m x 3.10 m (see red marks on the left)
Hire Charge	left banner: 3,175.00 EUR right banner: 5,160.00 EUR
Production/ Installation	left banner: 1,450.00 EUR right banner: 1,970.00 EUR
Status	Availability upon request.

HALL 27 – INDOORS



8 Pillar Brandings, each 4-sided

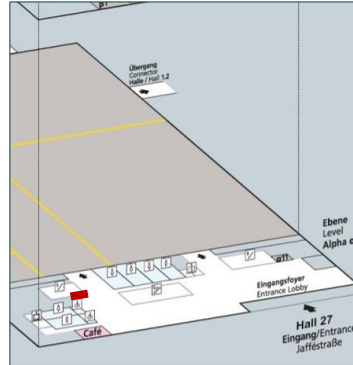
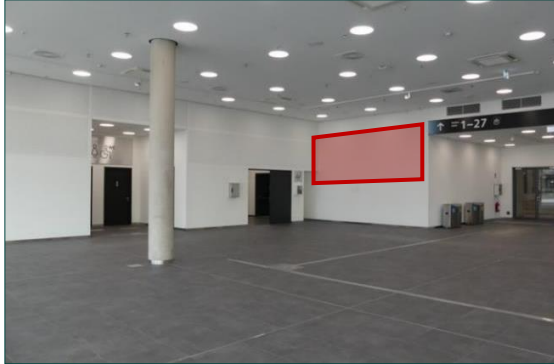
Location	8 pillars side by side directly in the Entrance Foyer
Size (w x h)	complete version: 0.60 m x 4.10 m per side (see left picture) short version: 0.60 m x 2.80 m per side
Hire Charge	complete version: 2,740.00 EUR per 4-sided pillar branding short version: 1,870.00 EUR per 4-sided pillar branding
Production/ Installation	complete version: 1,475.00 EUR per 4-sided pillar branding short version: 1,375.00 EUR per 4-sided pillar branding
Status	Availability upon request.



Banner next to the hub-Café

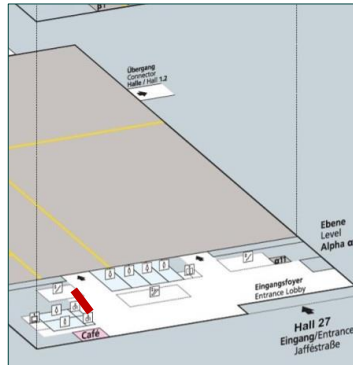
Location	in the entrance lobby of hub27 next to the hub-café entrance
Size (w x h)	approx. 4.75 m x 1.90 m
Hire Charge	2,600.00 EUR
Production/ Installation	1,210.00 EUR
Status	Availability upon request.

HALL 27 – INDOORS



Banner next to the Event Hall on the left hand side

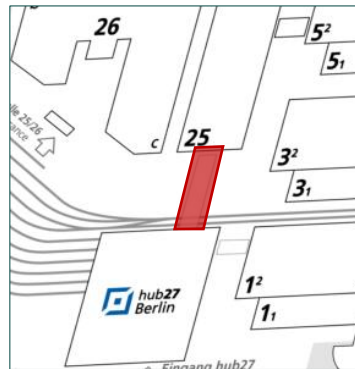
Location	banner in the entrance lobby of hub27 beside the hall entrance on the left hand side
Size (w x h)	approx. 5.20 m x 1.90 m
Hire Charge	2,750.00 EUR
Production/ Installation	1,210.00 EUR
Status	Availability upon request.



Banner next to the Hall Entrance

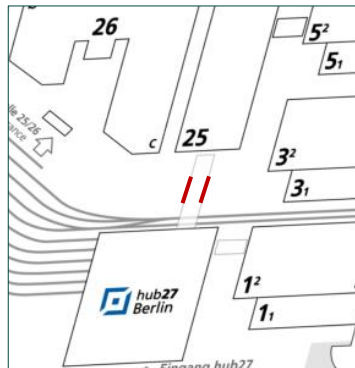
Location	in the entrance lobby of hub27 beside the hall entrance (see red marks on the left photo and map)
Size (w x h)	6.96 m x 1.90 m
Hire Charge	3,675.00 EUR
Production/ Installation	1,560.00 EUR
Status	Availability upon request.

HALL 27 – INDOORS



Passageway Banners between hub27 and Hall 25, 2-sided

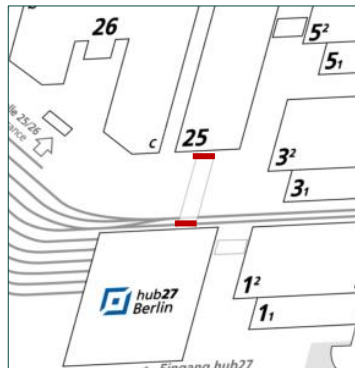
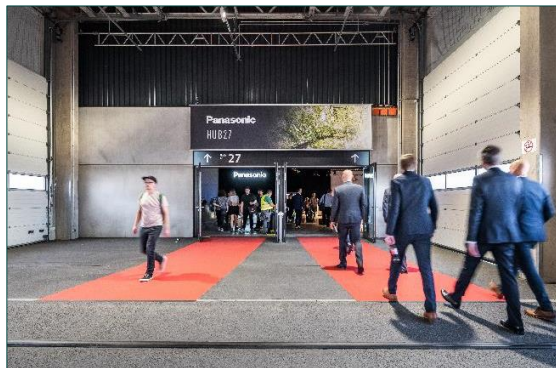
Location	up to 3 passageway banners between hub27 and Hall 25 (see red mark on the left map)
Size (w x h)	e.g. 10.60 m x 2.00 m per side (2 sides per banner) other sizes and formats on demand
Hire Charge	e.g. 8,075.00 EUR per 2-sided banner
Production/ Installation	e.g. 2,290.00 EUR per 2-sided banner
Status	Availability upon request



Lateral Passageway Banners between hub27 and Hall 25

Location	up to 2 lateral passageway banners between hub27 and Hall 25 (see red marks on the left map)
Size (w x h)	5.05 m x 3.50 m per banner
Hire Charge	4,490.00 EUR per banner
Production/ Installation	825.00 EUR per banner
Status	Availability upon request

HALL 27 – INDOORS



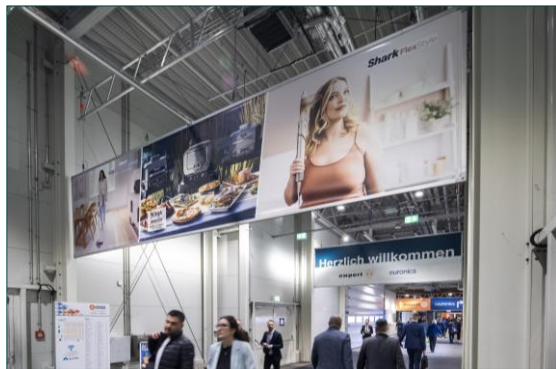
Option A: Entrance Banners to hub27 and Hall 25

Location	2 entrance banners in the passageway between hub 27 and Hall 25, each 1-sided (see red marks on the left map)
Size (w x h)	10.60 m x 2.00 m per banner
Hire Charge	8,075.00 EUR per banner
Production/ Installation	1,515.00 EUR per banner
Status	Availability upon request

Option B: 2 Entrance Banners to hub27 and Hall 25

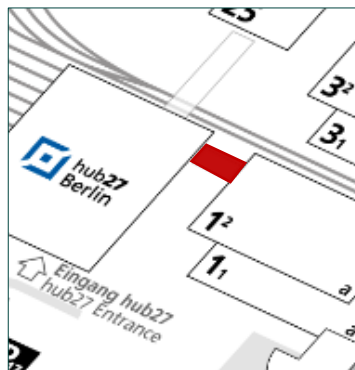
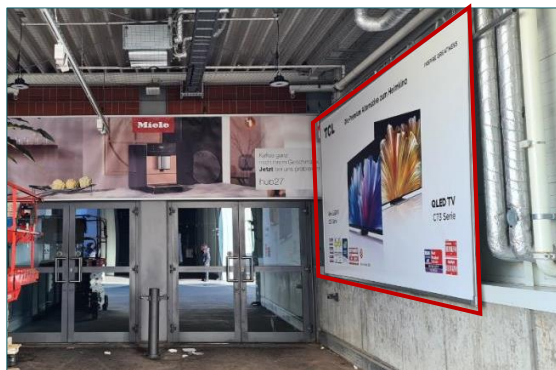
Location	2 entrance banners in the passageway between hub 27 and Hall 25, each 1-sided (see red marks on the left map)
Size (w x h)	6.05 m x 1.45 m per banner
Hire Charge	2,225.00 EUR per banner
Production/ Installation	920.00 EUR per banner
Status	Availability upon request

HALL 27 – INDOORS



Passageway Banners between hub27 and Hall 1.2

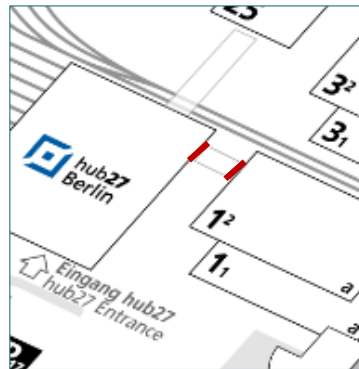
Location	up to 3 passageway banners between hub27 and Hall 1.2, each 2-sided (see red mark on the left map)
Size (w x h)	e.g. 6.05 m x 1.45 m per double-sided banner other sizes and formats possible
Hire Charge	e.g. 2,230.00 EUR per double-sided banner
Production/Installation	e.g. 1,335.00 EUR per double-sided banner
Status	Availability upon request.



