



5 - 9 November 2025

**ADVERTISING & SPONSORING**  
**FOR EXHIBITORS AND THE BAZAAR BERLIN COMMUNITY**

Eine Marke der



# Bazaar Berlin

Table of Contents	Page
<u>Media Package</u>	3
<u>Media Package - Upgrade</u>	4
<u>Online &amp; Onsite Advertising</u>	5
<u>Advertising Packages</u>	14
<u>Advertising Shop</u>	15
<u>Contact</u>	16

## Highlight Your Presence!

With our portfolio for advertising services, we can help you with catching visitors' attention to your company for your trade fair presence - before, during and after Bazaar Berlin 2025!

Accompany your target group along the entire route - to the exhibition grounds, around the halls and on the Bazaar Berlin website.

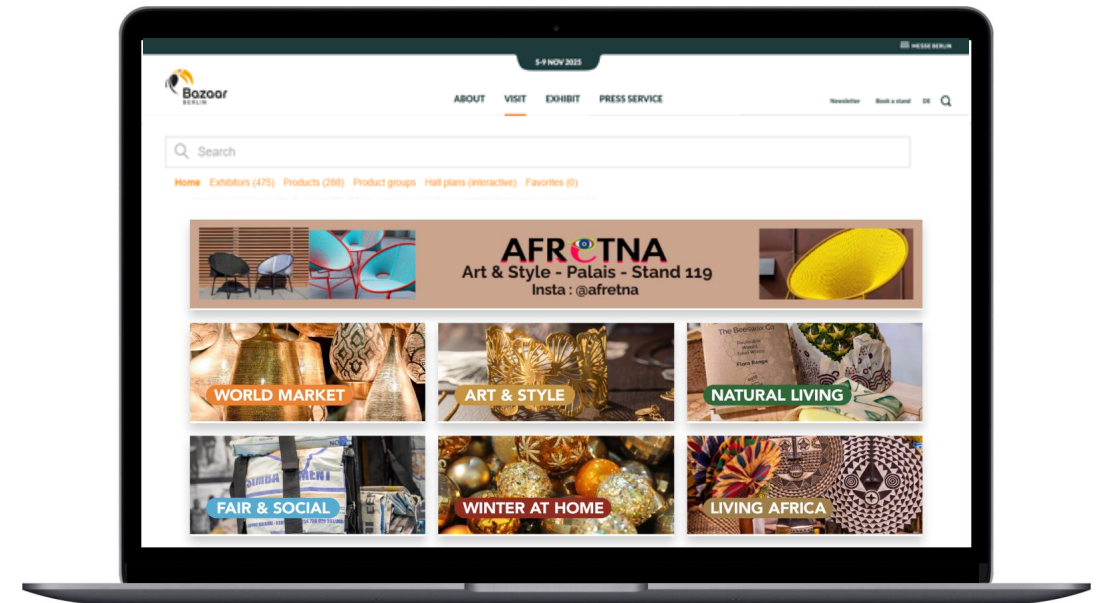
# Media Package

Your online entry in the Exhibitor Directory

## Increase your online Presence

Introduce your company and increase your visibility through logo and banners placements on the website.

With a Media Package Upgrade, you can enhance your online exhibitor profile with additional content, including product and product group entries. Furthermore, all digital ads are directly linked to your company profile.



# Media Package - Upgrade

## Media Package Co-exhibitor 50 €

### List of Exhibitors

Basic company entry

### Bazaar Berlin online

Basic company entry (company name, zip code, town, country, telephone, fax, email, hall, stand number, entry in the product group directory)

Contact person with telephone number & email address

Company portrait (max. 4.000 characters)

Company logo

Entry in up to one category of the product group directory

Presentation of one product in text and image with link (max. 4,000 characters per product)

**Upgrade**  
139 €

## Media Package Main exhibitor 189 €

### List of Exhibitors

Basic company entry

### Bazaar Berlin online

Basic company entry (company name, zip code, city, country, telephone, fax, email, hall, stand number, entry in the product group directory)

Contact person with telephone number & email address

Company portrait (max. 4.000 characters)

Company logo

Link to your own social media profiles (e.g. Facebook, Twitter, YouTube etc.)

