



4 - 8 November 2026

ADVERTISING & SPONSORING
FOR EXHIBITORS AND THE BAZAAR BERLIN COMMUNITY

Eine Marke der



Bazaar Berlin

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Highlight Your Presence!

With our portfolio for advertising services, we can help you with catching visitors' attention to your company for your trade fair presence – before, during and after Bazaar Berlin 2026!

Accompany your target group along the entire route – to the exhibition grounds, around the halls and on the Bazaar Berlin website.

Media Package

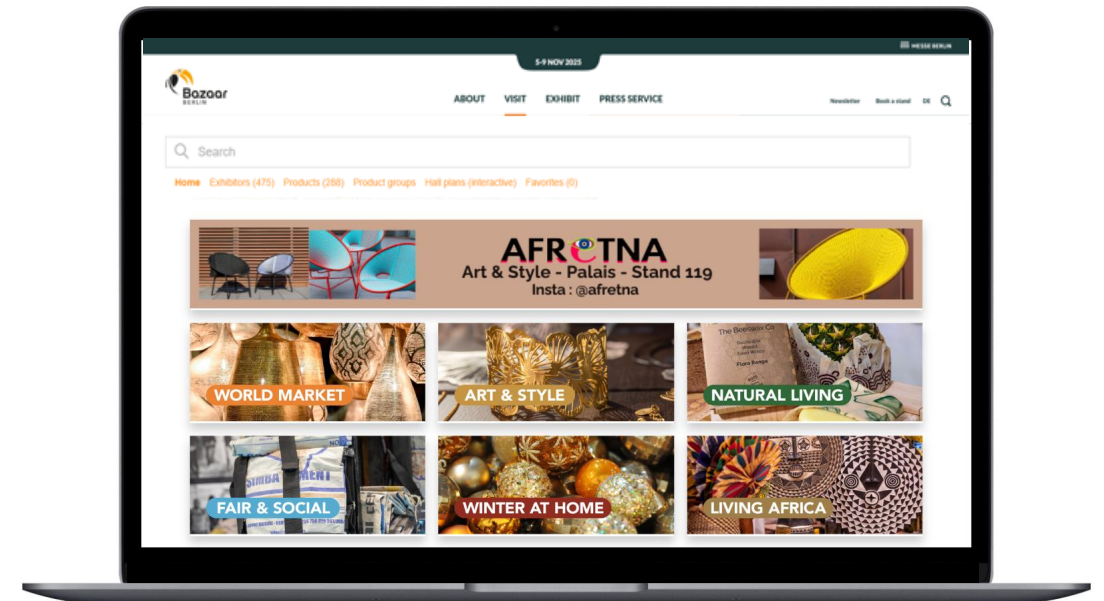
Your online entry in the Exhibitor Directory

Increase your online Presence

Introduce your company and increase your visibility through logo and banners placements on the website.

With an Upgrade, you can enhance your online exhibitor profile with additional content, including product and product group entries.

Furthermore, all digital ads are directly linked to your company profile.



Media Package - Upgrade

Media Package Co-exhibitor

included in co-exhibitor fee

Basic company entry (company name, zip code, town, country, telephone, fax, email, hall, stand number, entry in the product group directory)

Company profile (max. 4.000 characters)

Company logo

Entry in up to one category of the product group directory

Presentation of one product with text and images including hyperlink to product presentation on the company website (max. 4,000 characters per product)

Upgrade
for 50 €

Media Package Main exhibitor

189 €

Basic company entry (company name, zip code, city, country, telephone, fax, email, hall, stand number, entry in the product group directory)

Contact person with telephone number and email address

Company profile (max. 4.000 characters)

Company logo

Link to your own social media profiles (Instagram, Facebook, X, YouTube etc.)