Lateral Passageway Banners between hub27 and Hall 1.2

Location	up to 8 lateral passageway banners between hub27 and Hall 1.2 (see red mark on the left map and photo)
Size (w x h)	e.g. 5.00 m x 2.50 m other sizes and formats are possible
Hire Charge	e.g. 3,170.00 EUR per banner
Production/Installation	e.g. 735.00 EUR per banner
Status	Availability upon request.

HALL 27 – INDOORS



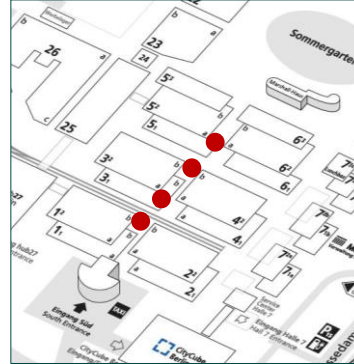
2 Entrance Banners between hub27 and Hall 1.2

Location	2 entrance banners at the entrances to hub27 and Hall 1.2, each 1-sided (see red marks on the left map)
Size (w x h)	Entrance banner Hall 1.2: 6.00 m x 1.10 m Entrance banner hub27: 6.50 m x 1.50m
Hire Charge	Entrance banner Hall 1.2: 1,680.00 EUR Entrance banner hub27: 2,480.00 EUR
Production/ Installation	Entrance banner Hall 1.2: 920.00 EUR Entrance banner hub27: 735.00 EUR
Status	Availability upon request.

HALL SPECIFIC ADVERTISING

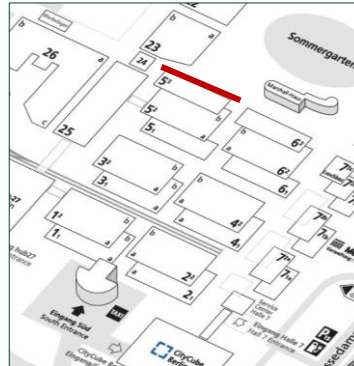


SPECIFIC HALL AREAS – OUTDOORS



Up to 4 Entrance Banners to the Middle Foyers of Halls 1.2 to 6.2

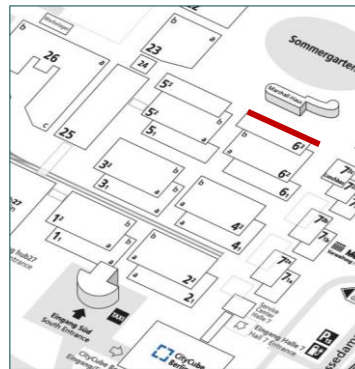
Location	directly above the entrance doors to the middle foyers of Halls 1.2/ 2.2, 3.2/ 4.2 and 5.2/ 6.2
Size (w x h)	11.50 m x 2.20 m per banner (4 banners in total)
Hire Charge	4,600.00 EUR per banner
Production/ Installation	2,340.00 EUR per banner
Status	Availability upon request.



Mega Banners on the Facades of Hall 5.2

Location	at the facade of Hall 5.2 facing Summer Garden and Hall 25
Size (w x h)	e.g. 11.50 m x 8.50 m per banner other formats are possible.
Hire Charge	e.g. 6,550.00 EUR per banner
Production/ Installation	e.g. 7,305.00 EUR per banner
Status	Availability upon request.

SPECIFIC HALL AREAS – OUTDOORS



Mega-Banners on the Facades of Hall 6.2

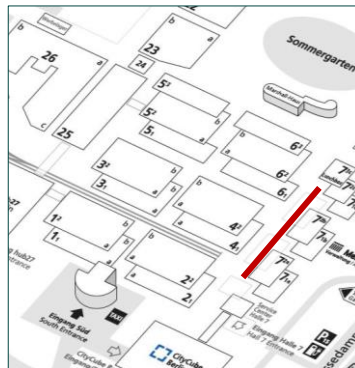
Location on the facades of Hall 6.2 facing Summer Garden and Hall 7.2

Size (w x h) (1) e.g. 29.50 m x 8.50 m (see left photo)
(2) e.g. 11.50 m x 8.50 m
other formats are possible.

Hire Charge (1) e.g. 16,330.00 EUR per banner
(2) e.g. 6,550.00 EUR per banner

Production/ Installation (1) e.g. 14,895.00 EUR per banner
(2) e.g. 7,305.00 EUR per banner

Status Availability upon request.



Mega-Banners on the Facades of Hall 7.2

Location on the facades of Hall 7.2 facing Halls 2.2, 4.2 and 6.2

Size (w x h) e.g. 11.50 m x 8.50 m per banner (see left photo)
Other formats are possible.

Hire Charge e.g. 6,550.00 EUR per banner

Production/ Installation e.g. 7,305.00 EUR per banner

Status Availability upon request.

SPECIFIC HALL AREAS – OUTDOORS



1 Entrance Banner Middle Foyer Halls 7.2c and 8.2

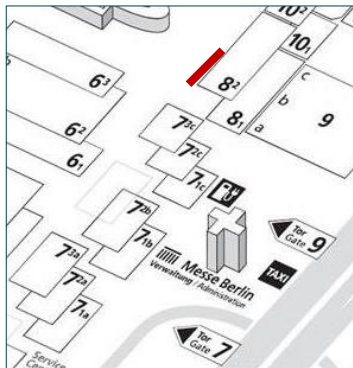
Location directly above the entrance doors to the middle foyer between Halls 7.2c and 8.2 facing Summer Garden

Size (w x h) 11.50 m x 1.75 m (see left photo)

Hire Charge 3,625.00 EUR

Production/ Installation 1,725.00 EUR

Status Availability upon request.



Mega-Banner on the Facade of Hall 8.2

Location on the facade of Hall 8.2 facing Summer Garden

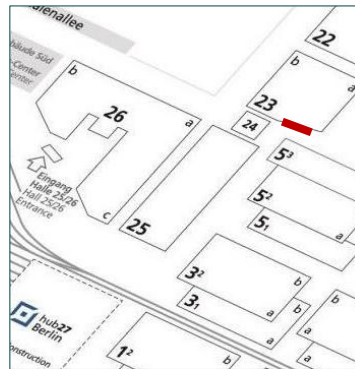
Size (w x h) 10.20 m x 4.65 m (see left photo)

Hire Charge 6,250.00 EUR

Production/ Installation 2,620.00 EUR

Status Availability upon request.

SPECIFIC HALL AREAS – OUTDOORS



1 Mega-Banner on the Facade of Hall 23

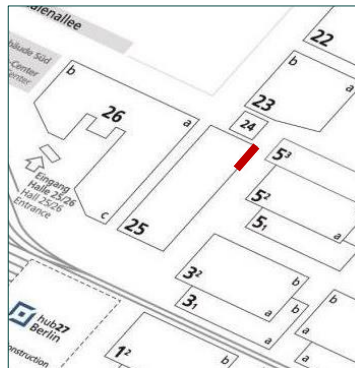
Location on the facade of Hall 23 facing Halls 5.2 and 25

Size (w x h) 26.40 m x 7.30 m

Hire Charge 16,840.00 EUR

Production/Installation 7,695.00 EUR

Status Availability upon request.



1 Mega-Banner on the Facade of Hall 25

Location on the facade of Hall 25 facing Hall 5.2 and Summer Garden

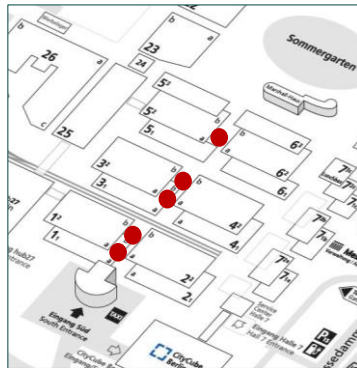
Size (w x h) 11.30 m x 11.30 m

Hire Charge 9,990.00 EUR

Production/Installation 5,180.00 EUR

Status Availability upon request.

SPECIFIC HALL AREAS – INDOORS



OPTION A: Hanging Banners, each 2-sided

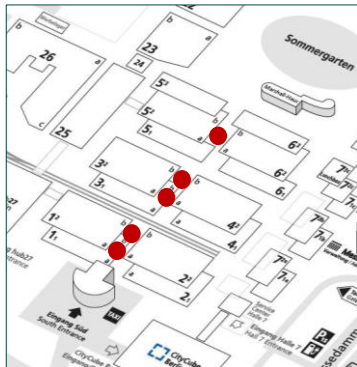
Location in the middle foyers of Halls 1.2, 2.2, 3.2, 4.2 (in each case a and b) as well as 5.2a and 6.2a directly above the escalators and staircases

Size (w x h) 9.00 m x 3.00 m per side (print on front and back side)

Hire Charge 11,200.00 EUR for 1 double-sided banner

Production/ Installation 2,565.00 EUR for 1 double-sided banner

Status Availability upon request.