Entry in up to ten categories of the product group directory

Presentation of up to ten products in text and images with a link to the products offered on your own homepage (max. 4,000 characters per product)

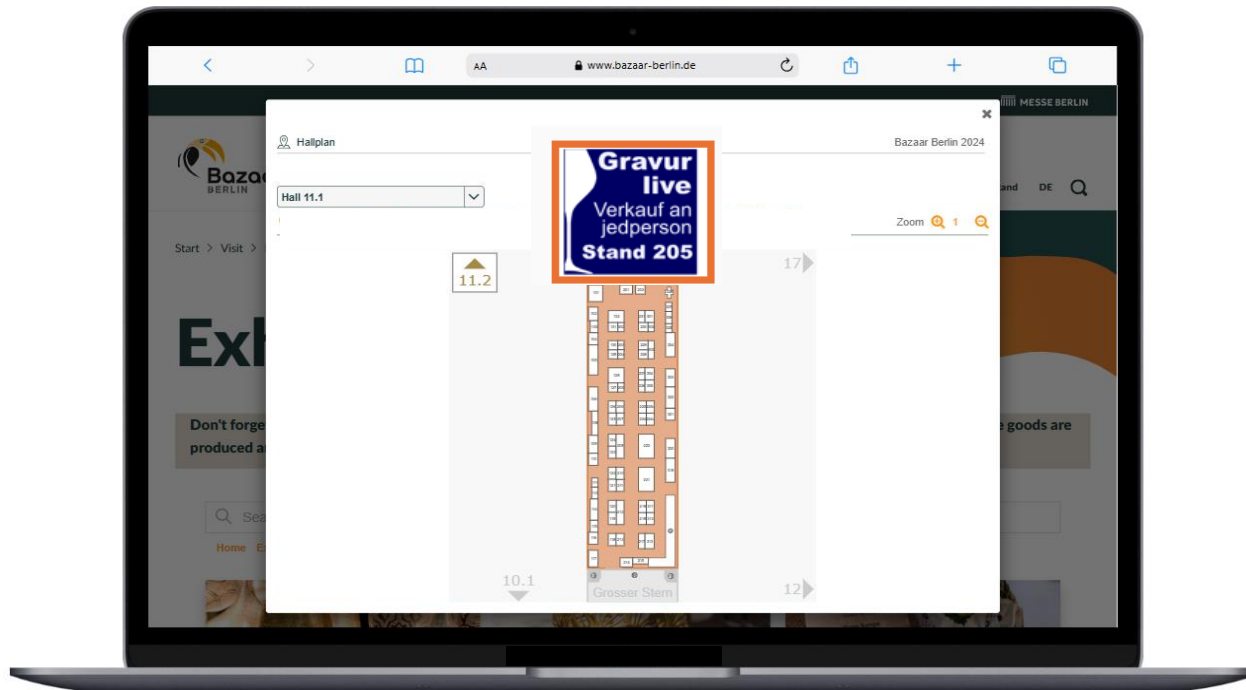
# Online & Onsite Advertising

With additional individual services, you enhance your company profile with more content and increase your visibility among visitors!

Individual Services	Price
<u>Top Logo</u>	70 €
<u>Gallery Logo</u>	80 €
<u>Top Banner</u>	85 €
<u>Sandwich Banner</u>	110 €
<u>Top Listing</u>	95 €
<u>Top Banner in the hall plan</u>	100 €
<u>Floor Graphic</u>	85 €
<u>Mirror Branding</u>	155 €

# Top Logo

## Individual options



**Present your company logo in the online hall plan on the website.**

The top logo is placed above your own hall.