Link to company website

Entry in up to ten categories of the product group directory

Presentation of up to 10 products with text and images including hyperlink to product presentation on the company website (max. 4,000 characters per product)

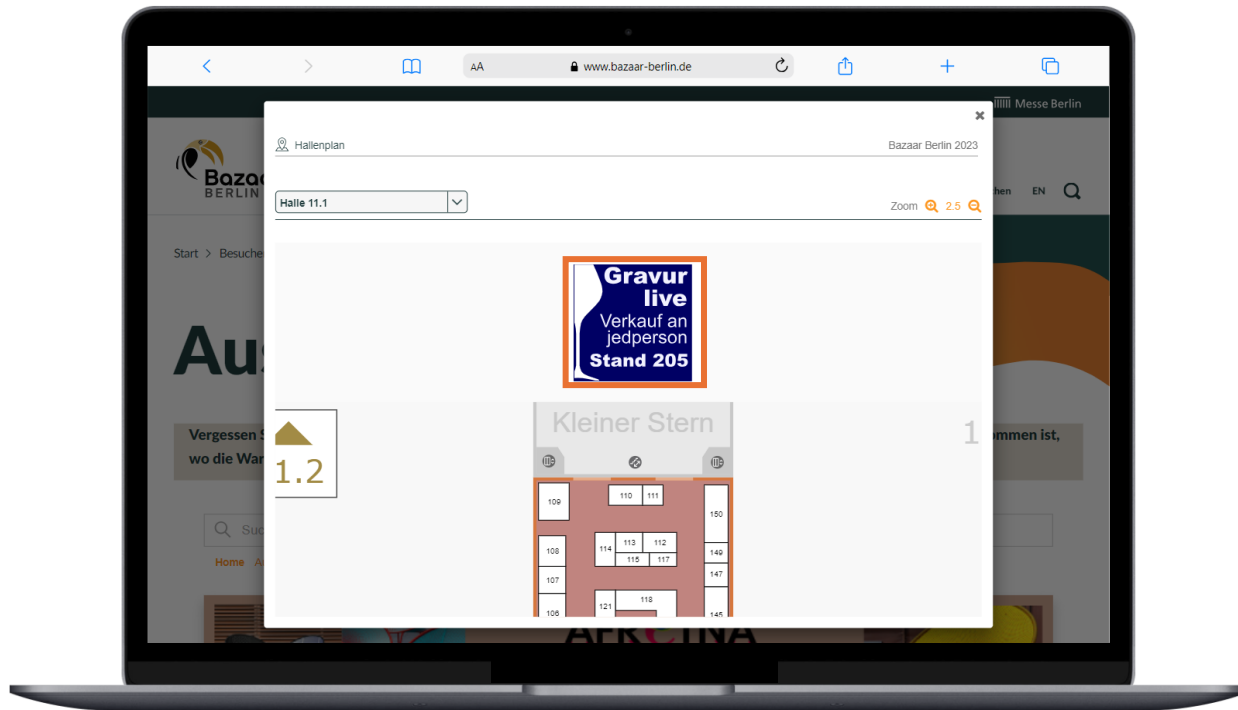
Online & Onsite Advertising

With additional individual services, you enhance your company profile with more content and increase your visibility among visitors!

| Individual Services | Price |
|------------------------------------|-------|
| <u>Top Logo in the hall plan</u> | 70 € |
| <u>Gallery Logo website</u> | 80 € |
| <u>Top Banner website</u> | 85 € |
| <u>Sandwich Banner website</u> | 110 € |
| <u>Top Listing website</u> | 95 € |
| <u>Top Banner in the hall plan</u> | 100 € |
| <u>Floor Graphic</u> | 85 € |
| <u>Mirror Branding</u> | 155 € |

Top Logo in the hall plan

Individual options



Your logo in the digital hall plan – exclusively above your hall!