OPTION B: Hanging Banners , each 2-sided

Location in the middle foyers of Halls 1.2, 2.2, 3.2, 4.2 (in each case a and b) as well as 5.2a and 6.2a directly above the escalators and staircases

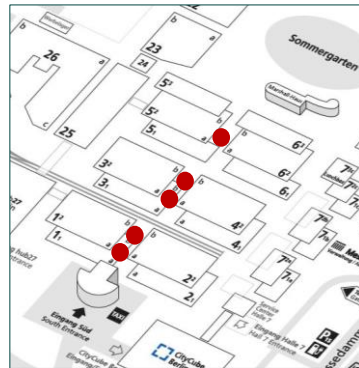
Size (w x h) 2.00 m x 3.00 m per double-sided banner (print on front and back side)

Hire Charge 2,540.00 EUR per double-sided banner

Production/ Installation 495.00 EUR per double-sided banner

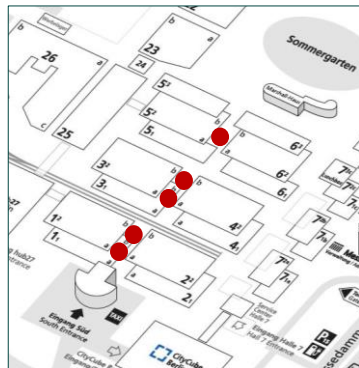
Status Availability upon request.

SPECIFIC HALL AREAS – INDOORS



Option A: Entrance Banners in the Middle Foyers of Halls 1.2 to 6.2

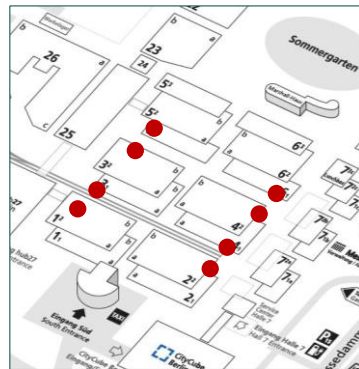
Location	in the middle foyers at entrances and passages of Halls 1.2, 2.2, 3.2, 4.2 (in each case a and b) as well as 5.2a and 6.2a
Size (w x h)	2.00 m x 2.00 m per banner
Hire Charge	890.00 EUR per banner
Production/ Installation	335.00 EUR per banner
Status	Availability upon request.



Option B: Entrance Brandings in the Middle Foyers of Halls 1.2 to 6.2

Location	in the middle foyers above and next to the entrances of Halls 1.2, 2.2, 3.2, 4.2 (in each case a and b) as well as 5.2a and 6.2a
Size (w x h)	1 horizontal banner with 23.40 m x 2.52 m and 2 lateral banners on the left and right: 2.50 m x 2.52 m for each side
Hire Charge	11,820.00 EUR per branding
Production/ Installation	7,870.00 EUR per branding
Status	Availability upon request.

SPECIFIC HALL AREAS – INDOORS



Entrance Banners in the lateral Passageways of Halls 1.2 to 6.2

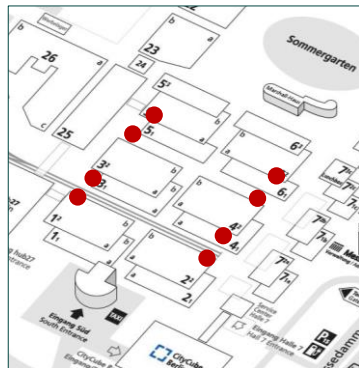
Location at the outer sides of the entrances to Halls 1.2, 2.2, 3.2, 4.2, 5.2 and 6.2 coming from the lateral passageways (see red marks on the left photo)

Size (w x h) 2.92 m x 5.00 m per banner (4 banners per entrance)

Hire Charge 5,510.00 EUR for 4 banners, i.e. per entrance

Production/ Installation 4,770.00 EUR for 4 banners, i.e. per entrance

Status Availability upon request.



Entrance Banners in the lateral Passageways of Halls 1.2 to 6.2

Location on the left and right side next to the entrances to Halls 1.2, 2.2, 3.2, 4.2, 5.2 and 6.2 coming from the lateral passageways (see red marks in the left photo)

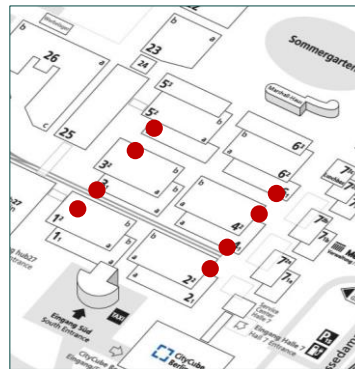
Size (w x h) approx. 2.50 m x 2.80 m per banner (2 banners per entrance)

Hire Charge 1,920.00 EUR for 2 banners. i.e. per entrance

Production/ Installation 1,315.00 EUR for 2 banners, i.e. per entrance

Status Availability upon request.

SPECIFIC HALL AREAS – INDOORS



Entrance Banners in the lateral Passageways of Halls 1.2 to 6.2

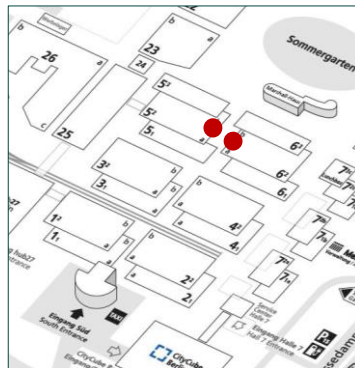
Location in front of the entrances to Halls 1.2, 2.2, 3.2, 4.2, 5.2 and 6.2 coming from the lateral passageways (see red marks on the left photo)

Size (w x h) 10.00 m x 1.00 m per double-sided banner

Hire Charge 2,825.00 EUR per double-sided banner

Production/ Installation 2,085.00 EUR per double-sided banner

Status Availability upon request.



2 Wall Brandings in the Middle Foyer of Halls 5.2b/ 6.2b

Location in the middle foyer between the entrance doors of Hall 5.2b
in the middle foyer between the entrance doors of Hall 6.2b

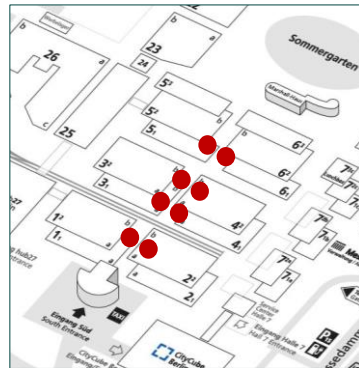
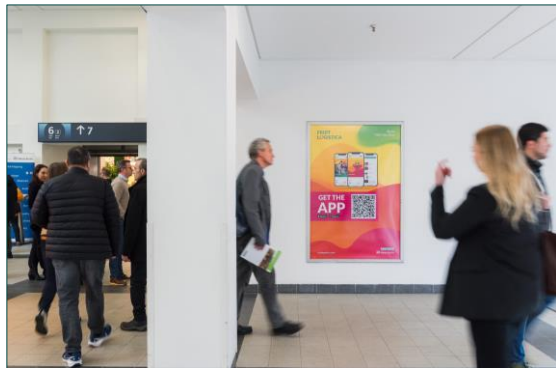
Size (w x h) 14.60 m x 2.50 m per branding

Hire Charge 5,675.00 EUR per branding

Production/ Installation 3,480.00 EUR per branding

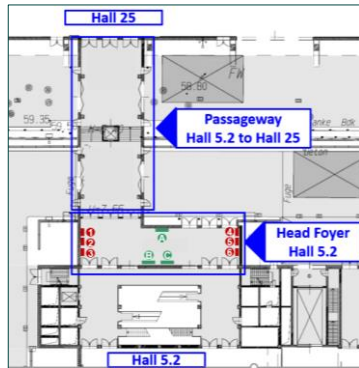
Status Availability upon request.

SPECIFIC HALL AREAS – INDOORS



Poster Showcases between Halls 1.2 to 6.2, unlighted

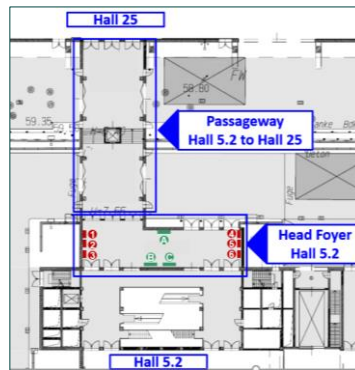
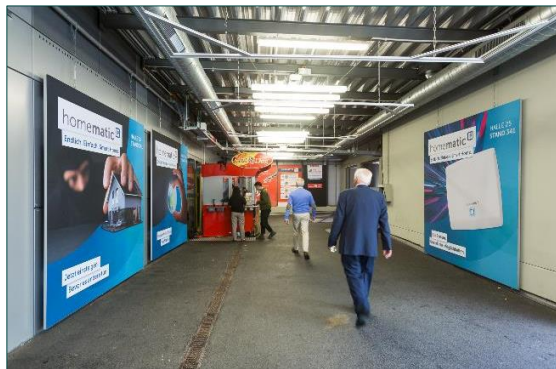
Location	Up to 8 showcases in the middle foyers of Halls 1.2 to 6.2: <ul style="list-style-type: none"> – exit area middle foyer Halls 1.2/ 2.2: 2 showcases – entrance area middle foyer Halls 3.2/ 4.2: 2 showcases – exit area middle foyer Halls 3.2/ 4.2: 2 showcases – entrance area middle foyer Halls 5.2/ 6.2: 2 showcases
Size (w x h)	1.18 m x 1.75 m per poster
Hire Charge	248.00 EUR per poster
Production/ Installation	150.00 EUR per poster
Status	Availability upon request.