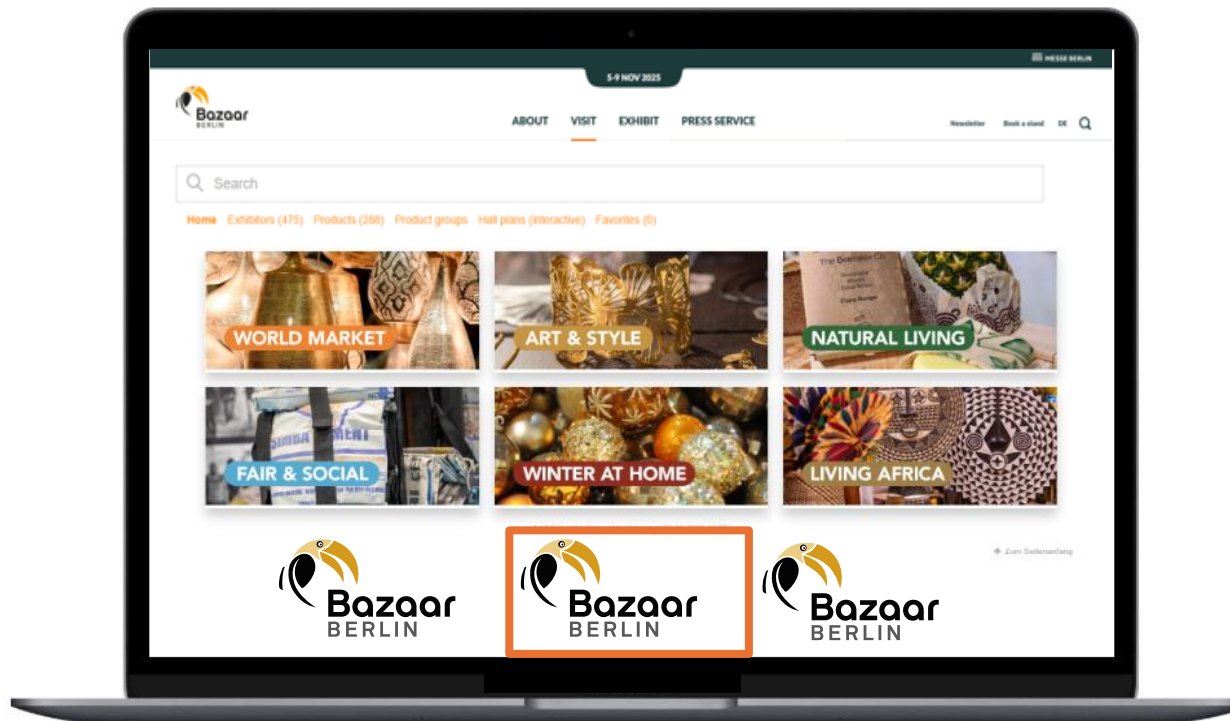
- Link to your company profile
- Limited to a maximum of 5 exhibitors side by side per hall
- Data delivery via email
- Format: SVG logo
- Size: max. 300 px

70 €



# Gallery Logo

Individual options



Attract visitors to your booth – thanks to the Gallery Logo.

