



“ZERO” Theme Island at Grüne Woche – Hall 27

The new “ZERO” theme island is a consistent expansion of our existing “grünerleben” area, which focuses on renewable resources, forests, wildlife, nature, and environmental and climate protection.

Here, we offer you the opportunity to showcase your product or service to over 300,000 visitors on a centrally located, uniformly designed block booth area with 20 exhibition spaces.

You also have the option to participate in our stage slots – whether through workshops or interactive discussion formats. Your creativity knows no bounds!

What’s Your ZERO?

- Foods without additives, preservatives, added sugar, or GMOs
- Products and services based on circular economy principles, focused on waste reduction and sustainability
- “Zero Impact” and sustainability concepts in production, agriculture, food, and packaging

Your Benefits:



Flexible Exhibition Duration (3, 5 or 10 Days)

ideal for newcomers looking for a time-flexible and resource-efficient option.



6, 9 or 12 m² Exhibition Space with an Attractive Booth Package

Use the ZERO theme island as your test market



Maximize Visibility and Public Impact Through the Bundling of Thematically Related Products/Services and Central Grüne Woche PR



Targeted Visitor Engagement - Reach your audience effectively through a unified appearance and diverse networking opportunities



Central Location Near One of the Main Entrances, Directly Opposite the Grüne Woche Stage - Perfect for engaging visitors with inspiring workshops and exciting presentations.



Booth Package: “Zero” Area

The following services are included in the booth package:

- Booth rental **including promotional package and AUMA fee**
- 6 m², 9 m² or 12 m² booth space **including carpet and rear wall**
- **One Schuko socket (220 V) per booth space**
- Includes **3 free exhibitor passes**
- **One counter / display table**
- **Shared communication point** with coffee station
- **Shared storage area** with shelf, water connection, sink, and refrigerator
- **Central location near the Grüne Woche stage** – present your story, share your motivation, or offer workshops!

Example Costs

Booth Space	Total Price
6m ²	1897,60€*
9m ²	2421,40€*
12m ²	2945,20€*

*Plus VAT

Take advantage of this opportunity and join us as a partner of the themed area in Hall 27!

Get in touch with us – together we'll find the package that's right for you.

Feel free to contact us with any questions:



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