Lateral Banners in the Head Foyer of Hall 5.2

Location	up to 6 banners in the head foyer of Hall 5.2 as connection to Hall 25: 3 banners at the north side and 3 banners at the south side (see 1 to 6 in red on the detailed map left)
Size (w x h)	1.30 m x 2.30 m per banner (6 banners in total)
Hire Charge	2,830.00 EUR for all 6 banners
Production/ Installation	720.00 EUR for all 6 banners
Status	Availability upon request.

SPECIFIC HALL AREAS – INDOORS



Lateral Banners in the Head Foyer of Hall 5.2

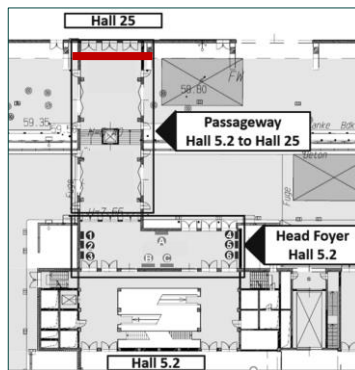
Location up to 3 banners in the head foyer of Hall 5.2 as connection to Hall 25: 2 banners at the east side and 1 banner at the west side (see A, B and C on the detailed map left)

Size (w x h) 2.50 m x 2.50 m per banner

Hire Charge 2,825.00 EUR for all 3 banners

Production/ Installation 560.00 EUR for all 3 banners

Status Availability upon request.



Entrance Banner leading to Hall 5.2a

Location at the end of the passageway leading to Hall 5.2a coming from Hall 25 above the entrance to the head foyer of Hall 5.2a (see red mark on the left map)

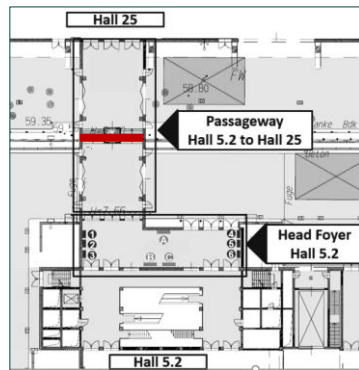
Size (w x h) 7.80 m x 3.00 m

Hire Charge 3,685.00 EUR

Production/ Installation 1,265.00 EUR

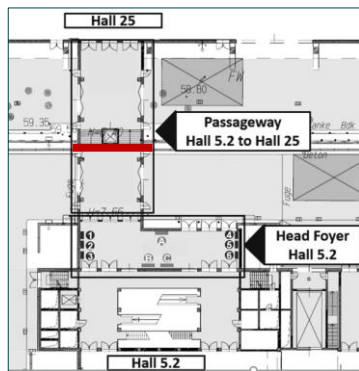
Status Availability upon request.

SPECIFIC HALL AREAS – INDOORS



Passageway Banner leading to Hall 5.2a

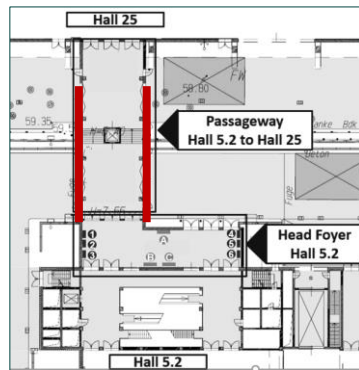
Location	in the middle of the passageway leading to Hall 5.2a coming from Hall 25
Size (w x h)	7.80 m x 2.50 m
Hire Charge	2,725.00 EUR
Production/ Installation	1,180.00 EUR
Status	Availability upon request.



Passageway Banner leading to Hall 25

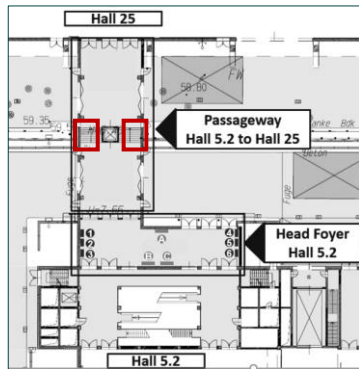
Location	in the middle of the passageway leading to Hall 25 coming from Hall 5.2a
Size (w x h)	7.80 m x 1.30 m
Hire Charge	1,700.00 EUR
Production/ Installation	925.00 EUR
Status	Availability upon request.

SPECIFIC HALL AREAS – INDOORS



Lateral Banners in the Passageway between Halls 5.2a and 25

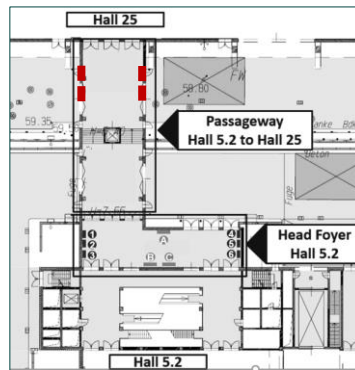
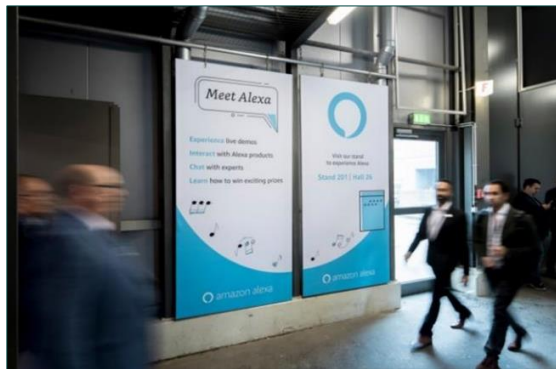
Location	up to 8 banners in the passageway between Halls 5.2a and 25: north side and south side (see red marks on the left map)
Size (w x h)	4 banners: 1.30 m x 3.00 m each (2 on the right and 2 on the left) 4 banners: 1.30 m x 1.70 m each (2 on the right and 2 on the left)
Hire Charge	3,720.00 EUR for all 8 banners
Production/ Installation	955.00 EUR for all 8 banners
Status	Availability upon request



Step Graphics at the Stairs in the Passageway leading to Hall 25

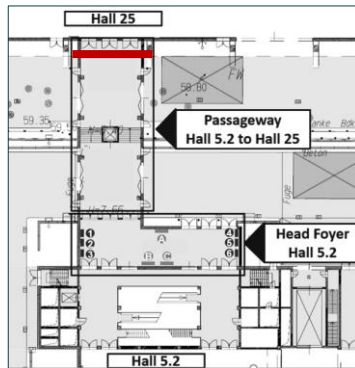
Location	2 stairs in the passageway leading to Hall 25 (see red marks on the left map) every step will be equipped with an adhesive foil
Size (w x h)	2 stairs with 8 step graphics each: lowest steps: 3.04 m x 0.10 m each step graphics no. 2 to 8: 3.04 m x 0.14 m each
Hire Charge	2,100.00 EUR for both stairs (i.e. 16 steps in total)
Production/ Installation	1,495.00 EUR for both stairs (i.e. 16 steps in total)
Status	Availability upon request

SPECIFIC HALL AREAS – INDOORS



4 Lateral Banners at the Entrance to Hall 25

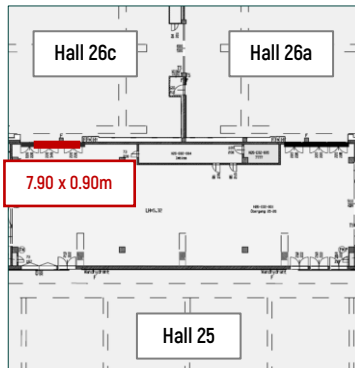
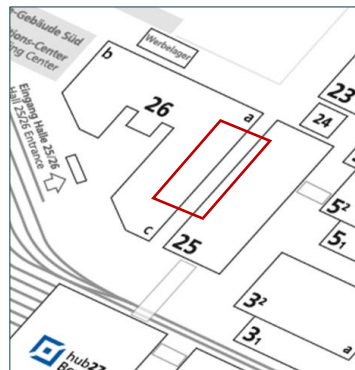
Location	up to 4 banners at the entrance to Hall 25 coming from Hall 5.2a: 2 banners at the north side and 2 banners at the south side (see red marks on the left map)
Size (w x h)	1.30 m x 2.60 m per banner
Hire Charge	2,270.00 EUR for all 4 banners
Production/ Installation	505.00 EUR for all 4 banners
Status	Availability upon request.



Entrance Banners to Hall 25

Location	directly above the entrance doors to Hall 25 coming from Hall 5.2a
Size (w x h)	7.80 m x 2.50 m
Hire Charge	3,075.00 EUR
Production/ Installation	1,075.00 EUR
Status	Availability upon request.