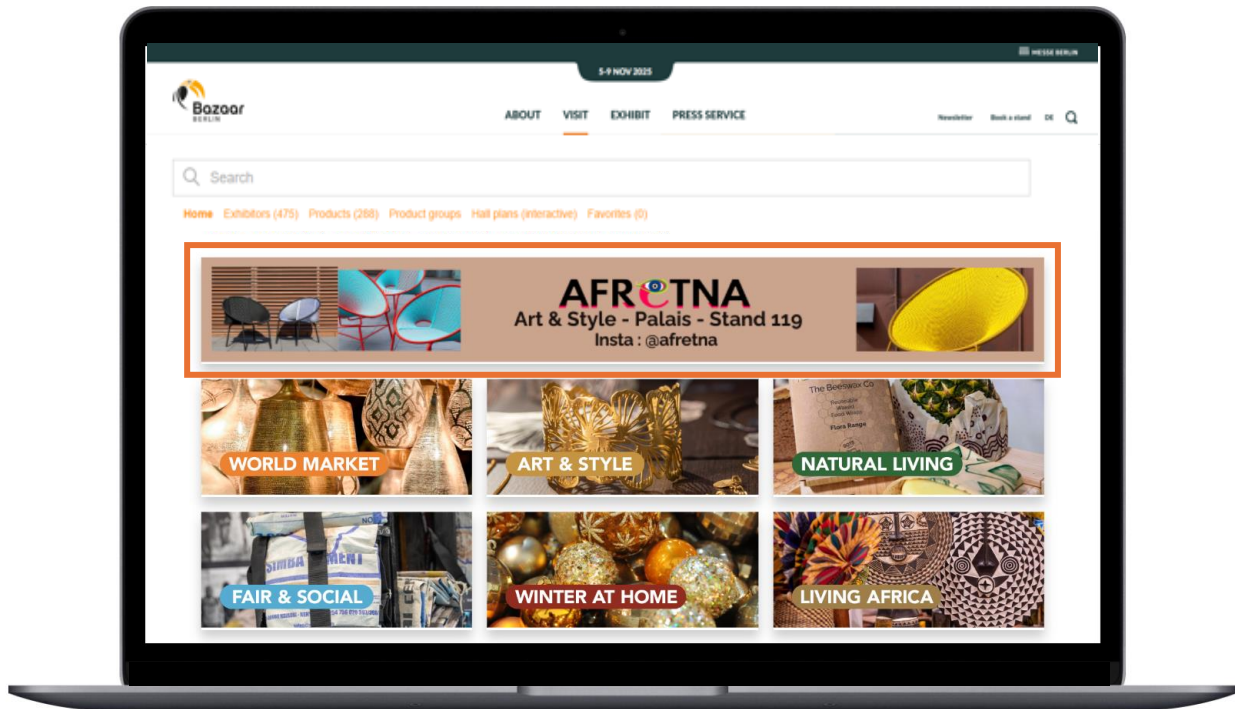
The logos are displayed as a horizontal image gallery on the Bazaar website. With a click on the logo, visitors are redirected directly to your website.

- Link to your company profile
- Logos appear in rotation
- Format: JPEG, PNG
- Size: 450 x 315 px

80 €

# Top Banner

## Individual options



**Present your company exclusively in the exhibitor directory on the website.**

With one click on the banner, visitors are taken directly to your company profile. A link to your company website is also possible.