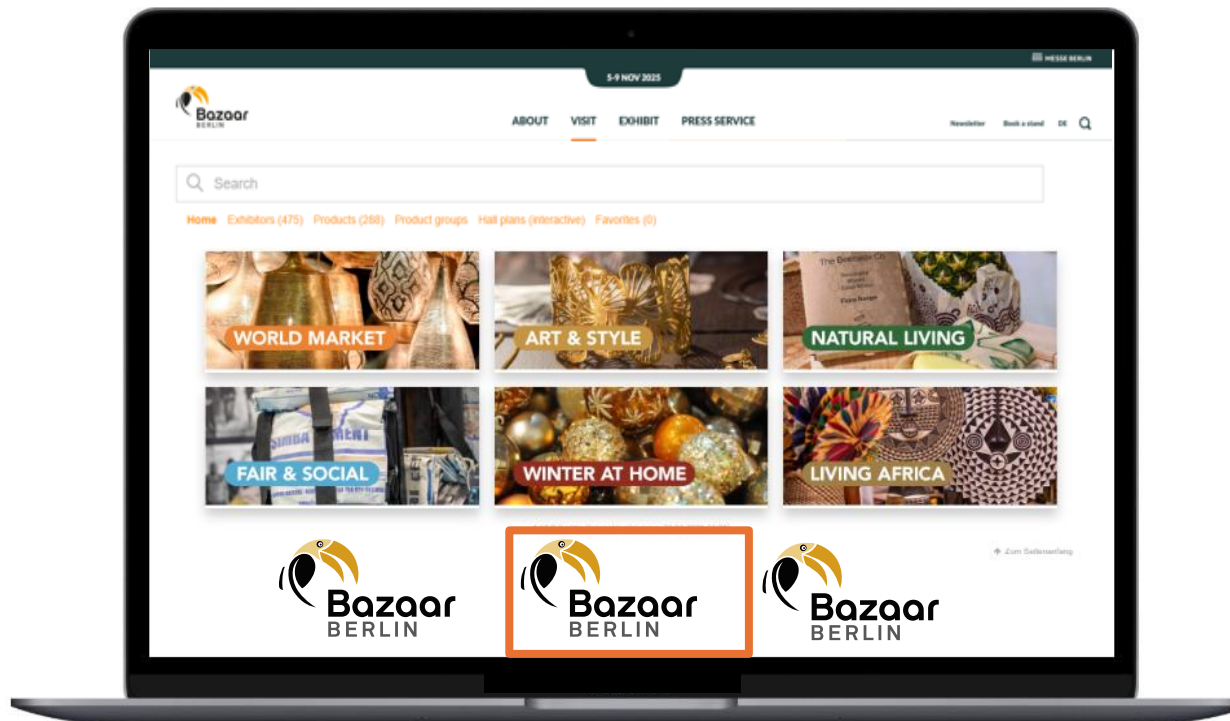
Place your company logo prominently in the online hall plan – directly above your hall. This exclusive advertising space ensures maximum visibility right where visitors orient themselves and specifically navigate to exhibitors.

- Placement: Online platform & website
- Linking: Company profile
- Format: SVG
- File delivery: via email

70 €

Gallery Logo website

Individual options



Your logo prominently placed – on the website!