SPECIFIC HALL AREAS – INDOORS



Passageway and Catering Area Branding between Halls 25 and 26

Location various banners in the passageway connecting Halls 25 and 26 as well as in the catering area in this passageway (see red mark on the left map)

Size (w x h) 4 banners à 2.60 m x 4.45 m,
2 banners à 4.00 m x 3.50 m and
4 banners à 3.00 m x 2.00 m

Hire Charge 15,315.00 EUR for all 10 banners

Production/ Installation 5,745.00 EUR for all 10 banners

Status Availability upon request.

Entrance Banner to Hall 26c

Location directly above the entrance doors to Hall 26c coming from Hall 25

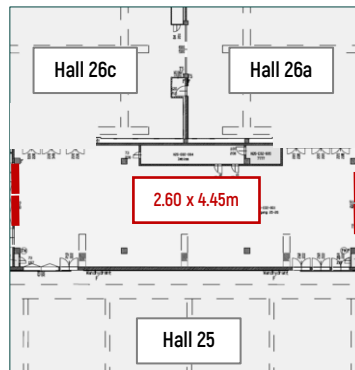
Size (w x h) 7.90 m x 0.90 m

Hire Charge 1,120.00 EUR

Production/ Installation 710.00 EUR

Status Availability upon request.

SPECIFIC HALL AREAS – INDOORS



Passageway Banners between Halls 25 and 26

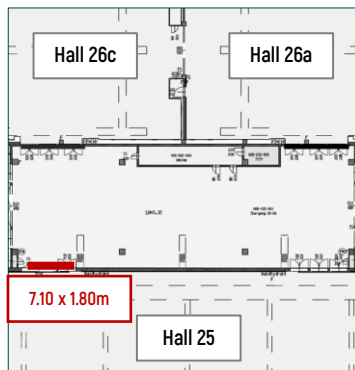
Location up to 4 banners at the sides of both passageways connecting Halls 25 and 26: 2 banners in the left passageway and 2 banners in the right passageway

Size (w x h) 2.60 m x 4.45 m per banner

Hire Charge 1,815.00 EUR per banner

Production/ Installation 675.00 EUR per banner

Status Availability upon request.



Banner above the right Entrance to Hall 25

Location directly above the entrance doors to Hall 25 coming from Hall 26c (see red mark on the left picture)

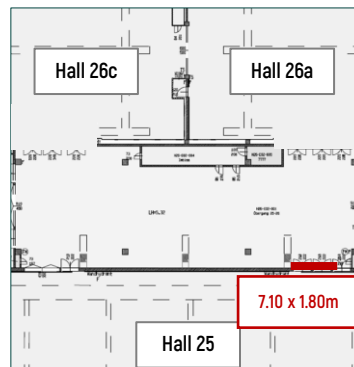
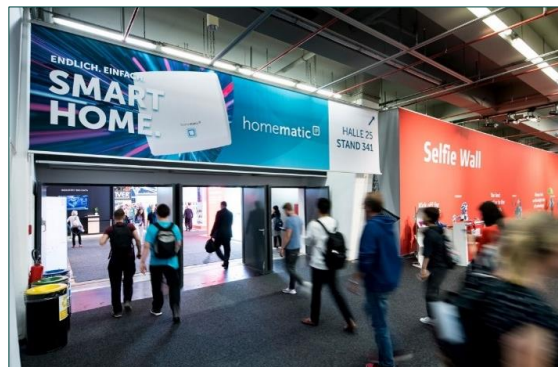
Size (w x h) 7.10 m x 1.80 m

Hire Charge 1,900.00 EUR

Production/ Installation 785.00 EUR

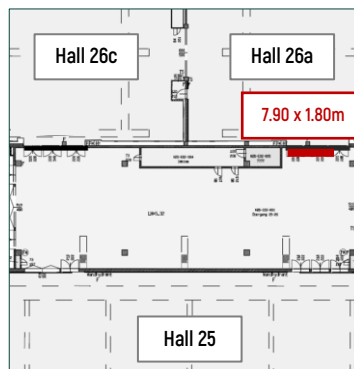
Status Availability upon request.

SPECIFIC HALL AREAS – INDOORS



Banner above the left Entrance to Hall 25

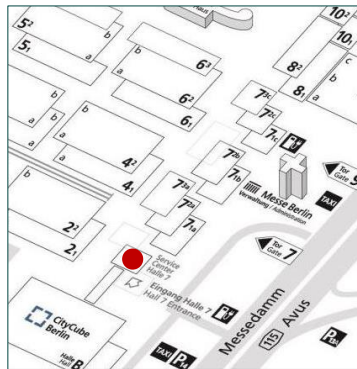
Location	directly above the entrance doors to Hall 25 coming from Hall 26a
Size (w x h)	7.10 m x 1.80 m
Hire Charge	1,900.00 EUR
Production/ Installation	785.00 EUR
Status	Availability upon request.



Entrance Banner to Hall 26a

Location	directly above the entrance doors to Hall 26a coming from Hall 25
Size (w x h)	7.90 m x 1.80 m
Hire Charge	2,230.00 EUR
Production/ Installation	855.00 EUR
Status	Availability upon request.

SPECIFIC HALL AREAS – INDOORS



1 Banner in Hall 7, 1-sided

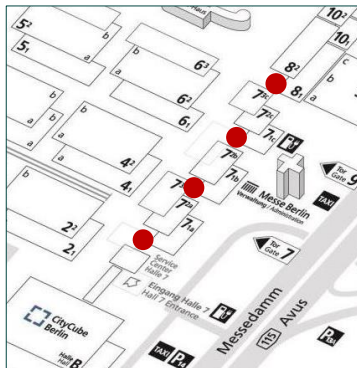
Location suspended banner directly in the entrance area of Hall 7 (see red mark on the left photo)

Size (w x h) 3.50 m x 2.50 m (print only on the front side)

Hire Charge 1,870.00 EUR

Production/ Installation 590.00 EUR

Status Availability upon request.



Poster Showcases between Halls 7.2 and 8, unlighted

Location up to 15 showcases in the entrance areas and passages of Hall 7.2 and Hall 8

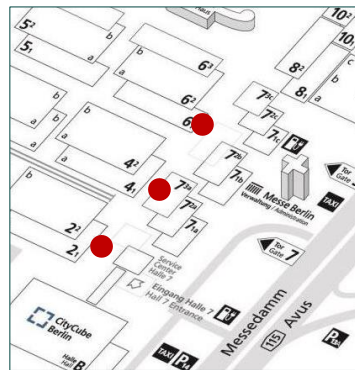
Size (w x h) 1.18 m x 1.75 m per poster

Hire Charge 250.00 EUR per poster

Production/ Installation 150.00 EUR per poster

Status Availability upon request.

SPECIFIC HALL AREAS – INDOORS



Passageway Banners between Halls 2.2, 4.2, 6.2 and 7.2

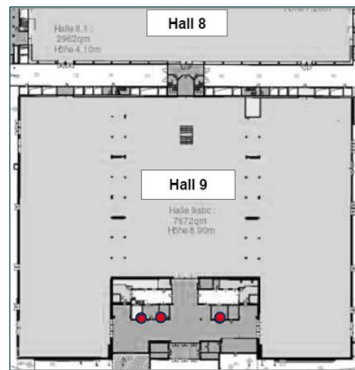
Location	passageways between Halls 2.2/ 7.2a, 4.2/ 7.2b and 6.2/ 7.2c
Size (w x h)	5.50 m x 1.50 m per banner (2 one-sided and 2 double-sided banners per passageway)
Hire Charge	10,130.00 EUR for 4 banners, i.e. per passageway
Production/ Installation	3,312.00 EUR for 4 banners, i.e. per passageway
Status	Availability upon request.



3 Banner Frames Entrance Foyer Hall 9

Location	in the Entrance Foyer of Hall 9 coming from Messedamm (see positions A to C)
Size (w x h)	3 double-sided banners (print on front and back side): 6.00 m x 1.35 m per banner
Hire Charge	4,135.00 EUR per doubled-sided banner
Production/ Installation	1,680.00 EUR per doubled-sided banner
Status	Availability upon request.

SPECIFIC HALL AREAS – INDOORS



3 Poster Showcases in Hall 9, backlit

Location 3 posters in the entrance area of Hall 9

Size (w x h) 1.18 m x 1.75 m per poster

Hire Charge 480.00 EUR per poster

Production/ Installation 150.00 EUR per poster

Status Availability upon request.