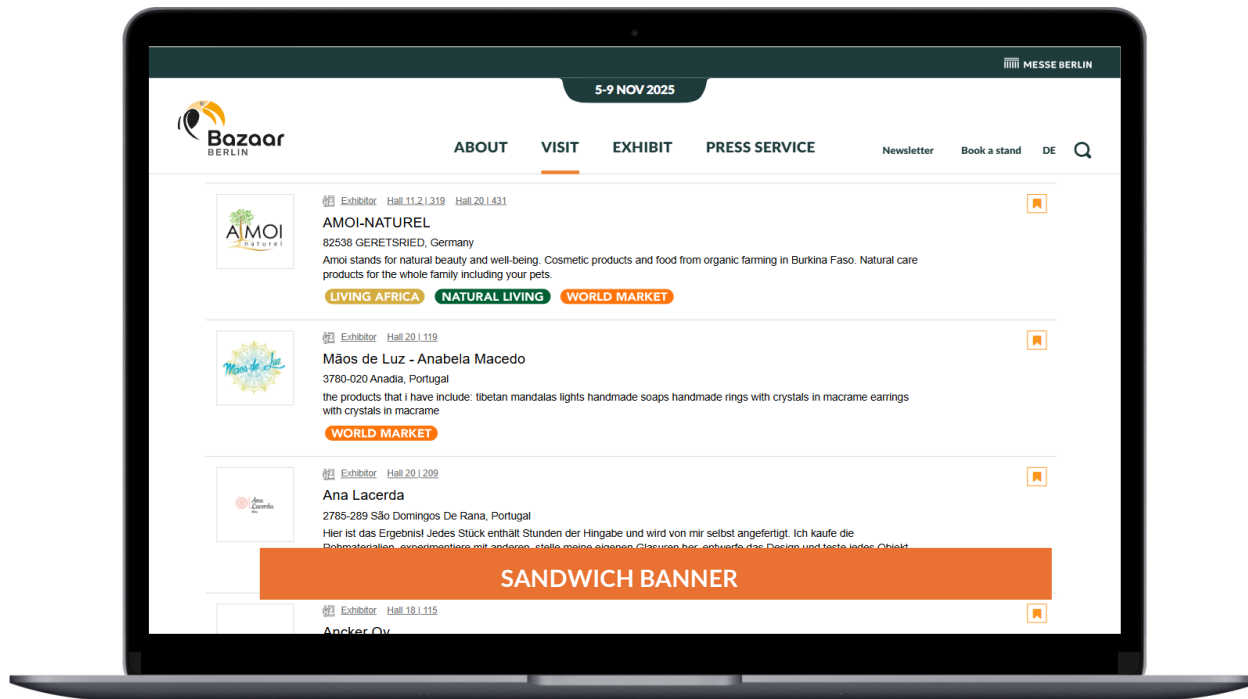
- Link to your company profile
- Displayed in rotation
- Data delivery via email
- Format: JPEG
- Size: 2560 x 320 px

85 €



# Sandwich Banner

## Individual options



Let's highlight your appearance with the sandwich banner.

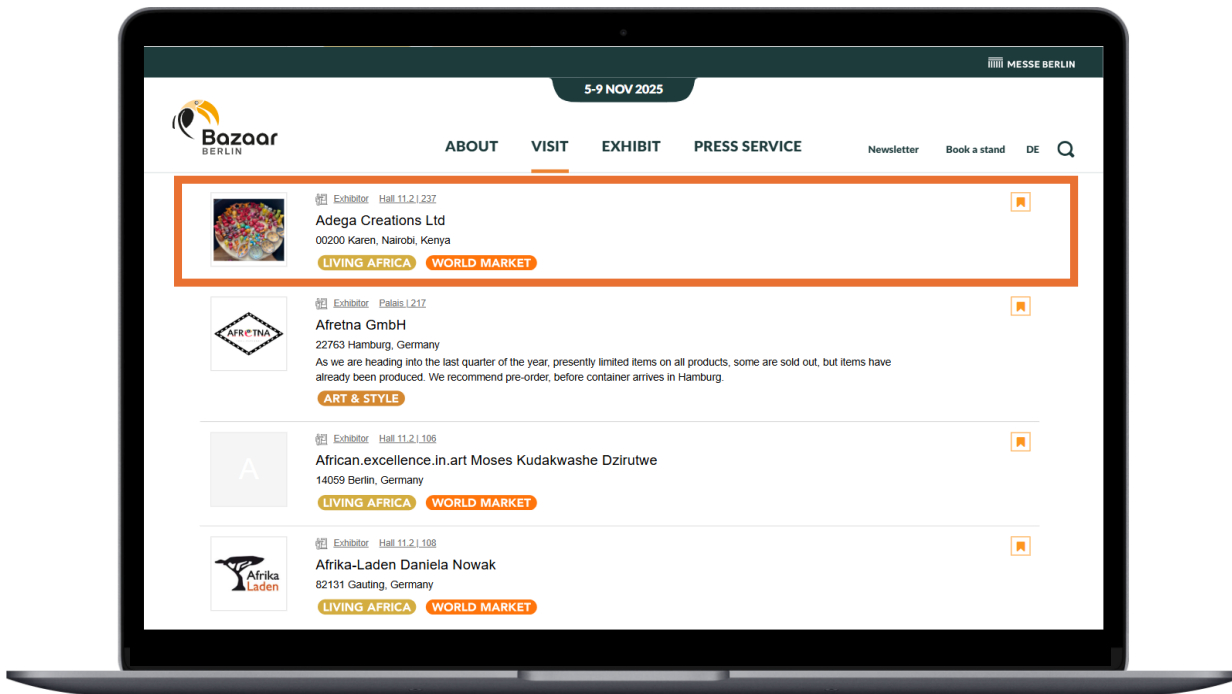
Directly on the official website in the exhibitor directory. The banner can be displayed under Exhibitors or Products.