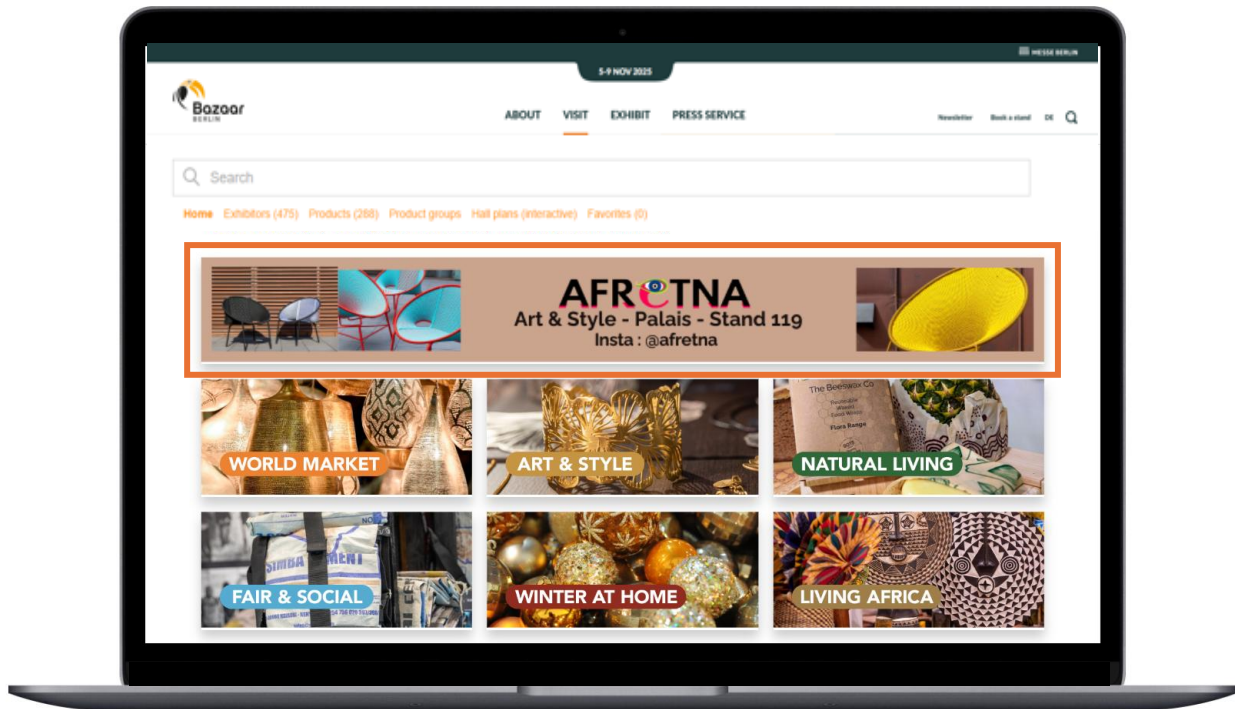
Increase your visibility with an exclusive placement of your company logo on the official event website. Showcase your brand where visitors actively search for exhibitors and boost your recognition with a highly visible presence in a premium rotating logo section.

- Placement: Website
- Linking: Company profile
- Dimensions: 1046 × 512 px
- Format: JPEG or PNG
- File delivery: via email

80 €

Top Banner website

Individual options



More visibility – directly in the exhibitor list!

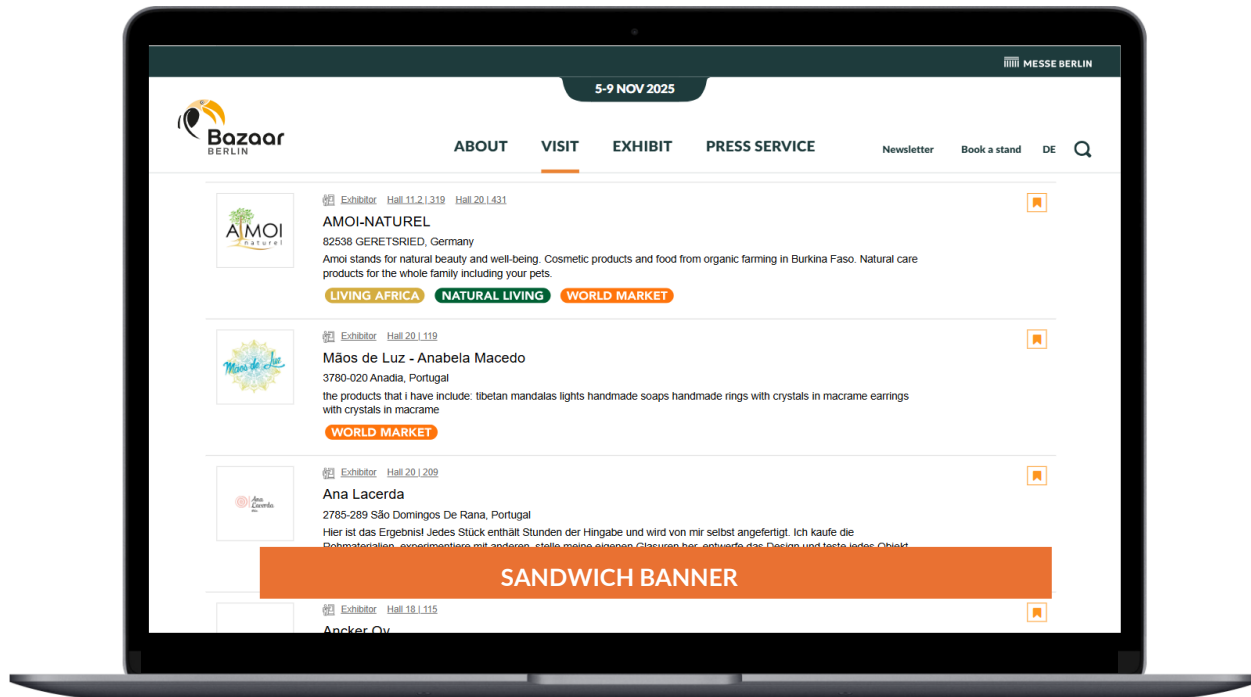
Showcase your company exclusively in the website's exhibitor directory with an eye-catching banner that directs visitors straight to your profile.