Banner Frames between Halls 8 and 9

Location up to 9 banner frames in the entrance areas and passages of Hall 8 and Hall 9

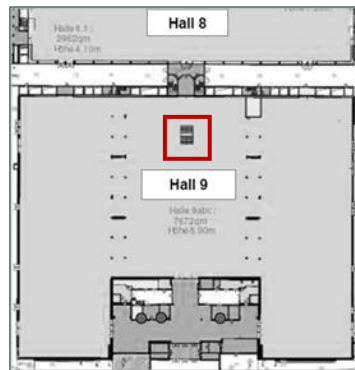
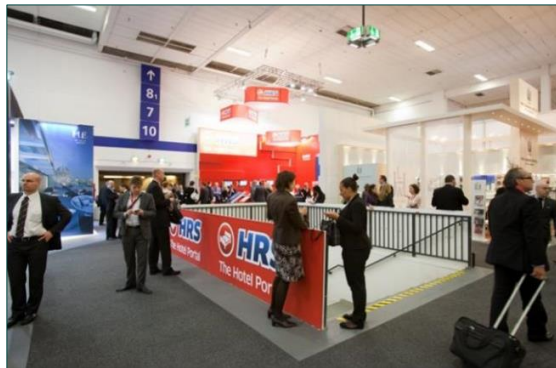
Size (w x h) 1.02 m x 2.02 m per banner frame

Hire Charge 560.00 EUR per banner

Production/ Installation 85.00 EUR per banner frame

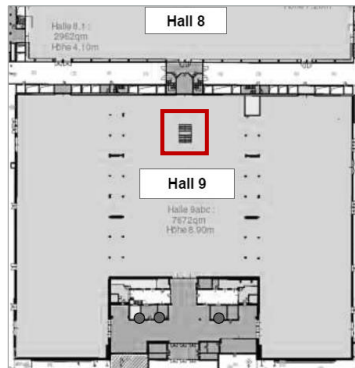
Status Availability upon request.

SPECIFIC HALL AREAS – INDOORS



Option A: Balustrade Branding in Hall 9, 3-sided

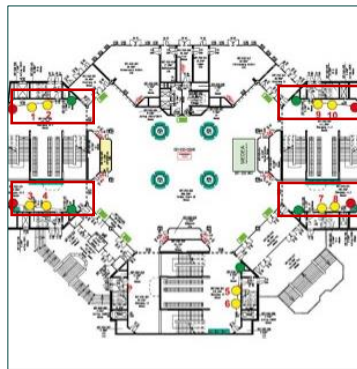
Location	in Hall 9 coming from Hall 8: branding of the balustrade around the emergency exit (facing outwards - 3 sides in total)
Size (w x h)	2 spaces à approx. 6.00 m x 1.12 m 1 space approx. 4.16 m x 1.12 m
Hire Charge	4,305.00 EUR for the complete branding (i.e. for all 3 spaces)
Production/Installation	4,010.00 EUR for the complete branding (i.e. for all 3 spaces)
Status	Availability upon request.



Option B: Balustrade Branding in Hall 9, 6-sided

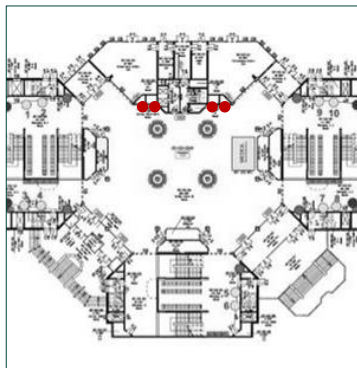
Location	in Hall 9 coming from Hall 8: branding of the balustrade around the emergency exit (facing inwards and outwards – 6 sides in total)
Size (w x h)	2 spaces à 6.00 m x 1.12 m 2 spaces à 5.90 m x 1.12 m 1 space à 4.16 m x 1.12 m 1 space à 3.96 m x 1.12 m
Hire Charge	6,890.00 EUR for the complete branding, i.e. for all 6 spaces
Production/Installation	6,355.00 EUR for the complete branding, i.e. for all 6 spaces
Status	Availability upon request.

SPECIFIC HALL AREAS – INDOORS



Poster Frames in the Passageway Großer Stern

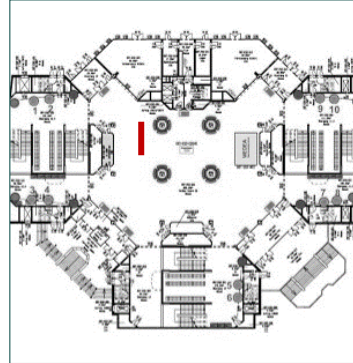
Location	up to 10 poster frames in the passageway Großer Stern on Level 2 between Halls 10.2, 11.2 and 12 (see yellow points on the left map)
Size (w x h)	0.99 m x 2.31 m per poster
Hire Charge	560.00 EUR per poster
Production/Installation	170.00 EUR per poster
Status	Availability upon request.



Digital Displays in the Passageway Großer Stern

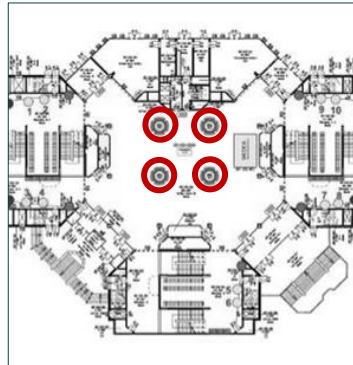
Location	up to 4 digital displays in the passageway Großer Stern on Level 2 with 4 screens in total, whereof 2 screens are installed side by side
Technical Specs	75" displays picture format (w x h): 2160 pixel x 3840 pixel or 1080 pixel x 1920 pixel file format: PNG video format (w x h): 2160 pixel x 3840 pixel or 1080 pixel x 1920 pixel
Hire Charge	1,690.00 EUR per screen for a 30 sec spot in loop with organizer content
Status	Availability upon request.

SPECIFIC HALL AREAS – INDOORS



Suspended Banners in the Passageway Großer Stern, 2-sided

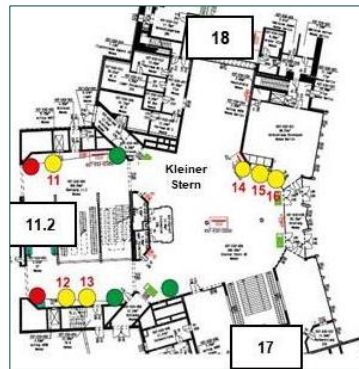
Location	in the passageway Großer Stern on level 2 at the exit to Summer Garden (see red mark on the left map)
Size (w x h)	6.00 m x 0.90 m per side (2 sides per banner)
Hire Charge	3,190.00 EUR
Production/ Installation	1,090.00 EUR
Status	Availability upon request.



Pillar Brandings in the Passageway Großer Stern

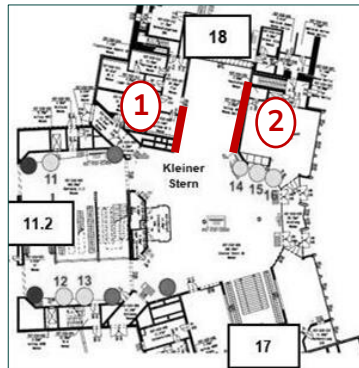
Location	Up to 4 pillar brandings in the passageway Großer Stern on Level 2 (see red marks on the left map)
Size (w x h)	0.80 m x 4.08 m per side (4 sides per pillar)
Hire Charge	3,910.00 EUR per 4-sided pillar branding
Production/ Installation	1,935.00 EUR per 4-sided pillar branding
Status	Availability upon request.

SPECIFIC HALL AREAS – INDOORS



Poster Frames in the Passageway Kleiner Stern

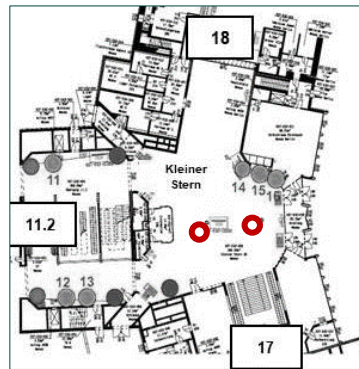
Location	up to 6 poster frames in the passageway Kleiner Stern on Level 2 between Halls 11.2, 17 and 18 (see yellow points on the left map)
Size (w x h)	0.99 m x 2.31 m per poster
Hire Charge	560.00 EUR per poster
Production/ Installation	170.00 EUR per poster
Status	Currently not available.



Wall Brandings in the Passageway Kleiner Stern

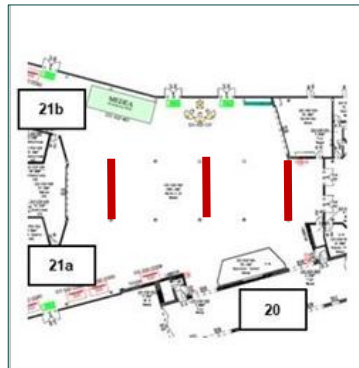
Location	in the passageway Kleiner Stern on level 2 at the access to Hall 18
Size (w x h)	position 1: 6.00 m x 2.20 m position 2: 8.10 m x 2.20 m
Hire Charge	position 1: 3,815.00 EUR position 2: 5,155.00 EUR
Production/ Installation	position 1: 790.00 EUR position 2: 1,065.00 EUR
Status	Availability upon request.

SPECIFIC HALL AREAS – INDOORS



2 Pillar Brandings in the Passageway “Kleiner Stern”, each 4-sided

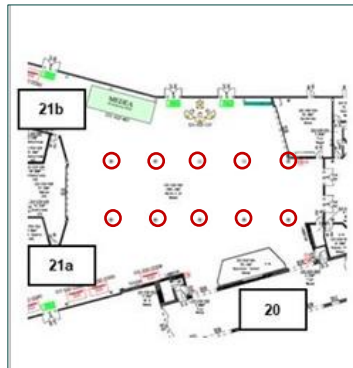
Location	in the passageway “Kleiner Stern” on Level 2 in the passageway “Kleiner Stern” on level 2 between Halls 11.2, 17 and 18
Size (w x h)	0.65 m x 3.30 m per side (4 sides per pillar)
Hire Charge	3,420.00 EUR for both 4-sided pillar brandings
Production/ Installation	3,220.00 EUR for both 4-sided pillar brandings
Status	Availability upon request.