- Link to your company profile
- Displayed in rotation
- Data delivery via email
- Format: JPEG
- Size: Web: 1440 x 130 px

110 €

# Top Listing

## Individual options



Shine in the exhibitor directory? That's possible – and even in pole position!

The top listings are placed at the very top of the exhibitor directory under the “Exhibitors” navigation tab.

- Displayed in alphabetical order
- Link to your company profile
- Published on the Bazaar website

95 €

# Top Banner in the hall plan

## Individual options

The Top Banner is displayed above your hall in the online hall plan.

Stand out in the online hall plan on the website and show Bazaar visitors that you're there!

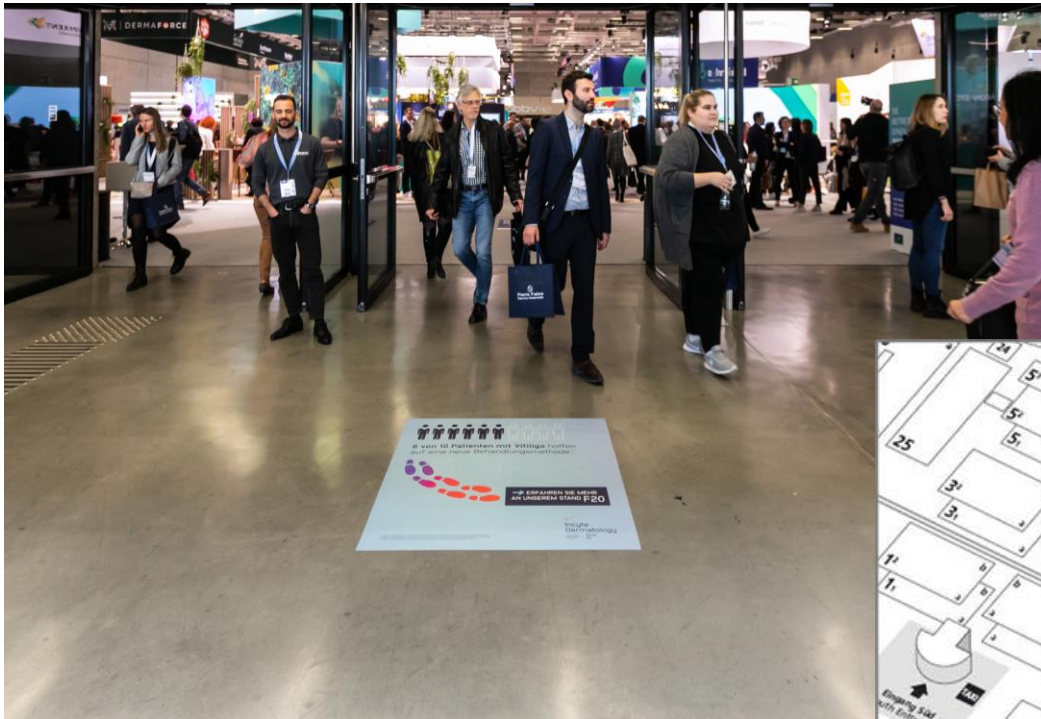
Only one banner per hall available.

- Data delivery via email
- Format: JPEG, PNG
- Size: 1440 x 225 px

100 €

# Floor Graphic

## Individual options



Placement of indoor spots by arrangement, e.g. in foyers and entrance areas.