- Placement: Website
- Linking: Company profile
- Dimensions: 2580 × 215 px
- Format: JPEG
- File delivery: via email

85 €

Sandwich Banner website

Individual options



Maximum visibility – in the exhibitor list!

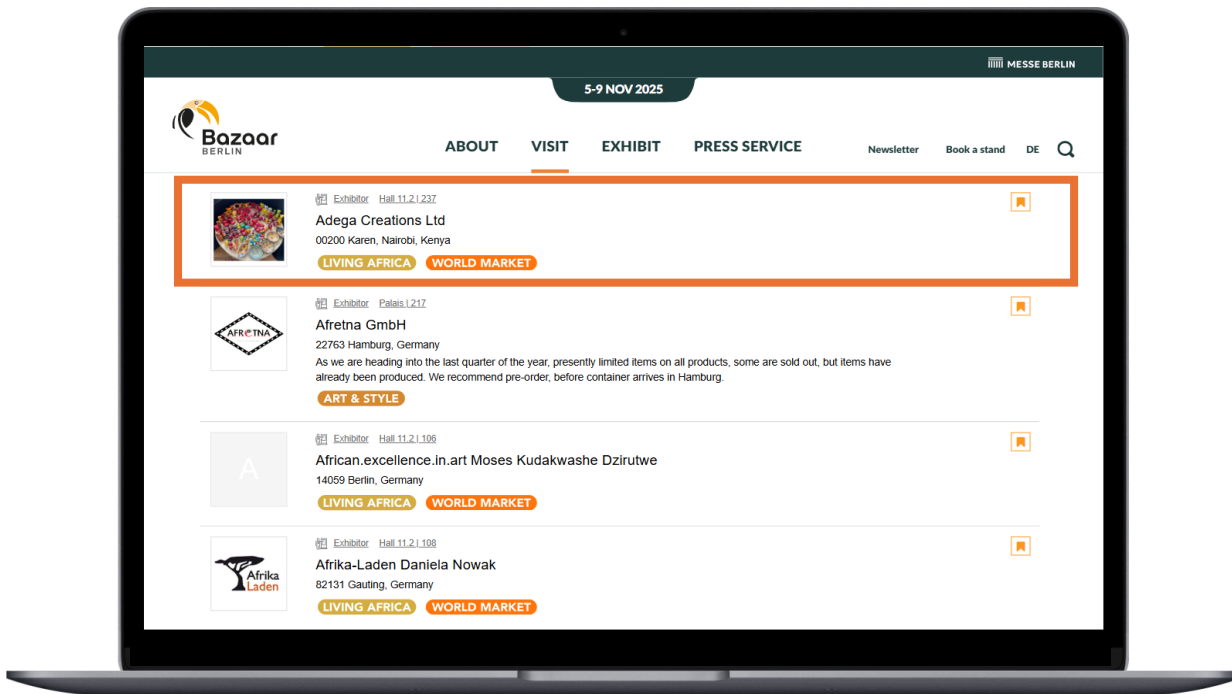
Place your company directly within the exhibitor list on the website – in a rotating sandwich banner for maximum attention.