Suspended Banners between Halls 20 and 21, each 2-sided

Location	in the entrance area to Hall 21 (see red marks on the map) The final number of usable banners will depend on the allocation of the passageway.
Size (w x h)	3.00 m x 2.00 m per side (print on front and back side)
Hire Charge	2,625.00 EUR per double-sided banner
Production/ Installation	395.00 EUR per double-sided banner
Status	Availability upon request.

SPECIFIC HALL AREAS – INDOORS



10 Pillar Brandings , each 4-sided

Location	in the entrance areas to Halls 20 and 21 (see red marks on the map)
Size (w x h)	approx. 0.58 m x 2.50 m per side (4 sides per pillar)
Hire Charge	1,170.00 EUR per 4-sided pillar branding
Production/ Installation	1,140.00 EUR per 4-sided pillar branding
Status	Availability upon request.



Window Brandings between Hall 20 and 21

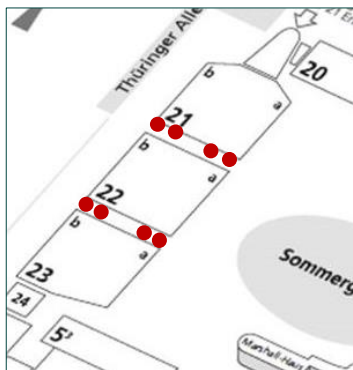
Location	in the entrance area to Hall 21b coming from the Entrance Hall 21 and from Hall 20
Size (w x h)	e.g. 12 window brandings with 1.13 m x 0.78 m each (see exemplary red mark on the left photo)
Hire Charge	e.g. 2,310.00 EUR for 12 window brandings
Production/ Installation	e.g. 550.00 EUR for 12 window brandings
Status	Some window brandings are currently available.

SPECIFIC HALL AREAS – INDOORS



2 Direction Banners , each 2-sided

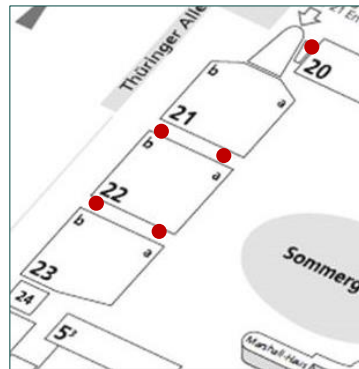
Location	in the entrance areas to Hall 21 coming from Halls 20/ 21 (see red marks on the map)
Size (w x h)	e.g. 5.50 m x 0.50 m per side (2 sides per banner – other formats are possible)
Hire Charge	e.g. 1,846.00 EUR per 2-sided banner
Production/ Installation	e.g. 445.00 EUR per 2-sided banner
Status	Availability upon request.



Framed Entrance Banners Halls 21, 22 & 23

Location	directly above various entrance doors to Hall 21, 22 and 23
Size (w x h)	e.g. 4.75 m x 1.50 m per framed banner
Hire Charge	1,745.00 EUR per framed banner
Production/ Installation	1,410.00 EUR per framed banner
Status	Availability upon request.

SPECIFIC HALL AREAS – INDOORS



Option A: Wall Brandings between Halls 20, 21, 22 and 23

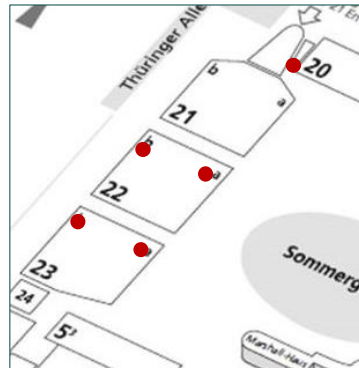
Location Wall brandings within the catering areas and next to the passageways between Halls 20 to 23 (see red marked areas on the left map)

Size (w x h) e.g. up to 9.50 m x 1.17 m per branding area

Hire Charge 2,270.00 EUR per branding

Production/ Installation 1,066.00 EUR per branding

Status Availability upon request.



Option B: Framed Entrance Banners Halls 21, 22 & 23

Location next to the catering areas and passageways between Halls 20 and 23 (see red marks on the map)

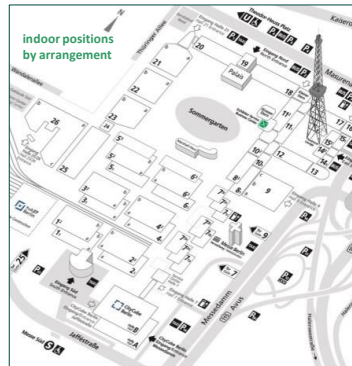
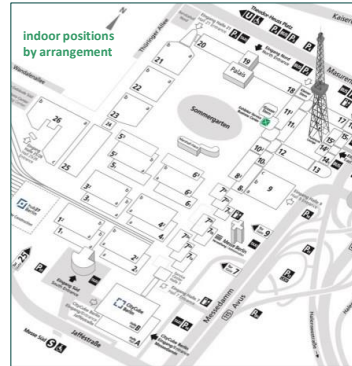
Size (w x h) DIN A0 format, i.e. 0.841 m x 1.189 m per poster (up to 10 or 16 posters per area)

Hire Charge 245.00 EUR per poster

Production/ Installation 95.00 EUR per poster

Status Availability upon request.

SPECIFIC HALL AREAS – INDOORS



Option A: Hall Brandings – insertion

Location positions by arrangement
(see exemplary yellow mark on the left photo)

Size (w x h) e.g. 1.00 m x 0.50 m per sign/ per position

Hire Charge e.g. 150.00 EUR per sign of the exemplary size

Production/ Installation e.g. 120.00 EUR per sign of the exemplary size

Status Availability upon request.

Option B: Hall Brandings – covering

Location positions by arrangement
(see exemplary yellow mark on the left photo)

Size (w x h) e.g. 4,50 x 0,50 m per sign/ per position
(full width – see left photo)

Hire Charge e.g. 675.00 EUR per sign (full width)

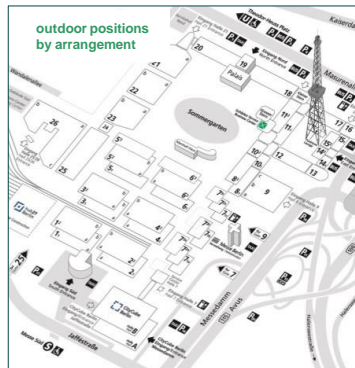
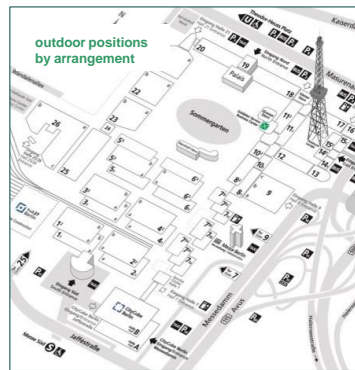
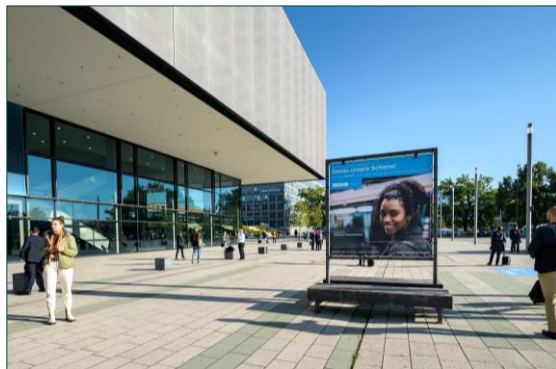
Production/ Installation e.g. 200.00 EUR per (full width)

Status Availability upon request.

ADVERTISING SPECIALS



SPECIALS – OUTDOORS



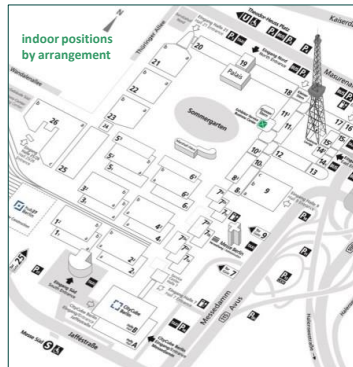
Bench Displays, 2-sided

Location	positions by arrangement: e.g. at Entrance South
Size (w x h)	2.05 m x 2.05 m per side (2 sides per display)
Hire Charge	2,135.00 EUR per bench display
Production/ Installation	405.00 EUR per 2-sided display
Status	Availability upon request.

Mobile Flagpoles

Location	mobile flagpoles outdoors: e.g. around Summer Garden, on roads, at passageways etc.
Size (w x h)	1.50 m x 4.00 m per flag approx. 6.50 m height per pole
Hire Charge	622.00 EUR per flag and pole
Production/ Installation	on demand (depending on layout, quantity and finishing)
Status	Availability upon request.