The dimensions of the floor graphic are 1x1 meter. Indoor positions by arrangement, e.g. in the foyers and entrance areas.

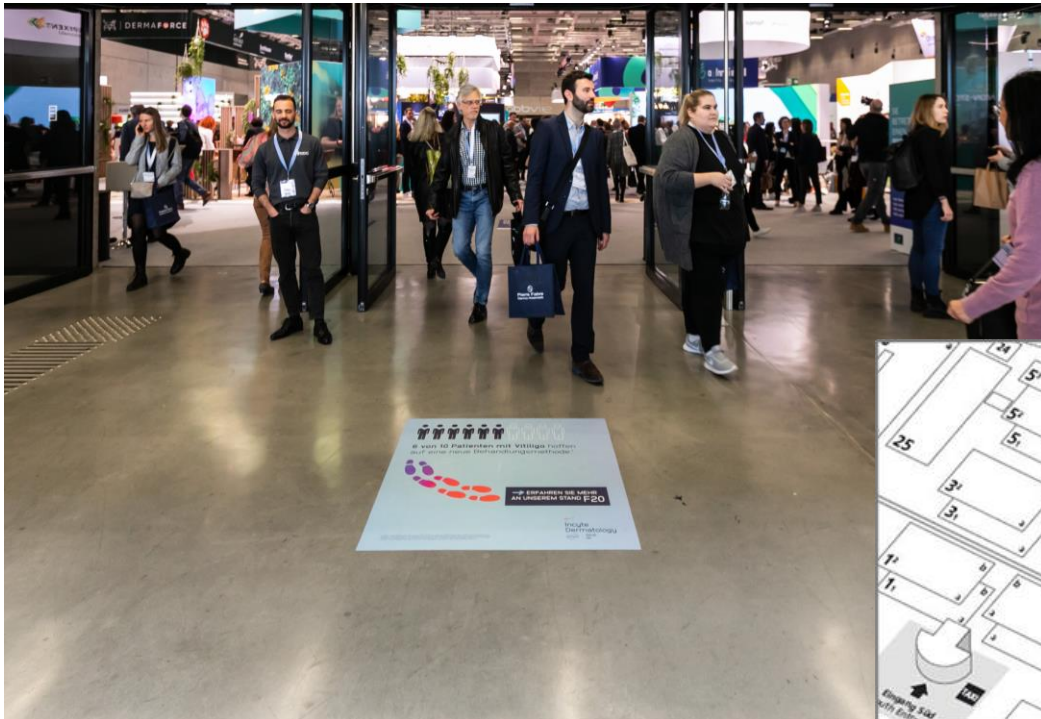
Please contact Lara-Sophie Scholz about data delivery and deadlines under [advertising@messe-berlin.de](mailto:advertising@messe-berlin.de).

85 €



# Mirror Branding

## Individual options



**Positioning on the mirrors in the accessible sanitary facilities subject to prior arrangement.**

The dimensions of the mirror branding are 0.3 x 0.15 meters. Position on the mirrors in the open sanitary facilities by arrangement.

Please contact Lara-Sophie Scholz about data delivery and deadlines under [advertising@messe-berlin.de](mailto:advertising@messe-berlin.de).

155 €

# Advertising Packages



## ONLINE PACKAGE

160 €

- **1x Sandwich Banner:** Sandwich Banner displayed in the exhibitor directory.
- **1x Top Logo:** Your logo is displayed above your own hall on the interactive hall plans.



## ONSITE PACKAGE

215 €

- **1x Floor Graphic:** Advertising on the exhibition grounds in the area surrounding your hall.
- **4x Mirror Branding:** Advertising on the mirrors in the open sanitary facilities.