- Placement: Website
- Linking: Company profile
- Dimensions: Website: 1440 × 130 px
- Format: JPEG
- File delivery: via email

110 €

Top Listing website

Individual options



Your company – at the very top!

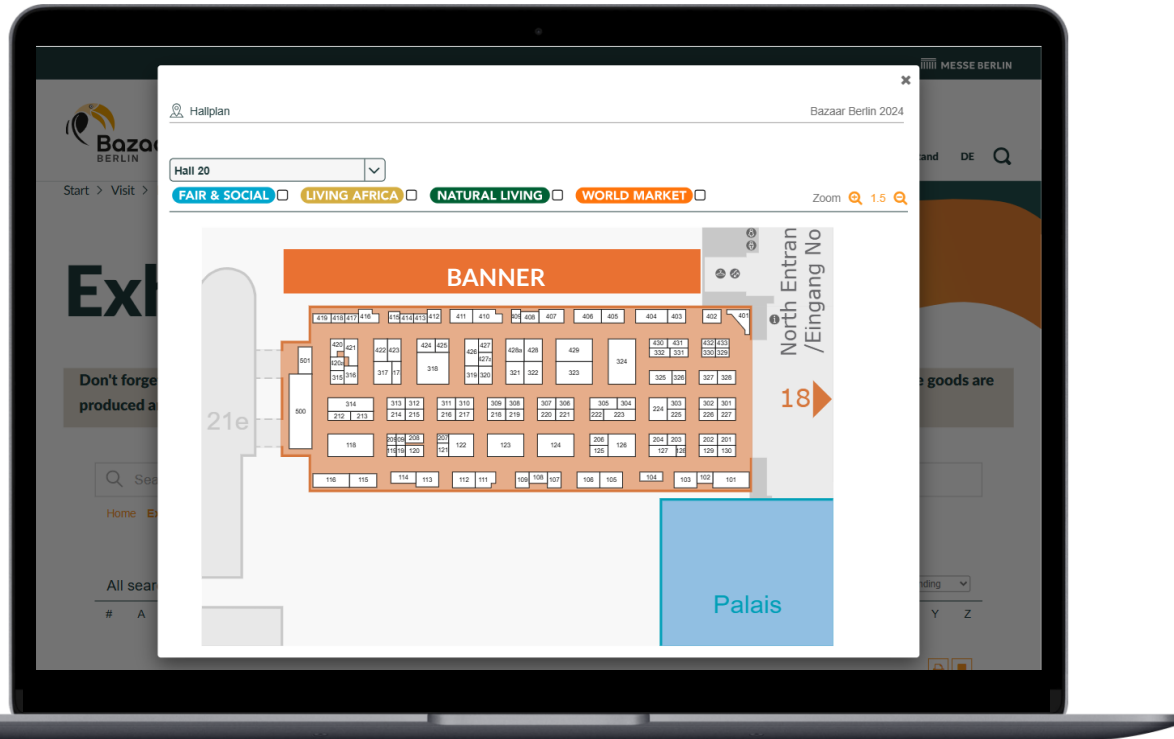
Secure a prominent position in the exhibitor list – your company will be visible where visitors look first.

- Placement: Website
- Linking: Company profile
- Placement within alphabetical order

95 €

Top Banner in the hall plan

Individual options



Top visibility in the hall map – secure it now!