SPECIALS – OUTDOORS & INDOORS



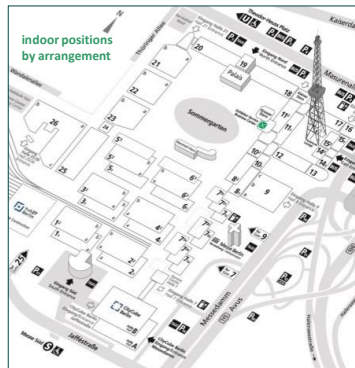
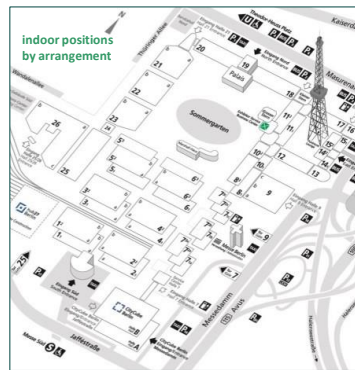
Floor Graphics (Outdoors)

Location	positions by arrangement: e.g. at Entrance South
Size (w x h)	e.g. 2.40 m x 2.40 m per floor graphic Special formats are possible. (see photo on the left)
Hire Charge	e.g. 1,075.00 EUR per floor graphic
Production/ Installation	e.g. 670.00 EUR per floor graphic
Status	Availability upon request.

Floor Graphics (Indoors)

Location	positions by arrangement: e.g. in the middle foyers of Halls 1.2 to 6.2
Size (w x h)	e.g. 1.00 m x 1.00 m per graphic e.g. 2.00 m x 2.00 m per graphic Special formats and carpet brandings on demand.
Hire Charge	e.g. 194.00 EUR per floor graphic e.g. 500.00 EUR per floor graphic
Production/ Installation	e.g. 105.00 EUR per floor graphic e.g. 335.00 EUR per floor graphic
Status	Availability upon request.

SPECIALS – INDOORS



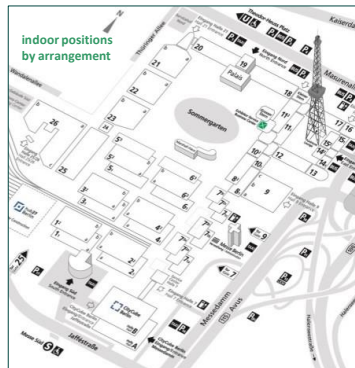
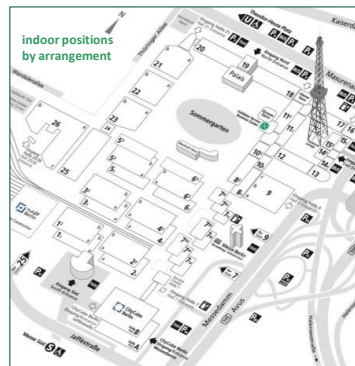
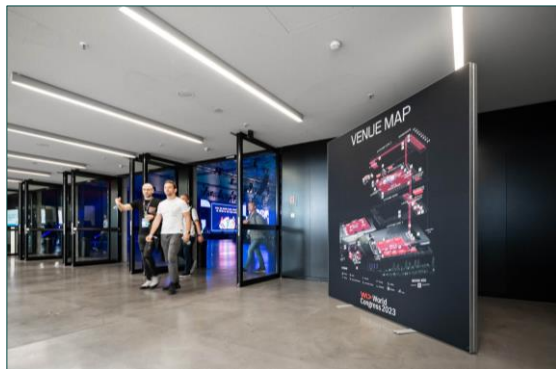
Pillar Brandings in several Middle Foyers

Location	in middle foyers and catering areas of Halls 1.1 to 6.1 and Halls 1.2 to 6.2 as well as in the entrance areas
Size (w x h)	approx. 0.60 m x 2.50 m per side (4 sides per pillar)
Hire Charge	1,135.00 EUR per 4-sided pillar branding
Production/ Installation	1,140.00 EUR per 4-sided pillar branding
Status	Availability upon request.

Banner Frames, 1- or 2-sided

Location	indoor positions by arrangement: e.g. in the middle foyers as well as in the entrance areas
Size (w x h)	e.g. 1.00 m x 2.00 m per side other sizes on demand
Hire Charge	e.g. 735.00 EUR per 2-sided display e.g. 440.00 EUR per 1-sided display
Production/ Installation	e.g. 365.00 EUR per 2-sided display e.g. 235.00 EUR per 1-sided display
Status	Availability upon request.

SPECIALS – INDOORS



PILA Frames, 1-sided

Location	indoor positions by arrangement: e.g. in the middle foyers as well as in the entrance areas
Size (w x h)	(1) e.g. 2.28 m x 2.28 m per banner (see picture on the left) (2) e.g. 6.00 m x 2.00 m per banner
Hire Charge	(1) e.g. 1,303.00 EUR (2) e.g. 3,030.00 EUR
Production/ Installation	(1) e.g. 530.00 EUR (2) e.g. 695.00 EUR

Status Availability upon request.

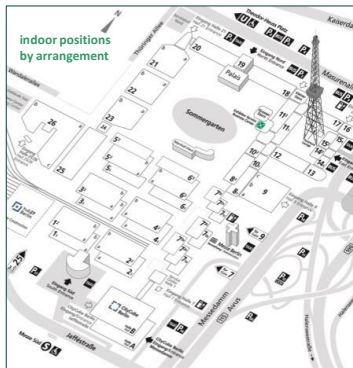
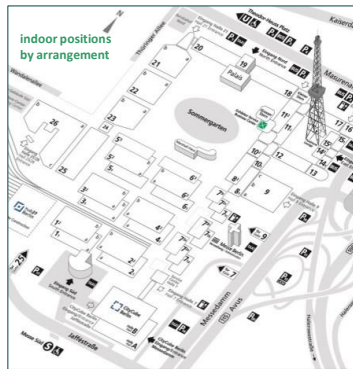
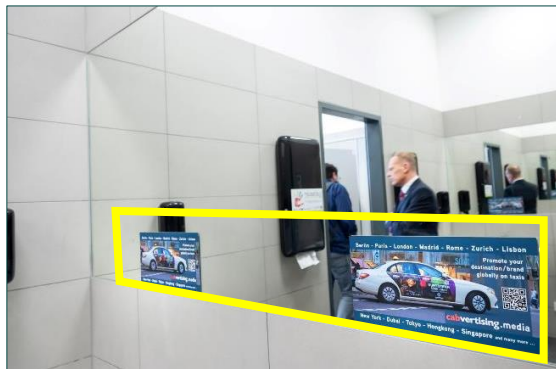
Advertising Banner Frames in the Middle Foyers

Details	indoor positions by arrangement: e.g. in the middle foyers of Halls 1.1 to 6.1 as well as in the middle foyers of Halls 1.2 to 6.2
Size (w x h)	2.485 m x 2.485 m per banner frame
Hire Charge	1,195.00 EUR per banner and frame
Production/ Installation	530.00 EUR per banner and frame
Status	Availability upon request.

SANITARY FACILITIES ADVERTISING



SANITARY FACILITIES – INDOORS



Mirror Brandings

Location high-quality stickers with your individual design on more than 400 mirrors in the lavatories

Size (w x h) e.g. 0.30 m x 0.15 m per sticker
Other formats and special shapes on demand.

Hire Charge e.g. 7,210.00 EUR for 250 mirrors

Production/ Installation e.g. 2,840.00 EUR for 250 mirrors
for smaller quantities a handling fee of 500.00 EUR will be charged

Status Availability upon request.

Towel Dispensers Brandings

Location high-quality stickers with your individual design on the towel dispensers in the lavatories (approx. 350 in total)

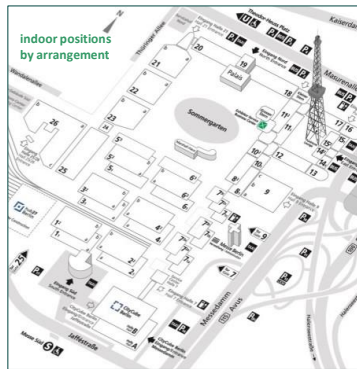
Size (w x h) e.g. 0.30 m x 0.15 m per sticker
Other formats and special shapes are possible

Hire Charge e.g. 7,210.00 EUR for 250 towel dispensers

Production/ Installation e.g. 2,840.00 EUR for 250 towel dispensers
for smaller quantities a handling fee of 500.00 EUR will be charged

Status Availability upon request.

SANITARY FACILITIES – INDOORS



Door Brandings

Location	high-quality stickers with your individual design on the doors in the lavatories as well as in the toilets (approx. 800 doors total)
Size (w x h)	e.g. 0.30 m x 0.15 m per sticker Other formats and special shapes are possible.
Hire Charge	e.g. 7,210.00 EUR for 250 door sticker
Production/ Installation	e.g. 2,840.00 EUR for 250 door sticker for smaller quantities a handling fee of 500.00 EUR will be charged
Status	Availability upon request.



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All indicated prices plus Value Added Tax. Subject to change. Subject to confirmation.

The indicated prices apply to the period of the exhibition. Prices for production and installation are subject to fluctuations due to the dynamic price development of some materials used and can thus only be offered without obligation. Agency commissions will not be accorded. Prices do not include graphic design/layout.

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