



Bazaar
BERLIN

6 – 10 Nov 2024

**TAKE PART
EXHIBIT
SELL**

Unique, sustainable, inspiring – for over 60 years

Bazaar Berlin is Germany's leading international consumer exhibition for handicrafts, designer articles, natural goods and fair trade products. Unique in its scope, experience and success, Bazaar Berlin offers the perfect platform for high-quality, unique, country-specific items from all over the world. But also locally and regionally manufactured products as well as recycling, upcycling and re-use have their place here. The urban and cosmopolitan visitors are characterized by their passion for high-quality and sustainable products. Especially in the run-up to Christmas, when unusual gifts are particularly in demand, Bazaar Berlin proves to be the place to be. Present your most beautiful goods in this perfect setting.

Five theme worlds are looking forward to your products:

WORLD MARKET

Typical, regional products from all over the world

ART & STYLE

High-Quality fashion, jewelry and interior design

FAIR & SOCIAL

Fair trade products and items from workshops with a social background

NATURAL LIVING

Organic products, natural goods, health, lifestyle and wellness

WINTER AT HOME

Articles for Advent and Christmas, specialities and a winter atmosphere



www.bazaar-berlin.de



 Messe Berlin

Be there as an exhibitor!

Our visitors:

Gift shoppers from the capital region

- between 25 and 65 years old (focus on 35-55)
- 80 % female audience
- loyal fan base
- groups of friends, young families, couples, senior citizens
- value conscious consumption and sustainability
- appreciate the contact with exhibitors and the stories behind their products



Bazaar Berlin 2023 in figures*

<p>430 exhibitors</p> <p>from 56 countries</p>	<p>35,000 visitors</p> <p>5 halls with 16,800m² exhibition space</p>	<p>94 % of visitors intend to come back again</p> <p>97.3 % of visitors will recommend Bazaar Berlin to others</p>
<p>93 % of visitors have purchased something at Bazaar Berlin</p>	<p>173 euros was the average amount spent by visitors</p>	
<p>84 % of the exhibitors intend to participate again</p>	<p>84 % of exhibitors consider the event (very) suitable for testing new products</p>	

*Visitor and exhibitor survey 2023

Make sure of your exhibition stand!

Register online in our new exhibitor portal at www.bazaar-berlin.de



Bazaar Berlin

Consumer exhibition for beautiful and sustainable items from all over the world

Dates/opening times

6 – 10 November 2024
Daily from 10 a.m. – 7 p.m.

Venue

Berlin Exhibition Grounds
(Masurenallee)

Organiser

Messe Berlin GmbH
Messedamm 22
14055 Berlin · GERMANY

Please get in touch with us! T +49 30 3038 2131 | bazaar@messe-berlin.de