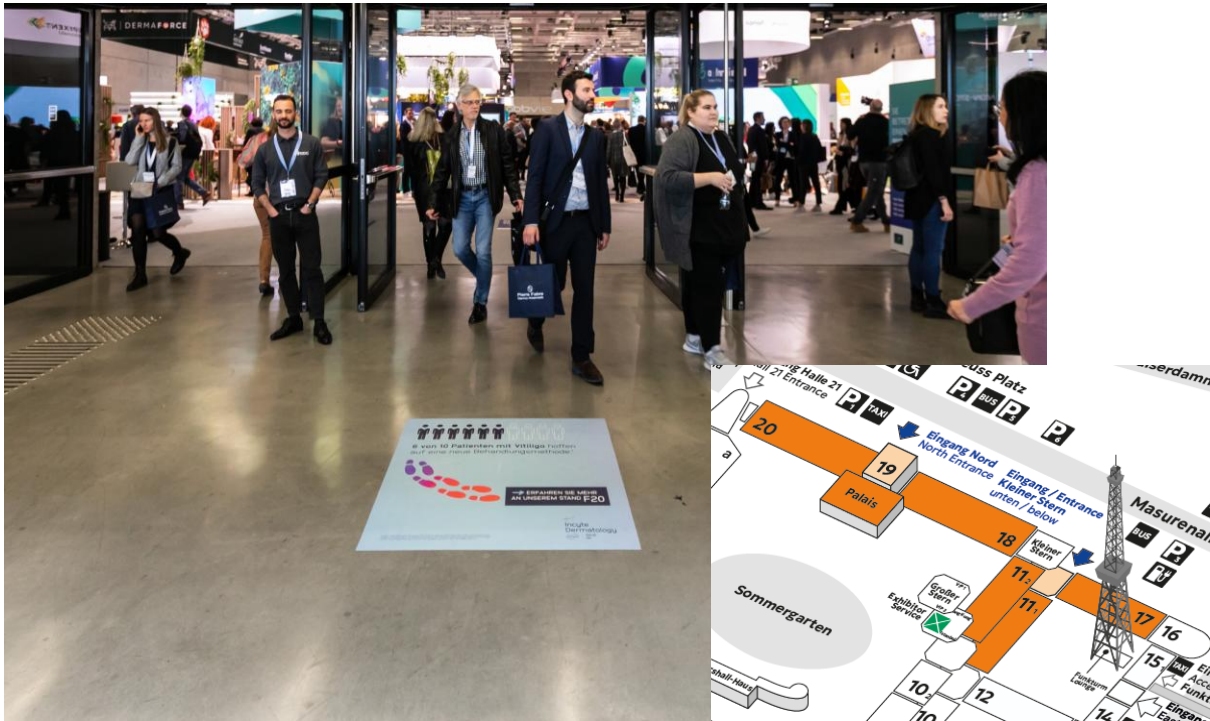
Place your exclusive banner directly in the digital hall map – only one banner per hall available.

- Placement: Website
- Linking: Company profile
- Dimensions: 1440 × 225 px
- Format: JPEG, PNG
- File submission: via email

100 €

Floor Graphic

Individual options



Indoor placements by arrangement, e.g. in foyers and entrance areas.

The floor graphic measures 1 × 1 meter.
The stated price applies per piece.

85 €

Mirror Branding

Individual options



Placement on mirrors in the open restroom areas,
subject to agreement.

The mirror branding measures 0.3×0.15 meters.
The stated price applies to a total of four pieces.

155 €

Advertising Packages



ONLINE PACKAGE

160 €

1x Sandwich Banner

Sandwich Banner displayed in the exhibitor directory.

1x Top Logo

Your logo is displayed above your own hall on the interactive hall plans.



ONSITE PACKAGE

215 €

1x Floor Graphic

Advertising on the exhibition grounds in the area surrounding your hall.

4x Mirror Branding

Advertising on the mirrors in the open sanitary facilities.



MIXED PACKAGE

400 €

1x Top Banner in the hall plan

Present yourself exclusively in the exhibitor list.

1x Top Listing

Top Listings are placed in the first position at the top in the list of exhibitors.

1x Floor Graphic

Advertising on the exhibition grounds in the area surrounding your hall.

4x Mirror Branding

Advertising on the mirrors in the open sanitary facilities.

Advertising Shop



You can find all information as well as other attractive advertising possibilities in our Advertising Shop. Enter your email address and customer number to log in.

Via the Content Manager you can update your **exhibitor profile**. Please log in to find access to your exhibitor profile at the top right under the header.

Our team is happy to assist you with any questions at any time.



Contact & Support

Telephone: +49 30 3038 2500

Email: advertising@messe-berlin.de

Send us your request now:

[Service Portal](#)

ADVERTISING & SPONSORING

Eine Marke der