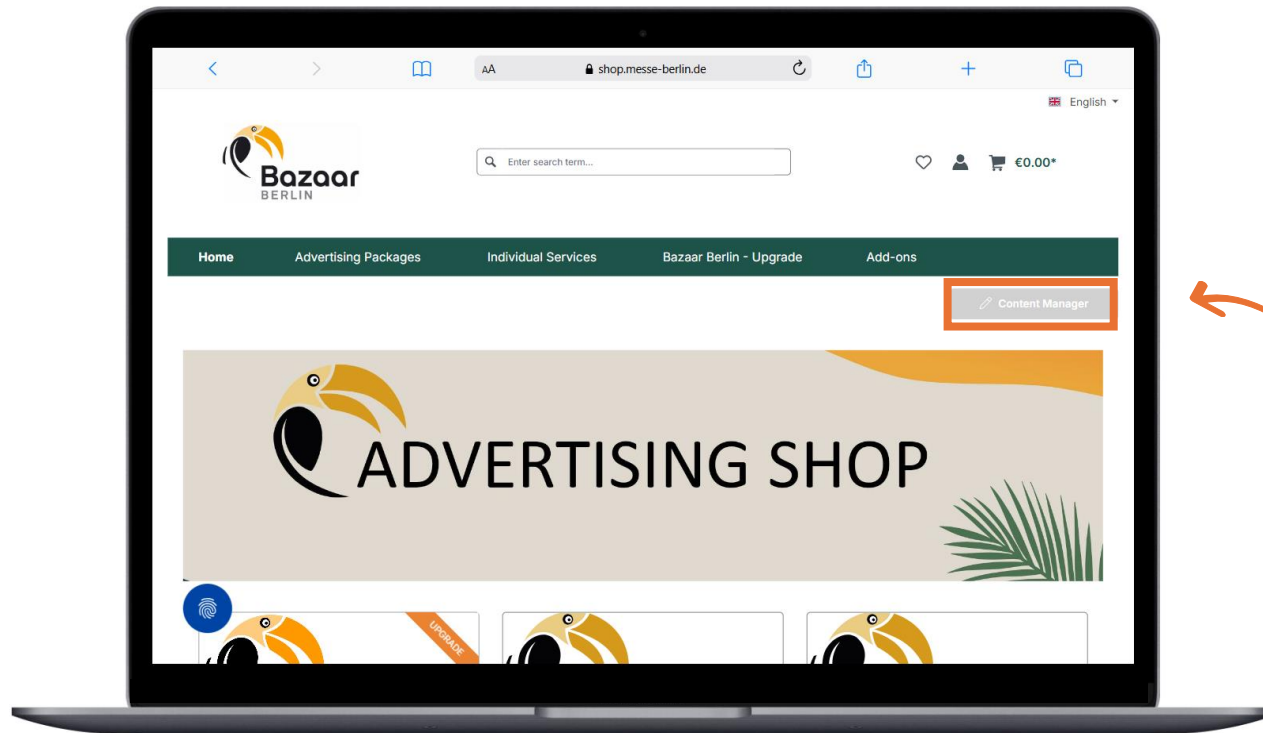
## MIXED PACKAGE

400 €

- **1x Top Banner in the hall plan:** Present yourself exclusively in the exhibitor list.
- **1x Top Listing:** Top Listings are placed in the first position at the top in the list of exhibitors.
- **1x Floor Graphic:** Advertising on the exhibition grounds in the area surrounding your hall.
- **4x Mirror Branding:** Advertising on the mirrors in the open sanitary facilities.



# Advertising Shop



You can find all information as well as other attractive advertising possibilities in our Advertising Shop. Enter your email address and customer number to log in.

Via the Content Manager you can update your **exhibitor profile**. Please log in to find access to your exhibitor profile at the top right under the header.

Our team is happy to assist you with any questions at any time.



## Contact & Support

Telephone: +49 30 3038 2500

Email: [advertising@messe-berlin.de](mailto:advertising@messe-berlin.de)

Send us your request now:

[Service Portal](#)

# ADVERTISING & SPONSORING

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